



semc

EXHIBITING CHANGE

Northwest Arkansas October 24-26, 2022

SEMC ANNUAL MEETING 2022

EXHIBITORS PARTICIPATION GUIDE

#SEMC2022



**SOUTHEASTERN
MUSEUMS
CONFERENCE**

WHY PARTICIPATE?

The Southeastern Museums Conference is one of the largest and friendliest regional museum associations in the nation, representing twelve states, plus Puerto Rico and the U.S. Virgin Islands and over 1,500 museum professionals. Known for its creative programs and exciting evening events, SEMC's "all in one" registration encourages informal interaction between Resource Expo exhibitors and meeting participants. The 2022 Annual Meeting will return to in-person sessions at the Rogers Convention Center in Rogers, Arkansas with several key events being live-streamed for all SEMC members! Session panels will also continue to "zoom" in speakers.

SEMC's Annual Meeting and Resource Expo are perfect formats for businesses to directly reach museum decision-makers. Museum leaders in many different disciplines include directors, curators, registrars, exhibit designers and educators. Resource Expo hours and activities are scheduled to encourage maximum traffic and exposure for your products and services. We expect a robust return to conference participation in 2022 with between 400-500 attendees in Northwest Arkansas. Exhibitors are welcome and encouraged to attend evening events to continue networking with SEMC attendees which this year will be held in downtown Rogers, Crystal Bridges Museum of American Art and the Amazeum in Bentonville, and the Shiloh Museum of Ozark History in Springdale. Offsite tours are also planned to many additional cultural sites both pre-and post-conference.

Corporate Membership packages that include Annual Meeting **exhibit booths** and program **advertising**, plus year-round newsletter advertising and membership directory listings, provide a cost-effective way to extend your presence in SEMC throughout the entire year.

RESOURCE EXPO 2022 INFORMATION

LOCATION: Rogers Convention Center,
3303 S. Pinnacle Hills Pkwy, Rogers, AR 72758
Please make hotel reservations at the
[Embassy Suites Northwest Arkansas](#)
by calling +1.479.254.8400 and reference
"Southeastern Museums Conference"
or booking via the SEMC Reservation link.

ROOM RATES: \$162/ 2 Room Suite with King Bed
+ applicable taxes and fees (includes full,
made-to-order daily breakfast)

ROOM BLOCK CUTOFF DATE:
Friday, September 22, 2022

SCHEDULE:

SUNDAY, OCTOBER 23

3:00 PM – 5:00 PM Exhibitor Move-In
5:00 PM – 8:00 PM Evening event,
downtown Rogers

MONDAY, OCTOBER 24

7:30 AM – 9:00 AM Exhibitor Move-In
9:00 AM Expo opens
11:30 AM – 1:00 PM Light lunch in Expo
2:15 – 2:45 PM Afternoon Snack Break in Expo
4:00 – 5:30 PM Expo Opening Reception
6:30 PM Evening Event: Crystal Bridges
Museum of American Art /
The Amazeum

TUESDAY, OCTOBER 25

9:00 AM Expo opens
10:00 – 10:30 AM Coffee Break in Expo Hall
3:00 – 3:30 PM Afternoon Snack Break in Expo
4:30 – 5:30 PM Expo Closing Reception
5:30 PM Expo Hall closes &
Exhibitor Move-Out
6:00 PM Evening Event: Shiloh Museum of Ozark History

ON-SITE BOOTH FEES:

Complimentary 8' x 10' booth. Corporate Friend and Partners only
(\$1,200 level and higher)

**Corporate Friend/Partner members must renew by
August 31, 2022, to reserve a booth for the SEMC Expo.**

The booth fee includes:

- 8' skirted table, two chairs, waste basket
- Full meeting registration for two representatives, including program sessions and evening events
- ¼-page ad in the Annual Meeting Printed Program
- Listing in the Annual Meeting Program Exhibitor Directory
- Listing on SEMC Conference Website
- Attendee pre-meeting and post-meeting mailing lists
- Recognition in SEMC's digital newsletter, *Inside SEMC*

Electrical Service, extra items, and equipment are additional fees which can be ordered by contacting Kayla Grigg at the Rogers Convention Center: kayla.grigg@atriumhospitality.com. View documents and pricing in the [SEMC2022 Expo Information Folder](#). For 2022, all exhibitors will need to complete a Vendor Form and Exhibitor Hold Harmless Agreement for the Rogers Convention Center. SEMC will provide these forms to confirmed exhibitors.

ADVERTISING OPPORTUNITIES

ANNUAL MEETING PROGRAM

The Annual Meeting Program is distributed to every attendee and carried throughout the entire meeting. Corporate Members and exhibitors receive a 10% discount on upgraded program advertising. Corporate Membership packages that include Annual Meeting exhibit booth and program advertising are also available. Advertisements will be printed in one color only. **Deadline:** Full payment and artwork must be received by **August 31, 2022**.

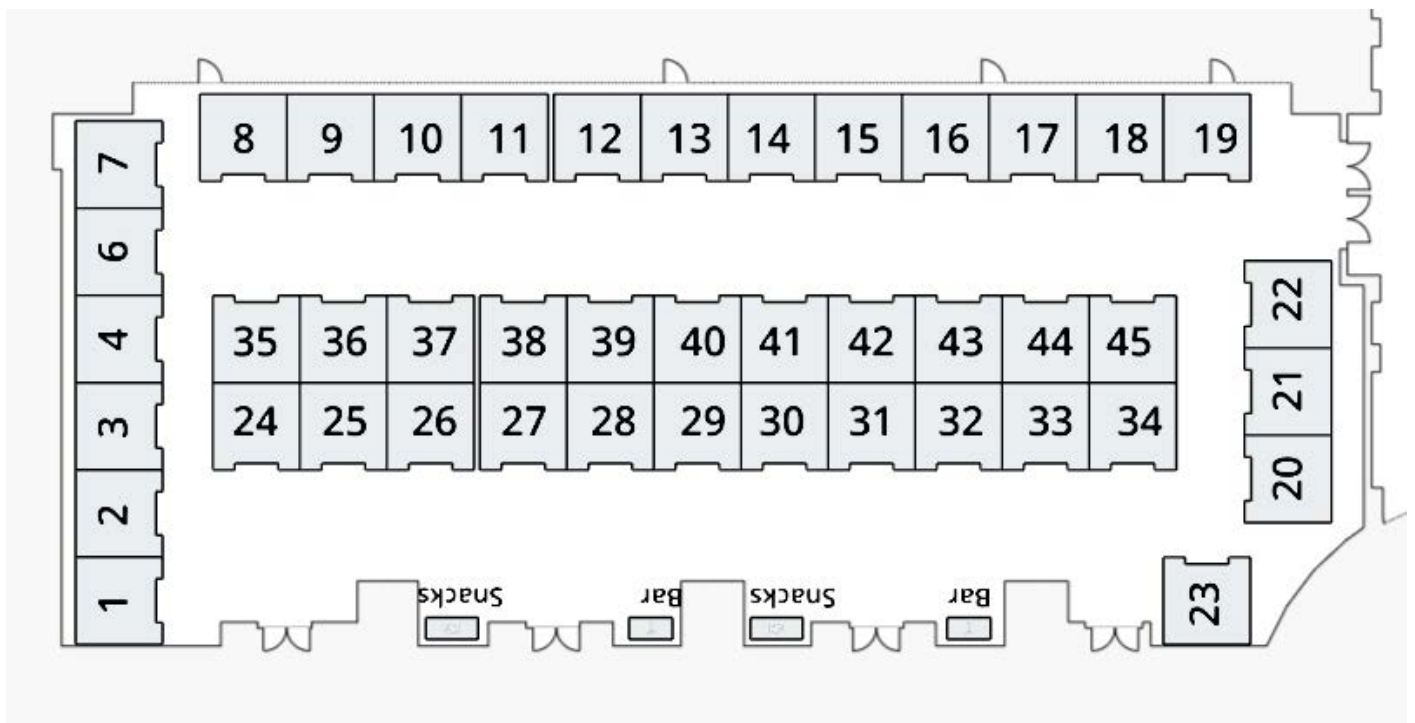
AD SIZE	FULL PRICE/ CORP. MEM. PRICE	MEMBER/ EXHIBITOR PRICE
Quarter Page (3.5625" w. × 3.75" h.)	\$275/\$248	\$0
Half Page (7.5" w. × 5.125" h.)	\$600/\$540	\$540
Full Page (7.5" w. × 10.25" h.)	\$1,200/\$900	\$900
Cover (7.5" w. × 10.25" h.)	\$1,200/\$1,180	\$1,180

There are three cover options: inside front cover, inside back cover, and back cover.

TOTE BAG INSERT

This is an opportunity to insert a flyer into every attendee tote bag. We anticipate distributing approximately 500 tote bags onsite. Cost: \$300 | **DEADLINE: September 13, 2022**. Size: 8.5" w. × 11.00" h. or smaller, one insert/brochure.

SEMC 2022 RESOURCE EXPO HALL



EXHIBITOR TERMS & CONDITIONS

ASSIGNMENT OF EXHIBIT SPACE

Exhibitors who pre-register for on-site booths and renew their membership will receive first choice of exhibit booths. Remaining booth assignments will be made on a first-come, first-served basis upon receipt of reservation. Every effort will be made to honor first choice locations, but preferred sites are not guaranteed. **Please note that while SEMC will continue to follow CDC guideline on social distancing at all indoor events, the 2022 Expo Hall has returned to traditional booth spacing.**

PAYMENT SCHEDULE

Final payment (membership renewal) is due on August 31. Exhibit space may be reassigned if full payment is not received by this date. Reservations received after August 31 require full payment at time of commitment. **Corporate Friend/Partner members must renew by August 31, 2022, to reserve a booth in the SEMC Expo.**

CANCELLATION

Booth cancellations and requests for refunds must be in writing. If received prior to September 24, 2022, there will be an 80% refund. Cancellations received after August 31 will not receive a refund. **Corporate Friend members may exchange the booth for other benefits.**

REGULATIONS

1. All booths must be open during Resource Expo hours. Each exhibitor must wear an official exhibitor's badge to gain admission to the exhibit area and to conference programs and events. Badges cannot be exchanged among representatives.

2. SEMC reserves the right to modify Resource Expo hours and events set forth in this document if it is necessary to meet program and conference needs.
3. Exhibits must not project beyond the space allocated or obstruct the view of other exhibitors. Noise levels must not interfere with neighboring exhibits.
4. Exhibit booths **may not** be dismantled or packed before the close of the show at 5:30 pm on Tuesday, October 25, 2022.
5. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save SEMC and the Rogers Convention Center, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses of damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Convention Center and its employees and agents. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance. Insuring and specifically referring to the Contractual liability set forth in this Exhibit. In an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.
6. SEMC 2022 exhibitors should use contact [Kayla Grigg](#) at the Rogers Convention Center for all extra services. [Service costs can be found here.](#)
7. **Shipping** coordinated by Rogers Convention Center and allowed directly to Center 72 hours in advance. [Shipping information can be found here.](#)
8. **Solicitation** in the Resource Expo **by non-exhibitors** is prohibited. Non-exhibitor solicitors will be asked to leave the Expo.





SEMC CORPORATE MEMBERSHIP

*Show your support, stay in touch, and increase your visibility with an annual membership.
Enhance your Annual Meeting participation with a cost-effective Corporate Membership package.*

CORPORATE FRIEND — \$1,200

- ½-page ad in three annual issues of *Inside SEMC*, the online publication with hyperlinked ads
- ¼-page ad in the Annual Meeting Program
- Access to SEMC Mailing Lists
- Booth fee (includes two registrations) at the Annual Meeting Resource Expo

CORPORATE PARTNER — \$2,100

- Full page ad in three annual issues of *Inside SEMC*, the online publication with hyperlinked ads
- ½-page ad in the Annual Meeting Program
- Access to SEMC Mailing Lists
- Booth fee (includes two registrations) at the Annual Meeting Resource Expo
- Co-sponsor for one annual meeting event
- Company literature inserted into attendee tote bags

ANNUAL MEETING COMMERCIAL SESSIONS

SEMC Corporate Members who are also **Sponsors** are invited to present a Commercial session at the Annual Meeting in the Expo or in a session room as space allows. These sessions, at which the Corporate Member may be the sole presenter, are a great way for meeting participants to learn more about your products and unique expertise. Sessions and times are assigned on a first-come, first-served basis in available meeting space.

SEMC 2022 SPONSORSHIP OPPORTUNITIES

Show your support, stay in touch, and increase your visibility with a conference sponsorship. SEMC is a 501(c)(3) nonprofit organization supported by membership and contributions. Sponsorship support helps make the 2022 Annual Meeting an outstanding and affordable opportunity for networking in the expanding Southeastern museums community. Sponsors will receive:

PLATINUM SPONSOR — \$10,000

Platinum sponsors will be the **Lead Sponsor** of:

- An Evening Event (sponsor's choice)
- Leadership Luncheon, Reception and Leadership Track of Sessions
- Lead sponsor of General Session (Keynote Address)

Plus

- Annual Membership at Corporate Partner level (a \$2,100 value)
- Booth fee (includes four registrations) at Resource Expo (a \$1,100 value)
- Full page ad in *Inside SEMC* (three annual issues, a \$1,000 value) Inside front cover, inside back cover, or back of the Annual Meeting program (a \$1,200 value)
- Signage & recognition at Annual Meeting events (a \$300+ value)
- Access to SEMC Mailing Lists
- Eligible to present a Commercial session at the Annual Meeting
- Acknowledgement at all evening events, General Session (Keynote), and Awards Luncheon
- Opportunity to speak at General Session (Keynote) or Awards Luncheon
- Recognition in Annual Meeting program and fall issue of the *Inside SEMC*
- Sponsor recognition on SEMC website
- Company literature in attendee tote bags & logo on tote bags (\$1,000 value)

GOLD SPONSOR — \$6,000

Choose from the following sponsorship opportunities:

- Lead Sponsor of an Evening Event (sponsor's choice)
- Co-sponsor of Leadership Luncheon/Leadership Reception
- Conference Transportation Sponsor

Plus

- Annual Membership at Corporate Friend level (a \$1,200 value)
- Booth fee (includes up to three registrations) at Resource Expo (a \$900 value)
- ½ page ad in *Inside SEMC* (three annual issues, a \$600 value)
- ½ page ad in the Annual Meeting program (a \$600 value)
- Signage & recognition at Annual Meeting events (a \$300+ value)
- Access to SEMC Mailing Lists
- Eligible to present a Commercial session at the Annual Meeting
- Acknowledgement at the General Session and any sponsored events
- Recognition in Annual Meeting program and fall issue of *Inside SEMC*

- Sponsor recognition on SEMC website
- Company literature inserted into attendee tote bags (a \$300 value)

SILVER SPONSOR — \$3,000

Choose from the following sponsorship opportunities:

- Co-sponsor of the General Session (Keynote Address)
- Lead sponsor of the Awards Luncheon
- Logo on Tote Bags
- Logo on Name Badge Lanyard
- SEMC Council Legacy Reception
- Sponsor a bar at the Expo Opening or Closing Reception
- Session track sponsor (Collections/Curatorial, Education, Exhibit Design, Administration, DEAI, Technology)

Plus

- Annual Membership at Corporate Friend level (a \$1,200 value)
- Booth fee (includes two registrations) at Resource Expo (a \$750 value)
- ½ page ad in *Inside SEMC* (three annual issues, a \$600 value)
- ½ page ad in the Annual Meeting program (a \$600 value)
- Signage & recognition at Annual Meeting events (a \$300+ value)
- Access to SEMC Mailing Lists
- Eligible to present a Commercial session at the Annual Meeting
- Company literature inserted into attendee tote bags (a \$300 value)
- Acknowledgement at the General Session and any sponsored events
- Recognition in Annual Meeting program and fall issue of *Inside SEMC*
- Sponsor recognition on SEMC website

BRONZE SPONSOR — \$2,000

Choose from the following sponsorship opportunities:

- Grand Opening/Closing Receptions at Resource Expo
- One Resource Expo Break
- Affinity Luncheons [Select one: Educators', Curators', JIMI, Registrars']

Plus

- Annual Membership at Corporate Friend level (a \$1,200 value)
- Booth fee (includes two registrations) at Resource Expo (a \$750 value)
- ½ page ad in *Inside SEMC* (three annual issues, a \$275 value)
- ¼ page ad in the Annual Meeting program (a \$275 value)
- Signage & recognition at annual meeting events (a \$300+ value)
- Access to SEMC Mailing Lists
- Acknowledgement at the General Session
- Recognition in Annual Meeting program and fall issue of *Inside SEMC*
- Sponsor recognition on SEMC website

EXHIBITOR, ADVERTISEMENT, SPONSOR, AND MEMBERSHIP FORM

SEMC 2022 ANNUAL MEETING, OCTOBER 24-26, ROGERS, ARKANSAS

Organization:
Address:
City/State/Zip:
Contact Person: Title:
Telephone: Fax:
Email: Website:

Signature:

By signing, you agree to the exhibitor terms and conditions in this brochure.

Use this contact information in the Annual Meeting program
We will submit additional contact information for the program by August 31, 2022

EXHIBIT BOOTH REQUEST

PREFERRED LOCATION: 1st choice: | 2nd choice: | 3rd choice: | 4th choice:
We do not wish to be near:

FEE: Comp (Mship package) Qty: \$
Non-member booth fee (\$850) Qty: \$

ANNUAL MEETING PROGRAM AD REQUEST (Deadline August 31, 2022)

Ad Size & Fee: \$

ANNUAL MEETING SPONSORSHIP REQUEST

Sponsorship level: Platinum (\$10,000) | Gold (\$6,000) | Silver (\$3,000) | Bronze (\$2,000) \$
Sponsorship name and level:

TOTE BAG INSERT REQUEST (Deadline September 13, 2022)

Insert fee: \$300 | Comp (as part of Corporate Sponsorship package) \$

SEMC CORPORATE MEMBERSHIP

\$1,200 Corporate Friend | \$2,100 Corporate Partner \$
Corporate Friend/Partner members must renew by August 31, 2022, to reserve a booth for SEMC Expo

GRAND TOTAL \$

Check enclosed
To pay online via credit card please go to www.semcdirect.net/Advertising

RETURN FORM TO SEMC

Mail: PO Box 550746, Atlanta GA 30355 | Email: zwillits@SEMCDirect.net | Fax: 404.814.2031

Questions? Call 404.814.2048

SEMC THANKS OUR PAST CORPORATE FRIENDS AND SPONSORS (2013-2021)

10-31, Inc.	Clark Patterson Lee	Haizlip Studio	MuseumTrek by	Southern Custom Exhibits
3DPtree	Collector Systems, LLC	Hasselblad Bron Inc.	TrekSolver, Inc.	Speak Creative
1220 Exhibits, Inc.	Conserv	HealyKohler Design	Music Maker Relief	stabaArte
22 Dragons	Conservation Center	Hecht Burdeshaw	Foundation	StudioAmmons Inc.
Accelerando	for Art & Historic	Architects	National Museum of African	Studio Displays Inc.
Alloy: A Division of	Artifacts	Hillman & Carr Inc.	American History &	Testo Inc.
Intermark Group	Conservation By Design	Historic New Orleans	Culture, Smithsonian	The Charleston Mint
American Alliance of	CoreStrategies for	Collection	Institution	The Design Minds, Inc.
Museums	Nonprofits, Inc.	History IT	National Trust Insurance	The Discovery Network
Alexander Haas	Cowan's Auctions	Hollinger Metal Edge	Native Ground Books	The Donning Company
ANR Transport LLC	Creative Arts Unlimited	HW Exhibits	& Music	The Fine Arts Conservancy
Aon/Huntington T. Block	Crowley Company	Impact Communications	Nomad Mobile Guides	The Nassal Company
Insurance Agency, Inc.	Cuberis	Interactive Knowledge	Northeast Document	The University of Oklahoma
Arcadia Publishing	CultureConnect	JGL Food Service	Conservation Center	Extended Campus,
Armour Systems	Daruma Tech	Consultants	Northern Light Productions	College of Professional &
Art Display Essentials,	Delta Designs, Ltd	J. M. Kelley, Ltd.	Olympus Group	Continuing Studies
a 10-31 Company	DeWitt Stern	K Design Signs & Exhibits	OnCell	Think Proxi
ArtFields	Dietl International Services	Khayrallah Center for	OTJ	Thrive Payments
Art Guard	dmdg2	Lebanese Diaspora	Our Fundraising Search	Tour Mate Systems Limited
Artemis Fine Art Services	Donning Company	Studies	Oxford American	Transformit
Association of Academic	Publishers	Leland Little Auctions	PastPerfect Software, Inc.	Transport Consultants
Museums & Galleries	Dorfman Museum Figures	Leslie Hindman	Patron Technology	International
Aurora Storage	DLR Group	Auctioneers	Patterson Pope, Inc.	Travelers
Products, Inc.	Duncan-Parnell	ListenUp Audio	Perkins + Will	U.S. Art Company, Inc.
Available Light	Encurate Mobile	LF Creative Group	Plow Digital/Plow Games	Universal Fiber Optic
Avante International	ERCO Lighting	Logis-Tech	Pook & Pook, Inc.	Lighting LLC
Technology	EVENTSIGNS.BIZ	Lord Aeck Sargent	Pope Video Production	University of Oklahoma
Atelier 4	Exhibit Concepts, Inc.	Lucidea	Print File	College of Liberal Studies
Banks Creative Studio	Explus, Inc.	Luxam	Printology Signs & Graphics	University Products
Belfry Historic Consultants	Fabrication	Malone Design/Fabrication	Prism Technologies, Inc.	U.S. Art Company
Big River Online	FedEx Custom Critical	Mallory Alexander	Q Media Productions, Inc.	USC Press
Blackbaud	Florida Museum of Natural	International Logistics	Quatrefoil Associates	Viking Metal Cabinet
Blair, Inc.	History Traveling Exhibits	Manask & Associates	Re:discovery Software, Inc.	Company
Bonsai Fine Art	Program	Masterpak	Riggs Ward Design	VIP Transport Fine Arts
Boroughs Corporation	Formations, Inc.	MBA Design & Displays	Ripley Entertainment	Services
Bring Ring Foundation	Four Colour Print	Products	Rising Museum Board	William G. Pomeroy
Brad Larson Media	Frina Design	MDL	Shibui Design, LLC	Foundaton
Building Four Fabrication	Gallagher & Associates	MediaMerge, Inc.	Significant Developments	Willis Towers Watson
Capitol Exhibits	Gaylord Archival	Merlan Exhibits	Skinner, Inc.	Wingin' It Works
Capitol Museum Services	UGA Press	Method-1 Interiors	Solid Light, Inc.	Wooten & Wooten
Carolina Conservation	Glasbau Hahn America	Mid-America Arts	Solomon Group	Auctioneers & Appraisers
Case Antiques, Inc.	Glavé & Holmes	Alliance	Southern Circuit Tour of	WSP
Auctions & Appraisals	Architecture	Monadnock Media	Independent Filmmakers	
Catalogit	Goosepen Studio & Press	MTSU Public History		
Charlotte Van & Storage	Gretel	Program		
Charlton Hall Auctions	Gropen	MSTSD Inc.		
Cinebar Productions, Inc.	Gunnar USA	MuseumRails		

#SEMC2022

Your link to museum professionals
in twelve Southeastern states:

Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi

North Carolina
South Carolina
Tennessee
Virginia
West Virginia
Puerto Rico
U.S. Virgin Islands



FOR MORE INFORMATION visit www.SEMCdirect.net,
email zwillits@SEMCdirect.net, or call 404.814.2048.

RETURN ADDRESS: SEMC, PO Box 550746, Atlanta GA 30355-3246