

LOUISVILLE, KY

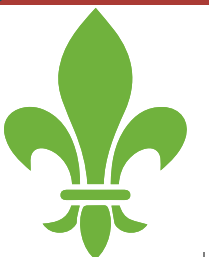


# semc

TRUTH BUILDS COMMUNITY

NOVEMBER 13-15, 2023

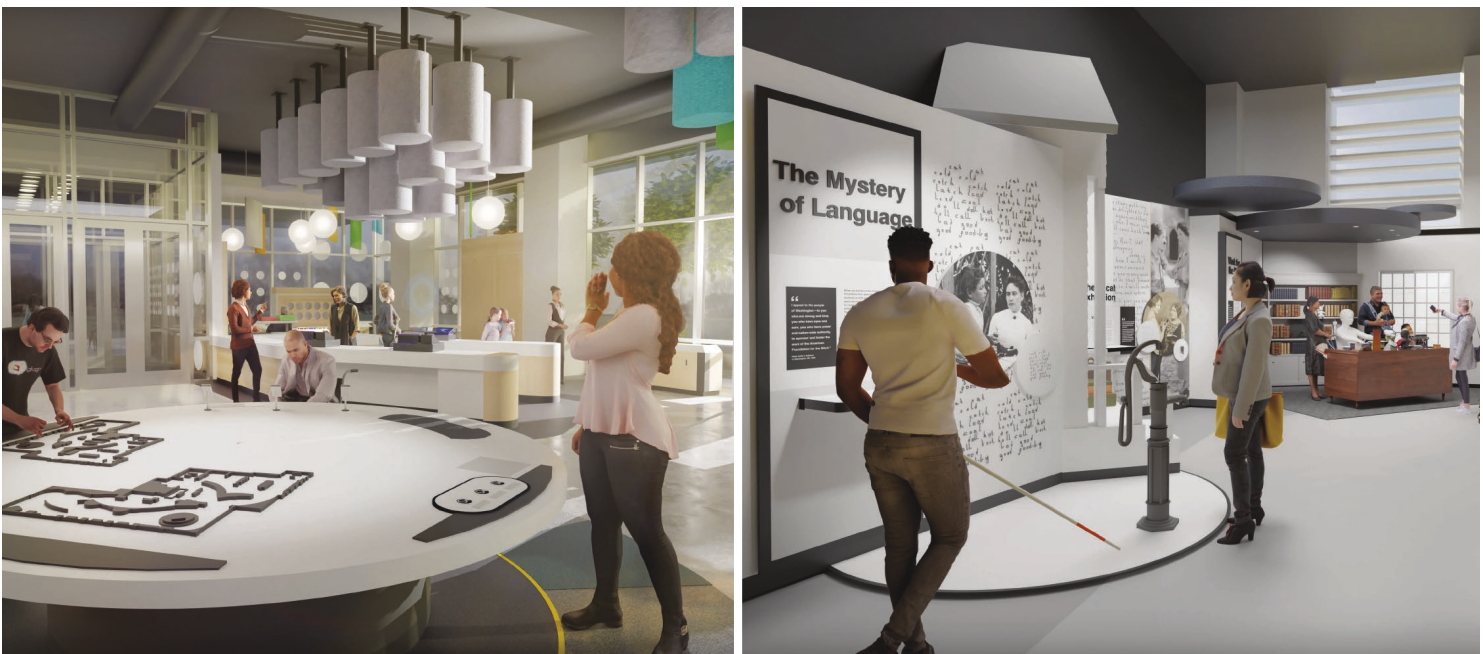
**SEMCM ANNUAL MEETING 2023  
FINAL PROGRAM**



# IMMERSIVE DESIGN MEDIA FABRICATION EXPERIENCES



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# CONFERENCE HIGHLIGHTS

## KEYNOTE SPEAKER

Join your colleagues for a keynote talk by **Dr. Kevin W. Cosby**. For more than 40 years, Dr. Cosby has served as the Senior Pastor of St. Stephen Baptist Church, the largest African American Church in the state of Kentucky, as well as the largest private employer of African Americans in the state. In 2005, Dr. Cosby was inaugurated as the 13th President of **Simmons College of Kentucky**. In 2007, he led the once fledgling college to reclaim its original campus that was lost during the Great Depression, expanded the college’s campus to three locations, and was officially designated as the nation’s 107th Historically Black College & Universities (HBCU). He continues to serve as the President. Rev. Dr. Cosby has been consistently listed among Kentucky’s most influential leaders. He was selected as Louisville of the Year in 2007. In 2012, he was inducted into the Hall of Distinguished Alumni at Eastern Kentucky University and in 2015, the Kentucky Commission on Human Rights inducted Rev. Dr. Cosby into the Gallery of Great Black Kentuckians, the 56th African American afforded this honor. His latest book was released in 2021 entitled: *“Getting to the Promised Land: Black America and the Unfinished Work of The Civil Rights Movement.”* The book is a Biblical commentary on the American Descendants of Slavery (ADOS). **(Sponsored by Solid Light, Inc.)** The SEMC2023 Keynote Address will be live-streamed.



## SEMC 2023 PLENARY SESSION

New to the Annual Meeting this year is an opening plenary session. Louisville, along with many cities across the country, experienced much social unrest during the past several years, and the cultural community played a role in creating spaces for community engagement, healing, and open dialogue. Do not miss this panel composed of a musician, author, and artist in discussion about their individual activism in social justice. Dialogue will focus on their work in Louisville and Kentucky, and what can be learned from this work. *Moderator: Andre Kimo Stone Guess, President & CEO, Fund for the Arts, Louisville, Kentucky. Panelists: Silas House, Author; Jecorey Arthur, Musician/Activist/Politician; Vian Sora, Visual Artist.*

## SEMC 2023 GENERAL SESSION Working On Purpose: Unapologetic Community Advocacy in Modern Museums

This general session will consider the myriad reasons that museums, artists, and community-based public historians are reaching beyond traditional practices to make lasting social change. From protest art that is recognized across continents, to history-focused awareness campaigns, to inclusivity-seeking story slams, these speakers have innovated projects that affirm the relevance of museum work to local communities. They will discuss the concerns that led them to these efforts and share approaches to collaboration, community engagement, the creative process, and “recruitment” of support from audiences and boards steeped in more conventional processes. Their insights will also help SEMC participants consider the ways that our organization—and their home institutions—can ensure that their work feels relevant—urgent even—for the constituencies they hope to serve. *Moderator: Dr. Calinda Lee, Principal Consultant, Sources Cultural Resource Management Panelists: Imar Hutchins, Artist, Washington D.C. ; Brigette Jones, Assistant Executive Director, Arabia Mountain Heritage Area Alliance.*

## PRE-CONFERENCE EVENTS AND WORKSHOPS

### Creating Your Own Utopia: A Personal and Professional Development Workshop

Presented by the Smithsonian Institution’s Our Shared Future: Reckoning with Our Racial Past Initiative in collaboration with the Anacostia Community Museum. Join staff from the Smithsonian’s Anacostia Community Museum for a workshop centered on the development and execution of the museum’s interactive gallery experience *The Utopia Project: Inspiration for Creative Activism*. For over 50 years, the Smithsonian’s Anacostia Community Museum has exposed injustices and has provided a platform for under-told stories in our urban community. Through a series of panels and experiential activities, participants will learn of the museum’s approach to community outreach and engagement with its collaborators to produce *The Utopia Project*. *Presentors: Asantewa Boakyewa, Deputy Director, Smithsonian Anacostia Community Museum; Roach Brown, Performing Artist and Activist; S. Marquette Folley, Content Director, Smithsonian Institution Traveling Exhibition Service; Travis Helms, Project Director of the Smithsonian initiative, Our Shared Future: Reckoning with Our Racial Past; Samir Meghelli, Ph.D., Senior Curator, Smithsonian Anacostia Community Museum; Yetunde Sapp, Visual Artist; Mandy Van Heuvelen, Project Manager, Smithsonian Anacostia Community Museum. (Sponsored by the Smithsonian, Our Shared Future: Reckoning with Our Racial Past Initiative.) (Pre-registration required)*

### Horsing Around at the Kentucky Horse Park, Lexington, KY

The International Museum of the Horse and the American Saddlebred Museum are pleased to host SEMC attendees for a day of horses and history. At the American Saddlebred Museum enjoy a discussion of the newly completed History Wing renovation and learn more about the versatile American Saddlebred. You’ll also enjoy wandering through the Kentucky Horse Park and visiting with equine residents including the Kentucky Horse Park Mounted Police. Light refreshments and lunch are included. **(Pre-registration required)**

### A Walking Tour of the Derby City’s Historical Markers, Downtown Louisville, KY

Did you know that Louisville has well over 200 historical markers, making it the highest concentration of roadside historical markers in the entire Commonwealth of Kentucky? Please join us for a walking tour of some of our favorite historical markers and associated sites conveniently located around downtown Louisville. In addition to these stories, we will share some fun facts about the history of the KHS Historical Marker Program through the years and explain how it operates today! (Bring water and dress for an all-weather tour.)



## CONFERENCE HIGHLIGHTS



## Crossing the Line: Slavery, Emancipation, and Escape Along the Ohio

The Ohio River was the boundary between Kentucky, a slave state, and Indiana, a free state. Three sites—Historic Locust Grove in Kentucky and the Carnegie Center for Art and History and Town Clock Church, both in Indiana—share their approaches to interpreting the history of enslavement, emancipation, and escape along the Ohio River. **(Pre-registration required)**

## Falls of the Ohio Interpretive Center

A4A Designs and the Falls of the Ohio Foundation welcome SEMC attendees to the Falls of the Ohio Interpretive Center exhibits, which include experiencing the newest accessibility technology using the A4A app. The park interpretive center features exhibits and films from the Middle Devonian period to today. Join the Interpretive Center Naturalist & Park Paleontologist for a guided tour of the spectacular fossil beds where you will “dry snorkel” on a 390-million-year-old coral-sponge sea floor. **(Pre-registration suggested)**

## EVENING EVENTS

### Museums — Louisville

Discover the art and history of Louisville’s remarkable museums. Enjoy casual receptions to network and relax with fellow SEMC2023 attendees over several nights at multiple museums around the city. On Sunday evening, join attendees for an evening of bourbon and history beginning at the Frazier History Museum—the official starting point of the Kentucky Bourbon Trail—and then on to the Evan Williams Bourbon Experience. The night will culminate at the E & S Gallery with the much-anticipated Table Talk session. On Monday night, enjoy Louisville’s Museum Row on Main with a progressive party exploring sport and art. Begin your evening at the Louisville Slugger Museum & Factory which celebrates the extraordinary role Louisville Slugger baseball bats have played in the sport’s story. Then make your way to KMAC Museum, a contemporary art museum that works to connect people to art and creative practice through exhibitions, education, and outreach. To find your final stop for the evening, just look up on Main Street and you’ll notice Serkan Özkaya’s David (inspired by Michelangelo) towering in front of 21c Museum Hotel. On Tuesday evening, SEMC attendees will enjoy two Louisville institutions: the Speed Art Museum and the Kentucky Derby Museum. Founded in 1927 by Hattie Bishop Speed, the Speed’s collection spans 6,000 years of human creativity, from the arts of ancient cultures to innovative contemporary work. At the Kentucky Derby Museum, you will explore the history and tradition behind this landmark event and its importance to the City of Louisville and Commonwealth of Kentucky. **(Sponsors: Solid Light, CED, Kentucky Museum and Heritage Alliance, KNBA Architects, Signarama, Donna Lawrence Designs, Louisville Tourism, Kentucky Historical Society, American Printing House for the Blind in addition to all evening event sites)**

## A SPECIAL THANKS TO OUR EVENING EVENT, OFF-SITE TOUR, AND WORKSHOP HOSTS:

21c Museum Hotel  
American Saddlebred Museum, Lexington, KY  
Carnegie Center for Art and History, New Albany, IN  
Conrad-Caldwell House Museum, Louisville, KY  
E & S Gallery, Louisville, KY  
Evan Williams Bourbon Experience, Louisville, KY  
Falls of the Ohio Interpretive Center, Clarksville, IN  
Frazier History Museum

Historic Locust Grove, Louisville, KY  
Kentucky Derby Museum, Louisville, KY  
Kentucky Science Center, Louisville, KY  
KMAC Contemporary Art Museum, Louisville, KY  
Louisville Slugger Museum & Factory, Louisville, KY  
Louisville WaterWorks Museum and Crescent Hill Reservoir, Louisville, KY  
Muhammad Ali Center, Louisville, KY  
Riverside, the Farnsley-Moremen Landing, Louisville, KY  
Speed Art Museum, Louisville, KY  
The Filson Historical Society, Louisville, KY  
The International Museum of the Horse, Lexington, KY  
Town Clock Church, New Albany, IN  
Waterfront Botanical Gardens, Louisville, KY

## NETWORKING GATHERINGS

Connect with museum colleagues in all types of roles, including directors, registrars, educators, exhibit designers, curators, academic museums, historic house museums, mid-career, and emerging museum professionals (EMPs). Join the Equity and Inclusion Action Team to broaden horizons and boost inclusivity in the workplace Use #SEMC2023 on social media channels for live conversation during the conference.

## LEADERSHIP DAY

Join directors and trustees from around the region to network and share successes and challenges on Monday, November 13, for leadership-focused sessions and events. Discuss current perspectives on executive contracts during the Directors and Trustees Luncheon. **(The Director/Trustee’s Luncheon is sponsored by Odyssey Preservation Software, Risk Strategies, and The Compass Group)**

## MEETING SPACES

The Galt House Hotel 140 N. Fourth St., Louisville, KY 40202  
Telephone: 502.589.5200

### SEMC Registration

Sunday: The Galt House Hotel West Tower, 3rd Floor, Cochran Meeting Room.

Monday–Wednesday: The Galt House Hotel West Tower, 3rd Floor, Archibald Pre-Function Area.

### SEMC Resource Expo

The Galt House Hotel West Tower, 3rd Floor, Archibald Ballroom

### SEMC Sessions

West Tower Meeting Rooms: Azalea, Cochran, Daisy, Dogwood, Holly, Lily, Willow

East Tower Meeting Rooms: Beckham, Brown, French, Jones, McCreary

### Keynote/Business Meeting

Jones, West Tower, 3rd Floor

### Annual Awards Luncheon

Jones, West Tower, 3rd Floor

### Student Work in Museums (S.W.I.M) Posters

Archibald Pre-Function Area, West Tower, 3rd Floor

### SEMC Affinity Luncheons

Jasmine, Daisy, Azalea, West Tower, 2nd Floor

## TOURS/WORKSHOPS

Learn about Louisville history, architecture, and more on both off-site and walking tours around the city and across the Ohio River into Indiana. Enjoy workshops on Sunday including Creating Your Own Utopia: A Personal and Professional Development Workshop presented by the Smithsonian Institution’s Our Shared Future: Reckoning with Our Racial Past Initiative



CONFERENCE HIGHLIGHTS



in collaboration with the Anacostia Community Museum and the HHMAG + Small Museums Hands-on-Help workshop at Riverside, the Farnsley Moremen Landing on the Ohio River. On November 14, attend a workshop on building accessible programming for all or creating sensory experiences for people with disabilities. Various off-site tours will take place throughout the conference, culminating on Wednesday, November 15 with excursions to the Speed Museum, Louisville WaterWorks Museum and Crescent Hill Reservoir, a special tour of Louisville's West End Neighborhood, and a behind-the-scenes tour at the Filson Historical Society.

## CONFERENCE INFORMATION

### 2023 LAND ACKNOWLEDGEMENT

**What is a Land Acknowledgement?** A Land Acknowledgement is a formal statement that recognizes and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

**Why do we recognize the land?** To recognize the land is an expression of gratitude and appreciation to those whose territory you reside on, and a way of honoring the Indigenous people who have been living and working on the land from time immemorial. Land acknowledgments do not exist in a past tense or historical context: colonialism is a current ongoing process, and we need to build mindfulness of our present participation.

### SEMC2023 LOUISVILLE, KENTUCKY LAND ACKNOWLEDGEMENT

We acknowledge that this year's Southeastern Museums Conference takes place on the ancestral homeland of the Eastern Band of the Cherokee, the Osage Nation, and the Shawnee (including the Absentee-Shawnee Tribe, the Eastern Shawnee Tribe, and the Shawnee Tribe). We want to honor the land itself, as well as honor and acknowledge the presence and influence of Indigenous people of the past, and the over 30,000 Native Americans living in Kentucky today. As an organization dedicated to creating a culture of belonging, it is our responsibility and aim to understand and continually share knowledge about the complicated history of colonialism in the spaces we now occupy, the peoples who were here before us, and the enduring presence and diversity of Indigenous peoples in our region. Through shared knowledge and exchange we commit to building meaningful relationships with Indigenous communities. By offering this acknowledgement we seek to pay our respects to the memories of those whose lives were lost, to celebrate the vibrant living culture of Indigenous people today, and to affirm the importance of Native Sovereignty and truth telling as we move forward.

### CONFERENCE THEME: Truth Builds Community

Purposefully developed by the Louisville local arrangements team over many planning meetings, the 2023 SEMC Conference theme, *Truth Builds Community*, reflects the active role the Louisville cultural community has taken in creating programs and exhibits that create space for community engagement and open dialogue. The SEMC 2023 Annual Meeting has been designed to offer a balanced program of sessions, workshops, and networking events that share, examine, and promote this work in cultural institutions and the diverse communities they represent. In Louisville, share creative ideas and success stories, explore new directions and emerging trends in museums, and network with the most congenial and supportive group of museum professionals in the nation.

### GENERAL INFORMATION AND CONFERENCE APP

The SEMC 2023 Annual Meeting and Resource Expo are headquartered at The Galt House Hotel. All activities take place at The Galt House except for off-site workshops, tours, and evening events. Locations are subject to change and all changes will be posted in the registration area on the third floor of The Galt House Hotel West Tower and on the SEMC2023 PheedLoop Event site. Scan the QR code to download the 2023 Conference App — PheedLoop Go! — onto your mobile device. You can also access the session schedule and speaker information from your browser at [pheedloop.com/SEMC2023](https://pheedloop.com/SEMC2023).



### TRANSPORTATION

Buses will be available for evening events and most off-site tours. All buses will leave from the pick-up area outside the West Tower lobby of The Galt House Hotel generally starting 30 minutes before an event is scheduled to begin. Please check the conference app and/or the registration desk for the most up-to-date transportation schedules. For 2023 off-site tours, workshops, and events please use conference transportation or available ride-share services. For your comfort, please plan to wear flat walking shoes.

### CODE OF CONDUCT

The SEMC Annual Conference is covered by a code of conduct that is available for all delegates to view online at <https://www.semcdirect.net/mission>. If you have any questions or would like to raise any issues regarding the Code of Conduct, please contact SEMC staff or Council Directors who will also be identified on their Conference lanyards. A hard copy of the Code of Conduct will be available at the conference registration desk.

### CONFERENCE WIFI

Complimentary wireless service is available to SEMC2023 attendees at the Galt House Hotel. Please check the registration desk for login/ password.

### ATTENDEE LIST

A list of 2023 annual meeting attendees is available to all SEMC2023 registrants via a QR Code at the Registration Desk. Additionally, this list will be emailed to all attendees shortly after the Annual Meeting.

### ATTENDEE REGISTRATION

The Galt House Hotel West Tower, 3rd Floor  
Sunday, Nov 12: 1:30 pm – 4:30 pm (Cochran Meeting Room)  
Monday, Nov 13: 8:30 am – 4:30 pm (Archibald Pre-Function Area)  
Tuesday, Nov 14: 8:30 am – 4:30 pm (Archibald Pre-Function Area)  
Wednesday, Nov 15: 8:30 am – 12:00 noon (Archibald Pre-Funct. Area)

### NAME BADGES

SEMC2023 name badges must be worn at all times and are required for admission to all Annual Meeting program sessions. Lanyards and badge clips are provided for your convenience. Badges should also be worn for meal functions and evening events. Please note that badges will not be reprinted if lost or damaged. Non-printed replacement name badges will be available at the registration desk.

### TICKETS

SEMC volunteers will have registration lists for all luncheons and off-site tours where pre-registration was required. **Registration for the Awards Luncheon and affinity luncheons will not be available at the Annual Meeting.** SEMC2023 attendees can enjoy one complimentary beer, wine,



or soft drink during the 2023 Resource Expo receptions. A drink ticket (provided at registration) will be required to redeem your beverage. Additional drinks will be available for purchase. \*Please note that costs for any alcohol provided during SEMC2023 are covered by sponsorship; bar service and evening events are not funded through conference registration.

### SEMC MESSAGE BOARD

Please check the SEMC2023 PheedLoop Event Site to view an online message board. Scan the QR code to download the 2023 Conference App — PheedLoop Go! — onto your mobile device. You can also access the session schedule and speaker information from your browser by using general PheedLoop Web Access or the Virtual Web Portal. Make sure to add #SEMC2023 to all your social media posts from the conference!



### SEMC 2023 SILENT AUCTION

Outbid your museum colleagues to take home that fabulous prize on Tuesday, November 14! Auction items will be on display near the Registration area. As always, all funds raised will go to the scholarship program for 2024. SEMC would like to thank **Chris Goodlett** for organizing this year's silent auction.

### SEMC 2023 PUBLICATION DESIGN COMPETITION

The SEMC Publication Design Competition began in 1988 to recognize and reward excellence in the graphic design of Southeastern museums' publications. The competition encourages communication, effective design, creativity, pride of work, and recognition of institutional image and identity. This year, the SEMC Publication Design Competition Chair is **Amanda Briede**. Come see the winning entries displayed in the Registration Area. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2023 issue of SEMC's digital publication, *Inside SEMC*.

### SEMC 2023 EXHIBITION COMPETITION

The SEMC Exhibition Competition recognizes and rewards excellence in the research, design, development, educational value, and effectiveness of exhibitions in Southeastern museums. The SEMC Exhibition Competition is supported by CurCom and NAME. The 2023 SEMC Exhibition Competition Chair is **Michelle Schulte**. Awards are given in each budget category. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2023 issue of SEMC's digital publication, *Inside SEMC*.

### SEMC 2023 TECHNOLOGY COMPETITION

SEMC's Technology Competition recognizes and rewards excellence in the use of technology by Southeastern museums. The competition encourages innovation, effective design, accessibility, creativity, pride in work, and recognition of institutional identity. The SEMC Technology Competition Co-Chairs are **Alexander Brooks**, **Scott Warren**, and **Scotty Almamy**. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2023 issue of SEMC's digital publication, *Inside SEMC*.

### 2023 STUDENT WORK IN MUSEUMS (SWIM) POSTER PRESENTATION

SEMC's Student Work in Museums (SWIM) program recognizes university students throughout the region for their important and forward-thinking work in Southeastern museums. **Lana Burgess** and **Katy Malone** co-coordinated the 2023 SWIM poster program. 2023 poster projects will be on view in the Archibald Pre-Function Area near the conference registration table throughout the conference. Students will be available to discuss their posters/projects on Monday 11/13 and Tuesday 11/14 during the afternoon

(11/13) and morning (11/14) breaks in the Archibald Pre-Function Area. Students will further elaborate on their projects in a session on Tuesday 11/14 at 10:30 am in the Cochran meeting room. Please visit the students and engage with our future museum professionals! SWIM presenters will be acknowledged at the Annual Awards Luncheon and in the Fall 2023 issue of SEMC's digital publication, *Inside SEMC*.

### SEMC 2023 AWARD RECIPIENTS

SEMC Awards are given in recognition of innovation, service, and leadership from museum professionals and honor outstanding colleagues who have helped shape the world of museums. The 2023 SEMC Awards Committee was chaired by **Rosalind Martin**. Committee members included **Pamela D.C. Junior**, **Nancy Strickland Fields**, **David Butler**, **Ahmad Ward**. The awards will be presented on Wednesday, Nov. 15, as part of the Annual Awards Luncheon, followed by a round table discussion with 2023 award recipients.

#### 2023 James R. Short Award Recipient

**Patrick Daily**, Executive Director (retired), Hickory Landmarks Society, Hickory, NC

**Robin Reed**, Senior Associate, Jan McKay and Associates, Director of Museums (retired), Fort Monroe Authority, Casemate Museum, Hampton, VA



Patrick Daily



Robin Reed

#### 2023 Museum Leadership Award Recipient

**Tricia Miller**, Deputy Director of Collections and Exhibitions and Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA

#### 2023 Emerging Museum Professional Award Recipient

**Dakota Brown**, Education Director, Museum of the Cherokee Indian, Cherokee, NC



Tricia Miller



Dakota Brown



## SEMC 2023 ANNUAL MEETING SCHOLARSHIPS

### Sponsors & Coordinators

Congratulations to all 2023 travel scholarship recipients! Scholarship recipients will be recognized at the Annual Awards Luncheon on Wednesday, Nov 15 at 12:00 pm in Jones, East Tower, 3rd Floor. The 12 SEMC Travel Scholarships are supported by the SEMC Alderson Endowment, individual donations, and proceeds from SEMC's 2022 walking and running tours. The 2023 SEMC Scholarship Committee Chair is **Deborah Van Horn**. SEMC thanks the following individuals and organizations for additional 2023 Scholarship Support: **Scott Warren**, **Heather Nowak**, and **Ashleigh Oatts** (General Scholarship Fund) and **Matt Davis** (President's Scholarship)

## SEMC 2023 TRAVEL SCHOLARSHIPS

### African American Museum Professional

**Makenzee Brown**, Education Program Coordinator, Capitol Park Museum/ Louisiana State Museum, New Orleans, LA

**Cierra Selby**, Digital Marketing Consultant, Sarasota, FL

### Emerging Museum Professional

**Kendall McGeorge**, Education Associate, The Charlotte Museum of History, Charlotte, NC

### Students

**Claudia Hawkins**, Georgia College and State University, Milledgeville, GA

**Zoe Hume**, Florida State University, Tallahassee, FL

### Small Museum Professional

**Chelsy Proper**, Museum Director, Berkeley County Museum, Moncks Corner, SC

### General Museum Professional

**Matt Farah**, Exhibitions Coordinator, Historic New Orleans Collection, New Orleans, LA

**Meghan Lyman**, Curatorial Assistant, Walter Anderson Museum of Art, Ocean Springs, MS

**Travis Pickett**, Preparator/Exhibition Specialist, LSU Museum of Art, Baton Rouge, LA

### Seasoned Museum Professional

**Grace Robinson**, Executive Director, Gadsden Art Center and Museum, Quincy, FL

**Kayleigh Vaughn**, Director of Exhibitions and Programs, Morris Center for Lowcountry Heritage, Ridgeland, SC

## 2023 PRESIDENT'S SCHOLARSHIP

**Jennifer Spence**, Parks Museum Curator, Kentucky Department of Parks, Crittenden, KY

## 2023 SMITHSONIAN REGISTRATION/WORKSHOP SCHOLARSHIP RECIPIENTS

**Courtney Bradford**, Curator, Mosaic Templars Cultural Center, Little Rock, AR

**Sarah Graves**, Manager of Visitor Engagement, Montgomery Museum of Art, Montgomery, AL

**Danielle Hatch**, Program Manager, Shiloh Museum of Ozark History, Springdale, AR

**Patrick Martin**, Museum Technician, Jimmy Carter Presidential Library, Atlanta, GA

**Stacey Watson**, Director of Equitable Partnerships, National Quilt Museum, Paducah, KY

# OFFSITE TOUR/EVENT SCHEDULE

Transportation will be available to all events listed below. Please check the PheedLoop app (PheedLoop Go!) and the registration table for the final location and boarding times for all conference transportation to off-site tours and evening events.

## SUNDAY, NOVEMBER 12

### 10:00 AM - 4:00 PM

*Tour:* Horsing Around at the Kentucky Horse Park, Kentucky Horse Park, Lexington, KY

### 12:00 NOON - 4:00 PM

*Tour:* Crossing the Line: Slavery, Emancipation, and Escape along the Ohio, Historic Locust Grove, Louisville, KY; Carnegie Center for Art and History, New Albany, IN; Town Clock Church, New Albany, IN

### 1:00 PM - 4:00 PM

*Workshop:* HHMAG Hands-On Help Project, Riverside, the Farnsley-Moremen Landing, Louisville, KY

### 5:00 PM - 8:00 PM

*Sunday Evening Event:* Experience a Night in Bourbon Country, Downtown Louisville, Louisville, KY

### 8:30 PM - 10:00 PM

*Evening Event:* Table Talk, E & S Gallery, Louisville, KY

## MONDAY, NOVEMBER 13

### 2:30 PM - 4:30 PM

*Tour:* Conrad-Caldwell House Museum, Louisville, KY

### 5:30 PM - 6:30 PM

Directors and Trustees Reception at the Muhammad Ali Center, Louisville, KY

### 6:00 PM - 10:00 PM

*Evening Event:* Museum Row on Main - Sport and Art, Downtown Louisville, Louisville, KY

## TUESDAY, NOVEMBER 14

### 2:00 PM - 3:30 PM

*Tour:* Waterfront Botanical Gardens, Louisville, KY

### 5:30 PM - 6:30 PM

SEMC Council Legacy Society Reception, Conrad-Caldwell House Museum, Louisville, KY

### 6:00 PM - 9:00 PM

*Evening Event:* Art and History in the Derby City, Louisville, KY

## WEDNESDAY, NOVEMBER 15

### 2:00 PM - 3:30 PM

#### OFF-SITE TOURS

African American History in the West End of Louisville, Louisville, KY

CurCom Tour: The Speed Art Museum, Louisville, KY

Louisville WaterWorks Museum and Crescent Hill Reservoir, Louisville, KY

SERA Behind-the-Scenes Tour, The Filson Historical Society, Louisville, KY



# RESOURCE EXPO SCHEDULE

## MONDAY, NOVEMBER 13

10:15 am – 5:30 pm: Resource Expo Open  
 10:15 am – 10:45 am: Exhibit Hall Networking Coffee Break  
 2:30 pm – 2:45 pm: Resource Expo Break  
 4:00 pm – 5:30 pm: 2023 SEMC Grand Opening Reception

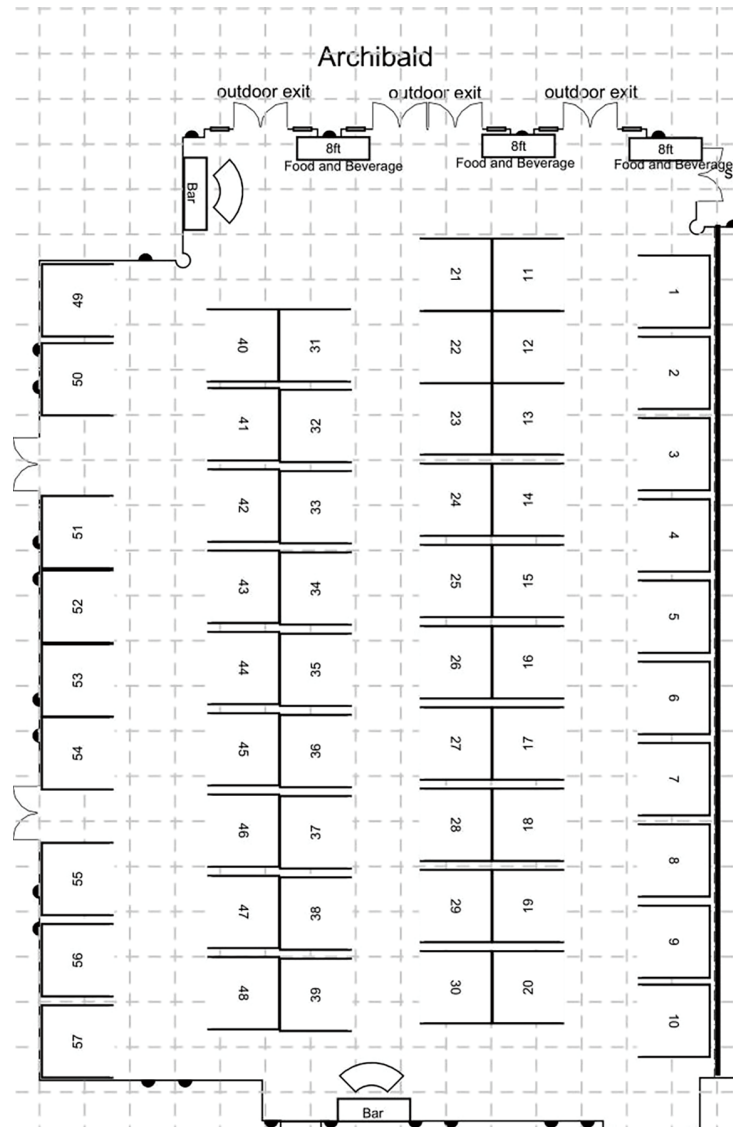
## TUESDAY, NOVEMBER 14

9:00 am – 5:30 pm: Resource Expo Open  
 10:15 am – 10:30 am: Resource Expo Networking Coffee Break  
 2:45 pm – 3:00 pm: Resource Expo Break  
 4:00 pm – 5:30 pm: 2023 Exhibit Hall/Resource Expo Closing Reception

# RESOURCE EXPO LAYOUT & BOOTHS

1220 Exhibits	30
Art Display Essentials, a 10-31 Company	40
A4A	57
American Association of State and Local History	14
Art Sentry	28
Available Light	13
Boston Productions, Inc	42
Case Auctions	17
CatalogIt	3
<b>Charityproud (Silver Sponsor)</b>	7
Cinebar Productions	9
Collector Systems, LLC	1
Conservation Center for Art and Historic Artifacts	2
<b>Crozier Fine Arts (Silver Sponsor)</b>	36-37
Delta Designs	55
dmdg2	47
<b>Donorly (Silver Sponsor)</b>	6
Dorfman Museum Figures, Inc.	48
<b>E &amp; S Gallery (Bronze Sponsor)</b>	31
<b>ERCO Lighting, Inc. (Bronze Sponsor)</b>	38
Exhibit Concepts, Inc.	32
Explus	16
Friesens	49
Gaylord Archival	18
Glasbau Hahn America LLC	53
Goosepen Studio & Press	34
HealyKohler Design	50
Hollinger Metal Edge	26
HW Exhibits	23
Institute of Museum and Library Services	46
Interactive Knowledge	41
<b>Kentucky Museums Heritage Alliance (Bronze Sponsor)</b>	15
Lucidea	24
MBA Design & Display Products, Inc.	54
National Endowment for the Humanities	25

Northeast Document Conservation Center	33
<b>Odyssey Preservation Software (Gold Sponsor)</b>	22
Patterson Pope	12
Porter Art Services	5
Re:discovery Software, Inc.	44
Relative Scale	51
<b>Riggs Ward Design (Silver Sponsor)</b>	10
<b>Risk Strategies (Gold Sponsor)</b>	39
Shibui Design	35
<b>Solid Light, Inc. (Platinum Sponsor)</b>	20
Southern Custom Exhibits	27
STORY	45
Studio Art Quilt Associates	8
<b>The Design Minds, Inc. (Bronze Sponsor)</b>	11
Tour-Mate Systems, LTD.	19
Transformit	52
Universal Fiber Optic Lighting	9
<b>USA Image (Bronze Sponsor)</b>	56
<b>Warner Museums (Bronze Sponsor)</b>	21
Willis Towers Watson	43
<b>Your Part-Time Controller (Bronze Sponsor)</b>	4







**riggs ward**<sup>SM</sup>

EXHIBITS | PLANNING | RESEARCH  
 GRAPHICS | A/V MEDIA



# Helping Nonprofits **Build** and **Grow** Using Proven Strategies for Fundraising Excellence

## Effectiveness & Search

- Executive Search (CEO/ED, CFO, CMO)
- Development Search (CDO and below)
- Development Assessments & Solutions
- Planned Giving Basics
- Fundraising Counsel
- Interim Staffing
- Donor Search

## Strategy & Campaigns

- Strategic Planning
- Annual Fund Counsel
- Feasibility Studies
- Pre-Campaign Counsel
- Endowment Counsel
- Campaign Management
- Capital Campaign Counsel

## Intelligent Governance

- Governance Training
- Fundraising Training
- Fundraising Coaching
- Board Effectiveness
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Learn More



# SESSION TRACKS AND STANDING PROFESSIONAL COMMITTEES

(EDCOM) SEMC Educators Committee  
(EAIT) Equity and Inclusion Action Team  
(EMP) Emerging Museum Professionals  
(HHMAG) Historic House Museums Affinity Group  
(NAME) National Association for Museum Exhibition  
(CURCOM) SEMC Curators Committee  
(SERA) Southeastern Registrars Association

## EDUCATION

- (All education sessions are sponsored by DLR Group)
- The Journey: Unsung Stories of the Underground Railroad
  - Deciding with Descendants: Working with Descendant Communities for Inclusive Interpretation at Historic Plantations
  - The (Un)Known Project
  - Race, Place, and the History of New Hanover County, North Carolina
  - Using Art as a Catalyst for STEAM
  - Start to Finish: Creating Curriculum-Based Ed Programs
  - We Can't Teach What? Tackling the Challenges of an Evolving Education Environment
  - Museum Camps: Fostering Community Engagement
  - Teen Engagement: The Best Program You're Afraid To Try
  - How to Improve School Tour Programs
  - The Museum's Place in City Space: Creating an Equitable Heritage Landscape

## DEAI

- (All DEAI sessions are sponsored by DLR Group)
- Visitor-centered accessibility: Applying inclusive practices to public-facing museum spaces
  - Safe Zone for the Museum Field
  - Creating Tours led by a Deaf Docent in American Sign Language: Building Community Buy In
  - Beyond the Basics: An Inclusive Design Case Study
  - What's Age Got to Do with It? Bringing Creative Aging Programs into your Museum
  - Creating Sensory Experiences for People with Disabilities (Workshop)
  - Queering the Museum: LGBTQ+ Inclusion in the 21st Century

## COLLECTIONS

- Metadata Magic: Developing Digital Strategy to Maximize Accessibility
- "If I'm Hit By A Bus Tomorrow...": Collections Continuity Planning
- DIY: Storage Mountmaking
- Maintenance Culture: Sustaining Access to Born-Digital, Creative Works
- The Moral High Ground: Principles of Museum Collections Ethics

## CURATORIAL

- Louisville Institutions Exhibiting Diverse History
- Adaptive Curating: Listening to and Interpreting with Communities
- Black + Jewish: Building Community Through Shared Truths

## FUNDRAISING/DEVELOPMENT

- Money! That's What I want...
- Ask Me Anything: Fundraising Edition, 3rd Time's the Charm!
- How inclusive is my museum? New perspectives on attracting diverse members and donors
- You Don't Know Oprah and That's Okay: How to Provide Fundraising Support at Every Level

## LEADERSHIP/ADMINISTRATION

- Succession Planning Roundtable
- Why Did I Fail? A Discussion on Managing Your Organization, Your Department, or Yourself
- Addressing Critical Concerns in Ethical Museum Practice: A Roundtable Discussion
- Accreditation – Why it Matters and How to Achieve It
- Team Building Distilled: Ensuring Productivity, Retention, and High Morale
- Climate Change, Catastrophic Weather and Museum Insurance
- Leading to Build Trust: Generativity and the Truth about Organizational Change

## TECHNOLOGY

- Engage, Innovate, Collaborate: An Immersive Experience
- Production Assistance: Learning the Basics of Producing Multimedia Content
- Reigniting Curiosity through Technology: Visitor Engagement and Projection Mapping
- Creating Digital Interactive Labels
- Sharing Solutions: Connecting Through Experiences in the Museum IT World
- It's Time: Getting to know what IT is Managing in the Museum Field
- A Culture of Participation: Museum Social Media Lessons

## EXHIBITS

- Small Exhibits, Smaller Computers
- Exhibitions in Response to Louisville's Social Justice Protests
- Collaboration Not Consultation: Forging Equitable Community-Institutional Partnerships

## EMERGING MUSEUM PROFESSIONALS

- EMP Roundtable VI: Growing Connections, Putting Out Roots
- Spotlight on Student Work in Museums

## CAREER DEVELOPMENT

- Leadership Skills for Driving the Middle Lane
- "I'm the Boss of Me": Building a Company, Managing a Side Hustle, and Everything In Between
- Academic Museums: Life Under the Big Umbrella

## GENERAL

- Professional internships: Design and Perspective
- Creating a Successful Event Rentals Program
- After the Disaster: Serving Your Museum and Community
- Museum as a Clubhouse: Imagining the Next Version of Albany Museum of Art
- The Art of Storytelling in Museum Stores
- Cultural Festivals: The Heart of Community
- State Museum Association Town Hall
- Lenses for Addressing Climate Change
- Creating a Volunteer Community: We're In This Together!
- What Could Possibly Go Wrong?





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2

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3

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4

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Image credit: Alexander Haas is proud to provide counsel to The Columbus Museum (GA) for the *Reimagining The Columbus Museum* campaign. The expanded Museum, featuring a new Children's Gallery and Garden, opens its doors in 2024.

Data Source: Giving USA 2023, published by the Giving USA Foundation

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KNBA Architects (Evening Events)  
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USA Image (Opening Coffee Break)  
Warner Museums (Expo Receptions)  
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## ANNUAL MEETING SUPPORTERS

American Printing House for the Blind (Evening Events)  
Riverside: The Farnsley-Moremén Landing (HHMAG Hands-On-Help)  
South Union Shaker Village (Plenary Session)

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Chris Goodlett, Kentucky Derby Museum

### Louisville, Kentucky Host Committee

Bess Goldy, Muhammad Ali Center  
Chris Church, Conrad-Caldwell House Museum  
Casey Harden, Frazier History Museum  
Aukram Burton, Kentucky Center for African American Heritage  
Toph Bryant, Kentucky Science Center

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Lamont Collins, Roots 101 African American Museum  
Marissa Harris, Roots 101 African American Museum  
Scott Erbes, Speed Art Museum  
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Jeff Crowe, Heaven Hill/Evan Williams Bourbon Experiences  
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Carol Ely, Historic Locust Grove  
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Julie James, Filson Historical Society  
Jennifer Foster, American Saddlebred Museum  
Amy Nelson, American Saddlebred Museum  
Karen Gillenwater, Speed Art Museum  
Tommy Hines, Shaker Museum of South Union/KMHA  
Colleen Wilson, National Sons of the American Revolution  
Cheri Daniels, National Sons of the American Revolution  
Cathy Shannon, E and S Gallery

Annual meeting logo: Solid Light  
Annual meeting program and brochures: Nathan Moehlmann, Goosepen Studio & Press  
Annual meeting signage: Erin Banks, Banks Creative  
Annual meeting event coordination: Hutchinson Design Group

## SEMC 2023 ANNUAL MEETING PROGRAM COMMITTEE

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Heather Nowak, (Program Committee Chair), Program Administrator, Southeastern Museums Conference, Atlanta, GA  
Timia Thompson (Program Committee Co-Chair), Collections Outreach Manager, South Carolina State Museum, Columbia, SC

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 Maggie McAdams, Education & Engagement Manager, Shaker Village of Pleasant Hill, Harrodsburg, KY  
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 Nan Prince, Director of Collections, Mississippi Department of Archives & History, Jackson, MS  
 Patrick Martin, Museum Technician, Jimmy Carter Presidential Library, Atlanta, GA  
 Rachel Katz, Consultant, Donorly, Atlanta, GA  
 Raka Nandi, Director of Exhibits & Collections, Memphis Museum of Science & History, Memphis, TN  
 Rebecca Bush, Curator of History/Exhibitions Manager, Columbus Museum, Columbus, GA  
 Sarah Grantham, Museum Educator, Two Mississippi Museums, Jackson, MS  
 Sarah Graves, Manager of Visitor Engagement, Montgomery Museum of Fine Arts, Montgomery, AL  
 Scotty Almany, Deputy Director of Operations and Project Management, Taubman Museum Of Art, Roanoke, VA  
 Shivkumar Desai, Independent Museum Professional, Columbia, SC  
 Tony Schnadelbach, Volunteer & Program Coordinator, American Museum of Science & Energy, Oak Ridge, TN  
 Virginia Howell, Museum Director, Robert C. Williams Museum of Papermaking, Atlanta, GA  
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 Michael Scott, Project Manager, Solid Light, Louisville, KY  
 Ahmad Ward, Executive Director, Historic Mitchelville Freedom Park, Hilton Head, SC  
 Lance Wheeler, Director of Exhibitions, National Center for Civil and Human Rights, Atlanta, GA

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 Carla Phillips, Manager of Communications & Member Services, Southeastern Museums Conference, Atlanta, GA  
 Heather Nowak, Program Administrator, Southeastern Museums Conference, Atlanta, GA

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 Marcella Lewis, AHC Revenue & Customer Service Specialist  
 Paula Nurse, AHC Accounts Payable  
 Jeff Rutledge, AHC Vice President of Finance & Information Technology



**LOUISVILLE MUSEUMS WELCOME SEMC!**

Make time during your stay in the region to visit the many local museums, historic sites, and attractions that helped plan SEMC 2023! Please contact each site directly to inquire about admission specials or discounts offered to SEMC Annual Meeting attendees. Scan the QR Code for an extensive list of museums in and around the Louisville, KY area.



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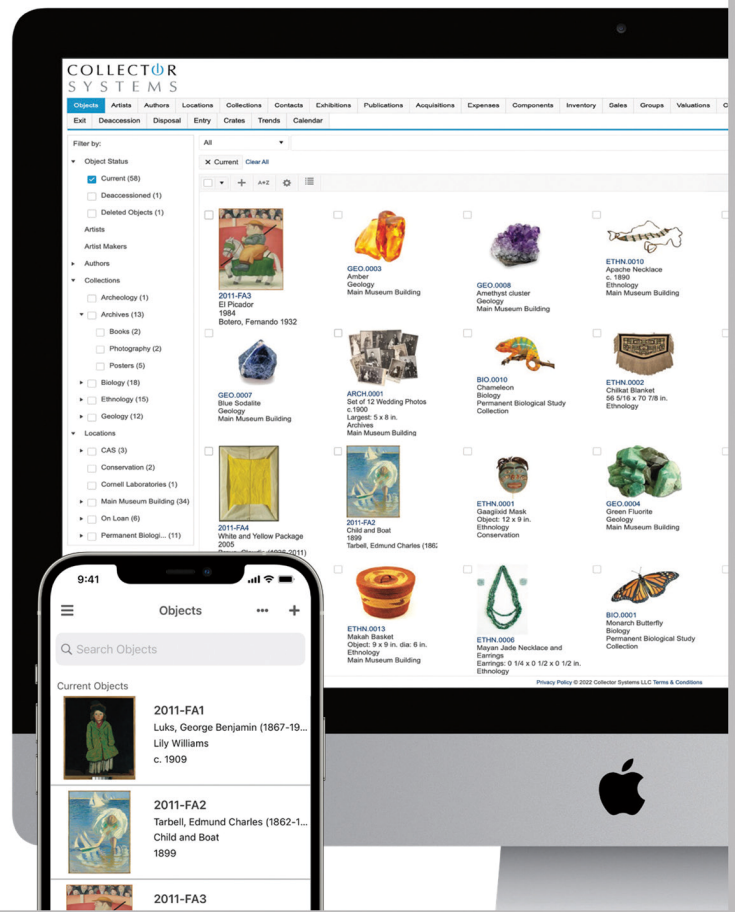
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# SUNDAY, NOV. 12

**Please consult the conference app – PheedLoop Go! – for further details about each tour and workshop.**

**1:30 PM – 4:30 PM**

## CONFERENCE REGISTRATION

Cochran Ballroom, West Tower, 3rd Floor

**8:30 AM – 4:00 PM**

## COUNCIL MEETING – STRATEGIC PLANNING

Azalea, West Tower, 2nd Floor

**10:00 AM – 4:00 PM**

## PRE-CONFERENCE WORKSHOP

### Creating Your Own Utopia: A Personal and Professional Development Workshop

Violet, West Tower, 2nd Floor; Pre-registration required.

Presented by the Smithsonian Institution's Our Shared Future: Reckoning with Our Racial Past Initiative in collaboration with the Anacostia Community Museum.

**10:00 AM – 4:00 PM**

## PRE-CONFERENCE OFF-SITE TOUR

### Horsing Around at the Kentucky Horse Park

(4089 Iron Works Pkwy, Lexington, KY); Pre-registration required.

**12:00 PM – 4:00 PM**

## PRE-CONFERENCE OFF-SITE TOUR

### Crossing the Line: Slavery, Emancipation, and Escape Along the Ohio

Pre-registration required.

**1:00 PM – 3:00 PM**

## PRE-CONFERENCE OFF-SITE WALKING TOUR

### A Walking Tour of the Derby City's Historical Markers

**1:00 PM – 4:00 PM**

## PRE-CONFERENCE OFF-SITE TOUR

### Falls of the Ohio Interpretive Center

Pre-registration suggested.

**1:00 PM – 4:00 PM**

## PRE-CONFERENCE WORKSHOP

### Historic House + Small Museums Affinity Group – Hands-on-Help Volunteer Project

(7410 Moonman Rd, Louisville, KY 40272)

Pre-registration required.



**SUNDAY, NOV. 12**

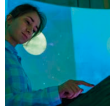


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**4:30 PM – 5:00 PM**

### CONFERENCE MENTOR MEET-UP

*The Conservatory, The Galt House Hotel, 3rd Floor*

Mentors and mentees of the SEMC Conference Mentor Program will meet at The Conservatory. Grab a drink and get to know one another before proceeding to the Pre-Conference Kick-off Event.

**5:00 PM – 8:00 PM**

### PRE-CONFERENCE KICK-OFF EVENT

**Experience a Night in Bourbon Country**, Downtown Louisville, KY  
*Begins at the Frazier History Museum (829 W Main St, Louisville, KY 40202).*

*Transportation from The Galt House Hotel provided.*

Join us for an evening of Bourbon and history beginning at the Frazier History Museum — the official starting point of the Kentucky Bourbon Trail — and then onto the Evan Williams Bourbon Experience.

**5:00 PM – 6:30 PM:** Enjoy hors d'oeuvres and drinks at the Frazier History Museum (829 West Main Street) while experiencing why Kentucky is the one, true authentic home of America's native spirit, Bourbon, in the interactive exhibit, *The Spirit of Kentucky*. Other exhibits include *The Commonwealth: Divided We Fall*, a permanent installation that looks at Kentucky history through a diverse lens.

**6:30 PM – 8:00 PM:** Walk only a few blocks away to 528 West Main Street for the Evan Williams Bourbon Experience, home of the first operating distillery to return to Whiskey Row since the late 1800s. Taste fine Kentucky Bourbon while exploring the history of Whiskey Row and Evan Williams. You will also enjoy hors d'oeuvres in the Speakeasy inspired tasting room and delicious dessert creations, Bourbon, and cocktails throughout this incredible historic location.

**8:30 PM – 10:00 PM**

### TABLE TALK: Take risks, disrupt old patterns, and make way for new ways of thinking, doing and leading

*E & S Gallery (108 S 10th St, Louisville, KY 40202)*

*Transportation from the Evan Williams Bourbon Experience and The Galt House Hotel provided.*

Table Talk is BACK by popular demand! Following the Pre-Conference Kick-off events, join us at the E & S Gallery. Table Talk invites museum practitioners to engage in dialogue around provocative topics regarding industry and culture as a means of challenging the status quo and broadening people's perspectives about the field as a whole. These critical conversations aim to push individuals beyond the limits of business as usual, and into more intentional and innovative thought processes, allowing them to refresh, rediscover, and reimagine museums. **(Sponsors: Donorly, E & S Gallery)**

# MONDAY, NOV. 13

**7:00 AM – 10:00 AM**

### EXHIBITOR MOVE-IN

*Archibald Ballroom, West Tower, 3rd Floor*

**8:30 AM – 4:30 PM**

### CONFERENCE REGISTRATION

*Archibald Pre-Function Area, West Tower, 3rd Floor*

**9:00 AM – 10:15 AM**

### SEMC 2023 OPENING PLENARY SESSION

*Cochran Ballroom, West Tower, 3rd Floor*

This discussion will focus on artist activism in social justice, and how these actions and principles can also apply to museums and institutions with a focus on work that has been done in Louisville and Kentucky, and what can be learned from this work.



**MONDAY, NOV. 13**





**10:15 AM – 5:30 PM**  
**2023 SEMC RESOURCE EXPO OPENS**

*Archibald Ballroom, West Tower, 3rd Floor*  
 Please visit our 2023 Exhibit Hall located in the Archibald Ballroom in the Galt House Hotel. The Exhibit Hall will be open during the following times:  
**Monday, November 13, 10:15 am–5:30 pm**  
**Tuesday, November 14, 9:00 am–5:30 pm**

**10:15 AM – 10:45 AM**  
**RESOURCE EXPO NETWORKING COFFEE BREAK**

*Archibald Ballroom, West Tower, 3rd Floor*  
 Join your fellow Annual Meeting attendees for coffee, while connecting with exhibitors, exploring the services they offer, and conversing with colleagues and new friends. **(Sponsored by USA Image)**

**10:15 AM – 10:45 AM**  
**PROGRAM COMMITTEE MEET-UP**

*Dogwood, West Tower, 3rd Floor*  
 Grab coffee in the Expo Hall then drop by to get the latest information and receive session evaluation codes. **(The opening coffee break is sponsored by USA Image)**

**10:45 AM – 12:00 PM**  
**SEMC 2023 GENERAL SESSION**  
**Working On Purpose: Unapologetic Community Advocacy in Modern Museums**

*Cochran, West Tower, 3rd Floor*  
 This general session will consider the myriad reasons that museums, artists, and community-based public historians are reaching beyond traditional practices to make lasting social change. From history-focused awareness campaigns to inclusivity-seeking story slams, to protest art that is recognized across continents, these speakers have innovated projects that affirm the relevance of museum work to local communities. They

will discuss the concerns that led them to these efforts and share approaches to collaboration, community engagement, the creative process, and “recruitment” of support from audiences and boards steeped in more conventional processes. Their insights will also help SEMC participants consider the ways that our organization—and their home institutions—can ensure that their work feels relevant—urgent even—for the constituencies they hope to serve.

**12:00 PM – 1:15 PM**  
**JIMI ALUMNI LUNCHEON**

*Jasmine, West Tower, 2nd Floor*  
 Are you an alum of the Jekyll Island Management Institute? Join your fellow JIMI alums for a luncheon of networking and camaraderie!  
*Pre-registration required*

**DIRECTOR/TRUSTEE LUNCHEON AND LEADERSHIP FORUM PROGRAM**

*Daisy, West Tower, 2nd Floor*  
 Join museum directors and trustees for lunch and a discussion about employment contracts with James Abruzzo, Global Head of Nonprofit Practice at DHR Global and President of Abruzzo Associates. This talk, for Directors and Trustees, explains how employment contracts will protect the Director and the organization and assist with succession planning and personal financial planning. The process, philosophy, structure, and “nuts and bolts” will be addressed. *Pre-registration required.* **(The Director/Trustee Luncheon is sponsored by The Compass Group, Odyssey Preservation Software and Risk Strategies)**



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**1:15 PM – 2:30 PM**

## CONCURRENT SESSIONS

For more information about the sessions and speakers, visit [PheedLoop](#) – Go!

### Succession Planning Roundtable

*Holly, West Tower, 3rd Floor*

✦ Succession of leadership at all levels is critical to the health and sustainability of your nonprofit organization. This open discussion will create a space for participants to share their successes and challenges with planned and unexpected staff exits, the effects of the pandemic to recruit, retain and develop staff, and the role of the Board. Participants will network to share solutions during times of transition to continue operations, maintain donors, reduce turnover in staff, and not cause panic to stakeholders by identifying leadership qualities needed to navigate the challenges successfully.

### Small Exhibits, Smaller Computers

*Dogwood, West Tower, 3rd Floor*

✦ Do you have an idea for a small exhibit interactive, but don't have the budget to hire an exhibit contractor? Do you lack the tech and fabrication skills to make one yourself? This session will show that ANYONE can learn basic computer programming and electrical wiring skills to create affordable museum interactives. At the end of this session, participants will have the resources to program a Raspberry Pi Pico microcontroller which can activate three exhibit elements — an LED light, an audio file

played through a speaker, and a small DC motor — all at the push of a button! Participants will also enter a random drawing to win one of five Pico microcontrollers at the end of the session, so that you can start programming today. Go forth and build your own interactives (but keep your electrician on speed-dial).

### Engage, Innovate, Collaborate: An Immersive Experience

*Lily, West Tower, 2nd Floor*

✦ This multisensory immersive experience uses 3D projection technology to surround the audience from floor to ceiling in brilliant artwork by renowned European masters of the 14th through 19th centuries set to a powerful original music score. The project represents an ambitious partnership with the Taubman Museum of Art serving as creative and technology lead; Virginia Tech's Institute for Creativity, Arts and Technology using AI technology to develop the animation; and Roanoke College composing the music and soundscape. Learn about the creative process, the challenges, and the outcomes.

### Addressing Critical Concerns in Ethical Museum Practice: A Roundtable Discussion

*Beckham, East Tower, 3rd Floor*

✦ How can museums remain relevant and at the forefront of discussions around identity, culture, and sustainability as the field continues to evolve? What roles have museums and cultural heritage sites played in transforming how individuals think, learn, and act? What responsibilities do cultural institutions have to the field to provide enhanced professional



**MONDAY, NOV. 13**





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development and continual learning activities? How can museums build and sustain a community of practice to further this important work? Since 2016, the Smithsonian's National Museum of African American History and Culture (NMAAHC) has offered technical training for museum professionals on interpretive theory and ethical practice, supplying participants with tools to increase their capacity for honest and affirming, evidence-based interpretation along with tools for how museums can incorporate these new skills into public programs and tours. This session will explore some of the interpretive concepts and methodologies used to help participants interpret sensitive topics in provocative ways while connecting with conference attendees in a roundtable discussion to query and discuss some of the most critical concerns facing museums and historic sites today. Come join us for a hands-on, roundtable discussion where we will attempt to problem-solve current issues and create an actionable items list for how we can collectively move this work forward across the field. Session facilitators will be joined by a handful of previous cohort members that will use their capstone projects and/or other professional experiences to share how they have addressed some of the issues discussed in their practice at their respective sites. Information on how SEMC members can qualify for a need-based travel scholarship to participate in the 2024 programming cycle will also be provided.

**Professional Internships: Design and Perspective**

*Willow, West Tower, 3rd Floor*

✦ Internships are an integral part of museum education, as well as professional museum practice. Designing and administering effective internships can be a challenge when we take all of the competing perspectives into account. This session will approach internship design from multiple perspectives, including intern, provider, and educational provider, and provide a series of tools to help providers design effective educational experiences, which also have a positive impact on their institutions and the field.

**Exhibitions in Response to Louisville's Social Justice Protests**

*McCreary, East Tower, 3rd Floor*

✦ This panel will highlight exhibitions by Louisville museums in response to the 2020 protests following the police killing of Breonna Taylor. Adrienne Miller, Exhibition Manager at the Speed Art Museum, will discuss the museum's highly praised exhibition *Promise, Witness, Remembrance*, which featured Amy Sherard's portrait of Breonna Taylor. Amanda Briede, Curator of the Frazier History Museum, will discuss the museum's award-winning exhibition *West of Ninth: Race, Reckoning, and Reconciliation*. In collaboration with West Louisville bloggers, this exhibition explored the historic factors that led to segregation and racial tensions in Louisville. Casey Harden, Director of Exhibit Ideation at the Frazier History Museum, will discuss an exhibition curated at the Muhammad Ali Center, *Truth Be Told: The Policies That Impacted Black Lives*. Utilizing plywood panels that were used to cover downtown businesses during the protests, this exhibition highlighted national policies linked to systemic racism, from the early 1600s to today. This panel will be moderated by Erin Herbert, Senior Director of Education and Curation at the Muhammad Ali Center.

**Why Did I Fail? A Discussion on Managing Your Organization, Your Department, or Yourself**

*Azalea, West Tower, 2nd Floor*

✦ Managing an organization, a department or just an individual task sometimes requires skills that go outside your experience and education. This session will explore some of those skills and discuss how to avoid mistakes, learn from your mistakes, and to make mistakes as a part of your growth. Sometimes the fear of failure is more destructive than failure itself. We will explore the pitfalls of staff management, project management and organizational management along with some of the common issues that face organizations as they seek to evolve and engage.



**MONDAY, NOV. 13**



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## Leadership Skills for Driving in the Middle Lane

Jones, East Tower, 3rd Floor

✦ Are you in a leadership role in your museum but are not THE leader? How can you build your leadership skills while still following your director or CEO? Join other attendees in the same boat to discuss tips for leading from the middle that will help you grow your toolbox for managing your team and managing up for those above you.

## Creating a Successful Event Rentals Program

Brown, East Tower, 2nd Floor

✦ How can spaces in museums be used for event rentals while keeping the integrity and mission of the museums intact? Staff from history and art museums will discuss their experience in providing spaces for events and renting to organizations or individuals to increase revenue and visitation. Speakers and attendees will discuss ways to ensure the museums have minimal disruptions through policies and logistics while also creating a wonderful experience for the renter and their attendees.

## Metadata Magic: Developing Digital Strategy to Maximize Accessibility

Cochran, West Tower, 3rd Floor

✦ While sometimes pigeonholed as an organizational tool, metadata can be incredibly powerful when strategically implemented in digital collections. It's the magic that connects every item and creates an accessible, searchable experience. This session will walk through key steps for developing a metadata strategy, including how to source and incorporate accessible vernacular. Attendees will then participate in an exercise that results in clear next steps for how to either create or re-evaluate their metadata plan.

**2:30 PM - 2:45 PM**

## RESOURCE EXPO NETWORKING BREAK

Archibald Ballroom, West Tower, 3rd Floor

Peruse exhibitors' booths and network with peers in the 2023 Expo Hall.

## STUDENT WORK IN MUSEUMS (S.W.I.M) POSTER SESSION

Registration Area, West Tower, 3rd Floor

The 2023 Poster Session provides an opportunity for students to showcase projects in museum studies programs or related academic programs who have conducted museum-based projects. All presenters would love YOUR feedback and an opportunity to obtain new insights, share ideas and projects, and network with museum colleagues in an informal setting. Grab a snack and engage with the next generation of museum professionals!

**2:30 PM - 4:30 PM**

## OFF-SITE TOUR: Conrad-Caldwell House Museum

(1402 St. James Court, Louisville, KY) (Transportation from the Galt House Hotel provided) Travel time between the Galt House Hotel and Conrad-Caldwell House is approximately 30 minutes. The bus will depart the Galt House Hotel at 12:30 pm and is scheduled to return to the Galt House Hotel by 4:30 pm.

The Conrad-Caldwell House Museum is in the heart of Old Louisville in a beautiful courtyard neighborhood at the center of one of the largest collections of Victorian architecture in the US. One of the finest examples of a residential Richardsonian Romanesque building, it was the masterpiece of local Louisville architect Arthur Loomis. Completed in 1895, it is known for its beautiful woodwork, parquet floors, stained glass, and limestone exterior; it is covered with gargoyles, massive archways, and intricate architectural designs. Go behind-the-scenes with two Caldwell family descendants to explore the nooks and crannies of the building few get to see!



MONDAY, NOV. 13





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**2:45 PM - 4:00 PM**  
**CONCURRENT SESSIONS**

**Safe Zone for the Museum Field**

*McCreary, East Tower, 3rd Floor*

➤ Safe Zone is a DEI training that is offered on many college campuses. It provides a brave space for participants to learn how to be better allies and build a more accepting community for LGBTQ+ folks. This session will take the college-focused content and retool it specifically for museum professionals. As an attendee, you will be able to develop basic strategies and language with which to better communicate with and serve LGBTQ+ people to make our museums accepting institutions. Whether Safe Zone is familiar to you or not, there is always a new perspective to gain. Join two seasoned Safe Zone facilitators to make museums in the Southeast a respite for our LGBTQ+ visitors, colleagues, and communities.

**Visitor-Centered Accessibility: Applying inclusive Practices to Public-facing Museum Spaces**

*Jones, East Tower, 3rd Floor*

➤ Accessibility initiatives are all about breaking down boundaries to make it easier for visitors in institutions to engage and learn. Over the past thirty-odd years, museums and museum professionals have been making changes to their facilities to make them safe, welcoming, and inclusive to their visitors. This panel is unique because it presents new perspectives from three different museums of varying sizes, subject matter, stages of accessibility programming, and audiences. These differences create an

invaluable resource for conference attendees to learn about the history of accessibility in a museum context, how to craft your own initiatives for change, methods for gaining support, and how to navigate and work through roadblocks or issues. The goals of this session are not only to share the history of accessibility, including outlining and defining terms, bringing perspective to different areas of accessibility, and explaining DEAI initiatives but also to provide a roadmap constructed by our experiences for participants to create their own accessibility plan relevant to their own unique institution. These guidelines consist of how to identify an institution's needs by working with local and national experts, recommendations for creating a plan and finding support, how to overcome obstacles to make lasting change, and the steps going forward. Along with members from each institution discussing the topics outlined above, participants will be able to address issues they have had, ask questions, and receive guidance on moving forward with their own accessibility initiatives.

**Production Assistance: Learning the Basics of Producing Multimedia Content**

*Dogwood, West Tower, 3rd Floor*

➤ Podcasting is all the rage in media production right now, and quality audio-video is essential for supplementing exhibits and programs. Some museums are producing multimedia content, but it can seem intimidating for most of us to even think about starting. Three museum professionals and self-professed tech lovers will discuss the basic resources and skills needed to produce media appropriate for podcasts, websites, and social media. They will focus on the necessary hardware, software, apps, and



**MONDAY, NOV. 13**







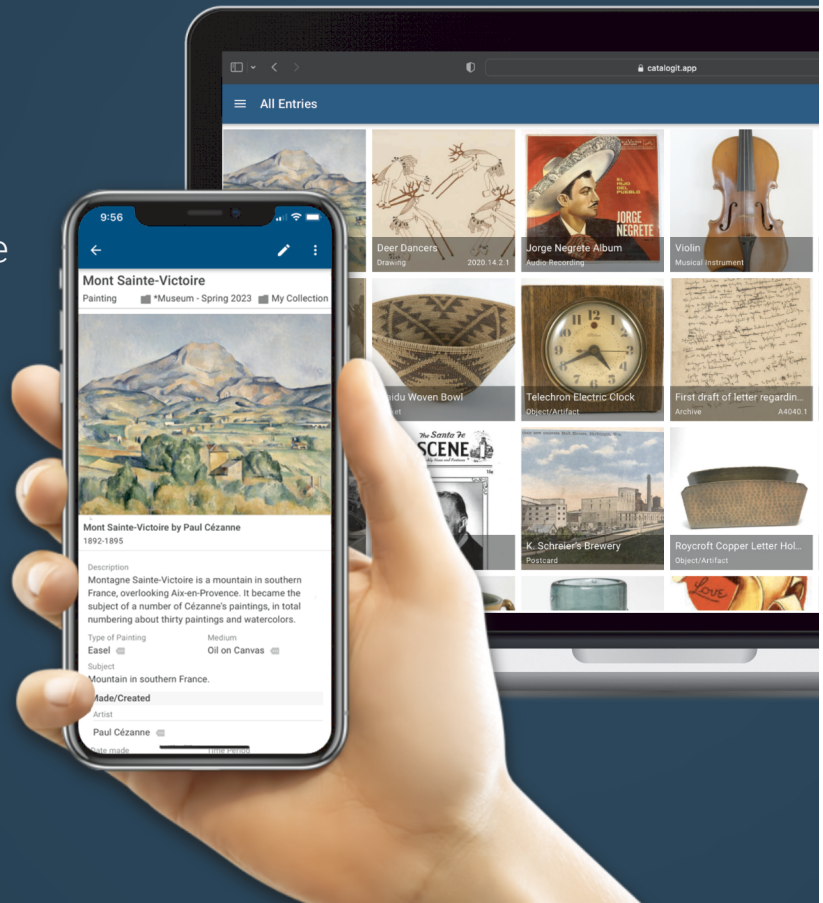
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hosting platforms, as well as sources for tutorials and training. Differing budget levels will be considered as well.

### Money! That's What I Want...

*Beckham, East Tower, 3rd Floor*

✦ So, you need to plan a fundraiser? Where do you start? Join small museum professionals for a discussion of how to turn an idea into a profitable reality. Hear from panelists who have designed and implemented successful (and stealable!) fundraisers for their institutions in a nuts-and-bolts-style panel. Attendees will have the opportunity to brainstorm potential fundraising activities with their peers adding to their take-home idea bank.

### Team Building Distilled: Ensuring Productivity, Retention, and High Morale

*Lily, West Tower, 2nd Floor*

✦ You have hired your ideal candidates for open positions, but how do you ensure a healthy and productive workplace environment? Building a successful team not only means productivity for your organization, but it also aids in the retention of staff and workplace morale, not to mention a positive work-life balance. Join museum team leaders and team members as we discuss what building a successful team may look like for you.

### Accreditation: Why it Matters and How to Achieve It

*Holly, West Tower, 3rd Floor*

✦ Whether your museum is interested in first-time accreditation or getting ready for reaccreditation, the process can feel daunting. We'll

break it all down for you in this interactive session, from determining your museum's readiness, through core document review and the application process, to hosting the site visit. We'll discuss how the process can positively move your organization forward and cover the roles and responsibilities various museum departments play. Importantly, the session will include how DEAI best practice is being included in the accreditation review. Learning from colleagues who have recently been through the accreditation process, participants will leave with a plan of action to get started on the road to accreditation.

### The Journey: Unsung Stories of the Underground Railroad

*Brown, East Tower, 2nd Floor*

✦ On the Fourth of July weekend, 1831, a young couple stood on the banks of the Ohio River about to embark on a daring escape that would change their lives and those of many others. Facing sale and separation, Lucie and Thornton Blackburn determined to flee their enslavers in Louisville—making their mark on history in the process. A project highlighting the influential couple and local connections to slavery and the Underground Railroad was begun by the Frazier History Museum's Education Team in May 2021 and released in February 2022. They created a walkable, drivable audio tour, titled *The Journey: Unsung Stories of the Underground Railroad*, which takes participants to significant locations and landmarks in downtown Louisville and New Albany, Indiana, and shares the Blackburns' story. Kentuckiana played a central role in the Underground Railroad and served as a major corridor for enslaved men, women, and children fleeing bondage. *The Journey* is an immersive storytelling experience to uncover



MONDAY, NOV. 13





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the hidden stories of people and places in the community with close ties to this resistance story, which serves as a central thread for discovering this important history, with significant locations, historical details, and additional voices woven into the narrative. The Journey project juxtaposes untold historical narratives with the physical environment with which many community members are familiar with in an everyday context. A participant's presence in the physical location allows for the participant to grapple with and reflect upon the hard history more deeply.

#### **EMP Roundtable VI: Growing Connections, Putting Out Roots**

*Cochran, West Tower, 3rd Floor*

✦ The Emerging Museum Professional Roundtable returns! This year the Southeastern Museums Conference EMP Group will talk about building connections with our communities, our stakeholders, and our peers in the field. We will also get a chance to host a roundtable discussion that connects EMPs with a panel of both new and seasoned professionals.

#### **After the Disaster: Serving Your Museum and Community**

*Willow, West Tower, 3rd Floor*

✦ In this holistic discussion of emergency preparedness, panelists will discuss disasters that befell two museums and the unexpected challenges they faced with collections, operations, and community relations. Following these case studies, panelists will discuss how museums can better prepare and rethink their planning, reaction, and recovery from disasters. Participants will be able to leave with new perspectives on disasters and emergency preparedness plans, as well as resources they can use to create or expand their own emergency preparedness plan.

#### **Museum as a Clubhouse: Imagining the Next Version of Albany Museum of Art**

*Azalea, West Tower, 2nd Floor*

✦ Following a devastating tornado in 2017, the Albany Museum of Art, an accredited art museum located in Southwest Georgia, decided to relocate

to a new home in the former Belk Department Store in downtown Albany, GA. The museum has since engaged a team of design professionals to work together to reimagine the museum in its new location in the heart of historic Albany. The adaptive reuse of the 58,000 sf Belk building includes an expanded exhibition space, family room, flexible event space, collections care and storage suite, art classrooms, a café, and a museum store. The adjacent public space will be transformed into a sculpture garden. This session will provide an insight into the design process. Attendees will learn about design strategies for creating a welcoming, inclusive, and resilient museum that allows AMA to cultivate curiosity, appreciation, understanding, and passion for art for all members of the community. The session will also address the AMA's focus on community-centric fundraising and board engagement which is connected to the museum's intention to center itself as a welcoming and accessible arts organization. Through the redevelopment of the Belk building, the AMA will create spaces that help break down perceived and actual barriers to access by dismantling perceptions of museums as elite and exclusive.

**4:00 PM – 4:30 PM**

#### **SEM C First Time Attendee Welcome: How to Succeed at Conferences!**

*Cochran, West Tower, 3rd Floor*

Gather for a warm SEMC welcome and orientation to professional development opportunities and networking meetups.

**4:00 PM – 5:30 PM**

#### **2023 SEMC RESOURCE EXPO GRAND OPENING RECEPTION**

*Archibald Ballroom, West Tower, 3rd Floor*

Meet SEMC's Industry Partners at the Opening Reception and kick off the conference on a festive note with a drink and light bites. Network with the Resource Expo exhibitors to learn about new products and services. **(Resource Expo receptions are sponsored by Riggs Ward Design, The**



**MONDAY, NOV. 13**





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**5:30 PM – 6:30 PM**

### MUSEUM DIRECTORS AND TRUSTEES RECEPTION: Muhammad Ali Center

*Transportation from The Galt House Hotel provided*

Join fellow museum directors and trustees from across the southeast for camaraderie and drinks at the Muhammad Ali Center. Attendees will be taken to the evening event following the reception. **(The 2023 Director/Trustee Reception is sponsored by The Compass Group, Odyssey Preservation Software and Risk Strategies)**

**5:00 PM – 6:00 PM**

### DRINKING ABOUT MUSEUMS WELCOME RECEPTION: National Society Sons of the American Revolution

*Transportation is not provided. The National Society Sons of the American Revolution (809 W Main Street) is a 10-minute walk (.5 miles) from The Galt House Hotel.*

Salutations and libations with one of the nation's premier networking groups for museum and humanities professionals. Throughout the year, Drinking About Museums Louisville meets locally to socialize, share information, and of course, raise a glass (or two!) with colleagues in the field. Join us as we expand our November gathering to welcome the entire SEMC community. Come mingle with Louisville's hometown crowd and learn more about these great social and professional opportunities. **(The Welcome Reception is sponsored by Drinking About Museums Louisville and Access for All (A4A) Designs)**

**5:00 PM – 6:00 PM**

*Cochran, West Tower, 3rd Floor*

### EMERGING MUSEUM PROFESSIONALS MEET-UP

Join fellow EMPs for networking and a discussion about "soft skills."

**5:00 PM – 6:00 PM**

### MID-CAREER NETWORKING MEET-UP

*Transportation is not provided. The National Society Sons of the American Revolution (809 W Main Street) is a 10 minute walk (.5 miles) from The Galt House Hotel.*

The MidCareer affinity group is excited to partner with Drinking about Museums, one of the nation's premier networking groups for museum and humanities professionals, for networking, discussion, and refreshments (cash bar with complementary light snacks and NA beverages). Come mingle with Louisville's hometown crowd, and learn more about these great social and professional opportunities. **(This event is generously sponsored by Drinking About Museums Louisville, Access for All (A4A) Designs)**

**6:00 PM – 10:00 PM**

### EVENING EVENT: Museum Row on Main — Sport and Art

*Begins at the Louisville Slugger Museum & Factory (800 W Main St).*

*Transportation from The Galt House Hotel provided.*

Enjoy Louisville's Museum Row on Main with a progressive party exploring sport and art. Begin your evening at the Louisville Slugger Museum & Factory which celebrates the extraordinary role Louisville Slugger baseball bats have played in the sport's story. Then make your way to KMAC Museum (715 W Main St), a contemporary art museum that works to connect people to art and creative practice through exhibitions, education, and outreach. To find your final stop for the evening, just look up on Main Street and you will notice Serkan Özkaya's David (*Inspired by Michelangelo*) towering in front of 21c Museum Hotel (700 W Main St). Inside you will find some of the world's best contemporary art in North America's first museum dedicated solely to collecting and exhibiting art of the 21st century. Since the 21c galleries are open 24/7, you will have plenty of time to explore after the party wraps up. **(Sponsored by Louisville Tourism, Kentucky Historical Society, Kentucky Museums Heritage Alliance, Signarama)**

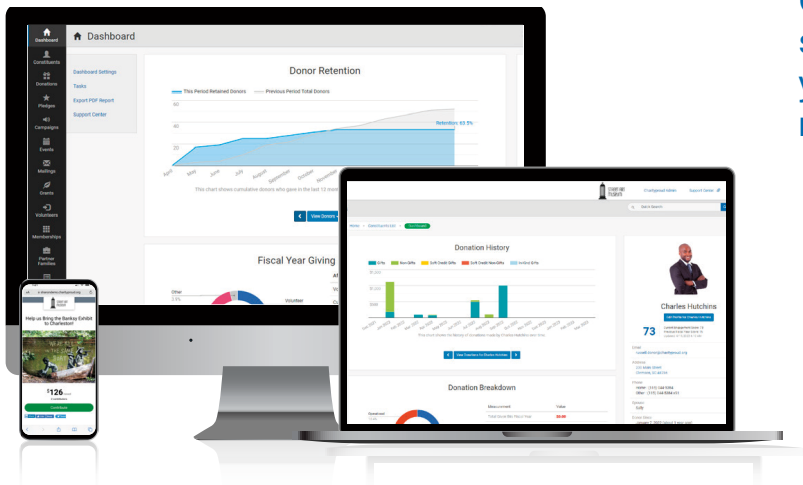


**MONDAY, NOV. 13**






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# TUESDAY, NOV. 14

**7:30 AM – 9:00 AM**

## **WALKING TOUR: Downtown Louisville Art Walk**

Meet in the Galt House Hotel West Tower lobby at 7:30 am to start the tour. Join SEMC for a walking tour of a selection of public monuments and contemporary artworks located across Louisville’s historic downtown Main Street. The tour will include both historic and new projects that tell the stories of Louisville’s history, from its founding in 1778 to the 21st century, through art and tactical urbanism in public spaces. Wear comfortable shoes. This tour includes walking up stairs. Pre-registration required.

**7:30 AM – 9:00 AM**

## **LOUISVILLE FUN RUN**

Meet in the west tower lobby at 7:15 am. Start your morning off on the right foot! Join us on a 5K run along the waterfront, taking in the sights and sounds of the Ohio River as the sun rises over Derby City. The run will last approximately one hour. Pre-registration required to receive a SEMC2023 t-shirt, check with the registration desk for availability.

**7:30 AM – 9:00 AM**

## **WALKING TOUR: Looking at Louisville**

Meet in the west tower lobby at 7:15 am

Experience Louisville through a local’s eyes by taking one of our “Looking at Louisville” Downtown Walking Tours, hosted by the Louisville Visitor Center! A “Looking at Louisville” walking tour guide will take you on a ten-block journey through downtown Louisville, showcasing unique Louisville history, architecture, river city heritage, and the arts. Areas of interest include but are not limited to: Fourth Street Live, Whiskey Row, the Belvedere, West Main Street/Museum Row, and Louisville’s Civic District. Wear comfortable shoes. Pre-registration required.

**8:00 AM – 9:00 AM**

## **HHMAG/ SMALL MUSEUMS BUSINESS MEETING**

Brown, East Tower, 2nd Floor

Calling all historic house and/ or small museum employees, volunteers, and board members: join us for a fun session to share what has been going on at our sites for the past year! A brief business meeting will start the session, then the floor will be open.

**8:30 AM – 4:30 PM**

## **CONFERENCE REGISTRATION OPEN**

Archibald Pre-Function Area, West Tower, 3rd Floor



**TUESDAY, NOV. 14**





CONFERENCE SESSION OPPORTUNITY

*Museum as a Clubhouse: Imagining the Next Version of Albany Museum of Art*

Scan the QR Code to Attend Our Session and Learn More



*Albany Museum of Art Adaptive Reuse*

**9:00 AM - 10:15 AM**  
**CONCURRENT SESSIONS**

For more information about the sessions and speakers, visit [PheedLoop - Go!](#)

**Creating Tours Led by a Deaf Docent in American Sign Language: Building Community Buy In**

**📍 Jones, East Tower, 3rd Floor**

In this session, the NCMA staff and volunteers discuss how they work directly with the community to create tours in American Sign Language (ASL) with no spoken English. Presenters will discuss the difference between tours in ASL vs tours with ASL interpreters and its important distinction. NCMA staff will outline what they continue to learn from the Deaf community in order to create an equitable and successful tour. Presenters will demonstrate how these programmatic ideas, goals, and tips shared in the presentation can also be applied to other types of accessible tours that include audio descriptions and tactile experiences. The docent who leads these tours will be presenting with the NCMA staff. Attendees will leave with a greater understanding of the Deaf culture and how the tours were created with that in mind.

**Louisville Institutions Exhibiting Diverse History**

**Holly, West Tower, 3rd Floor**

**📍** This panel will feature professionals from three Louisville institutions to discuss strategies for interpreting and exhibiting Kentucky's diverse history. Kaitlyn Tisdale, Director of Interpretation at Locust Grove, will discuss steps that this historic home has taken to acknowledge and interpret the lives of the enslaved community that lived and worked on the

property. Abby Glogower, Ph. D, the Curator of Jewish Collections at the Filson Historical Society, will address the representation of Louisville's Jewish Community as well as other under-represented communities in the institution's newest long-term exhibition People, Passage, Place: Stories of the Ohio Valley. Amanda Briede, Curator of the Frazier History Museum, will speak about the museum's collaboration with and representation of Kentucky's Native Peoples in their newest permanent exhibition The Commonwealth: Divided We Fall. This panel will be moderated by Casey Harden, Director of Exhibit Ideation at the Frazier History Museum.

**The Art of Storytelling in Museum Stores**

**📍 McCreary, East Tower, 3rd Floor**

This session will discuss the various ways a museum store tells stories in connection to the mission of the museum. Museum store professionals will discuss practices that have been implemented in stores to effectively further the museum's mission through vendor and product selection. The importance of proper staff training to interact with visitors who may have questions about their experience in the museum will also be discussed.

**Deciding with Descendants: Working with Descendant Communities for Inclusive Interpretation at Historic Plantations**

**Beckham, East Tower, 3rd Floor**

**📍** Learn how park interpreters at three plantation sites in South Carolina State Parks have incorporated descendants of formerly enslaved people and their narratives into exhibits, programs, and interpretive planning. We will also discuss the challenges of navigating best practices when working

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with descendant communities and how we hope to improve in the future. After a powerpoint presentation on our current and past work with descendants, we will open up a discussion to reflect on the best ways forward.

### **Race, Place, and the History of New Hanover County, North Carolina**

*Willow, West Tower, 3rd Floor*

How can artistic endeavors and on-line experiences help think through historical issues? Learn about three endeavors: The Black on Black Project, which produces exhibitions, short films, events, and programs aimed at encouraging dialogue among all members of the community; Boundless, a public sculpture project that memorializes the Civil War and Emancipation; and an online Story Map that examines the Wilmington 1898 white supremacy campaign, massacre, and coup. Each endeavor explores the history of New Hanover County in accessible and inventive ways, suggesting that institutions and organizations can create engaging and innovative opportunities for a community to better understand its past.

### **The (Un)Known Project**

*Dogwood, West Tower, 3rd Floor*

The (Un)Known Project seeks to honor the names, locations, and stories of Black men, women, and children who were enslaved in Kentucky and beyond. What began with a public art installation titled, On The Banks of Freedom, located on the Ohio River has turned into a dynamic series of arts experiences and installations to bring even more untold names and stories to light. We will discuss the importance of the location, names that have been uncovered, and how it is leading to even more discovery with the public coming forward with information. Beyond unearthing over 800 names to date, through our survey, we saw 81.49% of respondents Agree or Strongly Agree with the statement, "The (Un)Known Project makes me feel that the city of Louisville strives to create an inclusive environment." You'll learn about the artists behind the project, and the power of art, storytelling, and collaboration to support racial healing and reconciliation.

### **"If I'm Hit By A Bus Tomorrow...":**

#### **Collections Continuity Planning**

*Lily, West Tower, 2nd Floor*

Many museums experienced changes to staff and staff structure over the past 10 years, including in their collections department. The changes in staff, whether it be new hires or changes in positions, often result in a learning curve regarding institutional knowledge, especially in maintaining the continuity of the collection. This session will bring together collections professionals to discuss collections continuity planning. Attendees will be invited to bring their existing documents, documents in progress, and ideas about what should be included in a formal Collections Continuity Plan. Ideas include the history of previous numbering systems, sources for hard-to-find materials, particular legal language used in agreements and contracts, or trouble-shooting database issues. The goal for this session will be to create a rough outline of topics to cover in a Collections Continuity Plan with the goal of establishing a working group with the Southeastern Registrars Association to create a standard template that can be downloaded by any collections professional.

#### **Reigniting Curiosity through Technology: Visitor Engagement and Projection Mapping**

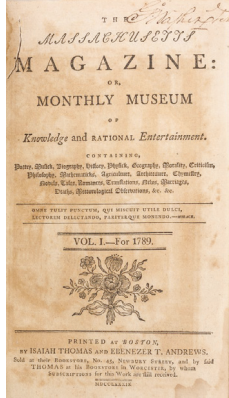
*Cochran, West Tower, 3rd Floor*

Are you looking for new ways to engage audiences with immersive and captivating experiences? Are you looking to expand your exhibits and programming beyond gallery walls and into the environment? Look no further! This session explores the art of Projection Mapping. It will examine how Projection Mapping is currently being used at museums and cultural institutions, and ways you can hone this exciting technology to offer visitors new and exciting immersive experiences. Panelists will show examples of Projection Mapping projects around the world and discuss their areas of impact, production highlights, and public reception. Panelists will show participants how to identify opportunities, conceptualize, and create engaging projections for the greatest audience impact. Participants will



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Sunday November 12, 2023  
 1:00 PM - 4:00 PM

experience a real-time demo of the development process. Participants will see the process from concept to design and mapping and conclude with a vibrant debut projected onto a large-scale replica of the Chicago Tribune Tower. You do not want to miss this session, amazement is projected!

#### 9:00 AM - 5:30 PM 2023 SEMC RESOURCE EXPO OPEN

Archibald Ballroom, West Tower, 3rd Floor  
 Please visit our 2023 Exhibit Hall located in the Archibald Ballroom in the Galt House Hotel. The Exhibit Hall will be open during the following times:  
**Monday, November 13, 10:15 am - 5:30 pm**  
**Tuesday, November 14, 9:00 am - 5:30 pm**

#### 10:15 AM - 10:30 AM RESOURCE EXPO NETWORKING COFFEE BREAK

Archibald Ballroom, West Tower, 3rd Floor  
 Join your fellow Annual Meeting attendees for coffee while connecting with exhibitors, exploring the services they offer, and conversing with colleagues and new friends.

#### 10:15 AM - 10:30 AM STUDENT WORK IN MUSEUMS (S.W.I.M) POSTER SESSION

Registration Area, West Tower, 3rd Floor  
 The 2023 Poster Session provides an opportunity for students to showcase projects in museum studies programs or related academic programs who have conducted museum-based projects. All presenters would love YOUR feedback and an opportunity to obtain new insights, share ideas and projects, and network with museum colleagues in an informal setting. Grab a snack and engage with the next generation of museum professionals!

#### 10:30 AM - 11:15 AM CONCURRENT SESSIONS

##### Using Art as a Catalyst for STEAM

Brown, East Tower, 2nd Floor

✦ The Bass Museum of Art welcomes museums and educators to attend this fun and interactive Professional Development session. Through the arts, we will explore different tools to help encourage all learners to think collaboratively, take thoughtful risks, persist in problem-solving, and work through the creative process. Attendees will learn more about STEAM (Science, Technology, Engineering, Arts, and Math), real-world applications of STEAM, how to incorporate STEAM into their curriculum through arts integration, and how to engage with all types of learners.

##### What has Age Got to Do with It? Bringing Creative Aging Programs into your Museum

Lily, West Tower, 3rd Floor

✦ How could museums, and society, be transformed if older adult learning was just as supported as that for school children? Museums have an opportunity and obligation to realign their programs and services to address the needs and interests of today's older adults. Becoming the educational constant of American life, museums can use their superpowers of spurring curiosity and lifelong learning to combat ageism in their institutions. Their resources can help shift the narrative about growing older away from a negative view to one of optimism, engagement in community, and joy. How museums respond to this challenge will determine to what extent they thrive in this new reality.

##### "I'm the Boss of Me": Building a Company, Managing a Side Hustle, and Everything In Between

Jones, East Tower, 3rd Floor

✦ In the past decade, museum professionals—like everyone else in our society—have been rethinking our relationship to work. While we may remain committed to mission-driven careers, we are increasingly exploring



**TUESDAY, NOV. 14**



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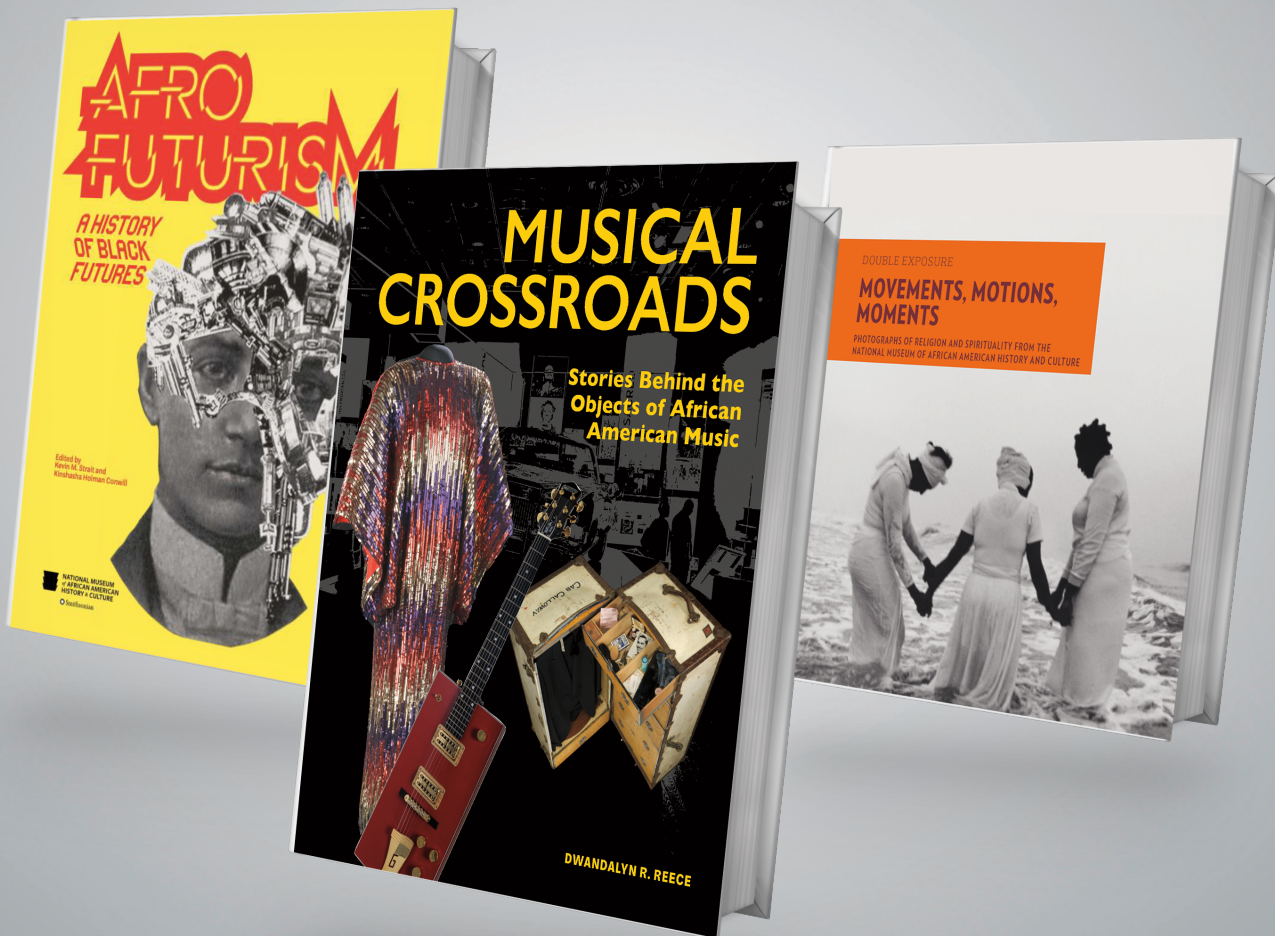


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avenues outside of traditional government and nonprofit organizations. Sometimes that is driven by a desire for more varied projects than your institutional role allows. Sometimes that is driven by a need to “work on purpose” for a particular cause or community. Sometimes museum pros are seeking financial security that can prove elusive in our organizations. Whatever your motivation, this panel is for you if you are doing any sort of independent work or even considering it. We will feature brief introductions from museum professionals, independent contractors, and grassroots organizers at various stages of their careers. We facilitate a live poll to determine just where YOU want to focus in the continuum from small side gig to full blown enterprise. And then we will open the forum to discuss matters such as pinpointing your reasons for reaching beyond your museum, finding the right projects as a contractor, navigating potential conflicts of interest, identifying resources for the entrepreneurship you never anticipated, and figuring out how to manage a job — plus another job! Come with your ideas, passions, and questions ready!

**Black + Jewish: Building Community Through Shared Truths**

*Beckham, East Tower, 3rd Floor*

✦ The Museum of History and Holocaust Education created the traveling exhibition *Black + Jewish: Connection, Courage, Community* in 2021 to address the Breman Foundation of Atlanta’s goals of combating antisemitism, addressing race relations, and working for social justice. Through a process centered on public history students in partnership with dedicated stakeholder advisors, the curatorial team produced a truthful exhibition uniquely received by communities ranging from Southeastern public libraries to Northeastern synagogues. This panel will bring together the chief exhibit curator with members of the advisory team and the coordinator of a host site to discuss the exhibit’s development and impact and raise questions about how intercultural traveling exhibitions can best support truthful dialogues that help to build community.

**Spotlight on Student Work in Museums**

*Cochran, West Tower, 3rd Floor*

College and university students are engaged in challenging and important work at Southeastern museums. Now in its thirteenth year, the SWIM program showcases student work and provides opportunities for students to connect with museum professionals and other students. This session will feature student presentations juried by the SWIM committee.

**Adaptive Curating: Listening to and Interpreting with Communities**

*Willow, West Tower, 3rd Floor*

✦ Join a discussion moderated by three museum peers about the ways in which they are navigating new paths forward for the development of exhibitions and the display of objects & artifacts (virtual & in-person) by establishing interpretive thought partnerships with their communities. They work in three different types of organizations: a university museum, a state museum, and a place-specific history museum. All are committed to strengthening meaningful and relevant connections to the audiences they serve (and want to serve) and will share experiences or plans for involving their communities. This will be a conversation about shifting practices and heightening awareness about the system of white supremacy in which most museums were founded and continue to operate. Curation is not a neutral process — it is rooted in individual biases and perspectives. To counteract this, communities can play a key role in leading the narrative and collaborating on how objects are presented and displayed. Questions for discussion include: How can the knowledge base around objects and artifacts be expanded to make them useful and relevant to communities? How can the painful, volatile, or incomplete historical contexts surrounding some objects be addressed? (If that is not possible, will those objects remain in storage for the foreseeable future?) On a practical side, a seasoned museum consultant will share ideas for identifying, establishing communications with, and securing funds to compensate community advisors. Come share your thoughts, experiences, and questions about starting and advancing this work.



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### Start to Finish: Creating Curriculum-Based Ed Programs

*Dogwood, West Tower, 3rd Floor*

✦ This session will focus on creating curriculum-based educational programs for K-12 and homeschool groups. Discussing the planning, content, and delivery of programs, in each section the presenters will share ideas, resources, practical advice, and tips and tricks for working with children and families. The goal of this session is to provide materials for educators to create a successful educational program from starting idea to finished presentation.

### Cultural Festivals: The Heart of Community

✦ *Holly, West Tower, 3rd Floor*

Festivals are more than events. They can transform, uplift, and revitalize communities. They also help to promote the cultural heritage of local people and can unlock truths and unknown places of history, art, and importance. Come and hear from museums in our region as they share how festivals have helped shape and grow interest in institutions, build communities, and help them become driving forces in the cultural and heritage tourism in their cities.

### Beyond the Basics: An Inclusive Design Case Study

*McCreary, East Tower, 3rd Floor*

✦ How do we elevate exhibits beyond the basics of access? Where does design and visitor experience intersect with inclusion? For over 160 years, American Printing House for the Blind has operated as the world's largest nonprofit organization creating accessible learning for people who are blind and visually impaired. In 2019 the organization, in partnership with the American Foundation for the Blind, announced it would house the Helen Keller archive, the single largest repository of materials by and about Helen Keller. In the fall of 2021, the American Printing House for the Blind (APH) engaged Solid Light, a design/build firm, to partner in telling the story of APH, Helen Keller, and blindness and the human experience through a highly accessible and inclusive design approach that introduces the visitor to these stories in exciting and unexpected new ways. Representatives from both the American Printing House for the Blind and Solid Light will

share insights into their collective experience and learnings in creating a museum experience that is as inclusive as possible. Moving beyond ADA and Universal Design Standards, this session will highlight the evolution of inclusive design considerations, concepts, and approaches including color contrast, edge detection, tactile feedback, and standardized braille implementation.

**12:00 NOON - 1:30 PM**

### PROFESSIONAL NETWORK LUNCHEONS

#### Southeastern Registrars Association (SERA) Business Luncheon

*Daisy, West Tower, 2nd Floor*

This is the annual business meeting for the Southeastern Registrars Association (SERA). Come hear updates from the board, welcome new board members, and find out more about what is going on with SERA. This is also a great opportunity to network with your colleagues. Pre-registration required.

#### Museum Educators Committee (EdCom) Luncheon & Program

*Jasmine, West Tower, 2nd Floor*

Connect with educators from the Southeast for peer-to-peer discussions centered on navigating the changes and aftereffects that the past few years have had on our profession. Topics will include what we have learned, how it impacts what we do moving forward, negotiating reasonable workloads, and personal well-being. Pre-registration required.

#### Curators Committee (CurCom) Luncheon and Program: Encountering, Uncovering, Dismantling, and Rebuilding Truth in Curatorial and Archival Research

*Azalea, West Tower, 2nd Floor*

Join your fellow curators for lunch and networking followed by a panel discussion on curating difficult truths. This panel will center on difficult truths and how curators may encounter them, including experiencing trauma and approaches to mitigate. Pre-registration required.



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1:30 PM - 2:45 PM  
CONCURRENT SESSIONS

### Creating Digital Interactive Labels

*Lily, West Tower, 2nd Floor*

✦ In this session, staff members at the North Carolina Museum of Art will discuss how they created an expandable digital touch labeling platform for on-site galleries in one year, opening with 15 exhibit locations. Education staff member, Felicia Ingram, will talk about brainstorming and ideation with a focus on creating buy-in from other departments, including the museum administration, curatorial, exhibits, still imaging, and videography staff members. She will also highlight the content creation process for interpretive text, images, and videos. Kevin Kane, software developer, will speak on designing and implementing content management and front-end software systems, hardware selection, and automation procedures for the gallery floor. We will highlight the core features that allow this platform to extend beyond conventional print labels, including on-demand editing of published content, a multilingual user interface, and the ability to add streaming video playback and high-resolution magnifiable photography of collection objects. Additionally, we will discuss how we navigated important architectural feasibility prerequisites and built custom accessible casework with new power and data service to each location. This session is intended for any museum professional interested in learning about how digital touch labeling can deepen collection interpretation, enhance the visitor engagement with heritage objects, and streamline the content editing process for labeling. Many of the details of this project can be distilled into best practices for implementing touch interactives of any

kind into exhibit spaces, and thus can be applied to interactive projects of any scale. See a full demo highlighting the final product.

### Leading to Build Trust: Generativity and the Truth about Organizational Change

*Jones, East Tower, 3rd Floor*

✦ This engaging roundtable discussion is designed for anyone navigating a multi-generational workforce. It will provide an in-depth understanding of how to advance organizational knowledge transfer and embrace change with the ultimate goal of deepening trust and a sense of community across five diverse generations. Facilitators will illuminate the constellation of factors, actions, and approaches used to advance generativity, equity, and belonging within different organizational contexts. Session participants will be invited to explore the many ways multigenerational staff and team members can build trust, add value, and embody leadership while cultivating healthy organizational cultures that are conducive to the generative transfer of wisdom.

### Sharing Solutions: Connecting Through Experiences in the Museum IT World

*Brown, East Tower, 2nd Floor*

✦ Have you encountered an IT issue that seemed overwhelming or took too long to fix? Have you wished there was an easy way to communicate with fellow museum IT professionals in order to share solutions and ideas? In this session, IT professionals will discuss how networking with colleagues at other institutions can help us prevent technology issues before they arise and solve them more quickly and easily when they do.



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Session leaders will discuss the need for a museum IT group and offer ideas to get it started.

**We Can't Teach What? Tackling the Challenges of an Evolving Education Environment**

McCreary, East Tower, 3rd Floor

✦ School systems across the southeast are experiencing changes in curriculum frameworks and challenges to previously accepted teaching concepts and topics. These changes will undoubtedly affect museum educators in history and art. Three museum professionals will discuss the role museums can play in addressing these changes, and share strategies for staying true to their missions while also meeting evolving education standards and classroom needs.

**Ask Me Anything: Fundraising Edition, Third Time's the Charm!**

Dogwood, West Tower, 3rd Floor

✦ Everyone's favorite buddy-comedy routine about fundraising is back for a third year! Are you new to development and struggling with an issue, but don't know who to ask? Are you a seasoned fundraiser and have a question that you are embarrassed about because you think you should already know the answer? Or are you a Curator, Educator, Archivist, Director, Volunteer, or Board Member with no fundraising experience whatsoever and have been tasked with a fundraising project, but do not know where to begin? ASK US ANYTHING! George and Rachel are prepared to answer any and all questions about donors, budgets, membership, major gifts, board giving, proposals, corporate support, grant writing, and more. Any question you have, we have an answer. To submit a question in advance please email

[rachelpaigekatz@gmail.com](mailto:rachelpaigekatz@gmail.com) or <https://rebrand.ly/AMAFundraising2023> or come with your questions in person and put us on the spot!

**DIY: Storage Mountmaking**

Willow, West Tower, 3rd Floor

✦ Museum storage mounts must enable access, limit handling, and protect the vulnerable objects we hold in trust. Join this session for a practical look at how these mounts are created. We will dive into strategy, design, types of materials, and useful tools, with special attention on 3D objects, military collections, and unique storage needs for culturally sensitive materials. This session will be interactive with a box-making tutorial and time for brainstorming—bring object examples to discuss!

**Climate Change, Catastrophic Weather and Museum Insurance**

Holly, West Tower, 3rd Floor

✦ In 2020, the Gulf Coast recorded five Named Storms in the short span of three months. Climate change poses a significant risk for damaging art. As these disasters become more frequent, the cost of insurance becomes equally problematic. Museum facilities and operational plans need to adapt to catastrophic weather to protect collections of art and rare libraries. This session will focus on flood and storm risks and their specific impact on museum collections. In the process, the discussion will review firsthand accounts of claims and lessons learned. The session will provide participants with tools to measure their exposure to loss and practical ways to protect priceless valuables from catastrophic weather. The panelist will include collection managers, an insurance broker and underwriter, and a loss engineer who share tools to mitigate losses: 1) Develop a Disaster



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**State Museum Association Town Hall**

*Cochran, West Tower, 3rd Floor*

Join Alissa Keller, President of the Kentucky Museum and Heritage Alliance, Linda Endersby, Interim Managing Director of the Coalition of State Museum Associations (COSMA), and Scott Warren, Immediate Past President of the North Carolina Museums Council, as well as various state museum associations (SMA) throughout the southeast, to meet, network, and discuss what each state's organization challenges and responses have been in 2023 and what the future looks like for 2024. Facilitated discussion exercises from these SMA leaders will guide the attendees through some of the common issues that all state associations face, and share ways that others have solved these problems.

**1:30 PM - 4:00 PM**

**OFF-SITE WORKSHOP: Building Creative Confidence: Experience Accessible Programming for All**

*Kentucky Science Center (727 W. Main Street, Louisville). Transportation is not provided. The Kentucky Science Center is a 9-minute walk (.2 miles) from The Galt House Hotel. Meet in the West Tower Lobby at 1:20 pm to walk together as a group.*

In this interactive workshop at the Kentucky Science Center, participants will have the opportunity to learn about and practice accessible programming happening across Museum fields and participate in example

sessions and classes created for groups with various abilities and needs. The Taubman Museum of Art received a three-year grant from IMLS to launch its Happy HeARTs program, built to serve individuals with varied physical, intellectual, and emotional abilities through therapeutic art processes. This programming provides opportunities for sensory-friendly interactions with exhibits as well as purposeful play and artistic expression with the goal of supporting participants in learning new skills and building creative confidence. In addition to learning more about how the Taubman Museum of Art, Kentucky Science Center, and the American Printing House for the Blind are providing diverse and inclusive accessible programming, participants will be able to practice learned techniques with installations at the Kentucky Science Center and take part in an instructor-led workshop by the American Printing House for the Blind.

**1:30 PM - 4:15 PM**

**WORKSHOP: Creating Sensory Experiences for People with Disabilities Workshop**

*Beckham, East Tower, 3rd Floor*

Presented by two representatives from the North Carolina Museum of Art, this hands-on workshop highlights our award-winning, virtual program intended for people who are blind or have low vision. The program entitled, the "Mindful Museum: Sensory Journey through Art" began in 2020 and continues to grow. Presenters will discuss how the museum adapted existing programming and made modifications for people who are visually impaired. We will explore the lessons learned and how the program evolved from twelve participants in the Raleigh/Durham area to over 30 people from across the United States. The speakers will discuss the partnerships that were built and how a strong relationship with the disability community was created and why that buy-in from the community is vital to the program's success. Additionally, the discussion will include how we adapted it for the NCMA Art Park and launching its first in-person program in 2023. We will discuss how the success of this program helped to create internal support to add permanent tactile stations into the galleries. At the end of the workshop, presenters will model a "journey," which includes an audio description



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of an artwork, slides, and a sensory kit. This will allow participants to get a sample of how the program runs and will also save time for questions.

**2:00 PM – 3:30 PM**

**OFF-SITE TOUR: Waterfront Botanical Gardens**

1435 Frankfort Avenue, Louisville, KY. Transportation from The Galt House Hotel provided.

Once the historic Ohio Street neighborhood and then a city dump, today Waterfront Botanical Gardens is a developing living museum with unique plant-growing and construction challenges. Phase I of the Master Plan is soon to wrap up, with sights set on a Japanese Garden next. An amazing view of the Louisville skyline exists here, some thirty feet above the Ohio River and Beargrass Creek floodplains. Meet in the West Tower Lobby for transportation at 1:30. Pre-registration required.

**2:30 PM – 4:00 PM**

**EXHIBIT DESIGN REVIEW: Muhammad Ali Center**

144 N. 16th Street, Louisville, KY. Transportation is not provided. The Muhammad Ali Center is a 7-minute (.4 mile) walk from The Galt House Hotel. Meet in the West Tower Lobby at 2:20 pm to walk together as a group.

Come discuss the museum exhibits field with representatives from museum curation and exhibit design while visiting the Muhammad Ali Center. Meet with some of the museum's staff that worked on the exhibits and hear about their process, their proudest achievements, and where they wished they had more resources to work with. Enjoy a general discussion on the role of each department and how they all fit into and shape the exhibits process.

**2:45 PM – 3:00 PM**

**RESOURCE EXPO NETWORKING BREAK**

Archibald Ballroom, West Tower, 3rd Floor  
Peruse exhibitors' booths and network with peers.

**3:00 PM – 4:15 PM**

**CONCURRENT SESSIONS**

**How inclusive is my museum? New perspectives on attracting diverse members and donors**

Jones, East Tower, 3rd Floor

As museums emerge from the pandemic and return to long-range planning, the proverbial light at the end of the tunnel has become more expansive. Institutions are grappling with the aftermath of dramatic shifts in programming, exhibitions, and operations. Staff, board members, and volunteers are also considering how to address a host of thorny issues – racial justice, climate change, political turmoil, the nature of democracy, and other concerns – in a time when tensions are high and work/life balance feels increasingly elusive. As we move forward, the horizons before us are full of frontiers both exciting and challenging. In this session, we will explore how museums can attract more diverse audiences and new donors. So many of our institutions talk about being more inclusive from an exhibitions/educational standpoint but what about being more inclusive with your development/fundraising approach?

**It's Time: Getting to Know what IT is Managing in the Museum Field**

Dogwood, West Tower, 3rd Floor

Do you know what your IT team or outside firm is doing for you when they are not fixing your email and printer issues? Did you know that a cyberattack or failed backup can undo days or weeks' worth of work? Well, it is time to make sure your files, databases, and digital assets are being protected and managed responsibly. In this session, the presenters will discuss network protection, backup methods and options, network attached storage, and getting started with digital collections. This session is useful for all organizations because even if your exhibits and programs do not contain digital elements, if you are using a Point-Of-Sale system, email correspondence, Collections Management Systems, or a Membership Database this session is for you!



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### Lenses for Addressing Climate Change

*Brown, East Tower, 2nd Floor*

✦ Earth is experiencing a climate crisis, and the Southeast is Ground Zero for many serious climate change impacts (e.g., sea level rise, stronger hurricanes, higher temperatures), with many implications for museums and their audiences. Yet there is little discussion regionally among our institutions about keeping abreast of predictions, planning for them and the safety of our buildings and collections, and talking about them with our audiences. This session will bring together a natural history museum, art museum, history and science museum, and tribal heritage and environment program to share about climate change exhibitions, programs, and resiliency planning.

### A Culture of Participation: Museum Social Media Lessons

*McCreary, East Tower, 3rd Floor*

✦ Social media can be a powerful tool for educating and inspiring your stakeholders, including visitors, staff, board, and community partners and for strengthening ties with your community. Developing relevant and engaging content for a museum's social media channels requires participation from everyone at the museum. Museum stakeholders who are willing to contribute and support those in charge of managing your museum's social media presence can help develop a participatory culture for portraying your institution in a multifaceted, collaborative, and authentic way. This session will give you an overview of best practices for social media and how you can apply them in your organization. Cierra will share how focusing on collaboration can have a major impact on your institution's social media success. Hillary will discuss channel specific social media best practices, and how the theme of the conference ("Truth Builds Community") can apply to your social media strategy. In this session, participants will discover: 1) Lessons learned from Cierra's first six months as a museum's social media strategist. 2) What you can do to help your social media manager or team, no matter where you sit in the organization. 3) Best practices for social media you can implement right away.

### Maintenance Culture: Sustaining Access to Born-Digital, Creative Works

*Lily, West Tower, 2nd Floor*

✦ This roundtable session will communicate information and facilitate exercises from "Maintenance Culture: Sustaining Access to Digital Creative Works," a Myriad project funded by the National Endowment for the Humanities (NEH). Maintenance Culture aims to provide practical, realistic guidelines to support small to mid-sized art museums, history museums, museums at academic institutions, and other cultural heritage institutions who steward complex, born-digital, creative works. The session will introduce participants to the structure and content of the Maintenance Culture guidelines, including describing some specific examples to illustrate the types of works this project addresses (digital design, time-based media art, augmented reality, and net art) and their common preservation challenges. Facilitators will provide structure for the small group work within the session, with the goal of connecting participants to each other and encouraging the growth of communities of practice around preserving digital creative works. Presenters will facilitate exercises from the Maintenance Culture workbook, including: Identifying institutional strengths that support maintaining long-term access to born-digital, creative works; Naming challenges to collecting and preserving complex, born-digital creative works and connecting with others experiencing similar challenges; Taking steps towards drafting workflows for collecting and maintaining complex, born-digital works. This session is appropriate for people at any size institution interested in and considering collecting complex, born-digital works (digital design, time-based media art, augmented reality, and net art), as well as institutions already collecting these formats. The session's content will focus on small to mid-sized institutions that are still building up expertise, knowledge, and skills in this area.

### Teen Engagement: The Best Program You're Afraid To Try

*Holly, West Tower, 3rd Floor*

✦ Teenagers: the scariest demographic or the most rewarding? Hear from three panelists on their similar but different approaches to teen



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engagement in museums and decide for yourself! With the common goal of introducing teens to the field of museums (not exactly a mainstay at high school career days), panelists will discuss how their programs foster key interpersonal and professional skills for teens. With in-depth discussions of how each program maneuvers around the challenges of communication, transportation, diversity, and accountability, this session is filled with inspiration for educators looking for new program ideas. Attendees can “shop before they buy,” incorporating lessons learned from the panelists’ experiences, while brainstorming applications of similar programs at their own sites.

### **Collaboration Not Consultation: Forging Equitable Community-Institutional Partnerships**

*Willow, West Tower, 3rd Floor*

Presenters will discuss their experiences collaborating with community members of the Warren County Environmental Action Team on a community-driven archives project to co-curate an exhibition about the Warren County PCB landfill protests, 1978-1982, focusing especially on the importance of establishing a set of guiding principles for equitable partnership. Presenters will include specific examples from the exhibition of how collaboration led to content and design decisions.

### **4:00 PM – 5:30 PM**

#### **2023 SEMC RESOURCE EXPO CLOSING RECEPTION**

*Archibald Ballroom, West Tower, 3rd Floor*

Take one last lap around the 2023 Expo Hall and share a drink and a snack with SEMC Industry Partners. Network, connect, and learn about new products and services. **(Resource Expo receptions are sponsored by Riggs Ward Design, The Design Minds, YPTC, Our Fundraising Search and Erco Lighting. Bar service for the closing reception is sponsored by Charity Proud)**

### **4:30 PM – 5:30 PM**

#### **EQUITY AND INCLUSION ACTION TEAM PLANNING MEETING**

*Cochran, West Tower, 3rd Floor*

The Equity and Inclusion Action Team (EIAT) is a mission-driven cohort that works on behalf of SEMC to promote equity in all departments and at all levels of service in the museum field. Annually, we gather at SEMC’s meeting to present the work that has been conducted over the past several months for feedback and discussion. We will also set goals for the upcoming year with members and then work to achieve those goals as a collaborative group throughout the year. What would you like to see worked on in 2023-2024? Everyone is welcome to join us as we work toward making museums in the southeast more inclusive and diverse through collective compassion and teamwork.

### **5:30 PM – 6:30 PM**

#### **SEMC COUNCIL LEGACY RECEPTION (By invitation)**

*Conrad-Caldwell House Museum, 1402 St James Ct, Louisville, KY 40208*

*Transportation from The Galt House Hotel provided. Bus will depart from the West Tower Lobby at 5:00 PM*

Celebrate the SEMC Legacy Society, a planned giving program, and thank donors to the Past Presidents Circle and William T. and Sylvia F. Alderson Endowment Fund. Transportation to the evening event will follow. Event space generously sponsored by: The Conrad-Caldwell House Museum.

### **6:00 PM – 9:00 PM**

#### **EVENING EVENT: Art and History in the Derby City**

*Begins at the Speed Art Museum (2035 South Third St, Louisville).*

*Transportation from The Galt House Hotel provided.*

A short trip through Old Louisville—one of the country’s best-preserved Victorian districts—will take you to two Louisville institutions: the Speed Art Museum and the Kentucky Derby Museum. Founded in 1927 by Hattie Bishop Speed, the Speed’s collection spans 6,000 years of human creativity, from the arts of ancient cultures to innovative contemporary work. Along with new installations and interpretations of the museum’s permanent collections, SEMC visitors can enjoy the major traveling exhibition, “Stories Retold: American Art from the Princeton University Art Museum.” **(Sponsored by Solid Light, KNBA Architects, American Printing House for the Blind, Louisville Tourism)**

At the Kentucky Derby Museum (704 Central Ave, Louisville), you will explore the history and tradition behind this landmark event and its importance to the City of Louisville and Commonwealth of Kentucky. Permanent exhibitions include “Black Heritage in Racing,” “Secretariat: America’s Horse” and “A Las Carreras,” which looks at the contributions of Latinx jockeys to the Thoroughbred industry. You will also want to take time to immerse yourself in Derby Day by viewing “The Greatest Race,” a 360 degree, 4K high-resolution experience. **(Sponsored by Communications Electronic Design, Donna Lawrence Productions, Louisville Tourism)**

### **9:00 PM – 10:30 PM**

#### **SOUTHEASTERN REGISTRARS ASSOCIATION (SERA) RESPITE**

*Bourbon Barrel Loft (300 W Main St, Louisville, KY 40202)*

Come join your fellow registrars and collections managers for a night of networking and fun at the Bourbon Barrel Loft, a short 4-minute walk from The Galt House Hotel. **(SERA members only)**

# **WEDNESDAY, NOV. 15**

### **8:30 AM – 12:00 PM**

#### **CONFERENCE REGISTRATION OPEN**

*Archibald Pre-Function Area, West Tower, 3rd Floor*

### **9:00 AM – 10:15 AM**

#### **SEMC ANNUAL BUSINESS MEETING AND KEYNOTE ADDRESS**

*Jones, East Tower, 3rd Floor*

After a warm welcome to Louisville, KY and a brief SEMC business meeting, join your colleagues for the 2023 keynote address by Dr. Kevin W. Cosby. For more than 40 years, Dr. Cosby has served as the Senior Pastor of St. Stephen Baptist Church, the largest African American Church in the state of Kentucky, as well as the largest private employer of African Americans in the state. In 2005, Dr. Cosby was inaugurated as the 13th President of Simmons College of Kentucky and in 2007, he led the once fledgling college to reclaim its original campus that was lost during the Great Depression, expanded the college’s campus to three locations and was officially designated as the nation’s 107th Historically Black College & Universities (HBCU). He continues to serve as the President. The Business Meeting and Keynote Address will be live-streamed. **(The 2023 Keynote Address is sponsored by Solid Light)**



**WEDNESDAY, NOV. 15**





# Reflecting and Remembering: *Textiles & Testimonies*

*A Group Exhibition  
Featuring the Art of  
Sanusi Oltanji, Sherry Shine,  
and Yolanda Ward*

**10.15.23 thru 12.01.23**  
**E&S Gallery, Inc**  
**108 S. 10th Street - Louisville, KY**



**10:30 AM - 11:45 AM**  
**CONCURRENT SESSIONS**

**The Museum's Place in City Space: Creating an Equitable Heritage Landscape**

*Willow, West Tower, 3rd Floor*

✦ Where is your museum? Understanding the physical location your museum occupies and its spatial connection to other cultural and heritage sites is essential for the successful engagement of diverse communities. Museums frequently reinforce spatial inequities in the heritage landscape. A case study of New Orleans showed that museums, historical markers, and designated landmarks are more likely to be located in majority white neighborhoods where the median household income is higher than the city's average. But museums can work toward spatial justice by reaching beyond their walls and neighborhoods. This interactive session will help participants to develop programs, educational materials, and exhibitions that connect to a local network of historic spaces through collaborating with communities and empowering them to participate in public history.

**You Don't Know Oprah and That's Okay:  
How to Provide Fundraising Support at Every Level**

*Daisy, West Tower, 2nd Floor*

✦ In small and mid-size institutions, development departments are often a staff of one. This panel will explore opportunities for non-development staff and volunteers to leverage their inner fundraiser to better support development efforts. From stewarding grant proposals to converting

visitors and contacts into donors, we will share action steps and best practices to become your development team's secret weapon.

**What Could Possibly Go Wrong?**

*French, East Tower, 3rd Floor*

✦ Do you think that you have the wildest work story in the southeast? Join us for a series of fun anecdotes about what has gone wrong behind the scenes at our museums, plus share a few of your own. This is designed for museum professionals who have heard, "What could possibly go wrong?" and then lived to tell the tale. Bring your wackiest museum story to share and commiserate over our most unusual "other duties as assigned!"

**Creating a Volunteer Community: We're In This Together!**

*Beckham, East Tower, 3rd Floor*

✦ Volunteer programs were forced to adapt during the pandemic, particularly on the retention of volunteers. When museums reopened, the new dilemma was both recruiting volunteers and finding opportunities for them while following the protocols to keep everyone safe. Panelists will discuss how they are now navigating best practices while modifying their programs to successfully cover the Three Rs of Volunteering – Recruiting, Retention and Recognition. Attendees will explore the current state of volunteering with plenty of opportunity for input and questions.

**The Moral High Ground: Principles of Museum Collections Ethics**

*Lily, West Tower, 2nd Floor*

✦ Ethical principles infuse all of a museum's core activities and the



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profession's response to these issues. We will explore ethics related to several important collections activities: acquisitions, deaccessions, governance, and access and use and/or exhibiting collections. A round table discussion will cover real life case studies, as well as any experiences attendees care to share.

#### **Academic Museums: Life Under the Big Umbrella**

*Brown, East Tower, 2nd Floor*

✦ Are you an academic museum professional and have questions about your organization's fit in the larger university? Join other colleagues for a roundtable discussion to talk about the unique issues faced by university museums. How do you carve out an identity when you have to meet branding and pr guidelines decided by someone else? How do you fundraise without conflicting with your parent organization? How do you support the mission of your overall organization while still meeting your own? Bring your questions, your unique circumstances, and find others who are familiar with your unique set of circumstances.

#### **Museum Camps: Fostering Community Engagement**

*Dogwood, West Tower, 3rd Floor*

✦ Museum based camps have always been spaces for children to engage with collections, but how can we as museum educators engage our community through quality camps? This panel discussion will highlight practical ways to involve your community in camps, introduce systems that generate community-minded youth and young adults, and create space in your institution for all families. The session panel will explore

how camp coordinators from varying institutions navigate community demographics, institutional funding, and the philosophies of place-based education to shape campers that bridge the gap between museums and the general public.

#### **How to Improve School Tour Programs**

*Holly, West Tower, 3rd Floor*

✦ Museums, large and small, depend on school group attendance. However, challenges in funding, communication, and programming can limit or disrupt impactful museum learning experiences. It's likely that at some point, each challenge has negatively impacted a school group's experience, no matter how great the program, tour, or learning experience is. As museum professionals, how can we work to eliminate some of these challenges before students enter our building? In this session, education teams will demonstrate a collection of best practices: managing endowed funding to alleviate financial limitations for under-resourced schools and school districts, developing communication strategies to identify learning targets with teachers and schools before visiting, and creating targeted tours and learning experiences to encourage groups to make multiple visits per year.

#### **Queering the Museum: LGBTQ+ Inclusion in the 21st Century**

*McCreary, East Tower, 3rd Floor*

✦ LGBTQ+ individuals are an important part of the United States' history- past and present, and museums have an obligation to represent LGBTQ+ people and their experiences. This session will feature museum



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professionals offering their experiences in developing and implementing LGBTQ+ programs, exhibits, and events at their institutions. A range of challenges in representing LGBTQ+ history and culture will be discussed from internal pushback to widespread protests against LGBTQ+ inclusion in cultural spaces. Panelists will focus on the positive gains of creating queer joy and place-making at museums within the context of furthering their missions and engaging their communities. Participants will leave with the ability to rethink LGBTQ+ interpretation at their institutions, and how to craft institutional strategies to foster buy-in and mitigate controversies.

**12:00 PM – 1:30 PM**

### **SEMC Annual Awards Luncheon**

*Jones, East Tower, 3rd Floor*

Gather for lunch and visit with friends during this final 2023 networking opportunity. The luncheon will end with an Awards Presentation and Roundtable Discussion with the 2023 Award recipients recognized for professional excellence. The Awards Presentation and Roundtable Discussion will be live-streamed. Pre-registration required. **(The 2023 Awards Luncheon is sponsored by Crozier Fine Arts)**

**2:00 PM – 3:30 PM**

### **OFF-SITE TOURS**

#### **African American History in the West End of Louisville**

*Buses will depart at 2:00 pm from the West Tower Lobby.*

*Pre-registration required.*

Come explore the historic West End of Louisville with neighborhood historian Donovan Taylor! On this tour, you will visit the first library in the nation built for African Americans, follow the path that Muhammad Ali ran every morning while he trained, and see amazing churches and architecture like those designed by Sam Plato. You'll learn the unique history of individuals and neighborhoods in West Louisville and how African Americans impacted Louisville's history.

#### **CurCom Tour: The Speed Art Museum**

*Buses will depart at 1:45 pm (TBC) from the West Tower Lobby. The travel time between the Galt House Hotel and the Speed Art Museum is approximately 15 minutes. Pre-registration required.*

CurCom members are invited for a behind-the-scenes look at the Speed Art Museum, focused on recent permanent collection reinstallations, rethinking its approaches to the art of Kentucky, and its ongoing creation of outdoor art spaces.

#### **SERA Behind-the-Scenes Tour: The Filson Historical Society**

*Buses will depart at 2:00 pm from the West Tower Lobby.*

*Pre-registration required.*

The Filson has been collecting since its founding in 1884. As Kentucky's privately supported historical society, it has amassed a large and significant collection of Kentucky and Ohio Valley manuscripts, books, photographs, ephemera, art, and artifacts. The Filson provides robust programs, publications, exhibitions, and research opportunities. SEMC attendees will tour the Filson's campus, enter selected stacks to see how the society's archival and museum collections are stored, and explore the following



44



**WEDNESDAY, NOV. 15**



# RISK strategies



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exhibits. People, Passage, Place: Stories of the Ohio Valley, is a new long-term exhibit that reimagines ways for visitors to engage with the Filson's collections and invites them to think about how history shapes their lives and communities. Personal and family stories open conversations about important themes that have and will impact our region. Petland features pet portraiture from the archives, 1860 to the present. This exhibit examines how pets have been a popular subject since the inception of photography across many different formats. It is part of the Louisville Photo Biennial, a regional event that includes more than fifty venues.

#### Louisville WaterWorks Museum and Crescent Hill Reservoir

Buses will depart at 2:00 pm from the West Tower Lobby.

Pre-registration required.

What does it take to make Louisville's award-winning tap water: Louisville Pure Tap? A multi-site visit to WaterWorks Museum and the Crescent Hill Reservoir to learn the fascinating history of Louisville Water Company and how we make millions of gallons of drinking water every day. The visit will also include a guided walking tour of the original Pump Station, the Water Tower, and a behind-the-scenes peek into our current facilities to see one of the massive steam engines used in the early 1900s. The tour concludes at the 1879 reservoir and its Gothic styled gatehouse.



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Phone: 615.425.5143  
Cell: 615.440.9932  
Email: [vking@1220.com](mailto:vking@1220.com)  
Website: [www.1220.com](http://www.1220.com)  
Booth Representative: Valerie King  
✦ 1220 Exhibits specializes in custom fabrication and installation of museum exhibits and Interactive experiences. With a professional, creative staff of project managers, estimators, technical detailers, graphic technicians, scenic designers, builders, and installers, 1220 Exhibits is dedicated to producing memorable exhibits. We have been building exhibits for 50 years and our experience includes history museums, cultural museums, children's museums, sports museums, visitor centers, halls of fame, and traveling exhibits.

### Art Display Essentials, a 10-31 Company

Booth 40  
2 West Crisman Road Columbia, NJ 07832  
Phone: 908.496.4946  
Email: [wstender@10-31.com](mailto:wstender@10-31.com)  
Website: [www.10-31.com](http://www.10-31.com)  
Booth Representative: Evan Stender  
✦ Art Display Essentials, part of the 10-31 family of companies, has created a suite of products and services that are useful for museums and museum fabrication companies. From the most detailed queuing system to the simplest label holder, Art Display Essentials provides solutions for every museum need. Our barrier and queuing solutions along with our sleek signage options offer your visitors precise directions without distracting from the atmosphere of the artwork. We are proud to present our quality Q-Cord Barriers, MuseumRails, MuseumSigns, and display case selections. For more information on Q-Cord Barriers, please visit: [www.q-cord.com](http://www.q-cord.com). For more information

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### A4A Designs

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PO Box 20632, Louisville, KY 40250  
Phone: 502.842.4255  
Email: [info@a4amuseums.com](mailto:info@a4amuseums.com)  
Website: [www.a4amuseums.com](http://www.a4amuseums.com)  
Booth Representatives: Mandie Creed and Audrey Rubino  
✦ A4A Designs is an app development company focused on inclusion. The Access 4 All app helps museums easily incorporate multiple types of ADA support into an existing or new audio/video system. Within the same application, it provides captioning and audio reinforcement for media within the exhibits, visual descriptions of the exhibit space, visual descriptors for media within the exhibits, and



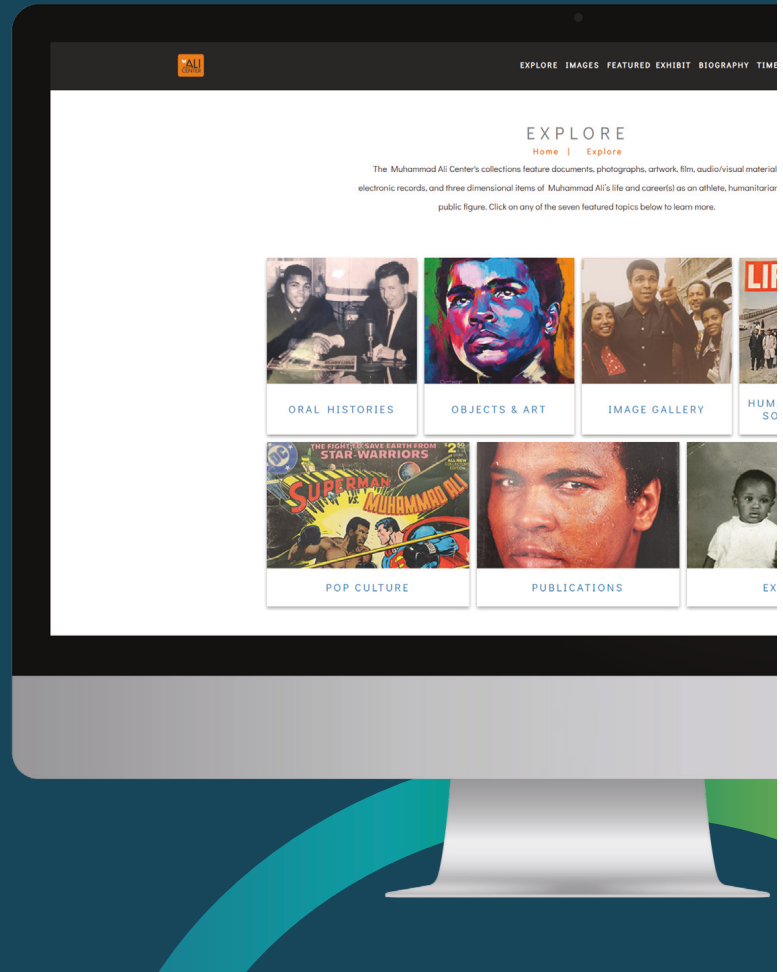
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## American Association of State and Local History (AASLH)

Booth 14  
2021 21st Avenue South Ste. 320,  
Nashville, TN 37212  
Phone: 615.320.3203  
Email: info@aaslh.org  
Website: www.aaslh.org

Booth Representative: Bethany Hawkins

✦ The American Association for State and Local History is a national membership association dedicated to helping the history community thrive. For the better part of a century, AASLH has provided leadership and resources to its members who preserve and interpret state and local history to make the past more meaningful to all people. AASLH is the professional association for history-doers.

## Art Sentry

Booth 28  
6925 Engle Rd, Ste C Cleveland, OH 44130  
Phone: 888.426.9151  
Email: info@artsentry.com  
Website: www.artsentry.com  
Booth Representative: Carrie Heflin  
Art Sentry provides a DEAL-centered security solution, proven to reduce damaging touches by 92% while improving the visitor experience. We currently protect over 25% of top US art museums.

## Available Light

Booth 13  
5700 Six Forks Road, Suite 203,  
Raleigh NC 27609  
Phone: 919.364.6464  
Email: derek@availablelight.com  
Website: www.availablelight.com  
Booth representatives: Derek Barnwell and Ben Wilson  
✦ With hundreds of museum projects completed, Available Light is a leading and innovative Lighting Design firm working in the

Museum Exhibition field. Central to our mission is delivering creative, high-performance, and sustainable experiences to our clients.

## Boston Productions Inc.

Booth 42  
31 Hayward Street, Suite D, Franklin, MA 02038  
Phone: 720.233.1250  
Email: bparker@bostonproductions.com  
Website: www.bostonproductions.com  
Booth Representative: Brad Parker  
✦ Founded in 1990, BPI is a multi-disciplinary media production company that specializes in creative media design, digital interactive design and production, linear film production, social media application development, and AV hardware design services. We develop effective and engaging immersive 4D multi-screen theaters, short and long-form documentaries, and digital interactives, from simple single-user touch screens to complex multiplayer multi-touch BPI designs and produce award-winning immersive multimedia installations for museums, visitor centers, and special venues.



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## Case Auctions

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Email: [info@caseantiques.com](mailto:info@caseantiques.com)  
Website: [www.caseantiques.com](http://www.caseantiques.com)  
Booth Representative: Sarah Drury  
✦ Established in 2005, Case Auctions conducts cataloged auctions of investment-quality art and antiques under the stewardship of knowledgeable professionals, including two accredited appraisers on staff.

## CatalogIt

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Pinckney, MI 48169  
Phone: 510.842.7706  
Email: [info@catalogit.app](mailto:info@catalogit.app)  
Website: [www.catalogit.app](http://www.catalogit.app)  
Booth Representative: Dan Rael  
✦ CatalogIt is a comprehensive, secure, and modern platform for cataloging and managing your collections and publishing to the web to share your objects' stories. As a cloud-based CMS, CatalogIt reduces costs and empowers

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## Charityproud

Booth 7  
1535 Hobby Street, Suite 206,  
North Charleston, SC 29405  
Phone: 843.900.6068  
Email: [sales@charityproud.org](mailto:sales@charityproud.org)  
Website: [www.charityproud.org](http://www.charityproud.org)  
Booth Representative: Shanon Stroer  
✦ Charityproud is an all-inclusive, cloud-based online donor management system (CRM) that allows you to access your data anywhere, anytime. As long as you have an internet connection, you are ready to go! Charityproud's robust array of features anticipates your needs and provides an easier way to evaluate your donors, campaigns, grants, events, memberships, volunteers, and analytics to increase engagement and fundraising ROI. In addition to our all-inclusive features, Charityproud's personal touch truly sets us apart from our competitors. Every client receives one-on-one training on how to use the system, as well as unlimited

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## Cinebar Productions, Inc.

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10 San Jose Drive, Suite 4-C,  
Newport News, VA 23606  
Phone: 757.873.3232  
Email: [cinbar@cinbarproductions.com](mailto:cinebar@cinbarproductions.com)  
Website: [www.cinebarproductions.com](http://www.cinebarproductions.com)  
Booth Representatives: Sherri Fisher Staples and Richard Borenstein  
✦ Masters of messaging, Cinebar Productions has been an award-winning producer of media for all museum and nonprofit needs for more than three decades. Services include outreach and fundraising, state-of-the-art digital video for web content, exhibits, and multimedia presentations. Special services, such as digital archiving, are also available.



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Booth Representative: Eric Kahan  
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Booth 2  
264 S 23rd St, Philadelphia, PA 19103  
Phone: 215.545.0613  
Email: [ccaha@ccaha.org](mailto:ccaha@ccaha.org)  
Website: [www.ccaha.org](http://www.ccaha.org)  
Booth Representative: Dyani Feige  
Established in 1977 in Philadelphia, the

Conservation Center for Art & Historic Artifacts (CCAHA) is a nonprofit organization delivering a wide range of conservation and preservation services. Our mission is to provide expertise and leadership in the preservation of cultural heritage.

**Crozier Fine Arts**

Booth 36-37  
Email: [dallas@crozierfinearts.com](mailto:dallas@crozierfinearts.com)  
Website: [www.crozierfinearts.com](http://www.crozierfinearts.com)  
Booth Representatives: Heather Vitanza and Alejandra Topel  
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Website: [www.deltadesignsltd.com](http://www.deltadesignsltd.com)  
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Website: [www.dmdg2.com](http://www.dmdg2.com)  
Booth Representative: Hillary Schmidt  
We are in the business of creating beautifully unique spaces for people to learn, experience and share, through the practice of museum planning and exhibit design. We work exclusively with museums allowing our team to dedicate their skills and practical application to this unique market.

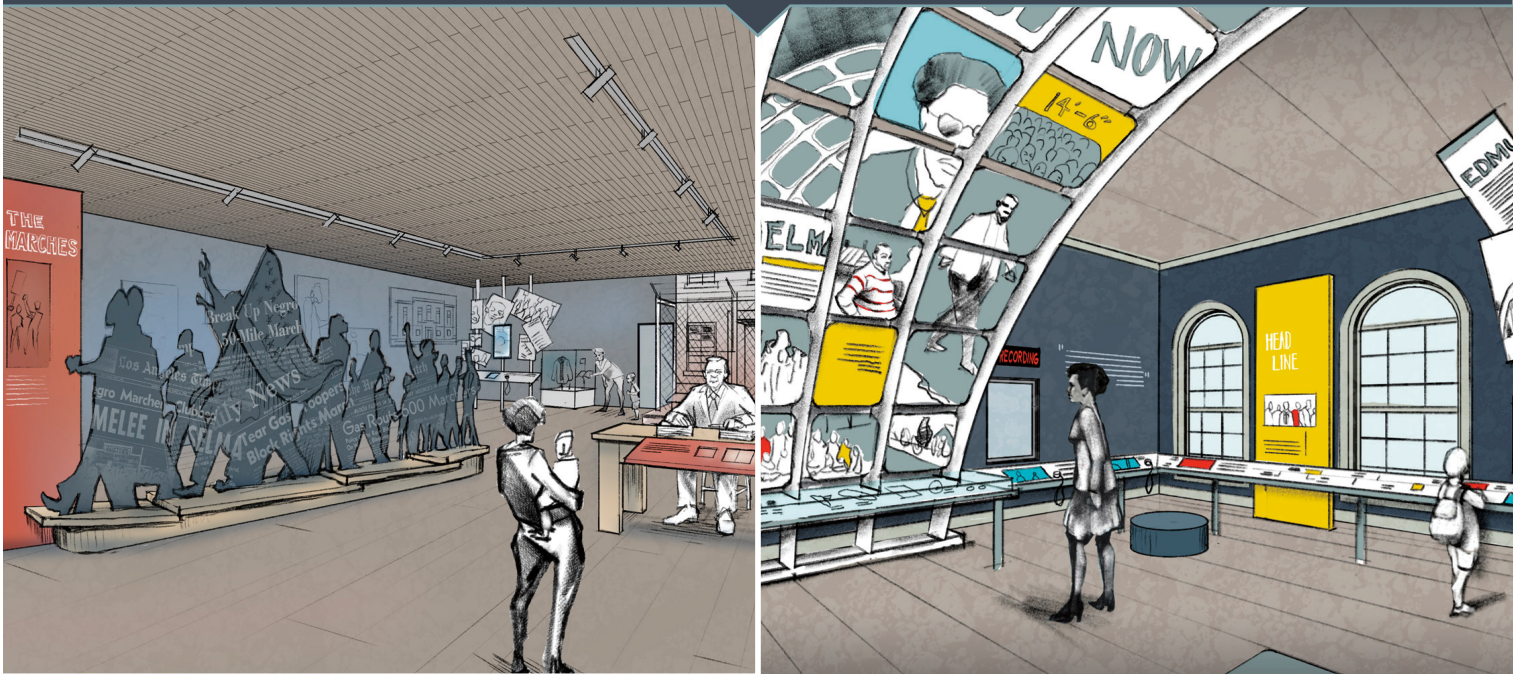


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Booth Representatives: Sandra Davis and Rachel Katz

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Phone: 410.284.3248

Email: info@museumfigures.com

Website: www.museumfigures.com

Booth Representative: Tim Clifton

✦ Providing Realistic Figures and Conservation Forms to museums and institutions across the world since 1957. We work hard to create the figures you need at a price you can afford.

### E & S Gallery

Booth 31

108 S 10th St, Louisville, KY 40202

Phone: 502.568.2005

Email: staff@eandsgallery.com

Website: www.eandsgallery.com

Booth Representatives: Cathy Shannon and Walter Shannon

✦ E&S Gallery, Inc. (E&S) is America's oldest, largest, and most reputable African American owned and operated fine art and custom framing gallery. We specialize in custom framing, private and corporate art curatorial service, art auctions and exhibitions. Let The Famous E&S help you start, build, and preserve your fine art collection — today.

### ERCO Lighting, Inc.

Booth 38

160 Raritan Center Pkwy, Suite 10,

Edison, NJ 08837

Phone: 732.225.8856

Email: r.fisher@erco.com

Website: www.erco.com

Booth Representative: Richard Fisher

✦ ERCO is a leading international specialist in architectural lighting, using 100% LED technology. The family business, based in Lüdenscheid, now operates as a global organization with partners in fifty-five countries world-wide. ERCO was founded in 1934 and now is known as the first established luminaire manufacturer with an entire profile based solely on LED technology. ERCO has been present in North America for over 20 years with showrooms in both Edison, NJ and Culver City, CA. Our dedicated sales consultants, led by market specialist Richard Fisher, are well versed in the needs of museums, galleries, architectural projects, and other visitor experience venues. He is also a member of the IES Museum Lighting Committee. If you are building new, renovating, or planning an upgrade, ERCO can help demonstrate how crucial light is to the museum experience. ERCO is able to ensure the highest levels of quality and consistency so that your project can meet the most demanding requirement: a memorable visitor experience.



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## **Exhibit Concepts, Inc.**

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700 Crossroads Court Vandalia, OH 45377  
Phone: 937.890.7000  
Email: [SRobertson@ExhibitConcepts.com](mailto:SRobertson@ExhibitConcepts.com)  
Website: [www.exhibitconcepts.com/museum-exhibitions](http://www.exhibitconcepts.com/museum-exhibitions)  
Booth Representative: Matt Short and Aaron Scarlata

✦ Since its establishment in 1978, Exhibit Concepts, Inc. has cultivated an outstanding reputation for designing, producing, installing, and maintaining exhibits of the highest quality for interpretive facilities, museums, and visitor centers throughout the United States. Exhibit Concepts, Inc. is a certified Women's Business Enterprise (WBE).

## **EXPLUS, Inc.**

Booth 16  
44156 Mercure Circle, Sterling, VA 20166  
Phone: 703.260.0780  
E-mail: [bbeach@explusinc.com](mailto:bbeach@explusinc.com)  
Website: [www.explusinc.com](http://www.explusinc.com)  
Booth Representative: Brett Beach  
✦ Explus fabricates both permanent and

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## **Friesens Corporation**

Booth 49  
1 Printers Way, Altona, MB RoGoBo  
Phone: 615.957.0588 or 214.810.8835  
Email: [brandieh@friesens.com](mailto:brandieh@friesens.com) or [johnr@friesens.com](mailto:johnr@friesens.com)  
Website: [www.Friesens.com/Books](http://www.Friesens.com/Books)  
Booth Representatives: Brandie Herrell and John Richardson

✦ Friesens Corporation was established in 1907 and remains the premiere book manufacturer in North America today. Friesens is 100% employee-owned and is located conveniently on the US/Canada border. Although we produce a wide variety of books, we are most well-known for our color-critical printing, quality binding and high-end finishing effects within the book industry. We believe that printing

and binding books is an age-old art. As fellow artisans, we celebrate our friends and partners throughout the museum community. Stop by and enjoy some beautiful books with John and Brandie, as Friesens exhibits at SEMC for the very first time!

## **Gaylord Archival**

Booth 18  
PO Box 4901, Syracuse, NY 13221  
Phone: 800.448.6160  
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Website: [www.gaylord.com](http://www.gaylord.com)  
Booth Representative: Michelle Keib

✦ Embrace innovation and experience the AXS™ Showcase System, exclusively from Gaylord Archival. This conservation-grade system utilizes magnets to create a case that ships flat and is easy to assemble with safe, secure single-person access. Environmental monitoring is crucial for preservation, but we know that it can also be time-consuming and complicated. That is why we have partnered with Conserv to offer their subscription-based, wireless system that takes the headache out of environmental monitoring. We also carry a



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comprehensive selection of preservation and conservation materials, many of which are handcrafted at our headquarters so we can respond quickly to your custom requirements. Our wide array of museum-quality cabinets, art storage systems and flat files address your long-term storage needs.

### **GLASBAU HAHN America LLC**

Booth 53  
15 Little Brook Lane, Newburgh, NY 12550  
Phone: 845.566.3331  
Email: info@glasbau-hahn.de  
Website: www.glasbau-hahn.com  
Booth Representative: Robert Fischer  
✦ Glasbau Hahn manufactures glass display cases. The Company offers museum gallery, table, wall, free standing, and picture protector cases. Glasbau Hahn serves customers worldwide.

### **Goosepen Studio & Press**

Booth 34  
PO Box 3275, Hickory, NC 28603  
Phone: 828.850.2705  
Email: nwm@goosepenpress.com  
Website: www.goosepenpress.com  
Booth Representative: Nathan Moehlmann  
✦ Goosepen, led by book designer Nathan Moehlmann, creates distinctive publications for museums, publishers, collectors, and artists. Goosepen book designs have won state, regional, and national awards. Each book is shaped expressly for its subject, and the project budget, with contextually sensitive design and typography, choice binding materials, and the most appropriate printing, domestic or international.

### **HealyKohler Design**

Booth 50  
5207 Georgia Ave NW Washington, D C 20011  
Phone: 202.774.5555 Cell: 703.472.4710  
Email: sh@healykohler.com  
Website: www.healykohler.com  
Booth Representatives: Terence Healy and Floyd Coleman  
✦ Kohler Design creates engaging and inspiring museum and exhibition experiences. Our design team works collaboratively with our clients from initial concept through implementation. We bring over twenty years of experience in museum planning, exhibition design, interpretive and environmental graphics programs, and media. Our exhibitions are participatory and social experiences combining immersive experiences, collections, interpretation, media, and interactive activities.

### **Hollinger Metal Edge**

Booth 26  
9401 Northeast Drive,  
Fredericksburg, VA 22408  
Phone: 800.634.0491  
Email: abbyashaw@me.com  
Website: www.hollingermetaledge.com  
Booth Representative: Abby Shaw  
✦ Hollinger Metal Edge, Inc. is the oldest archival supplier in the U.S. with headquarters and warehouse in Fredericksburg, VA. The company offers a wide variety of archival storage materials including boxes, polyester sleeves and enclosures, folders, envelopes, tissue, and bond paper for the storage of works on paper, documents, books, photographs, textiles and other collections. In addition, the product offering includes exhibit cases and accessories as well as tools and equipment for conservation and preservation. Hollinger Metal Edge manufactures custom orders on a daily basis and welcomes your request for a quote on special items. Visit us online at www.hollingermetaledge.com and at our booth 26 at SEMC.

### **HW Exhibits**

Booth 23  
498 Wando Park Blvd, Suite 700,  
Mt. Pleasant, SC 29464  
Phone: 843.881.3128  
Email: hello@hwexhibits.com  
Website: hwexhibits.com  
Booth Representatives: Jordan Sandlin and Marissa Udemé  
✦ HW Exhibits is an award-winning exhibit planning and design studio located in Charleston, SC. We are the public history division of Brockington and Associates, an 8(a) certified, woman-owned small business that provides cultural resource management services. Our team of museum specialists, exhibit developers, industrial designers, and graphic designers are dedicated to helping our clients create opportunities for their visitors to make meaningful connections to their exhibits and stories through compelling content and thoughtful design. Our expertise includes exhibit planning, research and content development, exhibit and interactive design, and construction and installation oversight. Let us tell your story!

### **Institute of Museum and Library Services**

Booth 46  
955 L'Enfant Plaza North, SW, Suite 4000,  
Washington, D.C. 20024-2135  
Phone: 202.653.4657  
Email: imlsinfo@imls.gov  
Website: imls.gov  
Booth Representatives: Dorothy Peck and Jessica Ottley

✦ The Institute of Museum and Library Services is an independent grantmaking agency and is the primary source of federal support for the nation's libraries and museums. We advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development. IMLS envisions a nation where individuals and communities have access to museums and libraries to learn from and be inspired by the trusted information, ideas, and stories they contain about our diverse natural and cultural heritage. Please visit us at imls.gov to learn more about museum grant programs and talk to staff about your project ideas.

### **Interactive Knowledge**

Booth 41  
401 Hawthorne Lane Suite 110-243,  
Charlotte, NC 28204  
Phone: 704.251.9272  
Email: hello@interactiveknowledge.com  
Website: www.interactiveknowledge.com  
Booth Representatives: Paul Clark, Erika Looney, and Eric Veal  
✦ We are shaping the future by delivering meaningful web and mobile applications, augmented reality experiences, and impactful interactive exhibits for the nation's leading cultural, educational, and public institutions.

### **Kentucky Museum and Heritage Alliance**

Booth 15  
PO Box 1093, Hopkinsville, KY 42204  
Phone: 270.887.4270  
Email: kentuckymuseums@gmail.com  
Website: www.kymuseums.org  
Booth Representative: Sally Rogers  
✦ The Kentucky Museum and Heritage Alliance (KMHA) serves the cultural, artistic, historical, and museum communities of Kentucky through support of collaboration, communication, networking, professional development, and advocacy.

### **Lucidea**

Booth 24  
13560 Maycrest Way Unit 1115,  
Richmond, BC V6V 2W9, Canada  
Phone: +1.604.278.6717  
Email: rghanem@lucidea.com  
Website: www.lucidea.com  
Booth Representative: Marcus Liban  
✦ Lucidea is the market-leading provider of collections management, library automation, and knowledge management software, worldwide. Our mission is to enable clients to redefine how knowledge is shared. With a 30-year history and a global client base of more than 3,000 clients in more than fifty countries, we



deliver systems that empower information-intensive organizations to collect, organize, and share essential knowledge and content that engages, delights, and educates users and visitors. Lucidea supports corporations, law firms, non-profits, government agencies, museums, and archives worldwide. We develop tools and partnerships that enable information professionals in libraries, knowledge centers, museums, and archives to increase effectiveness and impact.

### **MBA Design & Display Products, Inc.**

Booth 54

35 East Uwchlan Avenue, Suite 310,

Exton PA 19341

Phone: 800.635.7386 x 20

Email: mfireoved@mba.usa.com

Website: www.mba-worldwide.com

Booth Representative: Mark Fireoved

✦ MBA mila-wall® is a modular wall system ideal for changing exhibition spaces, traveling exhibits and multi-purpose areas. It offers flexible design, easy installation/dismantle and efficient storage options. MBA offers three cost effective & sustainable wall solutions.

### **National Endowment for the Humanities**

Booth 25

400 7th St SW, Washington, DC 20024

Phone: 202.606.8400

Email: questions@neh.gov

Website: www.neh.gov

Booth Representatives: Margaret Clair and

Caroline Cortina

✦ The National Endowment for the Humanities (NEH) is an independent federal agency created in 1965. It is one of the largest funders of humanities programs in the United States. Because democracy demands wisdom, NEH serves and strengthens our republic by promoting excellence in the humanities and conveying the lessons of history to all Americans. The Endowment accomplishes this mission by awarding grants for top-rated proposals examined by panels of independent, external reviewers.

### **Northeast Document Conservation Center**

Booth 33

100 Brickstone Square, Andover, MA 01810

Phone: 978.470.1010

Email: info@nedcc.org Website: nedcc.org

Booth Representative: Kathryn Boodle

✦ Founded in 1973, the Northeast Document Conservation Center was the first independent conservation laboratory in the United States to specialize exclusively in the conservation and preservation of paper and film-based collections. NEDCC provides professional

conservation treatment for books, maps, photographs, documents, parchment, papyrus, manuscripts, architectural plans, and works of art on paper. Services also include high resolution digitization of these items with specialization in digitizing oversized materials, magnetic tapes, wax cylinders, lacquer disks, and other various audio and photographic formats. NEDCC treats many highly significant paper and photographic objects and continues to be the premiere center for the most difficult conservation and preservation challenges.

### **Odyssey Preservation Software**

Booth 22

202 Gannett Dr., South Portland, ME 04106

Phone: 207.699.4222

Email: caitlin@historyit.com

Website: odysseypreservation.com

Booth Representatives: Caitlin Hannah

✦ Odyssey is an affordable, modern collections management software and storytelling platform — built just for you. Designed by professional historians and trusted developers, Odyssey grew from the complaints and frustrations voiced by people in the field. With flexible account structure and built-in digital museum tools, it delivers a holistic set of features for a reasonable price.

### **Patterson Pope**

Booth 12

1859-C Beaver Ridge Circle,

Norcross, GA 30071

Phone: 770.416.6515 x 6020

Email: gkalley@Pattersonpoppe.com

Website: www.Pattersonpoppe.com

Booth Representative: Glen Kalley

At Patterson Pope, we take the complicated and make it simple: Your records, your stuff, your space, all simplified Space Made SIMPLE.

### **Porter Art Services**

Booth 5

600 Magellan Street, Gretna, LA 70053

Phone: 510.520.0833

Email: porterartservices@gmail.com

Website: www.porterartservices.com

Booth Representatives: Cassandra Erb and

Sara Rose Janko

✦ Founded by artists, Porter Art Services is dedicated to providing New Orleans and surrounding areas with museum quality art handling, installation, packing, crating and custom fabrication.

### **Re:discovery Software**

Booth 44

3040 Berkmar Drive, Ste. B1,

Charlottesville, VA 22901-1444

Phone: 434.975.3256, option 185

Email: sales@rediscover.com

Website: www.rediscoverysoftware.com

Booth Representatives: Samuel Wilkinson,

Sales Manager, Rosy Stone, Director of Operations

✦ Re:discovery Software produces collections management software that works seamlessly for any collection, archive, or library. The web component enables online searching and browsing of the collections. Re:discovery also provides expert technical support, regular product upgrades, & pain-free software conversions.

### **Relative Scale**

Booth 51

116 N West St, Suite 270, Raleigh, NC 27603

Phone: 919.424.7469

Email: luke@relativescale.com,

lizz@relativescale.com

Website: www.relativescale.com

Booth Representatives: Luke Cline

and Lizz Alfano

✦ Relative Scale is a digital studio that uses technology to tell stories and create experiences. We specialize in concept design, interactive software development, immersive media, augmented reality, and video production. Our award-winning work appears in a variety of environments and exhibits across museums, cultural centers, historical societies, and libraries. We approach our craft with an audience-first mentality and a commitment to delivering media programs that are robust and easily maintained. And since multimedia content is just one of many important components of the guest experience, we consistently and effectively communicate with owners, architects, exhibit designers, fabricators, systems integrators, and other team members to ensure logistical and creative cohesion.

### **Riggs Ward Design**

Booth 10

2315 W Main Street, Richmond, VA 23220

Phone: 804.254.1740

Email: info@riggsward.com

Website: http://riggsward.com

Booth Representatives: Michelle Colbert

and Jeff Dobrow

✦ Riggs Ward Design (RWD) is an award-winning experience planning and design studio located in Richmond, Virginia. Over the past 25 years, we have provided strategic master planning, interpretive planning, research, content analysis, and storyline development for museums, universities, corporations, and cultural institutions. RWD's services also include brochures, catalogs, and fundraising campaigns.





Our in-house team offers a complete range of design services—from exhibits to media design and programming. We have worked with some of the best-known and recognized architecture firms and cultural organizations throughout the nation and overseas. Let us join with you in creating powerful memories for your visitors.

**Risk Strategies**

Booth 39  
 750 Third Avenue, Suite 1500,  
 New York, NY 10017  
 Phone: 212.297.1475  
 Email: bwunderlich@risk-strategies.com  
 Website: www.Riskstrategies.com/learnmore  
 Booth Representative: Blair Wunderlich  
 At Risk Strategies, we take a specialist approach to keep you ahead of risk. We are innovators and problem solvers. Our team has expertise across all leading industries, deep risk management and insurance experience, and we are passionate about your success. Committed to diversity and inclusion, we support our communities through the RSC Foundation, and have been recognized by Business Insurance as one of the Best Places to Work.

**Shibui Design**

Booth 35  
 1921 Breckenridge Dr NE, Atlanta, GA 30345  
 Phone: 404.512.1891  
 Email: john@shibuidesign.com  
 Website: www.shibuidesign.com  
 Booth Representative: John Williams  
 Shibui Design is a small creative firm offering BIG design solutions for popular visitor destinations and immersive environments.

**Solid Light, Inc.**

Booth 20  
 800 South Fifth Street Louisville KY 40203  
 Phone: 859.312.8155  
 Email: msargent@solidlight-inc.com

Website: www.solidlight-inc.com  
 Booth Representatives: Cynthia Torp,  
 Mark Sargent, and Jamie Glavic  
 Solid Light, Inc. designs and builds destinations where people connect with stories and each other. We are a full-service design/build firm offering a wide range of services including master planning, architecture, project management, exhibit design, media production, fabrication, and installation.

**Southern Custom Exhibits**

Booth 27  
 1416 Commerce Blvd, Anniston, AL 36207  
 Phone: 256.835.9377  
 Email: gmorrowsce@gmail.com  
 Website: www.southerncustomexhibits.com  
 Booth Representative: Greg Morrow  
 Southern Custom Exhibits was established in 1989 by Elvin H. Morrow. Together with his son Greg, they established SCE as a nationwide company producing museum exhibits, along with many other products. We pride ourselves in being a small business with very accessible leaders and friendly service, yet also with industry leading quality and dependability.

**STQRY**

Booth 45  
 565 Blossom Rd - Suite B1,  
 Rochester NY 14610  
 Phone: 585.433.0966  
 Email: kpierce@stqry.com  
 Website: https://stqry.com/  
 Booth representatives: Kyle Pierce and  
 Lindsay Mancuso  
 STQRY provides world-class digital solutions for destinations with stories to share. Harness the power of technology to allow your visitors to engage deeper, explore further, and discover more through audio guides, self-guided tours, kiosks or Native and Web Apps.

**Studio Art Quilt Associates**

Booth 8  
 PO Box 141, Hebron, CT 06248  
 Phone 860.530.1551  
 Email info@saqa.com  
 Website: www.saqa.com  
 Booth Representative: William N. Reker  
 Studio Art Quilt Associates, Inc. (SAQA) is a nonprofit organization whose mission is to promote the art quilt: “a creative visual work that is layered and stitched or that references this form of stitched layered structure.” Our vision is that the art quilt is universally respected as a fine art medium. SAQA’s core values are: excellence, innovation, integrity, and inclusion. Over the past 30 years, SAQA has grown into a dynamic and active community of over 4,000 artists, curators, collectors, and art professionals located around the world. With our exhibitions, resources, publications, and membership opportunities, we seek to increase the public’s appreciation for the art quilt and to support our members in their artistic and professional growth.

**The Design Minds, Inc.**

Booth 11  
 10364 Main Street, Fairfax, VA 22030  
 Phone: 703.246.9241  
 Email: info@thedesignminds.com  
 Website: http://thedesignminds.com/  
 Booth Representative: Lonny Schwartz  
 The Design Minds, Inc., is a full-service interpretive planning and design firm that has provided interpretive master planning, exhibit design, and content development services to public and private sector clients for twenty-five years. Our work process is rooted in thoughtful planning: seeking creative, meaningful solutions that maximize both client value and audience experiences.



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### Tour-Mate Systems

Booth 19  
137 St. Regis Crescent South,  
Toronto, ON M3J 1Y6  
Phone: 416.636.5654  
Email: acincinatus@tourmate.com  
Website: www.tourmate.com

Booth Representative: Aaron Cincinatus  
✦ Tour-Mate is one of North America's leading providers of audio and multimedia interpretive platforms. From handheld audio and multimedia to mobile applications to eco-friendly outdoor stationary platforms. Tour-Mate is your one stop shop for interpretive hardware and content creation services.

### Transformit

Booth 52  
33 Sanford Dr, Gorham, ME 04038  
Phone: 207.856.9911  
Email: info@transformit.com  
Website: www.transformit.com  
Booth Representatives: Cynthia S.

Thompson and Tom Newhall  
✦ Transformit's expertise is all about fabric in tension. Immersive environments, sculptural shapes, large-scale graphics, sound dampening, video projection-mapping, lighting fixtures and kinetic elements are all better and more cost-effective when made with fabric. Founded by sculptor Cynthia Thompson, the company has designed, engineered, fabricated, and installed iconic sculptural installations since 1987. (In addition to making one-of-a-kind installations, we have an extensive catalog of ready-made sculptural pieces for rent, or made-to-order for purchase. These are all available as 3-d CAD models.) ART is our foundation. We are unafraid of difficult challenges, innovative in our techniques, and demanding in our attention to detail. We are a tight group of artists, designers, makers and installers with many years of experience, led by our founder. Our team is good to work with: responsive, collaborative, and polite. Please give us a call to discuss your next project!

### Universal Fiber Optic Lighting USA, LLC

Booth 9  
1749 Northgate Blvd., Sarasota, FL 34234  
Phone: 941.343.8115  
Email: pdietrich@fiberopticalighting.com  
Website: www.fiberopticalighting.com  
Booth Representative: Patric Dietrich  
✦ Universal Fiber Optics Ltd. is one of only three manufacturers world-wide of glass fiber for lighting and one of the world's few companies working with both glass and PMMA fiber.

We manufacture an extensive range of display extrusions, light bars, spotlights, framing projectors, and more, complemented by a range of LED illuminators and various LED display track systems and LED display downlights, all bases are covered.

### USA Image

Booth 56  
2109 Watterson Trail, Louisville, KY 40299  
Phone: 502.612.0936  
Email: robert@usaimage.com  
Website: www.usaimage.com  
Booth Representative: Robert Barton  
✦ USA Image is in the business of bringing stories to life. We deliver innovative design and printing solutions that will help you stand out from the crowd. Working with USA Image, your design and production needs are under one roof. Our primary goal is to provide outstanding results with a worry-free process.

### Warner Museums

Booth 21  
3401 Mary Taylor Road, Birmingham, AL 35235  
Phone: 205.439.8200  
Email: info@warnermuseums.com  
Website: www.warnermuseums.com  
Booth Representative: Alan Sims  
✦ Your Story. Your Narrative. Your History. We just bring it to reality. From planning and concepts to construction and installation, we do it all, and the result is an unforgettable experience from a story worth telling. Warner Museums partners with its clients to tell their stories by creating engaging, inclusive, and memorable experiences. Through planning, design, build and installation, we transform interpretive plans into 3-dimensional interactive environments that make lasting impressions.

### Willis Towers Watson Northeast, Inc.

Booth 43  
12505 Park Potomac Avenue, Suite 225,  
Potomac, MD 20854  
Phone: 571.595.6898  
Email: martha.barroso@wtwco.com  
Website: https://www.wtwco.com/en-us  
Booth Representative: Martha Barroso  
✦ The Willis Towers Watson Fine Art, Jewelry & Specie Division (FAJS) is one of the leading specialist art and collections insurance brokers in the world. With a team of very experienced professionals in Washington DC, London, Paris, Rome and Hong Kong, clients include many prominent museums, institutions, universities, exhibitions and private collections. Willis Towers Watson FAJS provides a flexible,

broad insurance program tailored specifically to suit the special needs of your museum at a competitive cost. We are an acknowledged authority to the extent that many other brokers in the USA come to WTW to use our services in placing coverage for this specialized class of business.

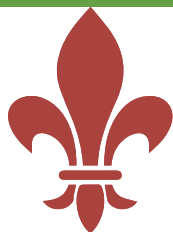
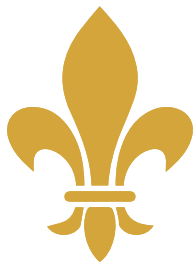
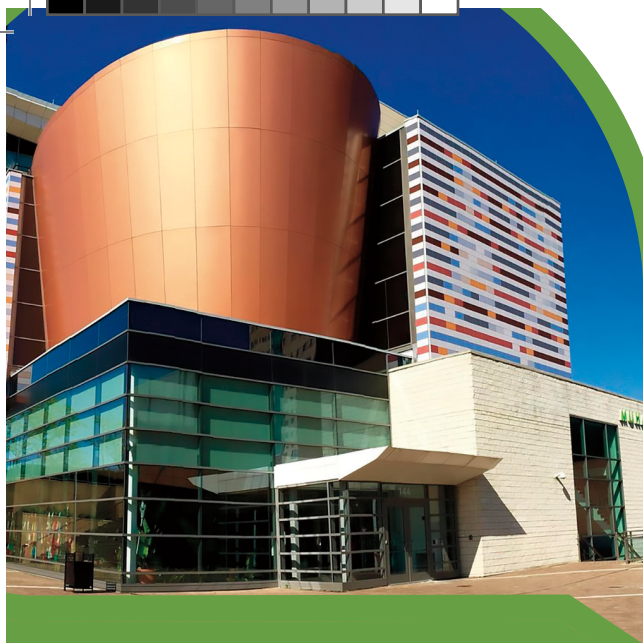
### Your Part-Time Controller, LLC (YPTC)

Booth 4  
1500 Walnut Street, Suite 1200  
Philadelphia, PA 19102  
Phone: 844.358.4023  
E-mail: hello@yptc.com  
Website: www.yptc.com  
Booth Representatives: Justine Townsend (Manager), Benjamin Stap (Manager), Christian Hattermer (Associate)  
✦ Your Part-Time Controller, LLC (YPTC) is celebrating 30 years of serving nonprofits! What began in 1993 as a small enterprise by Founder and President Eric Frait has grown into a national firm of 500+ staff and 1500+ clients. YPTC does one thing and does it well—financial management for nonprofits. No matter the type, size, or location, YPTC offers valuable services to all clients, including accounting, financial reporting, data visualization, and more. Support, flexibility, and transformation mark our overall approach; we meet clients wherever they are. As a partner and strengthening agent, YPTC allows nonprofits to focus on what matters: furthering the mission of the organization. For more information, please visit our website www.yptc.com.



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**SEM C**

SOUTHEASTERN MUSEUMS CONFERENCE

[www.SEMCdirect.net](http://www.SEMCdirect.net)  
[membershipservices@SEMCDirect.net](mailto:membershipservices@SEMCDirect.net)  
404.814.2048 #SEM2023

