



semc

EXHIBITING CHANGE

Northwest Arkansas October 24-26, 2022

SEMC ANNUAL MEETING 2022

FINAL PROGRAM

#SEMC2022



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CONFERENCE HIGHLIGHTS

KEYNOTE SPEAKER

Join your colleagues for a keynote talk by **Quantia Mills Fletcher**, Director of the Mosaic Templars Cultural Center (MTCC) in Little Rock, Arkansas. A native New Orleanian, Ms. Fletcher, affectionately known as “Key” makes it her mission to ensure that the beauty, value, and significance of the Arkansas African American experience is curated and celebrated both far and wide. Key joined MTCC as Deputy Director (a role she held for eight years) prior to its opening in 2008 and has helped develop MTCC into the only state-funded Black history museum in Arkansas. She was at the forefront of guiding the museum to become nationally accredited in 2020. Director Fletcher’s passion for preserving the Black experience spans over 18 years of service in history, cultural studies, and museums. Her career also includes work for the U.S. Department of Interior with the National Park Service. She is a member of Leadership Greater Little Rock Class XXX; serves on many boards and organizations, including Chairperson of the Greater Little Rock Organizing Committee, Historian of the Greater Little Rock Chapter of Jack and Jill, President of LISA West PTO, and the Arkansas Black Philanthropy Collaborative. She received her Bachelor of Arts in Journalism and Masters in English: Folklife and Southern Culture, from Northwestern State University in Natchitoches, Louisiana. A wife, mom, and entrepreneur, in her spare time, Quantia enjoys physical activities with her family and meal preparation.

(Sponsored by Solid Light, Inc.)

PRE-CONFERENCE EVENTS

J. B. and Johnelle Hunt Family Ozark Highlands Nature Center, Springdale, AR

Tour the J. B. and Johnelle Hunt Family Ozark Highlands Nature Center, a 32,000 square foot facility on over 61 acres that highlights the natural world and outdoor recreation in Northwest Arkansas. On your visit, you will be able to see live wildlife and fish; interact with fun and high-tech exhibits; participate in fun and educational activities; practice your marksmanship skills; relax and gather in our outdoor pavilions; take a walk on the trail; and take some fun selfies and photos with friends. **(Pre-reg. required)**

Museum of Native American History, Bentonville, AR

The Museum of Native American History’s (MONAH) mission is to educate future generations about the lives of the First Americans. The museum provides a cultural hub to amplify the voices of their legacy. Director **Charlotte Buchanan-Yale** will be on hand to talk about the mission of MONAH as an art museum and answer questions. Self-guiding tour wands will be provided to allow visitors the opportunity to navigate the over 10,000 artifacts on display from five periods of indigenous history from the paleo period to 1920. **John McLarty**, the Project Coordinator for the Arkansas Chapter Trail of Tears Association, will also be on hand to discuss the Trail of Tears removal routes through Northwest Arkansas. **(Pre-reg. required)**

Explore Crystal Bridges and Bentonville

Explore Crystal Bridges Museum of American Art, The Momentary, Amazeum, and historic downtown Bentonville on your own. Take advantage of flat fee, round-trip transportation to spend the afternoon in Bentonville. **(Pre-reg. required)**

EVENING EVENTS

Museums — Rogers, Bentonville and Springdale

Discover the art and history of Northwest Arkansas’s remarkable museums. Enjoy casual receptions to network and relax with fellow SEMC2022 attendees over several nights at museums and attractions in different cities. On Sunday evening spend time at downtown Rogers museums including the **Rogers Historical Museum** which offers a journey through the history and traditions of Rogers and the surrounding area of Northwest Arkansas. On Monday night, visit the **Amazeum** which features approximately 50,000 square feet of exhibit and interactive spaces to bring learning to life and evoke a sense of curiosity and discovery through hands-on activities. Next, experience the famous **Crystal Bridges Museum of American Art**, its vast campus and permanent collection spanning five centuries of American artworks from early American to the present. Designed by world-renowned architect Moshe Safdie, Crystal Bridges is nestled on 120 acres of Ozark landscape that includes a rare Frank Lloyd Wright-designed house that has been preserved and relocated to the museum grounds. On Tuesday evening, SEMC attendees will enjoy a multitude of exhibits and events at the **Shiloh Museum of Ozark History** in Springdale, a regional history museum focusing on the Northwest Arkansas Ozarks. The museum takes its name from the pioneer community of Shiloh, which became Springdale in the 1870s. Exhibits highlight the shapers of Ozark history—the everyday men, women, and children who lived in the towns and rural communities. Along with exhibits, you can explore six historic buildings on the museum grounds. **(Sponsors: Atelier4, Christie’s, Gaylord & Dorothy Donnelley Foundation, Haizlip Studio, Risk Strategies, Visit Bentonville, in addition to the host museums)**

A SPECIAL THANKS TO OUR EVENING EVENT AND OFF-SITE TOUR HOSTS:

- Arkansas Public Theatre, Rogers, AR
- Compton Gardens and Arboretum, Bentonville, AR
- Crystal Bridges Museum of American Art and The Momentary, Bentonville, AR
- Daisy Airgun Museum, Rogers, AR
- Historic Cane Hill, Canehill, AR
- J. B. and Johnelle Hunt Family Ozark Highlands Nature Center, Springdale, AR
- Museum of Native American History, Bentonville, AR
- Pea Ridge National Military Park, Garfield, AR
- Rogers Historical Museum, Rogers, AR
- Scott Family Amazeum, Bentonville, AR
- Shiloh Museum of Ozark History, Springdale, AR
- Tyson Foods, Springdale, AR
- The Walmart Museum, Bentonville, AR

NETWORKING GATHERINGS

Connect with museum colleagues in all types of roles, including directors, registrars, educators, exhibit designers, curators, academic museums, historic house museums, mid-career and emerging museum professionals (EMPs). Join the Equity and Inclusion Action Team to broaden horizons and boost inclusivity in the workplace. Use **#SEMC2022** on Twitter for live conversation during the conference.

LEADERSHIP DAY

Join directors and trustees from around the region to network and share successes and challenges on **Monday, October 24**, for leadership-focused sessions and events. Discuss new perspectives on museum boards and leadership during the Directors and Trustees Luncheon. **(Christie's, Risk Strategies, in partnership with the Museum Trustee Association)**

TOURS/WORKSHOPS

Learn about Northwest Arkansas history, architecture, and more on walking tours in Rogers and Bentonville. Several pre-conference workshops will be offered for those hoping to learn more about museum interpretation, making artwork accessible and a special listening session addressing the history of Indigenous slavery in the U.S. On Monday, October 24, attend a workshop on organizing traveling exhibitions. Various off-site tours will take place throughout the conference, culminating on Wednesday, October 26 with excursions to **The Walmart Museum** and **Tyson Foods Art Collection, Pea Ridge National Military Park** and a behind-the-scenes collection tour at the **Rogers Historical Museum**.

MEETING SPACES

Rogers Convention Center

3303 S Pinnacle Hills Parkway
Rogers, AR 72758
Telephone: (479) 254-8400

SEMC Registration

Rogers Convention Center
Across from Grand Ballroom I-IV

SEMC Resource Expo

Rogers Convention Center
Grand Ballroom I-IV

SEMC Sessions

Meeting Rooms: Ambassador A-E
Salons C-H
Hammons Board Room

Keynote/Business Meeting

Grand Ballroom I-IV

Annual Awards Luncheon

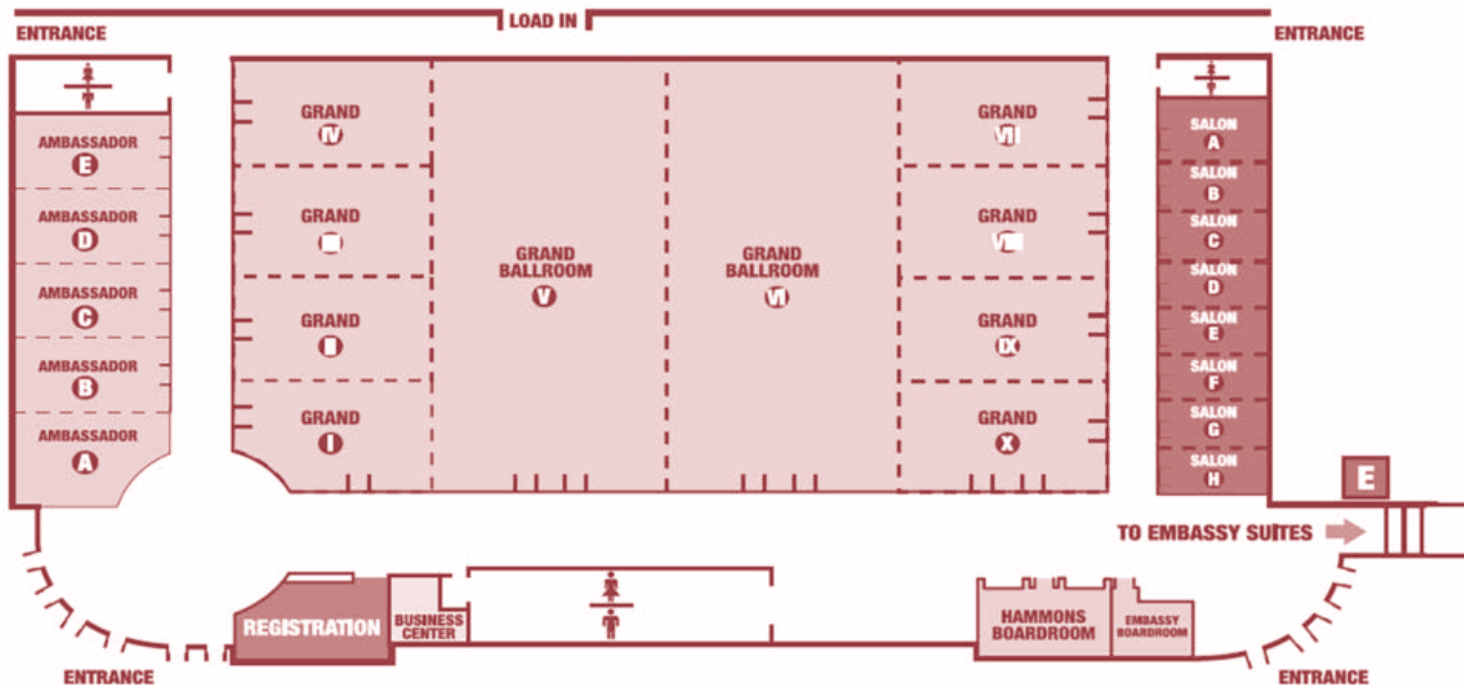
Grand Ballroom I-IV

Student Work in Museums (S.W.I.M) Posters

North Rotunda

SEMC Affinity Luncheons

Ambassador A-E



CONFERENCE INFORMATION

2022 LAND ACKNOWLEDGEMENT

What is a Land Acknowledgement? A Land Acknowledgement is a formal statement that recognizes and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

Why do we recognize the land? To recognize the land is an expression of gratitude and appreciation to those whose territory you reside on, and a way of honoring the Indigenous people who have been living and working on the land from time immemorial. It is important to understand the long-standing history that has brought you to reside on the land, and to seek to understand your place within that history. Land acknowledgements do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. It is also worth noting that acknowledging the land is Indigenous protocol.

SEMC2022 NORTHWEST ARKANSAS LAND ACKNOWLEDGEMENT

We acknowledge that this year's Southeastern Museums Conference takes place on land which has been continually inhabited by Indigenous peoples for the past 14,000 years. We recognize the past, current, and future **Quapaw, Caddo, and Osage** peoples as well as the many Indigenous caretakers of this land and water. We acknowledge and honor the past, present, and future lives of Indigenous peoples in Northwest Arkansas and appreciate the enduring influence of the vibrant, diverse, and contemporary cultures they represent. As an organization dedicated to creating a culture of belonging, it is our responsibility and aim to understand and continually share knowledge about the complicated history of colonialism in the spaces we now occupy, the peoples who were here before us, and the enduring presence and diversity of Indigenous peoples in our region. Through shared knowledge and exchange we commit to building meaningful relationships with Indigenous communities. By offering this acknowledgement we seek to pay our respects to the memories of those whose lives were lost, to celebrate the vibrant living culture of Indigenous people today, and to affirm the importance of Native Sovereignty and truth telling as we move forward.

The Southeastern Museums Conference also acknowledges that the SEMC offices in Atlanta, Georgia are headquartered on the traditional lands of the Muscogee (Creek) and Cherokee peoples past and present and honor with gratitude the land itself and the people who have stewarded it through the generations. As an organization, we commit to being better caretakers of the lands we inhabit and learning more about the native peoples that traditionally occupied these lands.

Pronunciations:

Quapaw [kwaa-paa]

Caddo [ka-dow]

Osage [ow-sayj]

Muscogee [muh-skow-gee]

Cherokee [cheh-ruh-kee]

CONFERENCE THEME

"Exhibiting Change" at the SEMC 2022 Annual Meeting in Northwest Arkansas! SEMC 2022 program sessions offer new directions to help institutions continue to evolve and move careers forward. Connect with your peers to discuss how museums and cultural sites across the region are "Exhibiting Change" as the museum field continues to rethink, reconstruct, and reconnect in a post-pandemic/endemic era. The SEMC 2022 Annual Meeting in Northwest Arkansas has been purposefully designed to offer a balanced program of sessions, workshops, and networking events that will provide professional development and opportunities to help your institution meet the moment and offer pathways to move a museum career forward. Sessions focus on contemporary leadership practices centered on equity, current fundraising strategies, community engagement and the power of partnerships, ethical interpretation of collections and historic sites, managing collections under changing circumstances, curatorial trends in acquiring and sharing collections, job transitions, emerging technologies, and the many ways southeast museums are embedding principles of diversity, accessibility, and inclusion across all departments of an organization and truly "exhibiting change." In Northwest Arkansas, share creative ideas and success stories, explore new directions and emerging trends in museums, and network with the most congenial and supportive group of museum professionals in the nation!

GENERAL INFORMATION AND CONFERENCE APP

The SEMC 2022 Annual Meeting and Resource Expo are headquartered at the Rogers Convention Center. All activities take place at the Convention Center, except for specially noted off-site workshops, tours, and evening events. Locations are subject to change. All changes will be posted in the registration area at the Convention Center and on the SEMC2022



PheedLoop Event site. **Scan the QR code to download the 2022 Conference App — PheedLoop Go! — onto your mobile device.** You can also access the session schedule and speaker information from your browser by using general PheedLoop Web Access or the Virtual Web Portal.

TRANSPORTATION

Busses will be available for evening events and off-site tours. Most buses will leave from the pick up area outside the North Rotunda lobby of the Convention Center starting 30 minutes before an event is scheduled to begin. **Please check the conference app and/or the registration desk for the most up-to-date transportation schedules.** For 2022 off-site tours, workshops and events please use conference transportation or available ride share services. For your comfort, please plan to wear flat walking shoes.

CODE OF CONDUCT

The SEMC Annual Conference is covered by a code of conduct that is available for all delegates to view online at <https://www.semcdirect.net/mission>. If you have any questions or would like to raise any issues regarding the Code of Conduct, please contact SEMC staff or Council Directors who will also be identified on their Conference lanyards. A hard copy of the Code of Conduct will be available at the conference registration desk.

CONFERENCE WIFI

Complimentary wireless service is available to SEMC2022 attendees at the Rogers Convention Center. Please check the registration desk for login/password. **(Sponsor: Riggs Ward Design)**

ATTENDEE LIST

A list of 2022 annual meeting attendees is available to all SEMC2022 registrants via a QR Code at the Registration Desk. Additionally, this list will be emailed to all attendees shortly after the Annual Meeting.

ATTENDEE REGISTRATION

Rogers Convention Center

Sunday, Oct. 23: 1:00 pm – 4:30 pm

Monday, Oct. 24: 8:00 am – 5:00 pm

Tuesday, Oct. 25: 8:00 am – 5:00 pm

Wednesday, Oct. 26: 8:00 am – 12:00 noon

NAME BADGES

SEMC2022 name badges must be worn at all times and are required for admission to all Annual Meeting program sessions. Lanyards and badge clips are provided for your convenience. Badges should also be worn for meal functions and evening events.

TICKETS

SEMC volunteers will have registration lists for all luncheons and off-site tours. Pre-registration was required. **Registration for the Awards Luncheon and affinity luncheons will not be available at the Annual Meeting.** SEMC2022 attendees can enjoy *complimentary beer, wine, and soft drinks during the 2022 Resource Expo receptions at the Rogers Convention Center. **Drink tickets are not required for 2022. Liquor drinks will be available for purchase.** *Please note that costs for any alcohol provided during SEMC2022 are covered by sponsorship; **bar service and evening events are not funded through conference registration.**

SEMC MESSAGE BOARD

Please check the SEMC2022 PheedLoop Event Site to view an online message board. **Scan the QR code to download the 2022 Conference App — PheedLoop Go! — onto your mobile device.** You can also



access the session schedule and speaker information from your browser by using general PheedLoop Web Access or the Virtual Web Portal. Make sure to add #SEMC2022 to all your social media posts from the conference!

SEMC 2022 PUBLICATION DESIGN COMPETITION

The SEMC Publication Design Competition began in 1988 to recognize and reward excellence in the graphic design of southeastern museums' publications. The competition encourages communication, effective design, creativity, pride of work, and recognition of institutional image and identity. This year, the SEMC Publication Design Competition Chair is **Lizz Biswell**. Come see the winning entries displayed in the North Rotunda of the Rogers Convention Center. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2022 issue of SEMC's digital publication, *Inside SEMC*.

SEMC 2022 EXHIBITION COMPETITION

The SEMC Exhibition Competition recognizes and rewards excellence in the research, design, development, educational value and effectiveness of exhibitions in Southeastern museums. The SEMC Exhibition Competition is supported by CurCom and NAME. The 2022 SEMC Exhibition Competition Chair is **Emilie Arnold**. Awards are given in each budget category. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2022 issue of SEMC's digital publication, *Inside SEMC*.

SEMC 2022 TECHNOLOGY COMPETITION

SEMC's Technology Competition recognizes and rewards excellence in the use of technology by Southeastern museums. The competition encourages innovation, effective design, accessibility, creativity, pride of work, and recognition of institutional identity. The SEMC Technology Competition Co-Chairs are **Alexander Brooks**, **Scott Warren**, and **Scotty Almany**. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2022 issue of SEMC's digital publication, *Inside SEMC*.

2022 STUDENT WORK IN MUSEUMS (SWIM) POSTER PRESENTATION

SEMC's Student Work in Museums (SWIM) program recognizes university students throughout the region for their important and forward-thinking work in Southeastern museums. **Lana Burgess** and **Katy Malone** coordinated the 2022 SWIM poster program. 2022 poster projects will be on view in the North Rotunda of the Rogers Convention Center throughout the conference. Students will be available to discuss their posters/projects on Monday 10/24 and Tuesday 10/25 during afternoon (10/24) and morning (10/25) breaks in the North Rotunda. Please visit the students and engage with our future museum professionals! SWIM presenters will be acknowledged at the Annual Awards Luncheon and in the Fall 2022 issue of SEMC's digital publication, *Inside SEMC*.

SEMC 2022 AWARD RECIPIENTS

SEMC Awards are given in recognition of innovation, service, and leadership from museum professionals and honor outstanding colleagues who have helped shape the world of museums. The 2022 SEMC Awards Committee was chaired by **Rosalind Martin**. Committee members included **Pamela D. C. Junior**, **Nancy Strickland Fields** and **Robin Reed**. The awards will be presented on Wednesday, Oct. 26, as part of the Annual Awards Luncheon followed by a round table discussion with 2022 award recipients.

2022 James R. Short Award Recipient

David Butler, Executive Director, Knoxville Museum of Art, Knoxville, Tennessee

2022 Museum Leadership Award Recipient

Michelle Schulte, Senior Curator and Director of Public Programs
LSU Museum of Art, Shaw Center for the Arts, Baton Rouge, Louisiana

2022 Outstanding Service to the Museum Profession Award Recipient

Deborah L. Mack, Ph.D., Director, Our Shared Future: Reckoning with Our Racial Past; Associate Director for Strategic Partnerships, National Museum of African American History and Culture, Washington, DC

2022 Emerging Museum Professional Award Recipient

Katie Ericson, Senior Manager, School and Volunteer Programs,
Michael C. Carlos Museum, Atlanta, Georgia

SEMC 2022 ANNUAL MEETING SCHOLARSHIPS

Sponsors & Coordinators

Congratulations to all 2022 travel scholarship recipients! Scholarship recipients will be recognized at the Annual Awards Luncheon on Wednesday, Oct. 26 at 12:00 pm in Grand Ballroom I-IV. The 10 SEMC Travel Scholarships are supported by the SEMC Alderson Endowment, individual donations and proceeds from SEMC's 2021 walking and running tours. The 2022 SEMC Scholarship Committee Chair is **Deborah Van Horn**. SEMC thanks the following individuals and organizations for additional 2022 Scholarship Support: **Scott Warren** (General Scholarship Fund) and **Heather Marie Wells** (President's Scholarship)

SEMC 2022 TRAVEL SCHOLARSHIPS

African American Museum Professional

Clarke Brown, Curatorial Fellow, LSU Museum of Art, Shaw Center for the Arts, Baton Rouge, LA

Brandon V. Lewis, Educator & Public Programs Manager, LSU Museum of Art, Shaw Center for the Arts, Baton Rouge, LA

Emerging Museum Professional

Mary Hull, Accessibility Coordinator, North Carolina Museum of Art, Raleigh, NC

Morgan Wilson, Campaign Coordinator, The Columbus Museum, Columbus, GA

Students

Eboni Belton, University of South Carolina, Columbia, SC

Sean Burke, University of Tennessee, Knoxville, TN

Small Museum Professional

Angie Berry, Curator of Exhibitions and Collections, Gadsden Arts Center and Museum, Quincy, FL

General Museum Professional

Christin Anglin, Deputy Director, Historic Clayborn Temple, Memphis, TN

2022 President's Scholarship

Samantha Bynum, Director/Curator, Logan County Museum, Paris, AR

TRANSPORTATION SCHEDULE

Transportation will be available to all events listed below. Please check the PheedLoop app (PheedLoop Go!) and Registration Desk for final location and boarding times for all conference transportation to off-site tours and evening events.

SUNDAY, OCTOBER 23

9:00 AM - 12:00 NOON

Workshop: Touchable Paintings: Bridging Access and Images, Crystal Bridges Museum of American Art, Bentonville, AR

Workshop: The Basics and Next Practices in Museum Interpretation, Crystal Bridges Museum of American Art, Bentonville, AR

1:00-3:00 PM

Tour: J. B. and Johnelle Hunt Family Ozark Highlands Nature Center, Springdale, AR

Tour: Museum of Native American History, Bentonville, AR

1:00-4:00 PM

Transportation to Crystal Bridges Museum of American Art (explore on your own), Bentonville, AR

5:00-8:00 PM

Mix on the Bricks, Downtown Rogers Opening Reception, Rogers, AR

MONDAY, OCTOBER 24

7:30-11:00 AM

HHMAG Hands-On-Help, Shiloh Museum of Ozark History, Springdale, AR

6:00-7:00 PM

Directors and Trustees Reception at the Momentary at Crystal Bridges Museum of American Art, Bentonville, AR

6:00-9:00 PM

An Evening of Art, Science and Nature at the Amazeum and Crystal Bridges Museum of American Art, Bentonville, AR

TUESDAY, OCTOBER 25

7:30-9:00/9:30 AM

Walking Tour: Rogers Downtown History Walk, Rogers, AR

Walking Tour: Compton Gardens and Arboretum, Bentonville, AR

5:30-6:30 PM

SEMC Council Legacy Society Reception, Apollo on Emma, Springdale, AR

6:00-9:00 PM

Embark on the Ozarks, Shiloh Museum of Ozark History, Springdale, AR

WEDNESDAY, OCTOBER 26

1:45-4:00 PM

OFF-SITE TOURS

Pea Ridge National Military Park, Garfield, AR

The Walmart Museum/Tyson Foods Corporate Collection, Bentonville/Springdale, AR

SERA Behind-the-Scenes, Rogers Historical Museum, Rogers, AR

RESOURCE EXPO SCHEDULE

MONDAY, OCTOBER 24

9:00 am - 5:30 pm: Resource Expo Open

11:30 am - 1:00 pm: Expo Hall Lite Bites (open to all)

2:15-2:45 pm: Resource Expo Networking and Refreshment Break

4:00-5:30 pm: Resource Expo Grand Opening Reception

TUESDAY, OCTOBER 25

9:00 am - 5:30 pm: Resource Expo Open

10:00-10:30 am: Resource Expo Networking Coffee Break

2:45-3:15 pm: Resource Expo Networking and Refreshment Break

4:00-5:30 pm Resource Expo Closing Party

RESOURCE EXPO LAYOUT & BOOTHS

1220 Exhibits 43

Art Display Essentials,

a 10-31 Company (Bronze Sponsor) 35

ARtGlass 41

Available Light 42

Boston Productions, Inc. 27

Brunk Auctions 3

Carolina Conservation 30

Charityproud (Silver Sponsor) 18

Cinebar Productions 15

Collector Systems (Silver Sponsor) 20

Conserv (Silver Sponsor) 29

Delta Designs 6

Displays Fine Art Services 34

ERCO Lighting (Bronze Sponsor) 25

Evolv Technology 36-37

Exhibit Concepts, Inc. (Bronze Sponsor) 24

Exhibits USA 4

Explus 40

Gaylord (Gold Sponsor) 17

Goosepen Studio & Press 10

Haizlip Studios 6
HealyKohler Design (Bronze Sponsor) 23
 Lucidea 13
 MBA Design and Display Products 22
 Museum Exchange 33
 Nabholz Construction 44
 Northeast Document Conservation Center 39
Odyssey by History IT (Bronze Sponsor) 32
 Patterson Pope 5
Riggs Ward Design (Silver Sponsor) 28
Risk Strategies (Gold Sponsor) 12
Solid Light, Inc. (Silver Sponsor) 31
 Story File 7
 Studio Art Quilt Associates 9
 The Design Minds, Inc 21
 TourMate 45
 Transformat 11
 Universal Fiber Optic Lighting 2
 Upland Exhibits 14
US Art Company (Bronze Sponsor) 8
 Zone Display Cases 19

SESSION SPONSORSHIPS, TRACKS, AND TOPICS

AFFINITY GROUPS & STANDING PROFESSIONAL COMMITTEES

Each year SEMC Affinity Groups and Standing Professional Committees identify sessions with information on their specific areas of interest. Affinity Group and Standing Professional Committee endorsements of sessions are noted in the Annual Meeting Program session descriptions as follows:

- (EDCOM) SEMC Educators Committee
- (EAIT) Equity and Inclusion Action Team
- (EMP) Emerging Museum Professionals
- (HHMAG) Historic House Museums Affinity Group
- (NAME) National Association for Museum Exhibition
- (CURCOM) SEMC Curators Committee
- (SERA) Southeastern Registrars Association

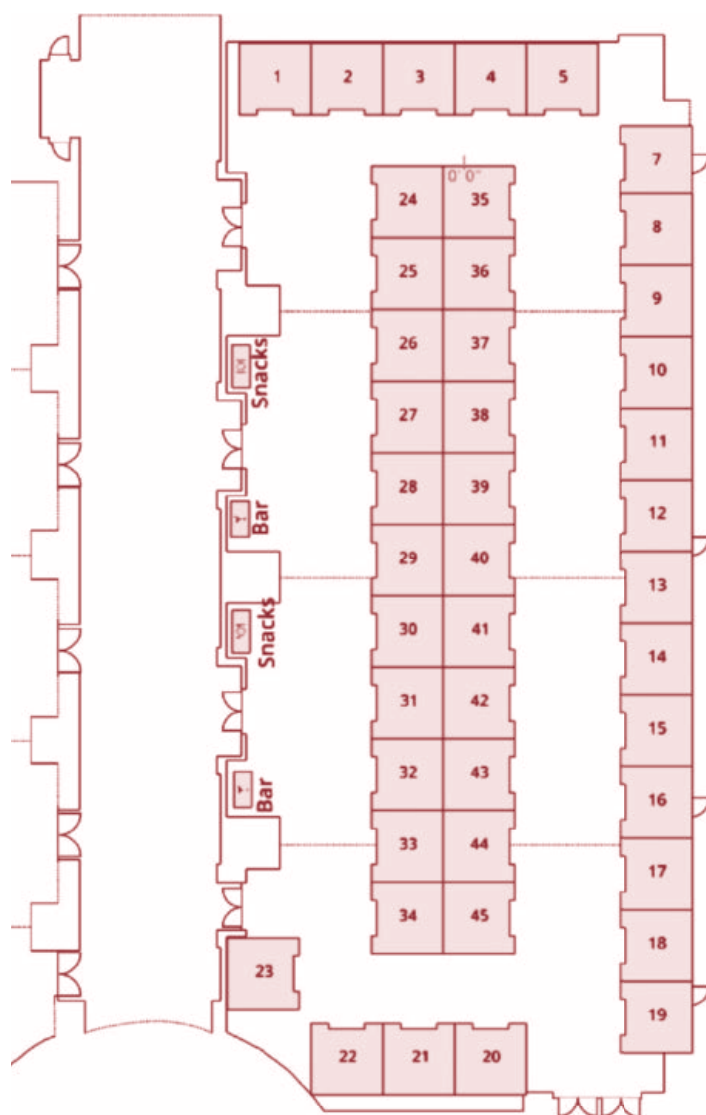
PROGRAM SESSIONS ACCORDING TO AREAS OF INTEREST

EQUITY, DIVERSITY, INCLUSION

- Touchable Paintings: Bridging Access and Images Workshop (Sponsors: EAIT, EDCOM)
- The Other Slavery: A Series of Conversations Addressing the History of Indigenous Slavery in the US Workshop (**Sponsored by the Smithsonian Institution's, Our Shared Future: Reckoning with our Racial Past program**)
- Equity and Inclusion Action Team: 2021-2022 Roundtable (Sponsor: EAIT)
- Enhancing Experiences: How Small Museums Can Use Technology to Expand Accessibility
- Contemporary Leadership Practices and Leading for Equity (Sponsor: EAIT)
- Creating Multi-Cultural Community Connections in Outdoor Spaces
- Diversity, Equity, Accessibility, and Inclusion (DEAI) Showcase (Sponsor: EAIT)
- Engaging Community in a Meaningful Way Through Advisory Groups (Sponsor: EDCOM)
- Partner for Access: Creating Accessible Programs through Community Partnerships (Sponsor: EDCOM)
- Beyond the Barriers: Expanding the Reach of Museums to Diverse Audience (Sponsor: EDCOM)
- Native Perspectives on Collaborations (Sponsor: EAIT)
- Table Talk
- The Center for Art and Public Exchange (CAPE): Practices and Methodologies to Center Community Voices (Sponsor: EAIT)
- Using Collaboration to Create an Accessible Art Exhibition (Sponsor: EAIT)

EDUCATION

- Writing The Basics and Next Practices in Museum Interpretation Workshop (Sponsor: EMP)
- The Other Slavery: A Series of Conversations Addressing the History of Indigenous Slavery in the US Workshop (**Sponsored by the Smithsonian Institution's, Our Shared Future: Reckoning with our Racial Past program**)



- Creative Aging in Museums (Sponsor: EDCOM)
- Museums on the Move: Making Use of Spaces Beyond Your Institution (Sponsor: EDCOM)
- Urban Environmentalism: A Model for the Field and Beyond (Sponsor: EDCOM)
- Engaging Community in a Meaningful Way Through Advisory Groups (Sponsor: EDCOM)
- Partner for Access: Creating Accessible Programs through Community Partnerships (Sponsor: EDCOM)
- Beyond the Barriers: Expanding the Reach of Museums to Diverse Audience (Sponsor: EDCOM)
- The Ethics of Volunteer Docents (Sponsor: EDCOM)
- Museum Educators Committee (EdCom) Luncheon & Program “Every Which Way and Onward”
- Living History: Conversational Video and the Future of the Museum Experience
- Working Together While Miles Apart: Utilizing Virtual Internships Throughout Your Institution
- All in the Family: Hands-On Play and Intergenerational Learning (Sponsor: EDCOM)
- The Center for Art and Public Exchange (CAPE): Practices and Methodologies to Center Community Voices (Sponsor: EAIT)
- Discovering the Secret Stash: How State and Local Archives Can Enhance Your Project

COLLECTIONS

- How to Handle Traveling Exhibitions Workshop (Sponsor: SERA)
- Building Digital Collections People Actually Use (Sponsor: SERA)
- Collecting and Philanthropy
- Connecting African American History to Cumberland Island National Seashore: Project Updates and Community Outreach (Sponsor: EAIT)
- Southeastern Registrars Association Business Luncheon (Sponsored by SERA, **Conserv**, and **US Art**)
- Gifts That Keep on Taking: Managing Large Donations (Sponsor: SERA)
- Digital Exhibit Review
- SERA Behind-the-Scenes Tour–Rogers Historical Museum (Sponsor: SERA)

CURATORIAL

- How to Handle Traveling Exhibitions Workshop (Sponsor: SERA)
- Museums on the Move: Making Use of Spaces Beyond Your Institution (Sponsor: CurCom)
- Collections and Community: Impact of Art Bridges Partnerships
- Building Digital Collections People Actually Use (Sponsor: SERA)
- CurCom Luncheon and Program “Shifting Culture in Curatorial Research: The Place for Social Research & Theoretical Inquiry” (**Sponsored by Monadnock**)
- Living History: Conversational Video and the Future of the Museum Experience
- Expanding the Impact and Reach of Art Collections (Sponsors: CURCOM, SERA)
- Using Collaboration to Create an Accessible Art Exhibition (Sponsor: CurCom)
- Digital Exhibit Review

FUNDRAISING/DEVELOPMENT

- What’s in a Name: Museums Facing Naming Rights Opportunities in the 21st Century
- Aligning Your Fundraising Around Community Impact
- Data Basics: The Care and Feeding of Your Donor Data (Industry Partner)
- Endowment: Investing in Your Museum’s Future
- Turning Your Strategic Plan Into Fundraising Dollars: A Case Study From America’s Black Holocaust Museum (Industry Partner)

- Ask Me Anything: Fundraising Edition, Take II
- Are You Ready to Launch a Capital Campaign?
- National Grants: They’re Possible!

LEADERSHIP/ADMINISTRATION

- All the Hats: Roles and Priorities at Small Museums
- Director/Trustee Luncheon & Leadership Forum Program (**Lead Sponsor: Conserv; additional sponsorship provided by: Case Antiques, Auctions and Appraisals, Museum Trustee Association, OTJ Architects**)
- Contemporary Leadership Practices and Leading for Equity (Sponsor: EAIT)
- Finding Success in Succession Planning
- Transparent Leadership
- Budgeting 101: Even If You Are Allergic to Numbers (Sponsor: EMP)
- Leadership Snapshots – Part 1: Decision Making
- Leadership Snapshots – Part 2: Understanding Conflict
- Native Perspectives on Collaborations (Sponsor: EAIT)

TECHNOLOGY

- Introducing Technology into the Museum
- Living History: Conversational Video and the Future of the Museum Experience
- Digital Exhibit Review

EXHIBITS

- Digital Exhibit Review
- How to Handle Traveling Exhibitions Workshop (Sponsor: SERA)
- Exhibit Project Management and You!

EMERGING MUSEUM PROFESSIONALS

- SEMC Emerging Museum Professionals Meet-Up
- Students Work in Museums (S.W.I.M) Poster Session (Sponsor: EMP)
- EMP Roundtable V: New Year, New Me! (Sponsor: EMP)
- Let’s Talk Salary and Compensation (Sponsor: EMP)

CAREER DEVELOPMENT

- Ask an Expert! Speed Mentor Networking (Sponsor: EMP)
- Mid-Career Networking Meet-Up
- Changing Your Life: Changing Positions During Tough Times
- Creating a Thriving Community of Practice: NMAAHC’s Ethical Interpretation Cohort Engagement Series (Sponsor: CURCOM)
- EMP Roundtable V: New Year, New Me! (Sponsor: EMP)
- Let’s Talk Salary and Compensation (Sponsor: EMP)
- Making a Move into Consulting

GENERAL

- State Museums Association Town Hall
- HHMAG Hands-On Help: Shiloh Museum of Ozark History
- HHMAG Meet-Up and Business Meeting
- Ethical and Inclusive Research
- Historic Crossroads–Historic House Museums and Maintaining Relevance in the Future (Sponsor: HHMAG)
- Creating Museum Alliances in Your Community
- The Ethics of Volunteer Docents (Sponsor: EDCOM)
- Table Talk

*Please note that sessions listed as **Industry Partners**, have been proposed and will be presented by SEMC Corporate Members, many of whom are also exhibitors, and may provide information regarding commercial assistance to museums.*

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2022 ANNUAL MEETING SUPPORTERS

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NORTHWEST ARKANSAS EVENING EVENT HOST MUSEUMS AND SITES

Rogers Historical Museum, Roger, AR
Daisy Airgun Museum, Rogers, AR
Arkansas Public Theatre, Rogers, AR
The Momentary, Bentonville, AR
Crystal Bridges Museum of American Art, Bentonville, AR
Scott Family Amazeum, Bentonville, AR
Shiloh Museum of Ozark History, Springdale, AR

NORTHWEST ARKANSAS OFF-SITE TOUR/PROGRAM/ WORKSHOP HOST MUSEUMS AND SITES

J. B. and Johnelle Hunt Family Ozark Highlands Nature Center,
Springdale, AR
Museum of Native American History, Bentonville, AR
Crystal Bridges Museum of American Art, Bentonville, AR
Historic Cane Hill, Cane Hill, AR
Compton Gardens and Arboretum, Bentonville, AR
Rogers Historical Museum, Rogers AR
Pea Ridge National Military Park, Garfield, AR
The Walmart Museum, Bentonville, AR
Tyson Foods Corporate Collection, Springdale, AR

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Kim Hosey, Shiloh Museum of Ozark History
Aaron Loehndorf, Shiloh Museum of Ozark History
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Stace Treat, Crystal Bridges Museum of American Art
Kim Crowell, Crystal Bridges Museum of American Art
Jessica Gorman, Crystal Bridges Museum of American Art
Samantha Best, Crystal Bridges Museum of American Art
Loria Oliver, Crystal Bridges Museum of American Art
Schelly Corry, J. B. and Johnelle Hunt Family Ozark Highlands Nature
Center
Brenda Rouse, A & M Railroad
Vanessa McKuin, Historic Cane Hill
Charlotte Buchanan-Yale, Museum of Native American History
Troy Banzhaf, Pea Ridge National Military Park
Leah Whitehead, Benton County Historical Society

ANNUAL MEETING LOGO: **Shiloh Museum of Ozark History**

ANNUAL MEETING PROGRAM AND BROCHURES: **Nathan Moehlmann,
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NORTHWEST ARKANSAS MUSEUMS WELCOME SEMC!

Make time during your stay in the region to visit the many local museums, historic sites and attractions that helped plan SEMC 2022! Please contact each site directly to inquire about admission specials or discounts offered to SEMC Annual Meeting attendees.

Arkansas Air and Military Museum

4290 S School Ave.
Fayetteville, AR 72701
www.arkansasairandmilitary.com
(479) 521-4947

Arkansas Public Theatre

116 S 2nd St.
Rogers, AR 72756
www.arkansaspublictheatre.org
(479) 631-8988

Arkansas & Missouri Railroad

306 East Emma
Springdale, AR 72764
www.amrailroad.com
(479) 751-8600

Arkansas Trail of Tears Association

1311 Clayton St.
Springdale, AR 72762
(479) 751-7125

Bella Vista Historical Museum

1885 Bella Vista Way
Bella Vista, AR 72714
www.bellavistamuseum.org
(479) 855-2335

Benton County Historical Society

306 NW 2nd St.
Bentonville, AR 72712
www.bentoncountyar.gov
(479) 273-3561

Bentonville History Museum

416 S Main St
Bentonville, AR 72712
www.bentonvillehistorymuseum.org
(479) 544-9222

Clinton House Museum

930 W Clinton Dr
Fayetteville, AR 72701
www.clintonhousemuseum.org
(479) 444-0066

Crystal Bridges Museum of American Art

600 Museum Way
Bentonville, AR 72712
www.crystalbridges.org
(479) 418-5700

Daisy Airgun Museum

202 W Walnut St.
Rogers, AR 72756
www.daisymuseum.com
(479) 986-6873

Gravette Historical Museum

503 Charlotte St SE
Gravette, AR 72736
www.gravettear.com/historical-museum
(479) 866-7297

Headquarters House Museum & Garden

118 E Dickson St
Fayetteville, AR 72701
www.washcohistoricalsociety.org
(479) 521-2970

Historic Cane Hill Museum

14335 State Hwy 45
Canehill, AR 72717
(479) 824-4455

Hobbs State Park-Conservation Area

20201 E Hwy 12
Rogers, AR 72756
www.arkansasstateparks.com/parks/
hobbs-state-park-conservation-area
(479) 789-5000

J. B. and Johnelle Hunt Family Ozark Highlands Nature Center

3400 N 40th St.
Springdale, AR 72762
www.agfc.com
(877) 486-9870

Museum of Native American History

202 SW O St.
Bentonville, AR 72712
www.monah.org
(479) 273-2456

Pea Ridge National Military Park

15930 East, 15930 US-62
Garfield, AR 72732
www.nps.gov
(479) 451-8122

Peel Museum and Compton Gardens

400 S Walton Blvd.
Bentonville, AR 72712
www.peelcompton.org
(479) 273-3636

Prairie Grove Battlefield State Park

506 E Douglas St.
Prairie Grove, AR 72753
www.arkansasstateparks.com
(479) 846-2990

Rogers Historical Museum

313 S 2nd Street
Rogers, AR 72756
www.rogershistoricalmuseum.org
(479) 621-1154

Scott Family Amazeum

1009 Museum Way
Bentonville, AR 72712
www.amazeum.org
(479) 696-9280

Shiloh Museum of Ozark History

118 W Johnson Ave.
Springdale, AR 72764
www.shilohmuseum.org
(479) 750-8165

Siloam Springs Museum

112 N Maxwell St
Siloam Springs, AR 72761
www.siloamspringsmuseum.com
(479) 524-4011

The Walmart Museum

105 N Main St.
Bentonville, AR 72712
www.walmartmuseum.com
(479) 273-1329

Tontitown Historical Museum

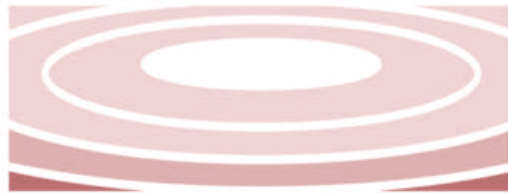
251 E Henri De Tonti Blvd
Tontitown, AR 72770
www.tontitown.com/tontitown/museum
(479) 361-9800

University of Arkansas Museum

2475 N Hatch Ave
Fayetteville, AR 72704
www.uamuseum.uark.edu
(479) 575-3456

21c Museum Hotel Bentonville

200 NE A St
Bentonville, AR 72712
www.21cmuseumhotels.com/bentonville
(479) 286-6500



BROADENING NARRATIVES

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Top row l-r: Historic Charleston Foundation and Penn Center; Bottom row l-r: College of Charleston Septima Clark collection and LGBTQ archive



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SATURDAY OCT. 22

9:00 AM - 1:00 PM

HISTORIC CANE HILL MUSEUM, 14389 State Hwy 45, Canehill, AR 72717. *No Entrance Fee but pre-registration is required and transportation is on-your-own.* Call (479) 824-5339 for further information.

The Historic Cane Hill Museum presents even more insight into the remarkable story of Cane Hill — one of the most historically significant communities in Arkansas. The museum features a collection of objects, offering connections to the people who inhabited this community. These pieces are touchstones, providing a deeper understanding of their lives, the times they lived in, and the events they experienced.

SUNDAY OCT. 23

1:00 PM - 4:30 PM

REGISTRATION

9:00 AM - 12:00 NOON

PRE-CONFERENCE WORKSHOP

Touchable Paintings: Bridging Access and Images

→ *Crystal Bridges Museum of American Art, Durand and Estes Classrooms. Transportation from Rogers Convention Center provided.*

Moderator/Presenter: Kim Crowell, Access & Inclusive Programs Manager, Crystal Bridges Museum of American Art, Bentonville, AR

How can educators create multisensory materials that are accessible for people with all levels of sight without spending a fortune? In this session, educators will learn about methods for creating “touchable paintings,” which are tactile mixed-media representations that function like maps of 2-Dimensional images. Participants will create their own small touchable paintings and discuss how their organizations can use multisensory materials to make their programs and classes more accessible. Pre-registration for this workshop is required.

9:00 AM - 12:00 NOON

PRE-CONFERENCE WORKSHOP

The Basics and Best Practices in Museum Interpretation

→ *Crystal Bridges Museum of American Art. Transportation from Rogers Convention Center provided.*

Presenters: Jasmine Waters Page Education and Interpretation Manager, National Center for Civil and Human Rights, Atlanta, GA, Stace Treat, Head of Interpretation, Crystal Bridges Museum of American Art, Bentonville, AR

As Bob Dylan once noted, ‘the times, they are a changin’! So too, must cultural institutions change with the times and adapt contemporary challenges to traditional museum practices! While museums pivot to prioritize community engagement and the guest experience, interpretation practices need to shift focus as well to offer more diverse, inclusive, and accessible approaches to guest engagement. This two-part workshop will explore and examine the basic tools and techniques of interpretation from both didactic and programming perspectives and involves brief tutorials, a case study, and break out discussion sessions. Key issues and themes include creating an interpretation practice centered on anti-racism principles, and decolonizing approaches to content creation and presentation. During the first session, participants will collectively identify the primary issues facing their own cultural institutions and work together to generate ideas and find creative solutions based on the guiding principles offered. The second session will be focused on programming as the primary guest-facing arm of interpretive practice. Workshop participants will tour the exhibition *We the People: The Radical Notion of Democracy* as a case study for both sessions to critically evaluate the interpretive approach and presentation,



discuss and evaluate the exhibition in small groups, and report out in general discussion to consider how to apply this information into their work and institutions. Pre-registration for this workshop is required.

10:00 AM – 12:30 PM

PRE-CONFERENCE WORKSHOP

The Other Slavery: A Series of Conversations Addressing the History of Indigenous Slavery in the US

→ Rogers Convention Center – Ambassador A

Presenters: Travis Helms, Project Director, SI Race Initiative, Washington, D.C.; Liz Hughes, Project Manager, SI Race Initiative, Washington, D.C.; Maria Marable-Bunch, Associate Director, Museum Learning and Programs, National Museum of the American Indian, Washington, D.C.; Michael Hussey, Assistant Director, Education Unit, Museum Learning and Programs, National Museum of the American Indian, Washington, D.C.

This workshop, hosted by the pan-Smithsonian initiative, Our Shared Future: Reckoning Within Our Racial Past, will highlight the ongoing work of the National Museum of American Indian (NMAI) in collaboration with the Smithsonian Latino Center (SLC), and the National Museum of the African American History and Culture (NMAAHC). In September 2021, these museums and the center hosted an inaugural event, with the hopes of it being an ongoing annual event/series. The workshop will explore the history of Indigenous people through the perspective of addressing regional practices of enslavement—Southwest to West and from the Southeast and North—and will highlight the work of NMAI in producing educational products for educators. This moderated conversation will feature NMAI’s national education initiative, Native Knowledge 360° and its newest lesson, the Impact of the Gold Rush on Native Americans of California and will introduce a future project, California Missions History and Legacy of Indigenous Slavery. Conversants will share how this developing program engages scholars, tribal leaders, and educators to produce these online resources for middle and high school students and educators. (30 max participants and pre-registration for this workshop required) **(Sponsored by the Smithsonian Institution’s, Our Shared Future: Reckoning with our Racial Past program)**

1:00 PM – 3:00 PM

PRE-CONFERENCE OFFSITE TOUR

Museum of Native American History (MONAH)

→ (202 SW O Street Bentonville, AR 72712)

Transportation from Rogers Convention Center provided.

The Museum of Native American History’s (MONAH) mission is to educate future generations about the lives of the First Americans. The museum provides a cultural hub to amplify the voices of their legacy. A first-time visit to MONAH is a nice surprise! MONAH has quite an ambitious story as an art museum that teaches history through their collection and during monthly programming with indigenous cultural leaders and trailblazers. Their programs are archived on MONAH’s website as an educational resource, and highlight the diversity and artistry of the First People from all of the Americas. Director Charlotte Buchanan-Yale will be on hand to talk about the mission of MONAH as an art museum and answer questions. Self-guiding tour wands will be provided to allow visitors the opportunity to navigate the over 10,000 artifacts on display from five periods of indigenous history from the paleo period to 1920. John McLarty, the Project Coordinator for the Arkansas Chapter Trail of Tears Association, will also present a talk on the Trail of Tears removal routes through Northwest Arkansas. John will provide a brief overview of the forced removal of the Cherokee from their ancient homelands in the southeastern United States to what is now Oklahoma, the area called Indian Territory in the 1830’s. Many other Native American nations were also relocated in this tragic era of U.S history. John’s personal experience in his studies started with locating the Trail of Tears routes in Northwest Arkansas as part of a regional bicycle and pedestrian plan. As he studied the “lines on a map” he began to understand that the Trail of Tears involved more than merely lines on a map, but rather called out for “stories that must be told”. Thus, John’s presentation could be titled “From lines on a map to stories that must be told”. Pre-registration required.

1:00 PM – 4:00 PM

PRE-CONFERENCE OFFSITE TOUR

Explore Crystal Bridges and the Momentary

→ Transportation from Rogers Convention Center provided.

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Explore Crystal Bridges Museum of American Art, The Momentary, Amazeum, and historic downtown Bentonville on your own. Take advantage of flat fee, round-trip transportation to spend the afternoon in Bentonville. Pre-registration required.

**1:00 PM – 4:30 PM
REGISTRATION**

→ Rogers Convention Center

**3:00 PM – 5:00 PM
EXHIBITOR MOVE IN**

→ Grand Ballroom I-IV

**5:00 PM – 8:00 PM
PRE-CONFERENCE KICK OFF EVENT**

Rogers Mix on the Bricks, Downtown Rogers, AR

→ Begins at the Rogers Historical Museum (313 South Second Street Rogers, AR 72756). Transportation from Rogers Convention Center provided.

Tours at Rogers Historical Museum, Arkansas Public Theatre and Daisy Airgun Museum; light food and drinks provided at multiple locations.

**8:30 PM – 10:00 PM
SOUTHEASTERN REGISTRARS ASSOCIATION RESPITE**

→ Meet in the lobby of the Embassy Suites at 8:15 to walk to Grub's Bar and Grille (3001 S. Market Street, Rogers, AR).

Come join your fellow registrars and collections managers for a night of

networking and fun at Grub's Bar and Grille, a short walk from the Embassy Suites. (Sponsor: SERA)

MONDAY OCT. 24

All sessions will be held at the Rogers Convention Center unless otherwise noted (3303 Pinnacle Hills Parkway, Rogers, AR).

**7:30 AM – 9:00 AM
EXHIBITOR MOVE IN**

→ Grand Ballroom I-IV

**7:30 AM – 11:00 AM
OFFSITE WORKSHOP: HHMAG Hands-On Help**

→ Transportation from Rogers Convention Center provided; please check PheedLoop app for final departure time/location.

Organizer: Ashleigh Oatts, Education Coordinator, TRR Cobb House/Watson Brown Foundation, Athens, GA

Attendees will assist the site in various needs over the course of a few hours. Pre-registration required.

MONDAY, OCTOBER 24

17

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**8:00 AM – 5:00 PM
REGISTRATION**

→ Rogers Convention Center

**8:30 AM – 11:00 AM
SEMC COUNCIL MEETING**

→ Hammons Board Room

**8:30 AM – 9:45 AM
STATE MUSEUM ASSOCIATIONS TOWN HALL**

→ Salon F-H

Presenters: Gloria Sanders, President, Arkansas Museums Association, Little Rock, AR; Ruth Ann Rugg, Managing Director, Coalition of State Museum Associations, Fort Worth, TX; Scott Warren, Historic Site Manager II, President James K. Polk State Historic Site, Pineville, NC

Join Gloria Sanders, President of the Arkansas Museums Association, Ruth Ann Rugg, Managing Director of the Coalition of State Museum Associations and Scott Warren, Immediate Past President of the North Carolina Museums Council as well as various state museum associations (SMA) throughout the southeast to meet, network, and discuss what each state's organization challenges and responses have been in 2022 and what the future looks like for 2023. Facilitated discussion exercises from these SMA leaders' will guide the attendees through some of the common issues that all state associations face, and share ways that others have solved these problems.

**8:30 AM – 9:45 AM
EQUITY AND INCLUSION ACTION TEAM
PLANNING MEETING**

→ Salon C-E

Presenters: Joshua Whitfield, Curator, The Southern Museum of Civil War and Locomotive History, Kennesaw, GA; Kate Moore, Digital Coordinator, Equity and Inclusion Action Team (EIAT) Marietta, GA; Katy Menne, Curator of Education, NC Maritime Museum at Southport, Southport, NC

The Equity and Inclusion Action Team (EIAT) is a mission-driven cohort that works on behalf of SEMC to promote equity in all departments and at all levels of service in the museum field. Annually, we gather at SEMC's meeting to present the work that has been conducted over the past several months for feedback and discussion. In 2021-2022 working groups are/were: Analyzing the Follow-up Survey, Native American Indian Land Acknowledgement, and Professional Development Presenters. We will also set goals for the upcoming year with members and then work to achieve those goals as a collaborative group throughout the year. What would you like to see worked on in 2022-2023? Everyone is welcome to join us as we work toward making museums in the southeast more inclusive and diverse through collective compassion and teamwork.

**9:00 AM – 11:15 AM
WORKSHOP: How to Handle Traveling Exhibitions**

→ Ambassador A

Presenters: Matt Farah, Associate Curator/Exhibition Coordinator, The Historic New Orleans Collection, New Orleans, LA; Brian Garrett, Crozier Fine Arts; Megan Valentine, Registrar, Collections, Art Bridges Foundation, Bentonville, AR; Timia Thompson, Outreach Manager, South Carolina State Museum, Columbia, SC

Traveling exhibitions have become much more popular in recent years, but if your museum collections have never been 'on the road' before, how do you know how to create one? During this workshop, you'll learn the basics on how to get a traveling exhibition organized and out on the road! (Sponsor: SERA)

**9:00 AM – 5:30 PM
RESOURCE EXPO OPEN**

→ Grand Ballroom I-IV

Please visit SEMC Industry Partners in the 2022 Exhibit Hall located in Grand Ballroom I-IV. The Exhibit Hall will be open during the following times: **Monday, October 24, 9:00 am – 5:30 pm** and **Tuesday, October 25, 9:00 am – 5:30 pm.**

Mississippi Civil Rights Museum interactive atrium sculpture & portrait graphics
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**10:00 AM – 11:15 AM
 CONCURRENT SESSIONS**

All the Hats: Roles and Priorities at Small Museums

→ Ambassador E

Presenters: Christa McCay, Museum Collections Manager, Marietta History Center, Marietta, GA; Scott Warren, Historic Site Manager II, President James K. Polk State Historic Site, Pineville, SC; Virginia Howell, Museum Director, Robert C. Williams Museum of Papermaking, Atlanta, GA

If “other duties as assigned” is part of the job description, and includes prioritizing long-term projects while handling the day-to-day minutiae—how do you juggle multiple demands on time in your museum with only a few staff members? Hear from others at small institutions about how they handle competing demands. This session is geared towards those who are the director/curator/educator/housekeeping and/or publicist/fundraiser/groundskeeper of their institutions and more!

**Museums on the Move:
 Making Use of Spaces Beyond Your Institution**

→ Salon F-H

Moderator/Presenters: Karen Sutton, Community Engagement Manager, Levine Museum of the New South, Charlotte, NC; Laurel Lamb, Curator of Education and Engagement, University of Arkansas Museum, Fayetteville, AR; Sarah Tignor, Chief Operating Officer, The Johnson Collection, Spartanburg, SC

You’ve heard the saying, “if you build it, they will come.” This session delves into doing the opposite – finding your audience and going to them. Taking exhibitions and programs into community spaces and other nontraditional venues can foster new partnerships, increase institutional relevance, broaden access to collections, solve lackluster space issues, and even be less of a drain on your institution’s resources. From pop-up programs and digital experiences to interactive virtual exhibit tours and traveling exhibits, this panel will feature three professionals discussing their experiences with museums on the move, who represent: a university museum seeking to revitalize and reinsert itself into the community after downsizing, a private art collection that simply does not want to be

limited by one space to serve the public, and a history museum moving from place-based to community-based. Participants will explore the importance of looking beyond the walls of their organizations to maximize collaboration and access opportunities, as well as the logistics of sharing collections in nontraditional spaces.
 (Sponsors: CURCOM, EDCOM)

Creative Aging in Museums

→ Ambassador C

Presenters: Lisa Ortega Pol, Museum Educator, Museum of History, Anthropology and Art of the University of Puerto Rico, San Juan, Puerto Rico; Sara Lowenburg, Director of Education, Louisiana State Museum, New Orleans, LA; Toya Northington, Interim Co-Director of Education, Community Engagement Strategist, Speed Art Museum, Louisville, KY

How can museums and cultural institutions offer meaningful inclusive opportunities for social engagement, skill-building, and art making to older adults, and establish lasting and impactful connections to the older adults in their communities? Learn how in this session! The Louisiana State Museum (LSM), Museum of History, Anthropology and Art of the University of Puerto Rico (UPR), and Speed Art Museum (SAM) began offering art-making courses for adults ages 55+ through funding from Aroha Philanthropies and have continued offering courses beyond the grant cycle in response to continued interest and need, grounded in the museums’ exhibitions and collections and taught by professional teaching artists. The panelists will present concrete examples based on the successes of their on-going programming, highlighting accessibility, opportunities for virtual and in-person engagement, intergenerational programming, engaging care partners, creating connections to museum collections, and evaluation. Strategies for ensuring accessibility and comfort, student and care partner engagement, evaluation, adapting to online, and community building will also be discussed. Participants will hear about lessons learned, keys to success, learn more about partnering with teaching artists, connecting to the museum collections, and conducting thoughtful outreach, and will be offered resources and best practices for future programming.
 (Sponsor: EDCOM)



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What's in a Name: Museums Facing Naming Rights Opportunities in the 21st Century

→ Salon C-E

Presenters: Linda McNay, Founder & Principal Consultant, Our Fundraising Search, Atlanta, GA; Rachel Katz, Director of Strategic Partnerships, Donorly, Atlanta, GA; Shivkumar Desai, Membership and Grants Coordinator, The Columbus Museum, Columbus, GA

Have you ever wondered how museums have managed to name their galleries, buildings, and even bathrooms after certain donors? Is your museum looking for techniques and strategies to attract donors to give in major ways? This session will share considerations to make as development staff and museum leaders when seeking major gifts for naming rights opportunities. The panelists will respond to the moderator's questions with examples from their work experiences about how their organization has sought funding and managed donor expectations in regards to named galleries, buildings, wings, and/or other nameable features of museums. The session will incorporate a Q/A for audience questions, ending with key takeaways that the audience can use to initiate action at their respective museums

11:30 AM – 12:00 NOON
SEMC PROGRAM COMMITTEE DROP IN

→ Hammons Board Room

11:30 AM – 1:00 PM
JEKYLL ISLAND MANAGEMENT INSTITUTE (JIMI) ALUMNI LUNCHEON

→ Ambassador B

Are you an alum of the Jekyll Island Management Institute? Join your fellow JIMI alums for a luncheon of networking and camaraderie! Pre-registration required.

11:30 AM – 1:00 PM
DIRECTOR/TRUSTEE LUNCHEON AND LEADERSHIP PANEL DISCUSSION

→ Ambassador D

(Museum Leadership Track Lead Sponsor: Christies. Additional sponsorship provided by Risk Strategies.) Pre-registration required.

11:30 AM – 1:00 PM
EXPO HALL LITE BITES (OPEN TO ALL!)

→ Grand Ballroom I-IV

Looking for something to do during the Monday lunch break? Join your colleagues in the Exhibit Hall where you can explore industry partner offerings and enjoy lite bites (while they last) courtesy of SEMC!

1:00 PM – 2:15 PM
CONCURRENT SESSIONS

Aligning Your Fundraising Around Community Impact

→ Ambassador A

Presenter: Kathryn (Kit) Matthew, Doctor of Design Distinguished Fellow, College of Art and Design, LSU, Baton Rouge, LA

Let's hone our practices to more proactively and explicitly demonstrate and communicate how our museums benefit our communities! In today's dynamic times, this external focus is essential to remain viable and relevant to both our communities and funders of all types. Grounded in international research across museums of all sizes, explore how to reorient fundraising towards a common language and practices drawn from philanthropy, community development, and grassroots organizing. With a focus on leveraging a museum's unique assets, learn how to use appeals and special events to apply this new language and approach. Participants can also explore how habits and assumptions—within each organization, through partnerships, and in interactions with funders—can weaken our case for support. Based on participants' interests, an informal learning circle may be formed to continue our exploration together after the session.



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**Collections and Community:
Impact of Art Bridges Partnerships**

→ Salon F-G

Presenters: Ashley Holland, Associate Curator, Art Bridges Foundation, Bentonville, AR; Brittany Vernon, Director, Awards & Cohorts, Evaluation and Learning & Engagement, Art Bridges Foundation, Bentonville, AR

What if all museums had access to important works of American art, regardless of size or location? What if a museum was able to borrow without financial burden? The Art Bridges Foundation believes that when it comes to American art, access should be for all. This panel brings together past and present partner museums to talk about their experience participating in the collection placement program with additional support from Art Bridges through learning & engagement funding to engage new audiences.

**Urban Environmentalism:
A Model for the Field and Beyond**

→ Ambassador C

Presenters: Katrina Lashley, Program Coordinator, Anacostia Community Museum, Washington, DC; Jennifer Zazo-Brown, Museum Program Specialist, National Museum of African American History and Culture, Washington, DC

How can museums serve as civic spaces to engage communities in critical issues concerning the environment? What kinds of opportunities can organizations create for community members to come together to explore environmental concerns in historical, present, and future contexts? What role do cultural organizations play in training the next generation of museum practitioners and young scientists alike? Exploring American history and its related narratives is, inherently, an environmental exercise. As a hub for research and education, the Smithsonian Institution's purpose has always been to increase and diffuse knowledge. Now in the final year of its five-year strategic plan, the Smithsonian has vowed to build on its unique strengths to engage and inspire more people, where they are, with greater impact, while catalyzing critical conversation on issues affecting our nation and the world in 2022. In this session, guest speakers will share some of the pan-institutional collaborations happening across the Smithsonian to address these questions and more. Over the

past decade, the Smithsonian Anacostia Community Museum (ACM) has been steadily building a community-led approach to environmental engagement. Most recently, ACM has partnered with the National Museum of African American History and Culture (NMAAHC) to develop a hybrid training, which just launched in October 2022, that formalizes the practice as a model for the museum field. The workshop seeks to engage professionals from community museums and cultural organizations committed to developing programming that engages community members and partner organizations in conversations about the connection of local history, community health, equity, and the environment. The workshop uses ACM's Urban Waterways project, the Anacostia River, and its local communities as models for how cultural institutions can view and engage their own audiences in environmental issues of greatest concern to their own communities.

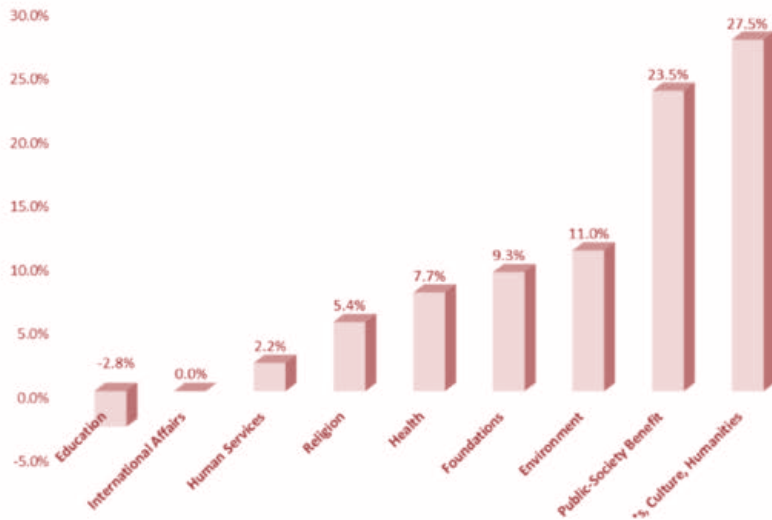
**Enhancing Experiences: How Small Museums
Can Use Technology to Expand Accessibility**

→ Ambassador E

Presenters: Katy Menne, Curator of Education, NC Maritime Museum at Southport, Southport, NC; Scotty Almany, Digital Media, Programming & Exhibit Logistics Manager, Birthplace of Country Music, Bristol, VA

Is your site utilizing technology to the fullest? Are you using it to expand or limit accessibility? Join this session on the nitty gritty how-to of digital accessibility, from learning basic definitions and some small steps to include in programs, to captioning videos, writing alt text, and adjusting language choices. This session will touch on audio, visual, and neurodiverse accessibility and ways to collaborate with community organizations.

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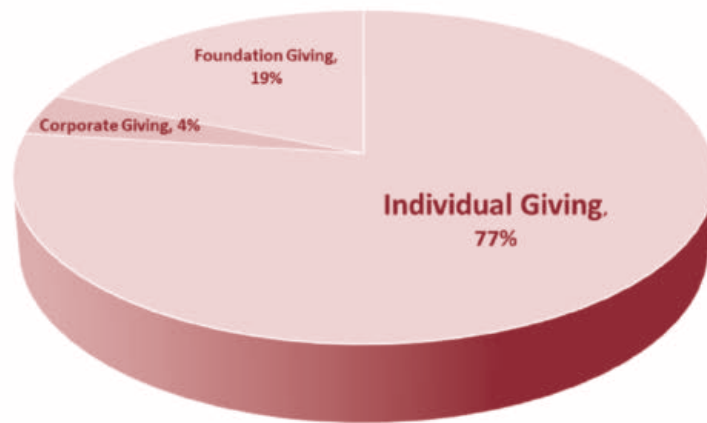


Fiction: People don't give to the arts.

Fact: Arts giving grew faster than any other sector in 2021, reaching \$23.5 billion

Fiction: We need to write more grants and get more corporate giving to increase fundraising.

Fact: Giving by individuals far outpaces foundation and corporate giving with nearly 4 of 5 charitable dollars coming from individual donors.



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Data Source: Giving USA 2022, published by the Giving USA Foundation

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Contemporary Leadership Practices and Leading for Equity

→ Salon C-E

Presenters: Cassandra Erb, Independent Curator, New Orleans, LA; Kaitlin Garcia-Maetras, Associate Curator, The Momentary, Bentonville, AR; Tafeni English, Director, Southern Poverty Law Center, Montgomery, AL

Leadership practice, style, and situational outcomes are important topics for anyone who wishes to hone their leadership skills or evaluate how they lead. How can a leadership practice manifest itself in one’s personal professional goals and in the goals of moving the museum field forward? Join this panel of women to learn about lessons learned and expertise gained. Panelists will discuss their personal leadership styles, the origins of their leadership practice, and the importance of equitable and compassionate leadership and futures. Please use the padlet link below to submit questions for the panel ahead of this session, which will be a Q & A format with the panelists, and a general discussion with the audience. <https://padlet.com/cassandraerb/u22i13q3602eaeawk> (Sponsor: EAIT)

Data Basics: The Care and Feeding of your Donor Data

→ Salon H

Presenter: Shanon H. Stroer, MA, MHP, Senior Client Account Manager, Charityproud, Charleston, SC

Good data management is the most important part of creating and maintaining a quality relationship with your constituents. If you are a small or medium-sized museum finding some challenges managing and leveraging the data you keep, then this presentation is for you! Shanon Stroer, Senior Client Account Manager at Charityproud, will be reviewing what to look for in a nonprofit CRM, where to begin with your data migration and/or cleanup, essentials and best practices for keeping your donor data healthy, and more. (Industry Partner)

2:15 PM – 2:45 PM

EXHIBIT HALL NETWORKING AND REFRESHMENT BREAK

→ Grand Ballroom I-IV

Enjoy refreshments and light snacks while perusing exhibitors’ booths and networking with peers. (Sponsored by National Association for Museum Exhibition (NAME))

STUDENT WORK IN MUSEUMS (SWIM) POSTER SESSION

→ North Rotunda

The 2022 Poster Session provides an opportunity for students to showcase projects in museum studies programs or related academic programs who have conducted museum-based projects. All presenters would love YOUR feedback and an opportunity to obtain new insights, share ideas and projects, and network with museum colleagues in an informal setting. Grab a snack and engage with the next generation of museum professionals! (Sponsor: EMP)

MUSEUM FUNDING OPPORTUNITIES AT THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES: VISIT THE IMLS TABLE!

→ North Rotunda

Meet with staff from the Institute of Museum and Library Services (IMLS) to learn about funding opportunities. As the nation’s primary source of federal funding for museums, IMLS administers six grant opportunities and two assessment programs for museums. Drop by the IMLS table to learn more about each grant program and tips for preparing a more competitive application for the next museum grant application deadline on November 15, 2022.



The Dunn Museum is proud to coordinate traveling exhibitions for two of the most accomplished artists working in the comic book industry today, Alex Ross and Bill Sienkiewicz.

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**2:45 PM – 4:00 PM
CONCURRENT SESSIONS**

Changing Your Life: Changing Positions During Tough Times

→ Ambassador D

Presenters: Alyssa Jones, 4-H Youth Development Agent, Clemson University, Clemson SC; Lance Wheeler Director of Exhibitions, The National Center for Civil and Human Rights, Atlanta, GA; Patrick Martin, Education Coordinator, Southern Poverty Law Center, Montgomery, AL

Moderated by Alyssa Jones, this session’s panelists will discuss their individual experiences in leaving their jobs in museums and moving to other museum positions or completely leaving the field. The discussion will focus on the unexpected challenges or ease of changing jobs during a difficult time (ex. natural disasters, economic downturns, pandemics), and transitioning into a new position and environment while working remotely or in a hybrid situation.

Finding Success in Succession Planning

→ Ambassador C

Presenters: La Ruchala Murphy, Arts Industry Director, South Carolina Arts Commission, Columbia, SC; Norma Johnson, CEO, Stone 2 Bread, LLC, Dover, DE

In the days and times of the great resignation and the record number of executive turnovers in nonprofits due to retirement, wages, health, etc., every organization needs to develop a plan to deal with leadership changes to prevent the organization from being vulnerable and alleviate the fears associated with change and uncertainty. This session is designed to give an organization the tools it needs through examples and case studies to maintain effectiveness and continue to fulfill its mission during leadership transition.

**Creating Multi-Cultural Community
Connections in Outdoor Spaces**

→ Salon F-G

Presenters: Carl Smith, Ph.D. Professor of Landscape Architecture, Fay Jones School of Architecture and Planning, University of Arkansas, Fayetteville, AR; Samantha Best, Outdoor Interpretation Specialist, Crystal Bridges Museum of American Art, Bentonville, AR; Schelly Corry, Director of Nature Center, JB & Johnelle Hunt Family Ozark Highlands Nature Center, Springdale, AR

Successful outdoor spaces are a reflection of understanding the environment they are placed within, balancing function with beauty, and most importantly, creating a feeling of inclusivity and community. As communities like Northwest Arkansas change and grow, all people should feel welcome to learn and explore “the great outdoors.” Arkansas, with its distinct biodiversity and focus on outdoor preservation and recreation, is in a unique spot to become a model for this kind of thinking. With changing demographics comes the opportunity to think creatively and holistically about how we interpret and program the landscape in ways that are accessible to all. Join us for a lively discussion exploring the ways that each institution has worked through challenges and solutions to encourage more participation by the community, especially the growing LatinX community.

Diversity, Equity, Accessibility, and Inclusion (DEAI) Showcase

→ Salon C-E

Presenters: Christian Edwards, President, NC Museums Council, Raleigh, NC; Felicia Ingram, Manager of Interpretation, Accessibility, and Diversity, NC Museum of Art, Raleigh, NC; Katy Menne, Curator of Education, NC Maritime Museum at Southport, Southport, NC

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(DEAI) ideas without getting the chance to interact with them? Stop by the DEAI Showcase to talk with the Museum Professionals planning, implementing, and presenting cutting edge inclusive projects. Join us in changing the way professional development is presented by moving out of the seats to talking with like-minded professionals who have successfully implemented these initiatives. From inspiration, resources, and funding sources, this session gets to the nitty gritty of exhibiting lasting inclusive change within sites across the Southeastern United States. (Sponsor: EAIT)

Endowment: Investing in Your Museum's Future

→ Ambassador A

Presenters: Angie Albright, Director, Shiloh Museum of Ozark History, Springdale, AR; Jody Dilday, Vice President, Northwest Operations, Arkansas Community Foundation, Little Rock, AR

Is your museum ready for an endowment? If not now, when? How big does it need to be and how do you even get started? Once you have it, how will it be invested? And who will manage it? All these considerations and more will be addressed in this practical overview. You'll take away simple, actionable ideas to start building a permanent, sustainable source of funding right away.

Engaging Community in a Meaningful Way Through Advisory Groups

→ Ambassador E

Presenters: Karen Sutton, Community Engagement Manager, Levine Museum of the New South, Charlotte, NC; Lindsay Fairbrother-Henige, School Program Manager & Group Sales, Levine Museum of the New South, Charlotte, NC; Rebecca Bush, Curator of History/Exhibitions Manager, The Columbus

Museum, Columbus, GA; Robin Johnston, Special Projects Administrator, Wiregrass Museum of Art, Dothan, AL

How can museums utilize community advisory groups to build meaningful, mutually beneficial relationships? Staff from history and art institutions will discuss lessons learned from the development, implementation, and outcomes of community advisory groups focused on specific exhibitions, school and adult programming, and year-round general advocacy. Speakers and session participants will discuss ways to ensure transparency and diversity of voices, while avoiding tokenism and pigeonholing group members' interests. (Sponsor: EDCOM)

Building Digital Collections People Actually Use

→ Ambassador B

Presenters: Bess Goldy, Manager of Collections, Muhammad Ali Center, Louisville, KY; Kristen Gwinn-Becker, Founder & CEO, HistoryIT, South Portland, ME

The need to provide digital access to museum collections has never been more critical than in our present day. The efforts to meet those needs have resulted in a wide variety of user interfaces, almost all falling short of 21st-century consumer expectations.

In this session, you will learn how to create truly accessible digital collections—from the steps to develop your digital strategy to building a metadata plan—that can be used by every museum professional, and discover how to develop a fully-searchable, interconnected, public-facing digital museum! Participants will walk away with a list of key considerations for selecting a fitting collections management software that supports their individual digital collections goals. Join Kristen and Bess as they explore what it means to make a digital collection truly accessible to the general public and how to make that a reality. (Sponsor: SERA)

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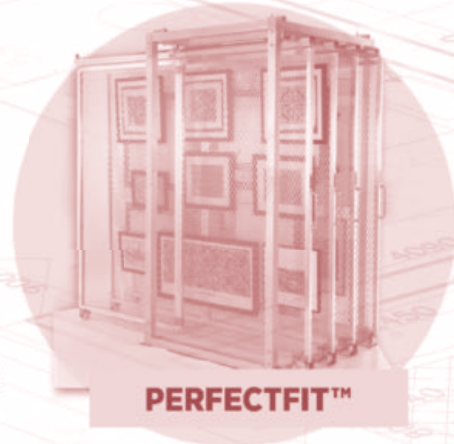
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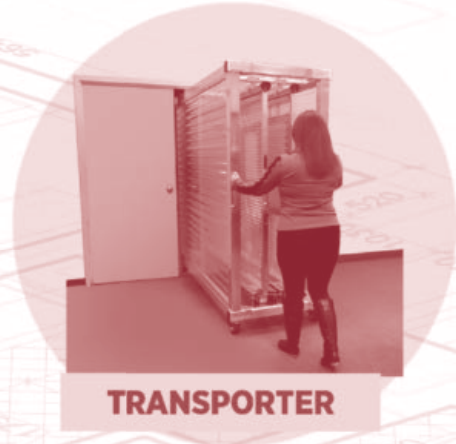
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Collecting and Philanthropy

→ Salon H

Presenters: Loria Oliver, Director of Development and Membership, Crystal Bridges Museum of American Art, Bentonville, AR; Samantha Koslow, Senior Vice President, Director, Business Development Head of Museum and Corporate Collection Services, Christie's, New York, NY

How can museums and private collectors interact with each other and the art market in a way that benefits both parties? Learn more in this session, as panelists discuss this topic, based on their own experiences.

4:00 PM – 4:30 PM

SEMC FIRST TIME ATTENDEE WELCOME: HOW TO SUCCEED AT CONFERENCES!

→ Ambassador A

Gather for a warm SEMC welcome and orientation to professional development opportunities and networking meet-ups (Sponsor: EMP)

4:00 PM – 5:30 PM

2022 EXHIBIT HALL/RESOURCE EXPO OPENING RECEPTION

→ Grand Ballroom I-IV

Meet SEMC's Industry Partners at the Opening Reception and kick off the conference on a festive note with conversation and a beverage*. Celebrate a return to in-person gatherings and network with the Resource Expo exhibitors to learn about new products and services. **(Grand Opening Reception Sponsors: Our Fundraising Search; Art Display Essentials, a 10-31 Company; ERCO, Exhibit Concepts, HealyKohler, Odyssey by History IT. *Bars sponsored by Conserv.)** *SEMC2022 attendees can

enjoy complimentary beer, wine, and soft drinks during the Expo receptions. Liquor drinks will be available for purchase.

5:00 PM – 6:00 PM

EMERGING MUSEUM PROFESSIONALS MEET-UP

→ Check with SEMC Registration desk or PheedLoop Go! for final location. (Sponsor: EMP)

5:00 PM – 6:00 PM

MID-CAREER NETWORKING MEET-UP

→ Check with SEMC Registration desk or PheedLoop Go! for final location.

6:00 PM – 7:00 PM

MUSEUM DIRECTORS AND TRUSTEES RECEPTION: THE MOMENTARY, BENTONVILLE, AR

→ Transportation from Rogers Convention Center provided.

Join fellow museum directors and trustees from across the southeast for camaraderie and stellar views. The Tower Bar, located on the sixth floor of the Momentary, is the place in Bentonville to enjoy a drink with long-time friends and new connections while taking in stunning views of Bentonville. The Tower Bar offers rotating seasonal craft cocktails, spirits, wines, and whiskeys you can't find anywhere else in Arkansas. Attendees will be taken to the main evening events after this reception. **(Sponsors: Christie's, Risk Strategies)**

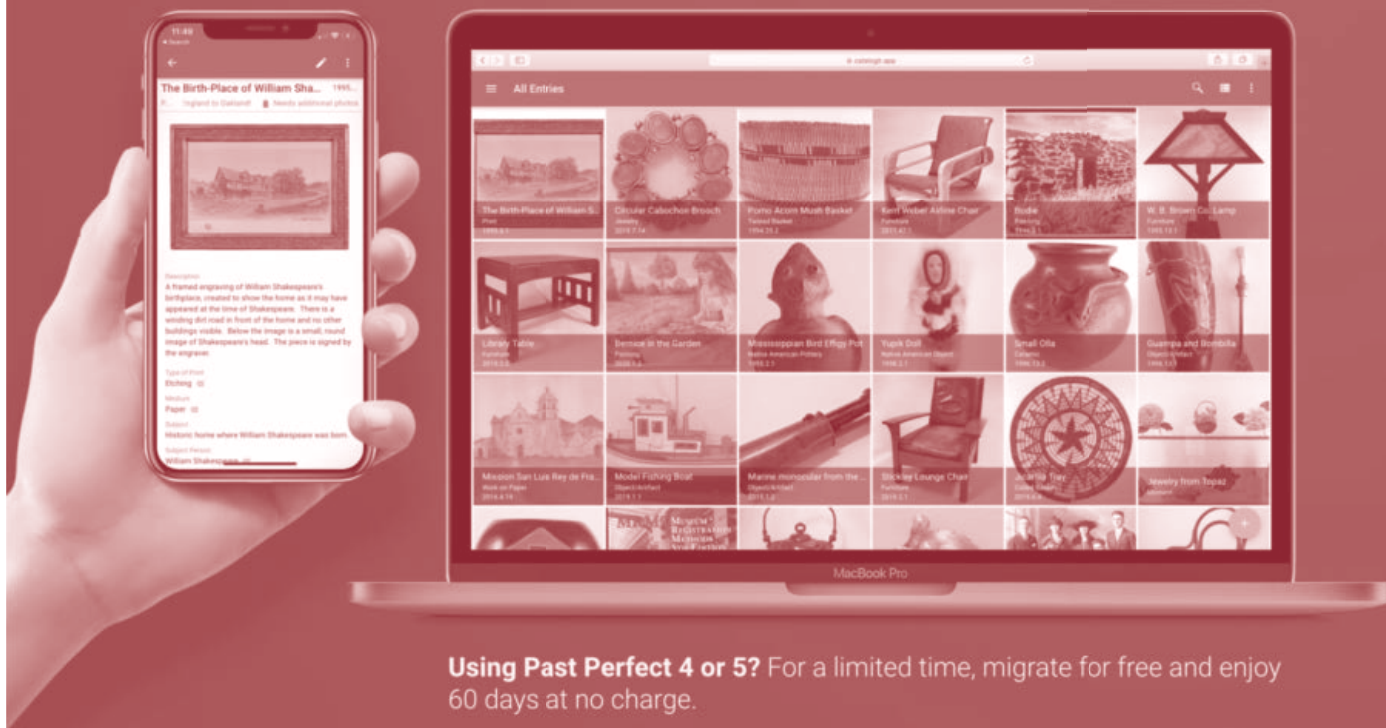
6:00 PM – 9:00 PM

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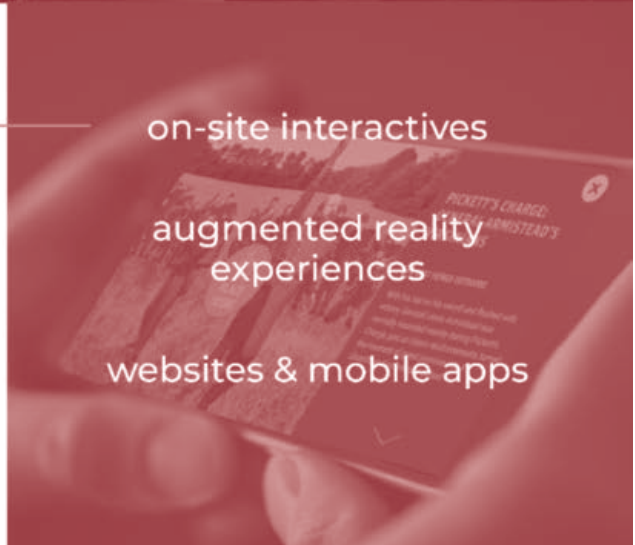
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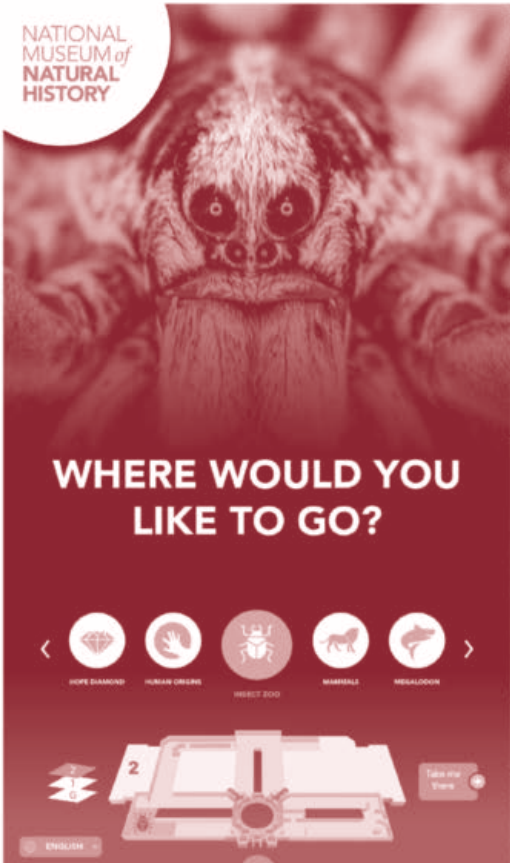
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→ *Transportation from Rogers Convention Center provided.*

6:00–8:15 pm: Scott Family Amazeum (Amazeum)

6:30–9:00 pm: Crystal Bridges Museum of American Art

Welcome to where Art, Nature and Science collide! Your evening at the Amazeum and Crystal Bridges will leave you curious and inspired. Begin the evening by finding your inner child with a fun-filled romp through the Amazeum, then partake in fare from local food trucks and an assortment of beverages. As you make your way down into the wooded hollow, enjoy a guided walk through Architecture at Home, an eye-opening survey of contemporary home design. Finally, complete the evening with cocktails and hors d'oeuvres and a nighttime stroll through the galleries at Crystal Bridges Museum of American Art. **(Support for Monday evening events provided by: Christie's, Atelier 4, Haizlip Studio, Visit Bentonville)**

TUESDAY OCT. 25

**7:00 AM – 9:00 AM
ROGERS FUN RUN**

→ *Meet in the Embassy Suites lobby at 7:15 am.*

Meet your fellow runners to explore Rogers! Join us for as much of a 5K route as you would like. The run will last approximately one hour. Pre-registration required to receive SEMC2022 t-shirt; check with registration desk for availability.

7:00 AM – 9:00 AM

BRICK WALK AND COFFEE TALK: HISTORY AND ARCHITECTURE OF ROGERS, ARKANSAS

→ *Transportation from Rogers Convention Center provided. The tour will begin and end at the Rogers Historical Museum (313 S 2nd St, Rogers, AR 72756)*

Since its beginning in 1881, Rogers has been a dynamic city. For over 140 years many different businesses—from banks and dry goods stores to churches and theaters—have occupied the downtown area. Much of this diversity was due to the enormous power of the railroad, which helped create a town center, provided a dependable economic base, and brought a variety of goods and travelers to town. Experience the architectural beauty, marvel at the craftsmanship and feel the nostalgia with this tour of vintage places in the heart of historic downtown Rogers. Enjoy a trip back in time with a slide show followed by a walking tour of six architecturally significant buildings listed on the National Register of Historic Places. Each building has a story to tell of everyday life in the 1900s. Wear your walking shoes, bring your camera and enjoy a cup of coffee to-go as we embark on a journey to the early days of Rogers! Pre-registration required.

7:30 AM – 9:30 AM

**WALKING TOUR*:
COMPTON GARDENS AND ARBORETUM**

→ *Transportation from Rogers Convention Center provided. Off-site tour (312 N. Main St., Bentonville, AR 72712)*

Explore Ozark native plants and trees at Compton Gardens & Arboretum on a guided walking tour of the grounds. Built in 1952 and home to several champion trees, the site also explores the life and legacy of Dr. Neil Compton who led the fight to save the Buffalo River. Start your morning in nature and enjoy this curated native landscape steps

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from the Bentonville Square. Comfortable walking shoes are encouraged. Pre-registration required. *Please note, those attending this tour will miss the first block of sessions (9:00–10:15 am) on Tuesday, October 25.

8:00 AM – 9:00 AM HHMAG BUSINESS MEETING

→ *Hammons Boardroom*

Moderator: Ashleigh Oatts, Education Coordinator, TRR Cobb House/Watson Brown Foundation, Athens, GA

Calling all historic house museum employees, volunteers, and board members: join us for a fun session to share what has been going on at our sites for the past year! A brief business meeting will start the session, then the floor will be open.

8:00 AM – 5:00 PM CONFERENCE REGISTRATION OPEN

→ *Rogers Convention Center – Registration Desk*

9:00 AM – 5:30 PM 2022 EXHIBIT HALL/RESOURCE EXPO OPEN

→ *Grand Ballroom I-IV*

9:00 AM – 10:15 AM CONCURRENT SESSIONS

Beyond the Barriers: Expanding the Reach of Museums to Diverse Audience

→ *Ambassador E*

Presenters: Jose Delgado, M.D., Chief Operating Officer, InCommunity, Atlanta, GA; Lowell Fuchs, Arts InCommunity Manager, Arts InCommunity, Atlanta, GA

“Our museum needs to be doing more with accessibility and inclusion, but time, money, unmotivated leadership and stakeholders, staff shortages, a global pandemic...” The list goes on — we understand and have solutions! Since 1974, ARTS InCommunity (AIC) and museum partners have worked together to create inclusive communities where arts and culture is accessible for all individuals. Join us as we discuss some of the biggest hurdles that are hindering museums from improving accessibility and inclusion for their communities. We’ll be joined by experts in the healthcare sector as they discuss barriers that prevent individuals with disabilities, veterans, and underserved communities from participating at museums. Our presenters will respond by imparting practical and affordable solutions museums can make to move beyond the barriers, while sharing success stories from partnering museums in Georgia. (Sponsor: EDCOM)

Partner for Access: Creating Accessible Programs through Community Partnerships

→ *Ambassador D*

Presenters: Connor Kilian, Public Programs Coordinator, New Orleans Museum of Art, New Orleans, LA; Kim Crowell, Access & Inclusive Programs Manager, Crystal Bridges Museum of American Art, Bentonville, AR; Mindy Porter, Director of Education, Scott Family Amazeum, Bentonville, AR; Mindy Porter, Director of Education, Scott Family Amazeum, Bentonville, AR; Patty Dees, Director of Education, Booth Western Art Museum, Cartersville, GA

How can museums foster community partnerships to create education programs that welcome individuals with disabilities? Join panelists to learn how they successfully created partnerships with disability support and

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advocacy organizations in their region to ensure that they are promoting accessibility through their educational programs. Hear examples of programming and activities, models for engagement, definitions of 'success' within a partnership, and lessons learned along the way. (Sponsor: EDCOM)

Introducing Technology into the Museum

→ Ambassador C

Presenters: Felicia Ingram, Manager of Interpretation, Accessibility, and Diversity, NC Museum of Art, Raleigh, NC; Jacy Richardson, Assistant Professor and 3D Artist, East Tennessee State University and Cortina Productions, Johnson City, TN; Kevin Kane, Software Developer, NC Museum of Art, Raleigh, NC

Do you have dreams about using technology in exhibitions? Is technology even appropriate at every museum? The question is...“where do we start?” In this discussion, panelists aim to work with museums to brainstorm current ideas or future aspirations, explore the barriers to entry and benefits of execution to help them find success in their future technology endeavors. Panelists consist of museum staff, digital technology specialists, and experts in between. Come prepared with new or current ideas that we can workshop together!

Turning Your Strategic Plan Into Fundraising Dollars: A Case Study From America’s Black Holocaust Museum

→ Salon F-G

Presenters: Casey Jolley, Director of Project Management, NMBL Strategies, St. Louis, MO; Dion Brown, Managing Director of Nonprofit Services, NMBL Strategies, St. Louis, MO; Eric Moraczewski, CEO, NMBL Strategies, St. Louis, MO
America’s Black Holocaust Museum (ABHM) opened its doors on

February 25th, 2022, after being closed for 14 years. Using their Strategic Plan as a jumping off point, this session will show how the museum utilized their plan to develop a membership program, secure grant funding and become the recipient of the largest gift in the history of the museum (\$10 million). This session will use the example of ABHM as a case study on how museums, both large and small, need to rethink their strategic planning process and the value it can bring to their fundraising. (Industry Partner)

Transparent Leadership

→ Salon C-E

Presenters: Angie Albright, Director, Shiloh Museum of Ozark History, Springdale, AR; Teresa Mills, CEO, Peace at Home Family Shelter, Fayetteville, AR

The Directors and Boards of organizations have, in the past, promoted cultures of secrecy where information was a scarce commodity, hoarded or doled out as prizes for staff and stakeholders. What would happen if we upended that old model by choosing transparency in leadership instead? Two seasoned nonprofit leaders will discuss their strategies for building an organizational culture of trust and sustainability by sharing information and being transparent in our management styles and practices, and yes, even with the finances.

Ask an Expert! Speed Mentoring

→ Ambassador A

Moderator: Elise LeCompte, Registrar, Coordinator of Museum Health and Safety, Adjunct Professor, Florida Museum of Natural History, University of Florida, Gainesville, FL

This session will provide participants a chance to meet with seasoned museums professionals representing many different facets of museums (e.g., administration, collections, education, development) to discuss



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issues like career advancement, creating a resume, and applying for jobs, as well as a host of others. Participants will be able to choose a mentor to meet with from among a list provided. Mentors represent a diverse and inclusive group of museum professionals from different areas within the museum field and different types of museums. As this is a “speed dating” process, participation will be limited. (Sponsor: EMP)

Connecting African American History to Cumberland Island National Seashore: Project Updates and Community Outreach

→ *Ambassador B*

Presenters: Brandon Nightingale, Project Manager, Howard University, Washington, D.C.; Kayleigh Hendley, Cultural Resource Manager, Cumberland Island National Seashore, Saint Marys, GA; Kelly Goldberg, Clinical Assistant Professor, University of South Carolina, Columbia, SC

This project seeks to conduct research and compile relevant resources that will contribute to interpretive and educational programs at the Cumberland Island National Seashore (CUIS) in order to better connect visitors with the African American history and culture that has helped to shape the surrounding area. While there have been numerous research projects investigating the history of Cumberland Island over the past several decades, there is still a need to further develop an understanding of the unique position of the Africans and African Americans who have resided on the island. As a protected landscape within the National Park system, Cumberland Island presents a unique opportunity for both heritage preservation and investigation. (Sponsor: EAIT)

Creating a Thriving Community of Practice: NMAAHC’s Ethical Interpretation Cohort Engagement Series

→ *Salon H*

Alexandra Piper, Program Producer, National Museum of American History, Washington, D.C.; Jennifer Zazo-Brown, Museum Program Specialist, National Museum of African American History and Culture, Washington, DC

Since 2016, the National Museum of African American History and Culture (NMAAHC) has offered technical training for museum professionals on interpretive theory and has supplied participants with tools to increase their capacity for honest and affirming, evidence-based interpretation. But what additional opportunities exist for museum professionals to build on the foundation established by the initial workshop? What responsibilities do cultural institutions have to the field to provide enhanced professional development and continual learning activities? How can museums build and sustain a community of practice to further this important work? Since the start of the pandemic, NMAAHC’s Office of Strategic Partnerships has worked to revive its Ethical Interpretation Workshop and reengage the 60+ member cohort in a new Ethical Interpretation Cohort Engagement Series. This new focus on support for the cohort network seeks to revive lessons learned and create new knowledge to advance a domain of professional practice. Through the introduction of this new professional development series, a much-needed hub was created for past workshop members to network, stay connected, and strengthen their sense of community. This session will address issues of reconnecting and sustaining a community of practice post-pandemic through structured presentations and an open roundtable discussion. It is open to anyone who works in museums, no matter their position or stage in their career! (Sponsor: CURCOM)



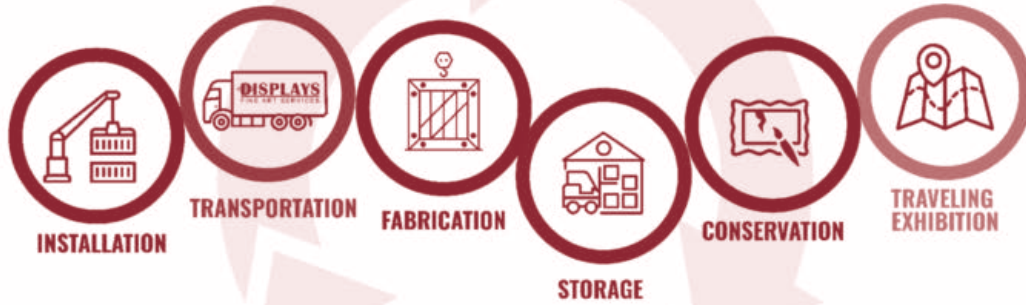
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10:15 AM - 10:30 AM

EXHIBIT HALL NETWORKING COFFEE BREAK

→ *Grand Ballroom I-IV*

Join your fellow Annual Meeting attendees for coffee, while connecting with exhibitors, to explore the services they offer, converse with colleagues, and new friends!

STUDENT WORK IN MUSEUMS (SWIM) POSTER SESSION

→ *North Rotunda*

Did you miss the poster session on Day 1 of the Annual Meeting? Good news! You have another opportunity to engage with students showcasing their projects in museum studies programs or related academic programs who have conducted museum-based projects. Presenters welcome your feedback and the opportunity to obtain new insights, share ideas, projects, and network with museum colleagues in an informal setting. Fill your coffee in the Expo Hall and network with the next generation of museum professionals! (Sponsor: EMP)

MUSEUM FUNDING OPPORTUNITIES AT THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES: VISIT THE IMLS TABLE!

→ *North Rotunda*

Meet with staff from the Institute of Museum and Library Services (IMLS) to learn about funding opportunities. As the nation's primary source of federal funding for museums, IMLS administers six grant opportunities and two assessment programs for museums. Drop by the IMLS table to learn more about each grant program and tips for preparing a more competitive application for the next museum grant application deadline on November 15, 2022.

10:30 AM - 11:45 AM

CONCURRENT SESSIONS

Exhibit Project Management and You!

→ *Salon H*

Presenters: John Kelton, Director of Exhibits and Visitor Experience, Cook Museum of Natural Science, Decatur, AL; Schelly Corry, Director of Nature Center, JB & Johnelle Hunt Family Ozark Highlands Nature Center, Springdale, AR

Creating a new exhibit can be both exciting and daunting. There are some standard steps exhibit designers and project managers take to achieve the results the organization envisions. We will share practical steps of what pre-planning, designing, developing, producing, and installing look like, with special attention to the pre-planning phase, which sets the foundation for everything that comes after. Using real world examples of exhibits that didn't quite work out, we will identify what went wrong in the exhibit planning process. This is a session where attendees will have active conversation with session leaders and with each other.

Budgeting 101: Even If You Are Allergic to Numbers

→ *Ambassador D*

Presenters: Greyson Smith, Director of Finance, Gibbes Museum of Art, Charleston, SC; Matt Davis, Director of Historic Museums, Georgia College Department of Historic Museums, Milledgeville, GA; Rebecca Parker, Operations Manager, Kennesaw State University, Atlanta, GA

A top-down view of budgeting for your institution answering questions such as, how do you start? How do you plan from fiscal year to fiscal year? How do you allocate, track and accrue for your expenses? We will walk



through how to account for and make the most of money in your budget. (Sponsor: EMP)

Ask Me Anything: Fundraising Edition, Take II

→ Salon F-G

Presenters: George Bassi, Executive Director, Lauren Rogers Museum of Art, Laurel, MS; Rachel Katz, Director of Strategic Partnerships, Donorly, Atlanta, GA

Back by popular demand! Are you new to development and struggling with an issue, but don't know who to ask? Are you a seasoned fundraiser and have a question that you're embarrassed about because you think you should already know the answer? ASK US ANYTHING! George and Rachel are prepared to answer any and all questions about donors, budgets, membership, major gifts, board giving, proposals, and more. Any question you have, we have an answer. To submit a question in advance please email rachelpaigekatz@gmail.com.

The Ethics of Volunteer Docents

→ Salon C-E

Presenters: Katie Ericson, Senior Manager of School of Volunteer Programs, Michael C. Carlos Museum, Atlanta, GA; Mary Margaret Fernandez, Director of Special Events, Special Projects & Volunteers, Historic Oakland Foundation, Atlanta, GA; Rachel White, Director of Learning and Engagement, Birmingham Museum of Art, Birmingham, AL; Scott Warren, Historic Site Manager II, President James K. Polk State Historic Site, Pineville, NC

What is the future of the museum volunteer? Over the past few years museums have received national media attention for months when they made the choice to disband their long-standing docent programs, whether related to professionalism, institutional DEAI goals, staffing issues, or

other reasons. But they were not the first (or last) to do so. In this session, you'll hear from presenters whose institutions have moved away from using volunteer docents, those that have a robust, thriving volunteer program, and one that is currently using a combination of paid staff and volunteers, who will discuss and debate the implications and ethics of volunteer docent programs. (Sponsor: EDCOM)

Ethical and Inclusive Research

→ Ambassador B

Presenter: Rachel Whitaker, Research Specialist, Shiloh Museum of Ozark History, Springdale, AR

The purpose of this session is to explore a variety of techniques for accessing resources available to the public, including often unpublicized library services. Additionally, this session will emphasize the need for ethical use of resources. This means that not only do we not violate copyright or plagiarize, but we also seek out a variety of resources to mitigate bias and to form a more inclusive narrative. Participants are welcome to bring electronic devices to follow along for the research tips portion, but the greater emphasis will be on forming a more diverse and inclusive narrative through research. While one session is certainly not enough, I hope to start the conversation on why appropriate vocabularies and nomenclatures are not just important to librarians, but to the researcher as well.

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12:00 NOON - 1:30 PM PROFESSIONAL NETWORK LUNCHEONS

Southeastern Registrars Association (SERA) Business Luncheon

→ Ambassador A

Moderator/Presenter: Corinne Midgett, Registrar, High Point Museum, High Point, NC

Join the annual business meeting for the Southeastern Registrars Association (SERA). Come hear updates from the board, welcome new board members, and find out more about what is going on with SERA. This is also a great opportunity to network with your colleagues. Pre-registration required. **(Sponsors: Conserv, U.S. Art)**

Curators Committee (CURCOM) Luncheon and Program: Shifting Culture in Curatorial Research: The Place for Social Research & Theoretical Inquiry

→ Ambassador E

Presenters: Ann Rowson Love, Pearl Tyner Associate Professor, Director, Museum Education & Visitor-Centered Curation, Florida State University, Tallahassee, FL; Deborah Randolph, Co-Founder, International Scholars Group, Raleigh, NC; Pat Villeneuve, Professor & Director of Arts Administration, Museum Education & Visitor-Centered Curation, Florida State University, Tallahassee, FL; Steven Matijcio, Director & Chief Curator, Blaffer Art Museum, Houston, TX; Zida Wang, Doctoral Student, Florida State University, Tallahassee, FL

Join your fellow curators for lunch and networking followed by a panel discussion on visitor-centered research. Embracing the theme of Exhibiting Change, this panel session will focus on visitor-centered research from the curator's perspective. The panelists will explore how visitor-centered research changes how curators conduct curatorial research by addressing, "What is the curator's role in embedding visitor-centered research into curatorial research?" The panel discussion will include ideas about the tools needed to address this change from lone creative to collaborative curator as modeled by Villeneuve and Love's Dimensions of Curation: Competing Values Model (2021, 2017) and ways in which qualitative research in museums may assist curators in embedding visitor-centered practices in their own research. Panelists will analyze and critique approaches through introductory presentations. Discussion and a reflective activity will conclude the session. Pre-registration required. **(Sponsor: Monadnock)**

Museum Educators Committee (EDCOM) Luncheon & Program: Every Which Way and Onward

→ Ambassador C

Moderator/Presenter: Katie Ericson, Senior Manager of School of Volunteer Programs, Michael C. Carlos Museum, Atlanta, GA

Connect with educators from the Southeast for peer-to-peer discussions centered on navigating the changes and aftereffects of the past few years on our profession. Topics will include what we've learned, how it impacts what we do moving forward, negotiating reasonable workloads, and personal wellbeing. Pre-registration required. (Sponsor: EDCOM)

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1:30 PM – 2:45 PM
CONCURRENT SESSIONS

EMP Roundtable V: New Year, New Me!

→ Ambassador B

Presenters: Alyssa Jones, 4-H Youth Development Agent, Clemson University, Clemson, SC; Felicia Ingram, Manager of Interpretation, Accessibility, and Diversity, NC Museum of Art, Raleigh, NC; Joshua Whitfield, Curator, The Southern Museum of Civil War and Locomotive History, Kennesaw, GA; Laurel Lamb, Curator of Education and Engagement, University of Arkansas Museum, Fayetteville, AR; Megan Valentine, Registrar, Collections, Art Bridges Foundation, Bentonville, AR

The Emerging Museum Professional Roundtable returns! Are you trying to rebrand yourself as a new professional? Join a group of EMPs who have taken charge of their careers, went back to college, trained for new responsibilities in their workplace, or added new skills or languages to their professional toolbox. We'll discuss what to expect from your employers, how to set up realistic goals for your change, and where to find the resources you need to take a new step in your career. (Sponsor: EMP)

Historic Crossroads: Historic House Museums and Maintaining Relevance in the Future

→ Salon H

Presenters: Ashleigh Oatts, Education Coordinator, TRR Cobb House/Watson Brown Foundation, Athens, GA; Matt Davis, Director of Historic Museums, Georgia College Department of Historic Museums, Milledgeville, GA; Rachel Gibson, Vice President of Programs and Director of Education, Belle Meade Historic Site & Winery, Nashville, TN

This session, led by seasoned professionals working in Historic House

Museums, will examine strategies of operations, interpretation, and sustainability within this subset of the field. Additional topics of conversation will include financial planning, inclusive interpretation, and “thinking outside of the box” in terms of developing mission relevant programming to ensure historic house museums endure as museums well into the future. (Sponsor HHMAG)

Leadership Snapshots – Part 1: Decision Making

→ Salon C-E

Moderator/Presenter: Schelly Corry, Director of Nature Center, JB & Johnelle Hunt Family Ozark Highlands Nature Center, Springville, AR

This workshop will present two specific leadership concepts (split into two sessions) that will help almost anyone understand some of the human dynamics museum professionals work with every day. If you are new to leading a team, being on a team, or just need some fresh conversation to revive you as a seasoned leader, this session might be for you!

In this first session: Decisions, Decisions, Decisions...did you know that there are different kinds of decisions a leader can make? Have you ever had decision fatigue? How do we decide how to decide? How do we decide who should be part of the decision? Who bears the ultimate responsibility for the decision that needs to be made? Continue on to the second session (next time block) to discuss conflict in the workplace.

Living History: Conversational Video and the Future of the Museum Experience

→ Salon F-G

Presenters: Stephen Smith, CEO and StoryFile Co-Founder; Alan Dranow, Senior Director of Walmart Heritage Group

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and improve the overall visitor experience, emerging technologies like VR and AR are being used to engage the senses. Audiences can go beyond the 2D confines of artifacts and public and private spaces, and discover new ways of visualizing a historical event or figure, or to immerse themselves in the 3D space of an artists' creation. Conversational Video is another immersive tool that pairs the ancient art of storytelling and the instinct of curiosity with technology that can preserve the past, and creates opportunities for us to speak with historical figures.

CEO and StoryFile Co-Founder, Stephen Smith and Senior Director of Walmart Heritage Group, Alan Dranow, will discuss the uses of Conversational Video to preserve and present living histories. They will demonstrate ways in which this technology helps engage and educate audiences through truly interactive conversation and grapple with the tricky question of deep fakes and AI technologies for history preservation. Attendees will hear from Alan Dranow about how global retailer Walmart has used Conversational Video to digitally recreate Sam Walton as part of Walmart's permanent museum collection.

Stephen will also demonstrate the technology through real time conversations with holographic videos. Attendees will be able to virtually 'meet' and converse with a WWII veteran, a Tulsa Race Massacre survivor, and civil rights leader Ambassador Andrew Young among others.

Native Perspectives on Collaborations

→ *Ambassador D*

Presenters: Tina H Smith, Museum Educator, Lam Museum of Anthropology, Winston-Salem, NC; Charlotte Buchanan-Yale, Director, Museum of Native American History, Bentonville, AR; Valoria Walters, Under Secretary, Chickasaw Nation Department of Culture and Humanities, Ada, OK; Corey Bunch, Chief

of Staff, Cherokee Nation, Tahlequah, OK; Tommy Wildcat, Flutist, Cherokee National Treasure; Robert Lewis, Cherokee Storyteller

Collaborations are vital for museums. However, as museum professionals, we don't always know how to build and maintain long-term relationships with indigenous communities. Or the importance of partnering with Native people to create welcoming spaces where they can share their stories that highlight the similarities and differences of culture. The panelists will discuss strategies and expectations to create meaningful connections and strong collaborative partnerships. Participants will be encouraged to ask questions. The session will end with a short story to show how we work together and highlight indigenous culture today. (Sponsor: EAIT)

2:45 PM – 3:00 PM

EXHIBIT HALL NETWORKING AND REFRESHMENT BREAK

→ *Grand Ballroom I-IV*

Catch a second wind before the last block of sessions and enjoy refreshments and light snacks while perusing exhibitors' booths and networking with peers!

MUSEUM FUNDING OPPORTUNITIES AT THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES: VISIT THE IMLS TABLE!

→ *North Rotunda*

Meet with staff from the Institute of Museum and Library Services (IMLS) to learn about funding opportunities. As the nation's primary source of federal funding for museums, IMLS administers six grant opportunities and two assessment programs for museums. Drop by the IMLS table to learn more about each grant program and tips for preparing a more

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Fundraising for Museums
8 Keys to Success Every Museum Leader Should Know
Linda Wise McNay, PhD

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3:00 PM – 4:15 PM CONCURRENT SESSIONS

Are You Ready to Launch a Capital Campaign?

→ Ambassador A

Presenters: Chloe Hinton, Director of Development and Membership, Albany Museum of Art, Albany, GA; Shawn Ingram, Vice President, Arts Consulting Group, Boston, MA; Todd Ahrens, Vice President, Arts Consulting Group, Boston, MA

Arts and culture organizations increasingly look towards large-scale fundraising campaigns to achieve their visions while stabilizing their financial models. However, careful planning and preparation are needed in developing and managing such an effort. Organizations must state their needs in a compelling case statement, invest in internal and external resources, and succinctly articulate a clear vision for the future with positive impacts for the broader community. At the same time, stakeholders need to be engaged throughout the campaign process to ensure their commitment to its success. With this in mind, how does an organization know it is ready for such an undertaking?

At the end of this session, which will include an opportunity for Q&A, you will have strategies for: 1) developing a clear case for support, 2) quantifying your financial needs and internal resources, 3) embarking on a campaign readiness assessment or feasibility study, including ways to identify donors to support the campaign, especially new donors, 4) establishing a campaign checklist and a road map for success.

Expanding the Impact and Reach of Art Collections

→ Salon F-G

Presenters: Michael Darling, Chief Growth Officer, Museum Exchange, New York, NY; Peter Nisbet, Deputy Director for Curatorial Affairs, Ackland Art Museum Chapel Hill, NC; Jeffrey Richmond-Moll, Curator of American Art, Georgia Museum of Art, Athens, GA; Hallie Ringle, Hugh Kaul Curator of Contemporary Art, Birmingham Museum of Art, Birmingham, AL

This session will pair Michael Darling, Chief Growth Officer of Museum Exchange, with three leading art museum curators to talk about how museums can increase the pool of donors to their collections and find ways to diversify their collections to improve impact. Finding ways to enlist new donors and tell new stories with a museum's collection will be the primary topics for discussion. (Sponsors: CURCOM, SERA)

Creating Museum Alliances in Your Community

→ Ambassador D

Presenters: Ashleigh Oatts, Education Coordinator, TRR Cobb House/Watson Brown Foundation, Athens, GA; David Hearnes, Executive Director, Blount Mansion Association, Knoxville, TN; Matt Davis, Director of Historic Museums, Georgia College Department of Historic Museums, Milledgeville, GA; Tommy Gregors, Executive Director, Artesian Alliance, Albany, GA

When resources (and budgets) are limited, it can be difficult for smaller museums and organizations to thrive. This panel will discuss the benefits of collaborating with local museums and combining specific organizational resources (such as fundraising, marketing, memberships, etc.) into one allied group. Discussions may also include the benefits of working with your local arts and culture organization, visitors center, university, and more.



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Working Together While Miles Apart: Utilizing Virtual Internships Throughout Your Institution

→ Ambassador E

Presenters: Erin Blackledge, Volunteer and Internship Coordinator, Mississippi Department of Archives and History, Jackson, MS; Shira Muroff, Director of Programs, Goldring/Woldenberg Institute of Southern Jewish Life, Jackson, MS; Tony Schnadelbach, Program Manager, Mississippi Department of Archives and History, Jackson, MS

Many pandemic survival-mode museum processes and procedures have appeared and disappeared as the pandemic ebbs and flows. However, when it came to new policies for recruiting and placing student interns, our adaptations exposed new institutional opportunities that should be maintained through both pandemic and non-pandemic times. Come learn and discuss how new internships in our education section increased our geographic reach and gave students meaningful and flexible experiences. Museum professionals and one of our first, fully virtual student interns will discuss what worked and failed for us as we took our first steps into the virtual internship world.

Gifts That Keep on Taking: Managing Large Donations

→ Ambassador B

Presenters: Ainsley Powell, Curator of Collections, City of Raleigh - Historic Resources and Museum Program, Raleigh, NC; Corinne Midgett, Registrar, High Point Museum, High Point, NC; Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA

Large art or artifact donations can be game-changers for a museum – both

positively and negatively. A large donation could fill a gap in your collection, inspire a new direction for your museum, or cause headaches for your staff. Two registrars and a curator will tackle the issue from art and history museum perspectives, addressing donor relations, large-scale processing, budget implications, deaccessioning, and much more. Bring your questions and be ready to share your experiences after the presentation. (Sponsor: SERA)

All in the Family: Hands-On Play and Intergenerational Learning

→ Ambassador C

Presenters: Leslie Chang Jantz, Curator of Education, McClung Museum of Natural History and Culture, Knoxville, TN; Rachel Gibson, Vice President of Programs and Director of Education, Belle Meade Historic Site & Winery, Nashville, GA; Sommer Murphy, Early Learner Specialist, Museum of Discovery, Little Rock, AR

Current circumstances have highlighted two important challenges for museum education: first, in today's virtually saturated learning environment, tactile experiences are more important than ever; second, despite the pandemic, parents and caregivers continue to seek out innovative ways to share learning experiences with their children. In this panel, three museums share how they are leaning into the power of play through programming for diverse family units in three markets: story time for local members, activity kits distributed through local schools, and adventure backpacks rented to visiting tourists. Framed in light of recent scholarship on the intersection of play and serious learning, this session will fill you with inspiration, whether you are planning programs on a shoe-string budget or if you have money to spend! (Sponsor: EDCOM)

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Leadership Snapshots - Part 2: Understanding Conflict

→ Salon C-E

Moderator/Presenter: Schelly Corry, Director of Nature Center, JB & Johnelle Hunt Family Ozark Highlands Nature Center, Springdale, AR

Part 2 of leadership concepts that will help almost anyone, leaders and teams, understand some of the human dynamics we all work with every day. If you are new to leading a team, being on a team, or just need some fresh conversation to revive you as a seasoned leader, this session might be for you! (please come even if you did not attend part 1!)

This session focuses on understanding conflict in the workplace. Is there someone you work with that you just can't understand? Don't like to be around? Are always in conflict with? Conflict resolution — where do we start? This is a huge topic that many books have been written on...we will just be touching the tip of the iceberg! But we all have to start somewhere.

Working on Purpose: Within or Beyond the Institution

→ Salon H

Moderator/Presenter: Dr. Calinda Lee, Principal, Sources Cultural Resources Management LLC, Atlanta, GA

Museum professionals work “in the public sphere,” “for the public good,” and “toward the public trust.” For many, the missions we serve are not simply provided by the institutions employing us; we seek institutions promoting values and goals that we've embraced as individuals. While this can sometimes lead to incredibly fulfilling work/life alignment, it often propels museum pros to reconsider what it means to “work on purpose.” As an industry with comparatively low professional salaries and often-shifting institutional priorities, museums have been hit hard by “the great resignation.” While some are leaving the field altogether, a larger number are

exploring “side gigs,” consultancy, entrepreneurship, and employment with for-profit firms. How can this work (consultancy or corporate) be framed to serve the public good and be financially viable? How are museum professionals finding ways to make lasting contributions to the field and find personal fulfillment outside of traditional nonprofit employment? Let's discuss the motivations, opportunities, and risks of this phenomenon.

4:00 PM - 5:30 PM

2022 EXHIBIT HALL/RESOURCE EXPO CLOSING RECEPTION*

→ Grand Ballroom I-IV

Take one last lap around the 2022 Expo Hall and share a drink and a snack with SEMC Industry Partners. Network, connect and learn about new products and services! (**Sponsors: Our Fundraising Search; Art Display Essentials, a 10-31 Company; ERCO, Exhibit Concepts, HealyKohler, Odyssey by History IT. *Bars sponsored by Conserv.**)

*SEMC2022 attendees can enjoy complimentary beer, wine, and soft drinks during the Expo receptions. Liquor drinks will be available for purchase.

5:30 PM - 6:30 PM

COUNCIL LEGACY RECEPTION

The Apollo on Emma

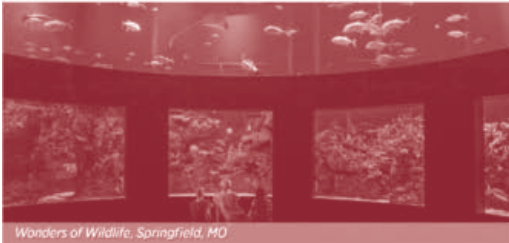
→ 308 West Emma Avenue, Springdale, AR. Transportation from Rogers Convention Center provided.

Celebrate the SEMC Legacy Society, a planned giving program, and thank donors to the Past Presidents Circle and William T. and Sylvia F. Alderson Endowment Fund. Transportation to the evening event will follow. By invitation.



Crystal Bridges Museum of American Art, Bentonville, AR

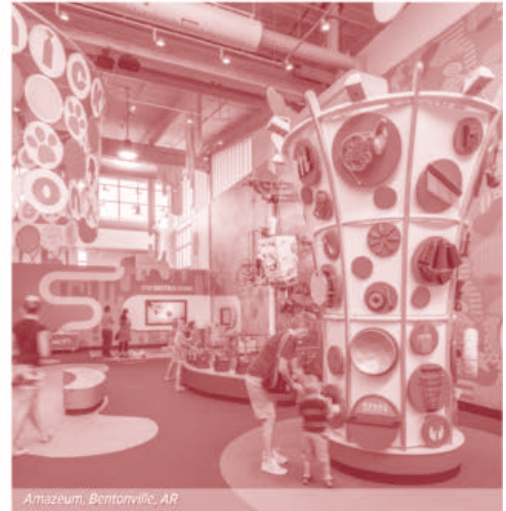
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6:00 PM – 9:00 PM
EMBARK ON THE OZARKS! AN EVENING AT THE SHILOH MUSEUM OF OZARK HISTORY

→ *Shiloh Museum of Ozark History, Springdale, AR. Transportation from Rogers Convention Center provided.*

Think you know what it means to be in the Ozarks? Think again! Tuesday night's event at the Shiloh Museum of Ozark History will be a fun experience in all things Ozark. Guests will be entertained by the sounds of American roots music, mariachi that will make you want to get up and dance, a fierce game of Baggo, good old fashioned horse shoes, and much more. Taste buds will be tempted by local Marshallese, Central American, Native American, and African American traditional foods. Shiloh is neighbors with two local breweries, winery, and the only cidery in Arkansas, all of whom will be offering sips and suds. Guests can also experience the exhibit hall and the 1871 Shiloh Meeting Hall, along with temporary exhibits: Ken Smith's Buffalo River Country, a celebration of our beloved Buffalo River and the 50th anniversary of its national status, and Digi Know?, an interactive exhibit featuring a renowned historic photo collection.

8:30 PM – 10:00 PM
TABLE TALK: Take Risks, Disrupt Old Patterns and Make Way for New Ways of Thinking, Doing and Leading!

→ *Embassy Suites — back of restaurant (behind bar)*

Presenters: Ahmad Ward, Director, Historic Mitchelville Freedom Park, Hilton Head, SC; Brigitte Jones, Director of Equitable Partnerships, Belle Meade Historic Site and Winery, Nashville, TN; Lance Wheeler, Director of Exhibitions, The National Center for Civil and Human Rights, Atlanta, GA

New to the SEMC Annual Meeting, "Table Talk" invites museum practitioners to engage in dialogue around provocative topics regarding the

industry and culture as a means of challenging the status quo and broadening people's perspectives about the field as a whole. These critical conversations aim to push individuals beyond the limits of business as usual, and into more intentional and innovative thought processes, allowing them to refresh, rediscover, and reimagine museums. Attend this session to engage with colleagues for short, topical conversations at multiple tables. All are welcome! End your evening with real conversation about the real work that needs to happen in this field.

WEDNESDAY
OCT. 26

8:00 AM – 12:00 NOON
CONFERENCE REGISTRATION OPEN

→ *Rogers Convention Center Registration Desk*

9:00 AM – 10:15 AM
GENERAL SESSION: SEMC ANNUAL BUSINESS MEETING AND KEYNOTE ADDRESS*

→ *Grand Ballroom I-IV*

After a warm welcome to Northwest Arkansas and a brief SEMC business meeting, join your colleagues for the 2022 keynote address by Quantia Mills Fletcher, Director of the Mosaic Templars Cultural Center in Little Rock, Arkansas.



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Fabricator: Exhibit Concepts | **Designer:** Hilferty & Associates | **Media Producer:** Monadnock Media



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Design & Fabrication: Exhibit Concepts, Inc. | **Media Producer:** Northern Lights Production | **Architect:** Clements & Associates Architecture, Inc.



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A native New Orleanian, Ms. Fletcher, affectionately known as “Key” makes it her mission to ensure that the beauty, value, and significance of the Arkansas African American experience is curated and celebrated both far and wide. She currently serves as the Director of Mosaic Templars Cultural Center (“MTCC”), Little Rock, Arkansas, after serving eight years as Deputy Director. Key joined MTCC prior to its opening in 2008 and has helped develop MTCC into the only state-funded Black history museum in Arkansas. Director Fletcher’s passion for preserving the Black experience spans over 18 years of service in history, cultural studies, and museums. Her career also includes work for the U.S. Department of Interior with the National Park Service. *The 2022 Keynote Address will be live-streamed. **(Sponsor: Solid Light)**

10:30 AM – 11:45 AM CONCURRENT SESSIONS

The Center for Art and Public Exchange (CAPE): Practices and Methodologies to Center Community Voices

→ Ambassador A

Moderator/Presenter: Monique Davis, Director of the Center for Art and Public Exchange (CAPE) and Chief Equity and Inclusion Officer, Mississippi Museum of Art, Jackson, MS

The mission at the Center for Art and Public Exchange (CAPE), at the Mississippi Museum of Art, is to use artworks, programs and engagement with artists as an anchor for conversations about race and equity in Mississippi. In the spirit of “Mississippi’s story is America’s story” by Betsy Bradley, the Mississippi Museum of Art can share courageous, compassionate, and civil conversations in front of its artwork. During the past two years of COVID, we had the opportunity to codify our learnings,

challenges, tactics and practices in the CAPE Toolkit. This publication has been shared with the field and this session will provide participants with strategies and “tools” to bring to their institutions that will create opportunities for empathy and connection internally with staff and externally with audiences. (Sponsors: EAIT, EDCOM)

Let’s Talk Salary and Compensation

→ Salon F-H

Moderator/Presenters: Alyssa Jones, 4-H Youth Development Agent, Clemson University, Clemson, SC; Joshua Whitfield, Curator, The Southern Museum of Civil War and Locomotive History, Kennesaw, GA

This session is all about negotiations, raises, reasonable salaries, and perks while working for Emerging Museum Professionals (EMPs). This session will be a roundtable discussion about the best ways to negotiate salary, raises, and other compensation. We will also discuss how to know when a salary is “worth it” along with benefits. This session will include EMPs and hiring managers as panelists. Attendees should feel comfortable discussing these topics, though they are not required to share specifics. (Sponsor: EMP)

Using Collaboration to Create an Accessible Art Exhibition

→ Ambassador C

Presenters: Felicia Ingram, Manager of Interpretation, Accessibility, and Diversity, NC Museum of Art, Raleigh, NC; Molly Hull, Accessibility Coordinator, North Carolina Museum of Art, Raleigh, NC

In this panel, members from the North Carolina Museum of Art will discuss their experience in creating an art exhibition with accessibility at the forefront. They will share how their education and curatorial departments collaborated to select works of art across the vast collection that could create accessible and sensory stations in this exhibition. Speakers

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Greenville, SC
Exhibit design & fabrication: Studio Displays

Tennessee State Library and Archives
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will share how they received buy-in to move this exhibition forward internally and the different sensory stations and tours that are featured in the exhibition. Additionally, the speakers will discuss how community feedback and research helped to improve the stations that will be installed within the permanent collection later in 2022. (Sponsor: EAIT, CURCOM)

Discovering the Secret Stash: How State and Local Archives Can Enhance Your Project

→ Ambassador B

Presenters: Alan Wheat, Director of Education, Mississippi Department of Archives and History, Jackson, MS; Austin Justice, Digital Archivist, Civil War and Reconstruction Governors of Mississippi, Hattiesburg, MS; Hayden McDaniel, Curator of Education, Alabama Department of Archives and History, Montgomery, AL; Matthew Guillen, Reference Coordinator, Virginia Museum of History & Culture, Richmond, VA

While the general public, educators, and students often think of the Library of Congress or the National Archives when conducting research, state and local archives can be just as valuable for burgeoning and seasoned researchers alike. This session will explore various resources and methods to utilize smaller archives, focusing on current and upcoming projects that display the versatility of such institutions.

National Grants: They're Possible!

→ Salon C-E

Presenters: Joy Young, PhD, Vice President of Programs, South Arts, Atlanta, GA; Matt Davis, Director of Historic Museums, Georgia College Department of Historic Museums, Milledgeville, GA; Rebecca Bush, Curator of History/

Exhibitions Manager, The Columbus Museum, Columbus, GA; Virginia Howell, Museum Director, Robert C. Williams Museum of Papermaking, Atlanta, GA

National grants can provide big funds, but though their applications can seem like big work, a little planning and organization goes a long way. Learn more about tips and tricks for the application, administration, and final report processes for NEA, NEH, and IMLS grants from three recipients who have lived to tell their tales. Hear from a representative of a granting organization to find out what they are looking for, too. We will also explore some of the curveballs that come from the grant process, from rejections to adjustments in the operational process, that sometimes come into play. Questions are encouraged!

Digital Exhibit Review

→ Ambassador D

Moderator/Presenter: Michael Scott, Project Manager, Solid Light, Inc., Louisville, KY

Join a group discussion about the evolving arena of digital exhibits. Attendees will review and discuss several online exhibits and evaluate each from different perspectives including digital accessibility, the methodological framework required to create a virtual exhibition, philosophical challenges involved, strategies for ensuring online curatorial practice is not lost in a myriad of technical issues, and concepts of exhibition design in virtual environments.

12:00 NOON - 1:30 PM

ANNUAL SEMC AWARDS LUNCHEON*

→ Grand Ballroom I-IV

Gather for lunch and visit with friends during this final 2022 networking

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opportunity! The luncheon will end with an Awards Presentation and Roundtable Discussion with the 2022 Award recipients recognized for professional excellence. Pre-registration required. **(Sponsor: CatalogIt)** *The Awards Presentation and Roundtable Discussion will be live-streamed.

1:45 PM - 4:30 PM OFF-SITE TOURS

Southeastern Registrars Association (SERA) Behind-the-Scenes Tour

→ *Rogers Historical Museum. Transportation from Rogers Convention Center provided.*

Come join your fellow registrars and collections managers for a behind-the-scenes look at the storage facilities of the Rogers Historical Museum. Pre-registration required. (Sponsor: SERA)

Pea Ridge National Military Park

→ *(15930 East, US-62, Garfield, AR 72732)*

Transportation from Rogers Convention Center provided.

Museum self-guided tour & guided Civil War battlefield bus tour. On March 7-8, 1862, over 23,000 soldiers fought at the Battle of Pea Ridge, Arkansas to decide the fate of Missouri and was a turning point of the American Civil War in the West. The 4,300 acre battlefield, managed and protected by the National Park Service, honors those who fought and died on these grounds. Pea Ridge was the most pivotal Civil War battle west of the Mississippi River and is one of the most intact Civil War battlefields in the United States. Tour the museum and discuss the exhibits, watch the short documentary film and then drive the tour route stopping at

four points of interest; General Curtis's Union Headquarters, Leetown Battlefield, East Overlook and Elkhorn Tavern. The Elkhorn Tavern site has further historic significance as a documented stop on the Trail of Tears. Pre-registration required.

The Walmart Museum and Tyson Art Collection Tours

→ *(Walmart Museum, Bentonville, AR 72712 and Tyson Foods Art Gallery, Springdale, AR) Transportation from Rogers Convention Center provided.*

Join this off-site tour to experience two unique corporate collections in NW Arkansas! First tour stop will be the Walmart Museum in Bentonville to get a glimpse of what's to come as staff prepare for a renovation in November. Attendees will see the Museum's temporary home, (dubbed Walmart Museum 2.5) where the collection will live until it is returned to a renovated location on the Bentonville Square in late 2023 (referred to as Walmart Museum 3.0) At Museum 2.5, the temporary location, attendees will experience an incredibly realistic hologram of Sam Walton as created by StoryFile, working with a cross-functional team of Walmart personnel.


The second stop on this afternoon excursion will be a guided tour of the Tyson Foods Art Collection at the Tyson Foods World Headquarters in Springdale. The tour includes the Founders Room, which tells the story of this company's growth from produce seller to one of the world's largest food producers. Along with company history, guests will view the Tyson Foods Art Collection of more than 650 pieces including paintings, bronze statues, photographs by Ansel Adams and Andy Warhol, historical Native American images by Edward Curtis, and much more. The building is not open for public tours, so a glimpse of these treasures is a special treat for SEMC guests. Pre-registration required.

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Booth Representative: William Stender
→ Art Display Essentials, part of the 10-31 family of companies, has created a suite of products and services that are useful for museums and museum fabrication companies. From the most detailed queuing system to the simplest label holder, Art Display Essentials provides solutions for every museum need. Our barrier and queuing solutions along with our sleek signage options offer your visitors' precise direction without distracting from the atmosphere of the artwork. We are proud to present our

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Booth Representative: Lauren Jensen
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5700 Six Forks Road, Suite 203, Raleigh NC 27609
Phone: (919) 364-6464
Email: derek@availablelight.com
Website: www.availablelight.com
Booth representatives: Derek Barnwell and Steven Rosen
→ With hundreds of museum projects completed, Available Light is a leading and innovative Lighting Design firm working in the Museum Exhibition field. Central to our mission is delivering creative, high performance and sustainable experiences to our clients.

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Booth 27

31 Hayward Street, Suite D, Franklin, MA 02038

Phone: (720) 233-1250

Email: bparker@bostonproductions.com,

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Booth Representatives: Brad Parker and Nicole Huang

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Booth Representatives: Lauren Brunk and Andrew Brunk

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Carolina Conservation

Booth 30

7740 Broad River Road, Irmo, SC 29063

Phone: (803) 781-1515

Email: info@carolinaconservation.com

Website: www.carolinaconservation.com

Booth Representatives: Whitney Couch and Sarah Linder

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Website: www.cinebarproductions.com

Booth Representatives: Sherri Fisher Staples and Richard Borenstein

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Collector Systems, LLC

Booth 20

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Booth Representative: Eric Kahan

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Booth Representative: Lauren Del Grosso

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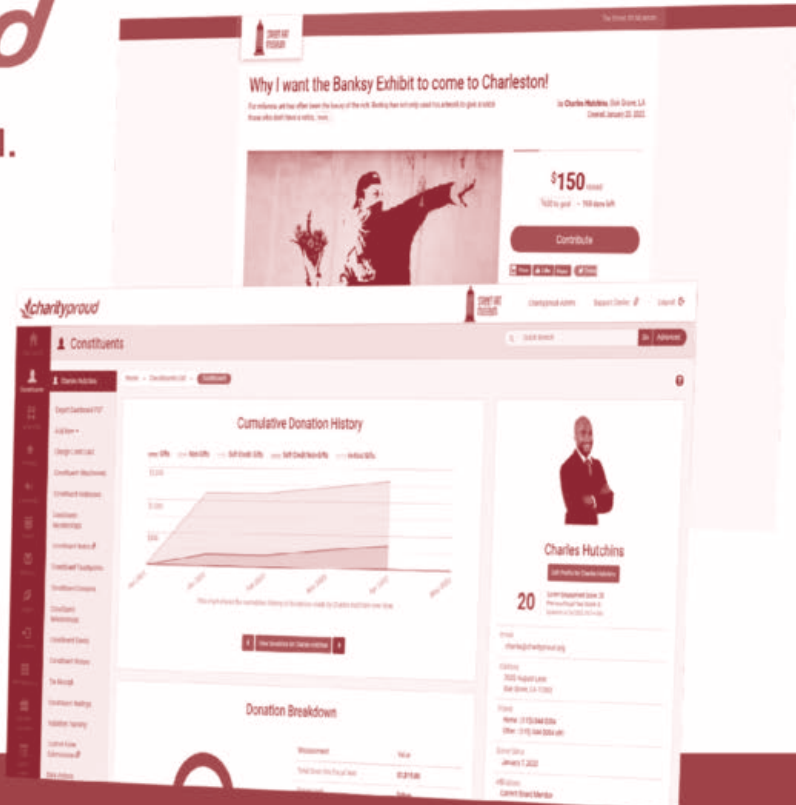


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Website: www.goosepenpress.com

Booth Representative: Nathan Moehlmann

→ Goosepen, led by book designer Nathan Moehlmann, creates distinctive publications for museums, publishers, collectors, and artists. Goosepen book designs have won state, regional, and national awards. Each book is shaped expressly for its subject, and the project budget, with contextually-sensitive design and typography, choice binding materials, and the most appropriate printing, domestic or international.

Haizlip Studio

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Email: thaler@haizlipstudio.com
Website: www.haizlipstudio.com

Booth Representatives: Mary Haizlip and Thaler Beasley

→ Haizlip Studio is a studio practice of planners, architects, designers and tinkerers who create distinctive places of learning, enrichment, and fun. Since 1997, we have guided our firm to work with mission-driven and non-profit organizations devoted to curiosity, creativity, kindness and community enhancement.

HealyKohler Design

Booth 23
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Phone: (202) 774-5555 Cell: (703) 472-4710
Email: kjabo@healykohler.com
Website: www.healykohler.com

Booth Representatives: Terence Healy and Karen Jabo

→ Kohler Design creates engaging and inspiring museum and exhibition experiences. Our design team works collaboratively with our clients from initial concept through implementation. We bring over twenty years of experience in museum planning, exhibition design, interpretive and environmental graphics programs, and media. Our exhibitions are participatory and social experiences combining immersive experiences, collections, interpretation, media and interactive activities.

Lucidea

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Email: rghanem@lucidea.com
Website: www.lucidea.com

Booth Representatives: Rima Ghanem and Marcus Liban

→ Lucidea is the market-leading provider of collections management, library automation, and knowledge management software, worldwide. Our mission is to enable clients to redefine how knowledge is shared. With a 30-year history and a global client base of more than 3,000 clients in more than 50 countries, we deliver systems that empower information-intensive organizations to collect, organize, and share essential knowledge and content that engages, delights, and educates users and visitors. Lucidea

EDUCATE & ENGAGE
YOUR VISITORS
THROUGH YOUR STORY



Content Creation

Does your site need to create new content? Do you need help with Production? Do you require foreign language translation? Accessible tours?

From on-site research and script creation, to final audio/multimedia production, our Creative Team will endeavor to provide an enlightened, engaging, and educational vision. Every content creation project that we undertake begins with us listening to you. Our Creative Team will consult with you to ensure your vision is interpreted in a unique and engaging way. Tour-Mate will transfer all ownership of copyrights for all tours created to clients once complete payment has been received.

Service

Tour-Mate stands behind all of its interpretive platforms. Unless otherwise indicated, equipment provided by Tour-Mate is warranted for one year from the date of delivery. Unlike warranties offered by other vendors, a Tour-Mate warranty (parts & labor) covers all malfunctions attributable to not only manufacturing defects but also normal wear and tear (including battery replacements).

Five (5) Day Service Turn-Around

Tour-Mate offers a five (5) day turnaround on most equipment repairs from receipt of malfunctioning units at one of our Service depots. Tour-Mate has two Service depots - one in Victor, NY and one in Toronto, ON.

www.tour-mate.com



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- Multilingual & Multi-tour options
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- Customizable and easy to use
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- Audio described tours for visually impaired visitors
- Accessible features on most platforms: Raised keys, talk-back feature, printed tours, induction loops, Braille, low-grip handles, audio-described.



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MBA Design & Display Products, Inc.

Booth 22
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Email: mfireoved@mba.usa.com
Website: www.mba-worldwide.com
Booth Representative: Mark Fireoved

→ MBA mila-wall® is a modular wall system ideal for changing exhibition spaces, traveling exhibits and multi-purpose areas. It offers flexible design, easy installation/dismantle and efficient storage options. MBA offers three cost effective & sustainable wall solutions.

Museum Exchange

Booth 33
228 Park Avenue South, #94407, New York, NY 10003-1502
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michael@museumexchange.com
Website: www.museumexchange.com
Booth representative: Michael Darling

→ Founded in 2020, Museum Exchange is the first and only digital platform for art donations. The end-to-end service connects donors with museums, hospitals, universities, and other nonprofit organizations across North America and manages every step of the donation process. It

provides donors unprecedented choice, impact, and ease in their philanthropic giving; while allowing institutions to expand and diversify their donor base and collections.

Nabholz Construction

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Email: paul.hively@nabholz.com
Website: www.nabholz.com

Booth Representatives: Paul Hively and Brock Cline

→ Nabholz is a leading construction-related service provider. In addition to general contracting, we offer professional services which include construction management, design-build, preconstruction services, millwork, equipment rental, excavation, 24/7/365 emergency service, steel erection, remodeling, tenant finish-out, concrete construction, millwright, rigging, heavy-haul trucking, and a full range of environmental services.

Northeast Document Conservation Center

Booth 39
100 Brickstone Square, Andover, MA 01810
Phone: (978) 470-1010
Email: info@nedcc.org
Website: nedcc.org

Booth Representative: Kathryn Boodle

→ Founded in 1973, the Northeast Document Conservation Center was the first independent conservation laboratory in the United States to specialize exclusively in the conservation and preservation of paper- and film-based collections. NEDCC provides professional conservation



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treatment for books, maps, photographs, documents, parchment, papyrus, manuscripts, architectural plans, and works of art on paper. Services also include high resolution digitization of these items with specialization in digitizing oversized materials, magnetic tapes, wax cylinders, lacquer disks, and other various audio and photographic formats. NEDCC treats many highly significant paper and photographic objects and continues to be the premiere center for the most difficult conservation and preservation challenges.

Odyssey by History IT

Booth 32

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Email: kg@historyit.com, mt@historyit.com

Website: www.historyit.com

Booth Representatives: Kristen Gwinn-Becker and Martha Tye

→ HistoryIT's comprehensive set of services enable your organization to transform archival materials, from whatever state they are in, into a 21st-century digital collection. Our cutting-edge approach is different from any other. We help you envision, create and sustain digital collections that deepen engagement and deliver long-lasting value to your organization. It can be challenging to build, support and share your digital history, which is why we're here to help you every step of the way — from organization and strategic planning to imaging, tagging, curating and more.

Patterson Pope

Booth 5

1859-C Beaver Ridge Circle Norcross, GA 30071

Phone: (770) 416-6515 x 6020

Email: pmyers@Pattersonpope.com

Website: www.Pattersonpope.com

Booth Representative: Paul Myers

→ At Patterson Pope, we take the complicated and make it simple. Your records, your stuff, your space, all simplified. Space Made SIMPLE.

Riggs Ward Design

Booth 28

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Email: info@riggsward.com

Website: <http://riggsward.com>

Booth Representatives: Caroline Carpenter and Brent Ward

→ Riggs Ward Design (RWD) is an award-winning experience planning and design studio located in Richmond, Virginia. Over the past 25 years, we have provided strategic master planning, interpretive planning, research, content analysis, and storyline development for museums, universities, corporations, and cultural institutions. RWD's services also include brochures, catalogs, and fundraising campaigns. Our in-house team offers a complete range of design services—from exhibits to media design and programming. We have worked with some of the best-known and recognized architecture firms and cultural organizations throughout the nation and overseas. Let us join with you in creating powerful memories for your visitors.



Risk Strategies

Booth 12
 750 Third Avenue, Suite 1500, New York, NY 10017
 Phone: (212) 297-1475
 Email: bwunderlich@risk-strategies.com
 Website: Riskstrategies.com/learnmore
 Booth Representative: Blair Wunderslich

→ At Risk Strategies, we take a specialist approach to keep you ahead of risk. We are innovators and problem solvers. Our team has expertise across all leading industries, deep risk management and insurance experience, and we are passionate about your success. Committed to diversity and inclusion, we support our communities through the RSC Foundation, and have been recognized by Business Insurance as one of the Best Places to Work.

Solid Light, Inc.

Booth 31
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 Phone: (859) 312-8155
 Email: msargent@solidlight-inc.com
 Website: www.solidlight-inc.com

Booth Representatives: Cynthia Torp, Mark Sargent, and Jamie Glavic
 → Solid Light, Inc. designs and builds destinations where people connect with stories and each other. We are a full-service design/build firm offering a wide range of services including master planning, architecture, project management, exhibit design, media production, fabrication, and installation.

StoryFile

Booth 7
 Los Angeles, CA
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 Email: support@storyfile.com
 Website: www.storyfile.com
 Booth Representative: Dean Thompson

→ StoryFile is a technology company with a social conscience. Its very ethos is rooted in doing good for humanity, and was founded to make the world a better place by giving voice to people everywhere. We are a for-profit venture that strives to provide our investors with good returns. We also believe that social capital has value, too. The founders of StoryFile operate on a 'do well, do good' principle. We believe it is possible to do good things in society, while doing well in business. This philosophy combined with the values of innovation, trustworthiness, and authenticity, help guide our decision making and business model. The 'do well, do good' principle allows StoryFile to give voice and fund projects with historical, social, and cultural importance that otherwise might not be preserved for future generations.



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Studio Art Quilt Associates

Booth 9

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Phone (860) 530-1551

Email info@saqa.com

Website: www.saqa.com

Booth Representative: William N. Reker

→ Studio Art Quilt Associates, Inc. (SAQA) is a nonprofit organization whose mission is to promote the art quilt: “a creative visual work that is layered and stitched or that references this form of stitched layered structure.” Our vision is that the art quilt is universally respected as a fine art medium. SAQA’s core values are: excellence, innovation, integrity, and inclusion. Over the past 30 years, SAQA has grown into a dynamic and active community of over 4,000 artists, curators, collectors, and art professionals located around the world. With our exhibitions, resources, publications, and membership opportunities, we seek to increase the public’s appreciation for the art quilt and to support our members in their artistic and professional growth.

The Design Minds, Inc.

Booth 21

10364 Main Street Fairfax, VA 22030

Phone: (703) 246-9241

Email: info@thedesigminds.com

Website: www.thedesigminds.com

Booth Representatives: Lonny Schwartz and Carly Elder

→ The Design Minds is a full-service interpretive planning and design firm providing in-house master planning, exhibit and graphic design, and content development to public and private sector clients.

Tour-Mate Systems

Booth 45

137 St. Regis Crescent South, Toronto, ON M3J 1Y6

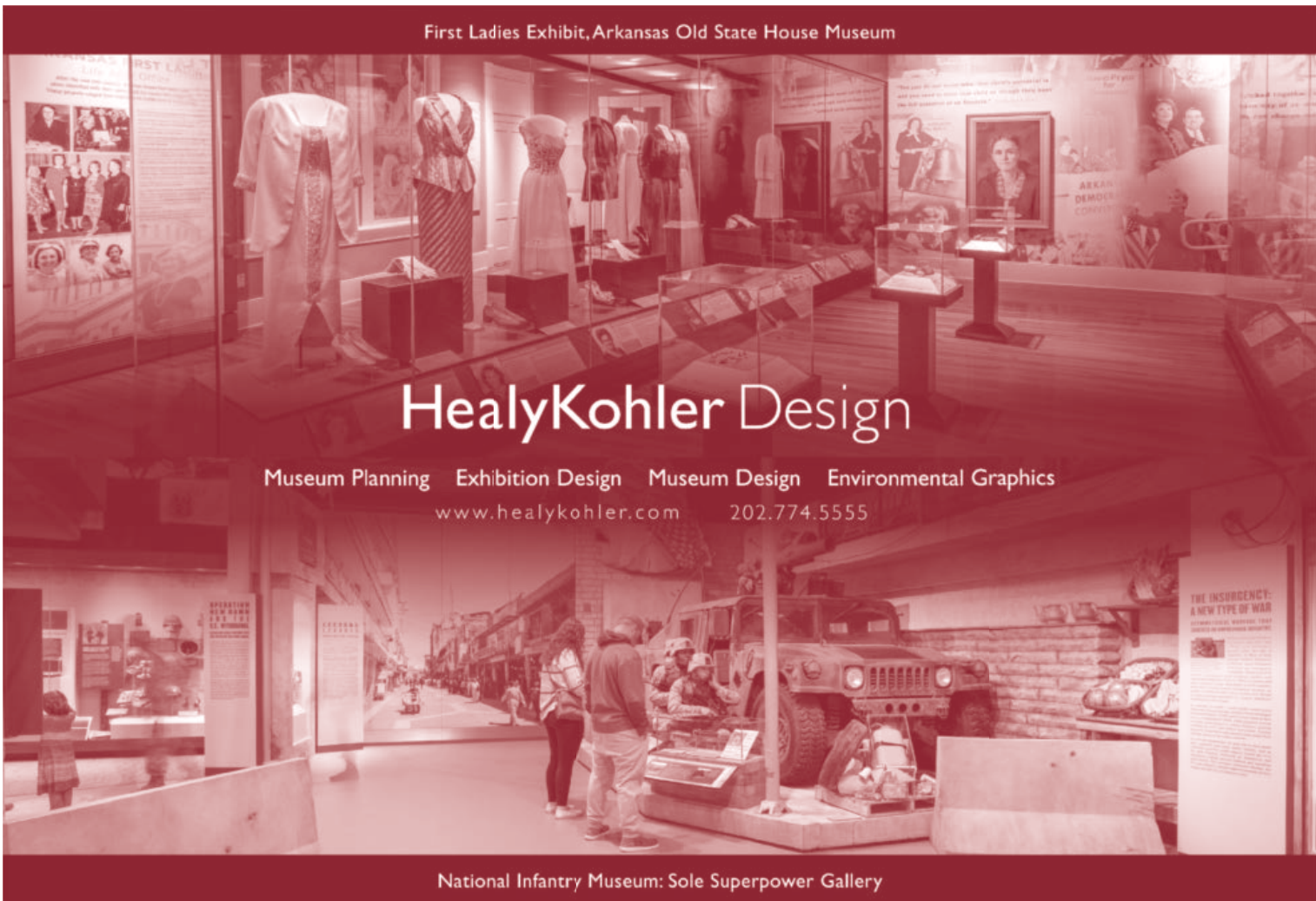
Phone: (416) 636-5654

Email: aosman@tourmate.com

Website: www.tourmate.com

Booth Representative: Awo Osman

→ Tour-Mate is one of North America’s leading providers of audio and multimedia interpretive platforms. From handheld audio and multimedia to mobile applications to eco-friendly outdoor stationary platforms. Tour-Mate is your one stop shop for interpretive hardware and content creation services.



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TransformIt

Booth 11

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Phone: (207) 856-9911

Email: info@transformit.com

Website: www.transformit.com

Booth Representatives: Cynthia S. Thompson and Jeff Willis

→ TransformIt's expertise is all about fabric in tension. Immersive environments, sculptural shapes, large-scale graphics, sound dampening, video projection-mapping, lighting fixtures and kinetic elements are all better and more cost-effective when made with fabric. Founded by sculptor Cynthia Thompson, the company has designed, engineered, fabricated, and installed iconic sculptural installations since 1987. (In addition to making one-off installations, we have an extensive catalog of ready-made sculptural pieces for rent, or made-to-order for purchase. These are all available as 3-d CAD models.) ART is our foundation. We are unafraid of difficult challenges, innovative in our techniques, demanding in our attention to detail. We are a tight group of artists, designers, makers and installers with many years of experience, led by our founder. Our team is good to work with: responsive, collaborative, and polite. Please give us a call to discuss your next project!

Universal Fiber Optic Lighting USA, LLC

Booth 2

1749 Northgate Blvd., Sarasota, FL 34234

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Email: pdietrich@fiberopticliting.com

Website: www.fiberopticliting.com

Booth Representative: Patric Dietrich

→ Universal Fiber Optics Ltd. is one of only three manufacturers world-wide of glass fiber for lighting and one of the world's few companies working with both glass and PMMA fiber. We manufacture an extensive range of display extrusions, light bars, spotlights, framing projectors, and more, complemented by a range of LED illuminators and various LED display track systems and LED display downlights, all bases are covered.

Upland Exhibits

Booth 14

Address: 507 SE 36th St., Newton, KS 67114

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Email: info@uplandexhibits.com

Website: uplandexhibits.com

Booth Representative: Jocelyn Wilkinson

→ At Upland Exhibits, we envision a world where a place and its people are celebrated, its nature explored, and its culture embraced. We see the stories that define a community and strive to ensure their lasting impact by creating powerful, beautiful exhibits. As an integrated design and fabrication shop, we're with you from start to finish. Let's build something together.

Goosepen

STUDIO & PRESS



BOOK DESIGN and production, graphic design Nathan W. Mochlmann GOOSEPENPRESS.COM 828.850.2705

US Art Company

Booth 8

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Website: www.usart.com

Booth Representative: Glen Gentele

→ Operating for over 70 years, U.S.Art is the world's largest fine art handling company with offices and affiliates around the globe. Headquartered in Boston, Massachusetts, our company provides the most comprehensive, museum-quality art handling services in the world. We are committed to providing the unparalleled service that our clients expect, as we are aware that each of our clients entrusts us with their precious possessions.

Zone Display Cases

Booth 19

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Website: www.zonedisplaycases.com

Booth Representative: Stephanie Bilodeau

→ Zone Display Cases is a leading designer and manufacturer of high-end museum quality display cases. Based in Canada, we deliver and install our cases worldwide and provide outstanding customer service. We offer fully customizable turnkey solutions that will meet the most demanding conservation requirements and solve complex design and constructability challenges. Our ultimate goal is to present, preserve and protect your valuable and sensitive artifacts in the most aesthetical and discreet manner.

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On the cover: Art trail with Maman by Louise Bourgeois at Crystal Bridges Museum of American Art