



## SEMC 2017 Publication Awards

### Invitations

Gold Winner: Telfair Museums – Modern Lights, Telfair Ball  
Silver Winner: Mint Museum of Art – Spring Gala Invitation, Coveted Couture  
Honorable Mention: Crystal Bridges Museum of American Art – Border Cantos  
Director’s Reception

### Annual Reports

Gold Winner: Jule Collins Smith Museum of Fine Art, Auburn University – JCSM  
Annual Report  
Silver Winner: Florida Museum of Natural History – Annual Report  
Honorable Mention: Gibbes Museum of Art – Annual Report

### Newsletter and Calendar of Events

Gold Winner: Crystal Bridges Museum of American Art – C Member Magazine  
Silver Winner: Garden Citings – Atlanta History Center  
Honorable Mention: Knoxville Museum of Art – KMA’s Canvas Newsletter

### Campaign

Gold Winner: Crystal Bridges Museum of American Art – Chihuly in the Gallery +  
The Forest  
Silver Winner: Bechtler Museum of Modern Art – Annual Fund  
Honorable Mention: Gibbes Museum of Art – Catesby Exhibition Campaign

### Gallery Guides

Gold Winner: Crystal Bridges Museum of American Art – Animals + Creatures  
Family Guide  
Silver Winner: Atlanta History Center – Gatheround Exhibition Family Guide  
Honorable Mention: Columbia Museum of Art – Cut! Costume and the Cinema  
Family Guide

### Posters

Gold Winner: Country Music Hall of Fame – Blake Shelton: Based on a True  
Story  
Silver Winner: Crystal Bridges Museum of American Art – College Night Bloom  
Bash  
Honorable Mention: Telfair Museums – Nick Cave

### Books & Catalogues

Gold Winner: Chrysler Museum – Glass, Masterworks from the Chrysler Museum  
of Art  
Silver Winner: Georgia Museum of Art – Black Belt Color: Photographs by Jerry  
Siegel  
Honorable Mention: Modern Living: Gio Ponti and the Twentieth-Century  
Aesthetics of Design

### Brochures & Rack Cards

Gold Winner: Atlanta History Center – Tourism Rack Card Suite  
Silver Winner: Bechtler Museum of Modern Art – Celebrating Jean Tinguely and  
Santaa  
Honorable Mention: Telfair Museums – Nick Cave Card