

PREPARE TO LEARN

- Management Styles
- Administration & Trusteeship
- Fundraising & Grantsmanship
- Financial Management
- Technology
- Developing Exhibits
- Public Relations & Marketing
- Collections Management
- Disaster Preparedness
- Education & Interpretation
- Volunteer Management
- Strategic Planning



THANKS TO OUR SPONSORS:

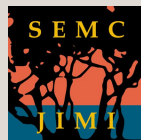
JIMI 2019 was sponsored by the organizations listed below. It is through their support, dedication, and in-kind services that this program is offered to museum professionals within the region and across the nation.

Gaylord Archival
Goosepen Studios & Press
Jekyll Island Museum & Historic Preservation
John and Cynthia Lancaster
Mary Miller
North Carolina State Historic Sites
Satilla Computer Solutions
The Smithsonian Institution's National
Museum of African American History &
Culture
South Carolina Military Museum
Tellus Science Museum

Martha Battle Jackson, Chief Curator, North Carolina Division of State Historic Sites and Properties, serves as Institute Administrator

John S. Lancaster, Museum Director, Giles County Historical Society, serves as Institute Facilitator

Susan Perry, Executive Director
SEMC Central Office
(404) 814-2048



WWW.SEMCDIRECT.NET/JIMI



**OPPORTUNITY
AWAITS**

AT JEKYLL ISLAND
MANAGEMENT
INSTITUTE

JANUARY 21 - 28, 2020

WHEN January 21 - 28, 2020

WHERE Accommodations have been reserved at the Jekyll Island Club Hotel on Jekyll Island, GA. Single room rates are \$142/night (doubles and queens) and \$280/night for suites, includes all taxes and fees. Contact: www.jekyllclub.com

WHO Applicants should have at least two years full-time museum experience and be a current museum employee. Application deadline is midnight, October 21, 2019. Successful applicants will be notified by November 15, 2019. The SEMC Central Office must receive tuition by December 15, 2019.

Visit our website at www.semcdirect.net/jimi and follow the application instructions. Failure to follow instructions will result in dismissal of application.

HOW Tuition includes all materials, refreshment breaks, pizza lunch, and the awards banquet.

\$750 - SEMC and other regional members
\$825 - Non-members

WHY Our 2020 program marks the 20th annual Jekyll Island Management Institute. At JIMI, museum personnel have the opportunity to learn current museum standards of excellence and build networks with other museum professionals. Faculty members provide subject area expertise and practical approaches to administrative challenges.

This annual Institute provides an eight-day, total immersion environment for museum professionals to learn more about general museum administration and operations. JIMI gives administrators the key resources imperative to orchestrating personnel efficiency, staff morale and overall organizational improvement.

JIMI offers opportunities for participants to learn management skills through presentations, small group discussions, projects and participatory exercises. Participants discover their management styles through self-tests and activities, group project assignments and presentations.

JIMI class of 2019



TESTIMONIALS

JIMI was an extraordinary experience! I use something I learned at JIMI nearly every day. As director of a small museum on a shoestring budget, I was excited to learn new ways to create exhibits to allow the public to enjoy more from our collection.

*Anne Pratt, JIMI Class of 2017
President, Red Skelton Museum Foundation
Red Skelton Museum of American Comedy
Vincennes, Indiana*

Awesome connections, insightful industry leaders, picturesque location, and passionate museum people. An experience not to be missed!

*Holly Akkermann, JIMI Class of 2017
Creative Director, Telfair Museums
Savannah, Georgia*

I cannot express how absolutely amazing the JIMI course was. I came away with so many fantastic ideas, contacts and indispensable knowledge, that words cannot do it justice.

*Gary Spencer, JIMI Class of 2016
Curator/Historian, North Carolina National Guard
Museum and Learning Center of Excellence,
Raleigh, NC*