



SEMC ANNUAL
MEETING 2021
FINAL PROGRAM

#SEMC2021



SOUTHEASTERN
MUSEUMS
CONFERENCE

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MEETING SPACES

Chattanooga Convention Center

One Carter Plaza
Chattanooga TN. 37402
Telephone: (423) 756-0001
Toll-Free: (800) 962-5213

SEMC Registration

Chattanooga Convention Center
In front of Meeting Room 11

SEMC Resource Expo

Chattanooga Convention Center
Exhibit Hall C

SEMC Sessions

Meeting Rooms: 3, 7-10, 16-19

Keynote/Business Meeting

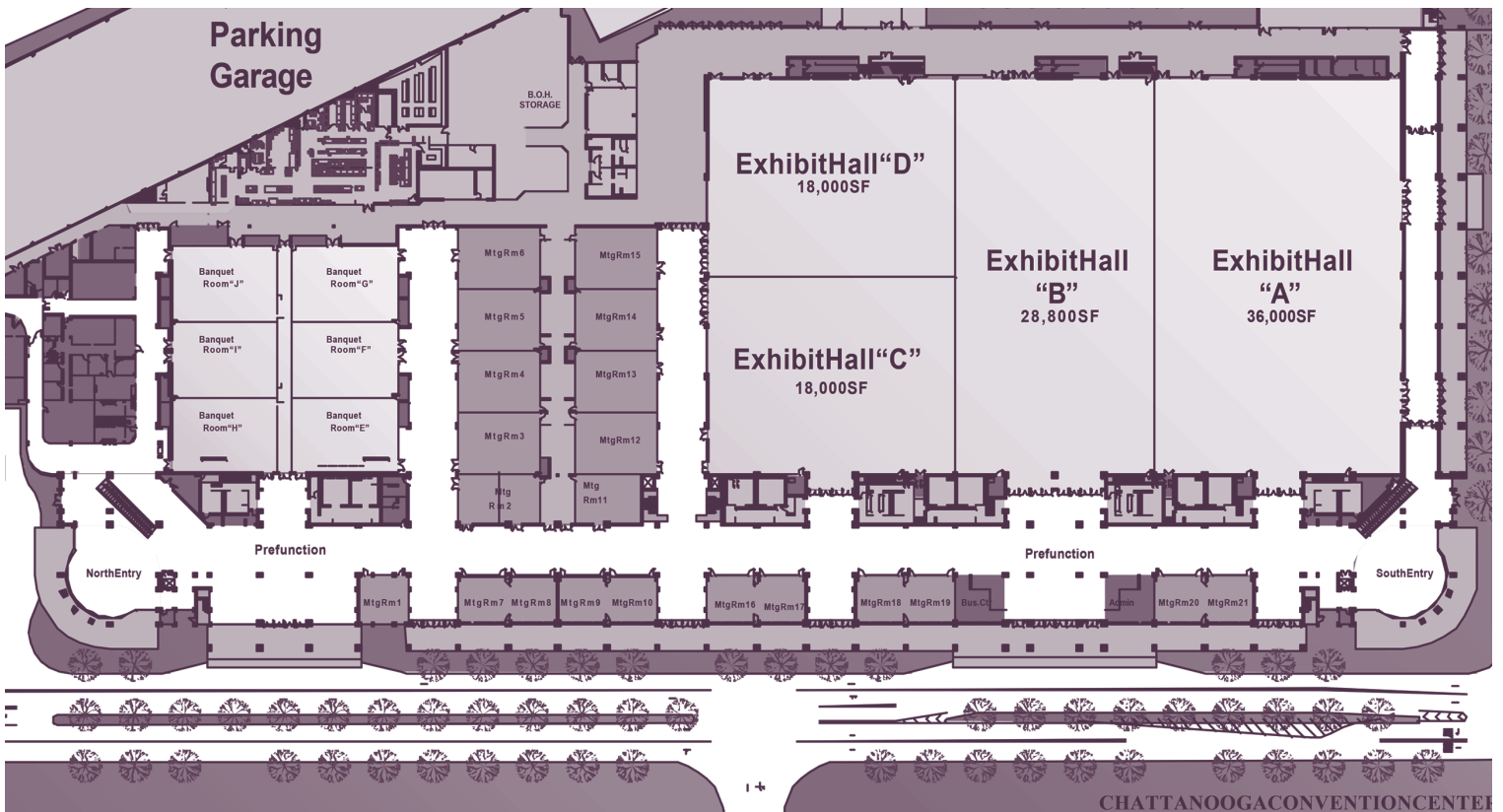
Meeting Room 3

Annual Awards Luncheon

Meeting Rooms 4/5/6

SEMC Affinity Luncheons

Meeting Rooms 4/5/6



CONFERENCE INFORMATION

2021 LAND ACKNOWLEDGEMENT

What is a Land Acknowledgement? A Land Acknowledgement is a formal statement that recognizes and respects Indigenous Peoples as traditional stewards of this land and the enduring relationship that exists between Indigenous Peoples and their traditional territories.

Why do we recognize the land? To recognize the land is an expression of gratitude and appreciation to those whose territory you reside on, and a way of honoring the Indigenous people who have been living and working on the land from time immemorial. It is important to understand the long-standing history that has brought you to reside on the land, and to seek to understand your place within that history.

Land acknowledgements do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. It is also worth noting that acknowledging the land is Indigenous protocol.

SEMC2021 CHATTANOOGA LAND ACKNOWLEDGEMENT

We acknowledge that this year's Southeastern Museums Conference takes place on land which has been continually inhabited by Indigenous peoples for the past 12,000 years. We recognize the past, current, and future **Muskogee, Yuchi, and Cherokee** peoples who are stewards of this land. We remember that Ross's Landing, which later became Chattanooga, was the starting point of the Trail of Tears. It was here that internment camps housed Cherokee citizens who had been forcibly removed from their homes across the southeast, where thousands of Cherokee died in those holding camps, and where the survivors set out on the Trail of Tears that would claim the lives of thousands more. By offering this acknowledgement we seek to pay our respects to the memories of those whose lives were lost, to celebrate the vibrant living culture of Indigenous people today, and to affirm the importance of **Native Sovereignty and truth telling as we move forward**.

The Southeastern Museums Conference also acknowledges that the SEMC offices in Atlanta, Georgia are headquartered on the traditional land of the **Muskogee/Creek** and **Cherokee** peoples past and present and honor with gratitude the land itself and the people who have stewarded it through the generations. As an organization, we commit to being better caretakers of the lands we inhabit and learning more about the native peoples that traditionally occupied these lands.

Pronunciations:

Cherokee [cher-uh-kee]

Muskogee [muh-skow-gee]

Yuchi [YOO-chee]

CONFERENCE THEME

"Amplify, Connect, Transform" at the SEMC 2021 Annual Meeting in Chattanooga! SEMC 2021 program sessions offer new directions to help your institution evolve and move your career forward. This year, many programs focus on community engagement, meaningful interpretation, managing collections under changing circumstances, fundraising, virtual learning spaces, access and inclusivity. In Chattanooga, share creative ideas and success stories, explore new directions and emerging trends in museums, and network with the most congenial and supportive group of museum professionals in the nation!

GENERAL INFORMATION

The SEMC 2021 Annual Meeting and Resource Expo are headquartered at the Chattanooga Convention Center. All activities take place at the Center, except for specially noted off-site workshops, tours, and evening events. Locations are subject to change. All changes will be posted in the registration area at the Convention Center and on the PheedLoop website at <https://pheedloop.com/SEMC2021/virtual>. Buses and shuttles will be available for evening events and most off-site tours and will leave for the pick up area outside the Marriott lobby. Walk with a buddy or take the shuttles to off-site tours and workshops. For your comfort, please plan to wear flat walking shoes.

CODE OF CONDUCT

The conference is covered by a code of conduct that is available for all delegates to view online at <https://www.semcdirect.net/mission>. Virtual Sessions follow the SEMC Virtual Program Code of Conduct available at <https://docs.google.com/document/d/1Jexbc3TP9y1Y2izFf4EbEMJqC5XsuYkiWdH9tySnzDI/edit?usp=sharing>. If you have any questions or would like to raise any issues regarding the Code of Conduct, Council members can be reached, along with hard copies of the Code of Conduct, via the conference registration desk. Council Directors and SEMC staff will also be identified on their Conference lanyards.

ATTENDEE LIST

A list of all annual meeting attendees will be available at registration. This list includes all attendees registered by October 22, 2021.

ATTENDEE REGISTRATION

Chattanooga Convention Center

Sunday, Oct. 24: 1:00 pm - 4:00 pm

Monday, Oct. 25: 8:00 am - 5:00 pm

Tuesday, Oct. 26: 8:00 am - 5:00 pm

Wednesday, Oct. 27: 8:00 am - 12:00 noon

NAME BADGES

Name badges must be worn at all times. They will be required for admission to all SEMC annual meeting program sessions and workshops. Badges will be required for all meal functions and evening events.

TICKETS

Luncheons and tours will have a list of registrants. Two complimentary beverage tickets for each of the Monday and Tuesday Resource Expo receptions will be provided in attendee packets. Registration for the Awards Luncheon and affinity luncheons will not be available at the Annual Meeting.

SEMC MESSAGE BOARD

Please check the PheedLoop conference page at pheedloop.com/SEMC2021/site/home/ to view the online message board. Make sure to add #SEMC2021 to all your social media posts from the conference!

SEMC 2021 PUBLICATION DESIGN COMPETITION

The SEMC Publication Design Competition began in 1988 to recognize and reward excellence in the graphic design of southeastern museums' publications. The competition encourages communication, effective design, creativity, pride of work, and recognition of institutional image and identity. This year, the SEMC Publication Design Competition Coordinator is **Cara McGowan**. Come see the winning entries displayed in Booth 45 of the 2021 onsite Expo. The winners will also be celebrated at the Annual Awards Luncheon and in the Fall 2021 issue of SEMC's newsletter, *Inside SEMC*.



SEMC 2021 EXHIBITION COMPETITION

The SEMC Exhibition Competition recognizes and rewards excellence in the research, design, development, educational value and effectiveness of exhibitions in Southeastern museums. The SEMC Exhibition Competition is supported by CurCom and NAME. The SEMC Exhibition Competition Chair is **Emilie Arnold**. One Award of Excellence is given in each budget category. Winners will be celebrated at the Annual Awards Luncheon and in the Fall 2021 issue of SEMC's newsletter, *Inside SEMC*.

SEMC 2021 TECHNOLOGY COMPETITION

SEMC's sixth annual Technology Competition recognizes and rewards excellence in the use of technology by Southeastern museums. The competition encourages innovation, effective design, accessibility, creativity and pride of work, and recognition of institutional identity. The SEMC Technology Competition Chair is **Scott Warren**. Join the **2021 Virtual Technology Showcase** on Tuesday, October 26 at 9:00am to hear about the projects that won Gold! Winners will also be celebrated at the Annual Awards Luncheon and in the Fall 2021 issue of SEMC's newsletter, *Inside SEMC*.

STUDENTS WORK IN MUSEUMS (SWIM) COMPETITION

Students Work in Museums (SWIM) Competition recognizes university students throughout the region for their important and challenging work in Southeastern museums. **Pam Meister** and **Patricia Hobbs** coordinate the SWIM program and virtual showcase on Wednesday, October 27. Winners will also be celebrated at the Annual Awards Luncheon and in the Fall 2021 issue of SEMC's newsletter, *Inside SEMC*.

SEMC 2021 AWARD RECIPIENTS

SEMC Awards are given in recognition of innovation, service, and leadership of museum professionals and honor outstanding colleagues who have helped shape the world of museums. The 2021 SEMC Awards Committee was chaired by **Rosalind Martin**. Committee members included **Nancy Strickland Fields**, **Robin Reed** and **David Butler**. The awards will be presented on Wednesday, Oct. 27, as part of the Annual Awards Luncheon.

2021 James R. Short Award Recipient

George Bassi, Executive Director, Lauren Rogers Museum of Art
Laurel, Mississippi

2021 Museum Leadership Award Recipient

Ahmad Ward, Executive Director, Historic Mitchelville Freedom Park,
Hilton Head, South Carolina

2021 Outstanding Service to the Museum Profession Award Recipient

Dr. Catherine M. Lewis, Ph.D., Assistant Vice President Museums,
Archives & Rare Books, Professor of History, Kennesaw State University,
Kennesaw, Georgia

2021 Emerging Museum Professional Award Recipient

Heidi L. Schureck, Education Facilitator, Fernbank Museum of
Natural History, Play Facilitator, Children's Museum of Atlanta,
Atlanta, Georgia

SEMC 2021 ANNUAL MEETING SCHOLARSHIP SPONSORS & COORDINATORS

Congratulations to all our 2021 scholarship winners! Scholarship recipients will be recognized at the Annual Awards Luncheon on Wednesday, Oct. 27, at 12:00 pm in Meeting Rooms 4/5/6. The 11 SEMC Travel Scholarships are supported by the **SEMC Alderson Endowment**, individual donations and proceeds from SEMC's 2019 walking tours. The 2021 SEMC Scholarship Committee Chair is **Kali Mason**.

SEMC thanks the following individuals and organizations for additional 2021 Scholarship Support:

Corinne D. Midgett
Scott Warren
Anonymous gift

SEMC 2021 TRAVEL SCHOLARSHIPS

African American Museum Professional

Chase Quinn, Curator of Education and Programs, Gibbes Museum of Art, Charleston, SC

Lance Wheeler, Director of Exhibitions, National Center for Civil and Human Rights, Atlanta, GA

Emerging Museum Professional

Brittany Miller, Site Manager, Corydon Capitol State Historic Site, Corydon, IN

Shivkumar Desai, Membership and Grants Coordinator, Columbus Museum, Columbus, GA

Shannon Roudebush, Membership Associate, High Museum of Art, Atlanta, GA

Sarah Dutton, Marketing Coordinator, Walter Anderson Museum of Art, Ocean Springs, MS

Students

Manasar Alharethi, University of Alabama, Tuscaloosa, AL

Riva Cullinan, University of Alabama, Tuscaloosa, AL

Bailey Lawrence, Western Carolina University, Cullowhee, NC

Seasoned Museum Professional

Adriane Tafoya, McClung Museum of Natural History and Culture, University of Tennessee, Knoxville, TN

General Museum Professional

Austin Bell, Curator of Collections, Marco Island Historical Society, Marco Island, FL

Southeastern Registrars Association

Rebekah Cobb, Registrar, Museum & Gallery at Bob Jones University, Greenville, SC

Austin Bell, Curator of Collections, Marco Island Historical Society, Marco Island, FL

TRANSPORTATION SCHEDULE

Meet shuttles and buses at the Marriott lobby entrance 15 minutes prior to event start time.

SUNDAY, OCTOBER 24

1:00-4:00 PM

See Rock City

Meet in Marriott Lobby at 12:45pm for transportation to Rock City (1400 Patten Rd, Lookout Mountain, GA) \$25, pre-registration required

Tour: Chattanooga's Riverfront: Whose Story Is It To Tell?

Meet in Marriott Lobby at 12:45 pm for transportation to the Walnut Street Bridge gathering point (1 Walnut Street)

5:00-6:30 PM

Bessie Smith Cultural Center Opening Reception

(200 E. MLK BOULEVARD) For transportation, meet bus outside Marriott lobby at 4:45 pm)



MONDAY, OCTOBER 25

2:30-4:00 PM

Exhibit Review, Bessie Smith Cultural Center

(200 E. MLK BOULEVARD) Meet in Marriott Lobby to walk to site

6:00 PM-7:00 PM (bus begins loading at 5:45)

Directors and Trustees Reception at Hunter Museum of

American Art (10 Bluff View Avenue), meet bus outside Marriott lobby for transportation

6:30-8:00 PM (bus begins loading at 6:15)

AN ARTFUL EVENING meet bus outside Marriott lobby for transportation **Hunter Museum of American Art** (10 Bluff View Avenue)

TUESDAY, OCTOBER 26

7:30-9:00 AM

Walking Tour: Chattanooga Downtown History Walk, meet in

Marriott lobby at 7:15 am to walk to starting point

Chattanooga Bike Tour, gather in Marriott lobby at 7:15 am to meet Bike

Chattanooga reps

5K Fun Run, gather in in Marriott lobby at 7:15 am to meet running group

1:45-4:15 PM

Museums and Social Justice: Institution-Wide Projects, Meet in

the Marriott Lobby at 1:30 for transportation to the Hunter Museum of American Art (10 Bluff View Avenue)

5:30-6:30 PM

SEMC Council Legacy Society Reception, Read House Hotel fol-

lowed by evening event (107 W. M.L.K Blvd), Meet in Marriott Lobby at 5:15 to walk to the Read House (By Invitation)

6:00-8:00 PM

AN EVENING AT MUSEUM WHARF (first bus departs at 5:45 pm)

Tennessee Aquarium (1 Broad Street) and **Charles H. Coolidge**

National Medal of Honor Heritage Center (2 West Aquarium Way) Meet in Marriott Lobby for transportation.

WEDNESDAY, OCTOBER 27

1:45-4:00 PM

OFF-SITE TOURS

Meet in Marriott lobby at 1:30 for transportation

Chattanooga Southside

Sculpture Fields (1800 Polk Street)

Ruby Falls (1720 South Scenic Hwy Chattanooga, TN)

RESOURCE EXPO SCHEDULE

MONDAY, OCTOBER 25

1:00 – 6:00 pm Resource Expo Open

2:15 – 2:45 pm Resource Expo Iced Tea & Cookie Break

4:00 – 5:30 pm Resource Expo Grand Opening Reception

TUESDAY, OCTOBER 26

9:00 am – 5:30 pm Resource Expo Open

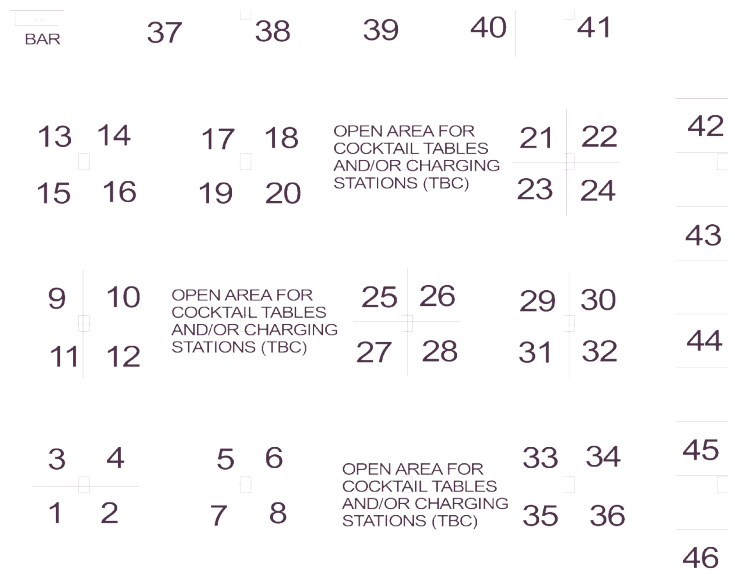
10:00 – 10:30 am Coffee Break

3:00 – 3:30 pm Iced Tea Break

4:30 – 5:30 pm Resource Expo Closing Party

RESOURCE EXPO LAYOUT & BOOTHS

- 1220 Exhibits 20
- 10-31, Inc. **(Bronze Sponsor)** 33
- Arkansas Museums Association 16
- Available Light 24
- Boston Productions, Inc. 21
- Carolina Conservation 14
- Case Antiques: Auctions and Appraisals 36
- Cinebar 16
- Chattanooga Tourism Company 6
- Collector Systems **(Silver Sponsor)** 2
- Conserv **(Platinum Sponsor)** 10, 12
- Creative Arts Unlimited 29
- Delta Designs 34
- DMDG2 13
- ERCO Lighting **(Bronze Sponsor)** 19
- Exhibit Concepts **(Silver Sponsor)** 4
- EXPLUS, Inc. 17
- Gaylord 23
- Goosepen Studio & Press 29
- MBA Mila Walls 37
- Northeast Document Conservation Center 46
- Patterson Pope 25
- Riggs Ward Design **(Silver Sponsor)** 7
- Solid Light 27
- Tennessee Association of Museums 18
- The Design Minds 35
- TimeLooper **(Silver Sponsor)** 8
- Tour Mate 26
- Universal Fiber Optic Lighting 28
- Warner Museums 1



SESSION SPONSORSHIPS, TRACKS, AND TOPICS

AFFINITY GROUPS & STANDING PROFESSIONAL COMMITTEES

Each year our Affinity Groups and Standing Professional Committees identify sessions with information on their specific areas of interest. Affinity Group and Standing Professional Committee endorsements of sessions are noted in the Annual Meeting Program session descriptions as follows:

- (EDCOM) SEMC Educators Committee
- (EAIT) Equity and Inclusion Action Team
- (EMP) Emerging Museum Professionals
- (HHMAG) Historic House Museums Affinity Group
- (NAME) National Association for Museum Exhibition
- (CURCOM) SEMC Curators Committee
- (SERA) Southeastern Registrars Association

SEMC 2021 ANNUAL MEETING TRACKS

Trustees/Directors Track: On Monday, Oct. 25, SEMC is offering sessions, a luncheon and reception specifically designed for Southeastern Museum directors and trustees.

Commercial Session Track: These sessions, proposed and presented by SEMC Corporate Members, who are also exhibitors, may provide information regarding commercial assistance to museums.

PROGRAM SESSIONS ACCORDING TO AREAS OF INTEREST

EQUITY, DIVERSITY, INCLUSION

- Off-site Tour: Chattanooga's Riverfront: Whose Story Is It To Tell?
- Understanding Critical Race Theory: What It Is and What It is Not!
- Prioritizing Museum Accessibility: Empathy, Honesty, Patience, and Persistence **(Sponsored by William G Pomeroy Foundation)**
- Museums' Social Media and the Black Lives Matter Movement
- Equity and Inclusion Action Team Planning Session/Meet Up
- Off-Site Workshop: Museums and Social Justice: Institution-Wide Projects
- Creating an Accessible Future: An Interactive Roundtable
- Shifting Voices in Permanent Collection Galleries **(Sponsored by Healy Kohler Design)**
- Can You Help Us? Connecting with Advocates through Remote Projects **(Sponsored by DLR Group)**

EDUCATION/PROGRAMS

- Writing Outside of the Lines: Collaboration and Online Instruction in Higher Learning during COVID-19
- Beyond the School Tour: Serving Our Communities
- Pandemic Programs: Creating Digital Education Resources
- Museum Educators Committee (EdCom) Luncheon & Program: What's Next? Rebuilding, Strengthening & Serving Our Communities
- From Collections to Collective Impact: Empowering Students to Use Artifacts in Their Learning Journey **(Sponsored by TimeLooper)**
- Communities Engaged: Energizing Programming with Local Artists
- Partnerships Past, Present, and Future
- Lessons Learned: Takeaways from Virtual Education

COLLECTIONS

- On-Site Workshop - Condition Reporting for Collections and Loans
- Responsive Collecting: Pandemic, Black Lives Matter, and Beyond **(Sponsored by CatalogIt)**
- Controversial Objects and Monuments: What's Next?
- The Truck Stops Here: A Museum Shipping Primer
- Handling Hard History
- Where Did I Put That? Inventory 101
- Adapting Collections Care in a Global Pandemic
- Cloud-based Condition Reporting
- Collections Mishaps Redux
- Collections Care and Management for Novices **(Sponsored by Carolina Conservation)**
- Southeastern Registrars Association (SERA) Luncheon/Business Meeting
- AAM's General Facility Report: What is it? How do you use it?
- Understanding Fine Art Insurance: Who Does What?
- Climate Change and Collections Care: New Tools for Risk Management **(Sponsored by DeWitt Stern Group)**
- Collection Storage Design
- Doing More With Less: Environmental Monitoring During and After the Pandemic **(Sponsored by Conserv)**
- Managing the Afterlife of a Collection **(Sponsored by CatalogIt)**

CURATORIAL

- Value Added: Working with Auction Houses and Appraisers **(Sponsored by Case Antiques, Auctions and Appraisals)**
- Moving Forward with NAGPRA: Repatriation and Building Relationships
- Shifting Culture: Giving Voice to Marginalized Groups through Qualitative Research
- Stolen Memories: Reclaiming our Artifacts and Images
- Curator's Luncheon (CurCom) with Stacey Swigart, Chair, American Alliance of Museums Curators Committee
- The Deaccessioning Pivot: Ethics and Research Strategies During & Beyond COVID-19

FUNDRAISING/DEVELOPMENT

- A Recipe for Major Gifts Success
- Donor Database Nightmares — And Some Solutions Management Systems
- Ask Me Anything: Fundraising Edition

ADMINISTRATION

- Director/Trustee Luncheon & Leadership Forum Program **(Lead Sponsor: Conserv; additional sponsorship provided by: Case Antiques, Auctions and Appraisals, Museum Trustee Association, OTJ Architects)**
- Communicating History with the American Public: New Research and Recommendations **(Sponsored by TimeLooper)**
- Form 990: Deep Dive for Arts and Culture
- How Small Museums Can Be Cultural Change Makers
- Effective Communication for Museum Professionals
- Strategic Planning: Creating a New Foundation for the Future
- Crafting Effective Content Marketing Strategies
- Ethical Speed Dating
- We Need to Talk: Approaching Controversial / Difficult Topics

TECHNOLOGY

- (all technology sessions sponsored by TimeLooper)**
- Pandemic Programs: Creating Digital Education Resources



- From Collections to Collective Impact: Empowering Students to Use Artifacts in Their Learning Journey
- Building Climate Dialogue and Resilience Through Online Communities
- Working with Wikidata: Making Collections Accessible
- Cloud Based Condition Reporting
- To Podcast Or Not to Podcast
- SEMC 2021 Technology Virtual Showcase

EXHIBITS

- Off-Site Session: SEMC Exhibit Review
- How to Specify Exhibit Display Cases for your Museum or Exhibition
(Sponsored by 10-31, Inc.)
- Exhibit to Action
- Shifting Voices in Permanent Collection Galleries
(Sponsored by Healy Kohler Design)

VOLUNTEER MANAGEMENT

- Volunteer Reset: Reimagine and Re-Engage

EMERGING MUSEUM PROFESSIONALS

- SEMC Emerging Museum Professionals Virtual Meet-Up
- The Horrors, the Humors, and the Completely Improbables
- EMP Roundtable IV: Picking Up The Pieces
- SEMC Emerging Museum Professionals (EMP) On-Site Meet-Up
- Collections Care and Management for Novices
(Sponsored by Carolina Conservation)
- Where Did I Put That? Inventory 101
- Resume Tips & Tricks: Writing for the Job You Want
- Students Work in Museums (SWIM) Session

CAREER DEVELOPMENT

- Ask an Expert! Speed Mentor Networking
- Mid-Career Networking Meet-Up
- SEMC Programs 2022-2023: Leadership Institute and Jekyll Island Management Institute
- Stuck in the Middle With You: Strategies for Middle Management

GENERAL

- State Museums Associations Roundtable
- Is Your Museum Surviving or Thriving?
- Transforming the Narrative (In the Virtual Space), Evaluation and Redesign of NMAAHC's Ethical Interpretation Workshop
- Speak Up and Speak Out: Museum Advocacy
- HHMAG Meet-Up and Business Meeting

SEMC 2021 SPONSORS & COMMITTEES

CONFERENCE SPONSORS

PLATINUM SPONSOR

Conserv (Annual Meeting Lead Sponsor, Leadership Forum Lead Sponsor, 2021 Keynote/Business Meeting Lead Sponsor, Evening Events Lead Sponsor)

GOLD SPONSORS

Chattanooga Tourism Company (Evening Events)
Gaylord & Dorothy Donnelley Foundation (Evening Events)
National Museum of African American History & Culture, Smithsonian Institute (Event Management, Evening Events)

SILVER SPONSORS

Collector Systems (Tote bags)
DeWitt Stern, A Division of Risk Strategies
 (Director/Trustee Reception)
Exhibit Concepts (Lanyards, Resource Expo Opening Reception)
Riggs Ward (Annual Awards Luncheon)
TimeLooper (Technology Track Sessions, Evening Events)

BRONZE SPONSORS

10-31, Inc. (Resource Expo Receptions)
Bonsai Fine Arts, Inc. (Volunteer T-shirts)
Case Antiques Auctions and Appraisals
 (Director/Trustee Luncheon)
Erco Lighting (Ice Tea Breaks)
OTJ Architects (Director/Trustee Luncheon)
Our Fundraising Search (Resource Expo Receptions)
SunTrust (Registration Table)
William G. Pomeroy Foundation (Coffee Breaks)

2021 ANNUAL MEETING SUPPORTERS

Mary Miller (SEMC Council Legacy Reception)
ReNewell Inc., Fine Art Conservation
 (General Conference Support)

CHATTANOOGA EVENING EVENT

HOST MUSEUMS AND SITES

Bessie Smith Cultural Center
 Hunter Museum of American Art
 Charles H. Coolidge National Medal of Honor Heritage Center
 Tennessee Aquarium

CHATTANOOGA OFF-SITE TOUR/PROGRAM/WORKSHOP HOST MUSEUMS AND SITES

Bessie Smith Cultural Center
 Hunter Museum of American Art
 Rock City
 Ruby Falls
 Sculpture Fields

LOCAL ARRANGEMENTS COMMITTEES

Chattanooga Host Committee
Amy Autenreith, Houston Museum
Cathy Brumgard, International Towing Museum
Charlotte Caldwell, Stove Works
Keith A. Hardison, Charles H. Coolidge Medal of Honor Heritage Center
Susan Harris, Rock City
Olivia Hovey, Tennessee Valley Railroad Museum
Dardee Long, Chattanooga Zoo
Rob Majors, Hunter Museum of American Art
Cara McGowan, Hunter Museum of American Art
James McKissic, ArtsBuild
Hugh Morrow, Ruby Falls
Maury Nicely, Chattanooga Walking Tour
Rachel Reese, Institute of Contemporary Art at UT-Chattanooga



Keith Sanford, Tennessee Aquarium
Anne Rushing, Sculpture Fields
Virginia Anne Sharber, Hunter Museum of American Art
Henry H. Schulson, Creative Discovery Museum
Adrienne Terry, Chattanooga Tourism Company
Rodney Van Valkenburg, Chattanooga Theatre Centre
Paula Wilkes, Bessie Smith Cultural Center
Nick Wilkinson, Tivoli Foundation
Kat Wright, Public Art Chattanooga
ANNUAL MEETING LOGO: **Chattanooga Tourism Company**
PROGRAMS AND BROCHURES: **Nathan Moehlmann**, Goosepen
ANNUAL MEETING EVENT COORDINATION: **Hutchinson Design Group**

SEMC 2021 ANNUAL MEETING PROGRAM COMMITTEE

Chairs

Michelle Schulte (Program Committee Chair),
Independent Museum Professional, Pensacola, FL
Beth Hoover-DeBerry (Program Committee Co-chair),
Manager of Docent-Volunteers/Program Division
Administrator, Reynolda House Museum of American Art,
Winston-Salem, NC
Matthew S. Davis (2021 Annual Meeting Chair), Director of
Historic Museums, Milledgeville, GA

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Scotty Almany, Digital Media Programming and Exhibit Logistics
Manager, The Birthplace of Country Music Museum, Bristol, VA
Amy Beisel (Mid-Career Co-Chair), Museum Director, International
Museum of the Horse, Lexington, KY
Lizz Biswell, Associate Director, Halsey Institute of Contemporary Art
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Marcy Breffle, Education Manager, Historic Oakland Foundation,
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Rebecca Bush, Curator of History/Exhibitions Manager, Columbus
Museum, Columbus, GA
Adera Causey, Curator of Education, Hunter Museum of American
Art, Chattanooga, TN
Kim Crowell, Access and Inclusive Programs Manager, Crystal Bridges
Museum of American Art, Bentonville, AR
Cassandra Erb, Independent Curator, New Orleans, LA
Katie Ericson (EdCom Chair), Senior Manager of School and
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Andrew Feinberg, Principal, TimeLooper, Inc, New York, NY
William Hawkins, Executive Director, Tuscaloosa County
Preservation Society, Tuscaloosa, AL
Shelby Henderson, Director, Bertha Lee Strickland Cultural Museum,
Seneca, SC
Alyssa Jones (EMP Co-Chair), Independent Historian, Aiken, SC
Rachel Katz, Development Manager, High Museum of Art, Atlanta, GA
Tracy Kennan, Curator of Education, New Orleans Museum of Art,
New Orleans, LA
Adina Langer, Curator, Museum of History and Holocaust Education
at Kennesaw State University, Atlanta, GA
Elise LeCompte, Registrar and Coordinator of Museum Health and
Safety, Florida Museum of Natural History, Gainesville, FL
Emily Lozon, Curator of Collections, International Museum of the
Horse, Lexington, KY
Alyssa Magnone, Collections Manager, Aiken County Historical
Museum, Aiken, SC
Katy Malone, Curator of Academic Programs, McClung Museum

of Natural History and Culture at the University of Tennessee,
Knoxville, TN

Kali Mason, Curator, Perot Family Collection, Dallas, TX
Nicklaus McKinney, Director, Lunney Museum, Seneca, SC
Brittany Miller, Site Manager, Corydon Capitol State Historic Site,
Corydon, IN
Ashleigh Oatts, Education Coordinator, T.R.R. Cobb House/Watson-
Brown Foundation, Athens, GA
James Quint, Director of Education, Historic Columbia Foundation,
Columbia, SC
Tina Smith, Museum Educator, Museum of Anthropology at Wake
Forest University, Winston-Salem, NC
Timia Thompson, Outreach Manager, South Carolina State Museum,
Columbia, SC
Deb Van Horn, Curator, Walt Disney Imagineering, Orlando, FL
Scott Warren (Mid-Career Co-Chair), Historic Site Manager II,
President James K. Polk State Historic Site, Pineville, NC
Crystal Wimer, Executive Director, Harrison County West Virginia
Historical Society, Clarksburg, WV
Joshua Whitfield (EMP Co-Chair), Museum Specialist/Collections
Manager, Museum of Aviation, Robins AFB, GA

SEMC 2021 OFFICERS, DIRECTORS & STAFF

Officers

PRESIDENT: **Heather Marie Wells**, Digital Media Project Manager,
Crystal Bridges Museum of American Art, Bentonville, AR
PAST PRESIDENT: **Darcie MacMahon**, Director of Exhibits & Public
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VICE PRESIDENT: **Matthew Davis**, Director of Historic Museums,
Georgia College, Milledgeville, GA
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TREASURER: **Robin Reed**, Museum Administrator (retired),
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Glenna Barlow, Curator of Education & Interpretation, Columbia
Museum of Art, Columbia, SC
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University of Alabama, Moundville, AL
Nancy Fields, Director and Curator, The Museum of the Southeast
American Indian, Pembroke, NC
Pody Gay, Director, Museum of Discovery, Little Rock, AR
Elise LeCompte, Registrar and Coordinator for Museum Health and
Safety, Florida Museum of Natural History, Gainesville, FL
Calinda Lee, Head of Programs and Exhibitions, National Center for
Civil and Human Rights, Atlanta, GA
Deborah Mack, Associate Director, Office of Strategic Partnerships
National Museum of African American History & Culture,
Smithsonian Institution, Washington, D.C.
Rosalind Martin, Director of Education, Knoxville Museum of Art,
Knoxville, TN
Michael Scott, Director of Historic Resources, Jekyll Island Authority,
Mosaic/Jekyll Island Museum, Jekyll Island, GA
Brenda Tindal, Executive Director, Harvard Museums of Science and
Culture Cambridge, MA
Lance Wheeler, Director of Exhibitions, National Center for Civil and
Human Rights, Atlanta, GA



Staff

Zinnia Willits, Executive Director,
Southeastern Museums Conference,
Atlanta, GA

Carla Phillips, Manager of Communications
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SUNDAY OCT. 24

1:00 PM – 4:30 PM
REGISTRATION

1:00 PM – 4:00 PM
PRE-CONFERENCE WORKSHOP:
2020 LEADERSHIP INSTITUTE WORKSHOP
(2020 INSTITUTE COHORT ONLY)

iiii *Chattanooga Convention Center, Meeting Room 1*

1:00 PM – 3:00 PM
PRE-CONFERENCE OFF-SITE TOUR: CHATTANOOGA'S
RIVERFRONT: WHOSE STORY IS IT TO TELL?

iiii *Meet in Marriott Lobby at 12:45 for transportation*

Join this tour of Chattanooga's riverfront with a special focus on "The Passage," a collaborative and inclusive public art project by Cherokee artists, Team Gadugi, and the "Ed Johnson Memorial", a public art project memorializing the 1906 lynching of Ed Johnson on the Walnut Street Bridge and recognizing the U.S. Supreme Court case that established federal oversight of state-level civil rights issues. "The Passage," one of the nation's largest public installations of Southern Native American art, is a living tribute to the resiliency and vibrancy of the Cherokee culture — and those of other tribes removed from this region during the Trail of Tears. The Ed Johnson Memorial promotes racial healing and reconciliation through the acknowledgment of his lynching and honors the courageous work of his attorneys and one of the forgotten first steps in the long battle for civil rights in America. The riverfront tour will be guided by project team members exploring how to reconcile ownership of public spaces while giving voice to hidden stories through public art and placemaking. **(Pre-registration required)**

1:00 PM – 4:00 PM
PRE-CONFERENCE OFF-SITE TOUR: ROCK CITY (1400
PATTEN ROAD, LOOKOUT MOUNTAIN, GA)

iiii *Meet in Marriott Lobby at 12:45 for transportation*

Visit Rock City Gardens and stroll through a 4,100-foot Enchanted Trail where you'll encounter incredible rock formations, magical caves, and breathtaking views. Walk at your leisure and experience the gardens at your own pace. You'll be amazed at the spectacular seven states view from Lover's Leap, and see the world in a whole new way from Rainbow Hall. **(Pre-registration required)**

5:00 PM – 6:30 PM
PRE-CONFERENCE EVENT: BESSIE SMITH CULTURAL
CENTER (200 E. MLK BOULEVARD)

iiii *Meet in the Marriott lobby at 4:45 for transportation*

(Sponsored by: Conserv; National Museum of African American History and Culture)



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MONDAY OCT. 25

**All sessions will be held at the Chattanooga Convention Center
(One Carter Plaza) unless otherwise noted.**

MUSEUM DIRECTOR/TRUSTEE LEADERSHIP FORUM

Join us for the 2021 Museum Director/Trustee Leadership Forum on Monday, October 25, 2021, in Chattanooga, TN. In partnership with the Museum Trustee Association (MTA), SEMC 2021 Annual Conference will offer a Director/Trustee track of programs that explore issues that matter to museum leaders. SEMC Director/Trustee Day opens Monday morning with an opportunity to watch a virtual track of sessions followed by the Director/Trustee Luncheon/Forum at the Chattanooga Convention Center. The afternoon sessions will offer additional opportunities to attend programs in the Director/Trustee Track. The day will culminate Monday evening with a private reception for Museum Directors and Trustees at the Hunter Museum of Art. The Trustee-Director luncheon and session offerings will be an opportunity to network and learn from your colleagues and other trustees. Share ideas and vision with fellow museum leaders. **(2021 Museum Leadership Forum Lead Sponsor: Conserv)**

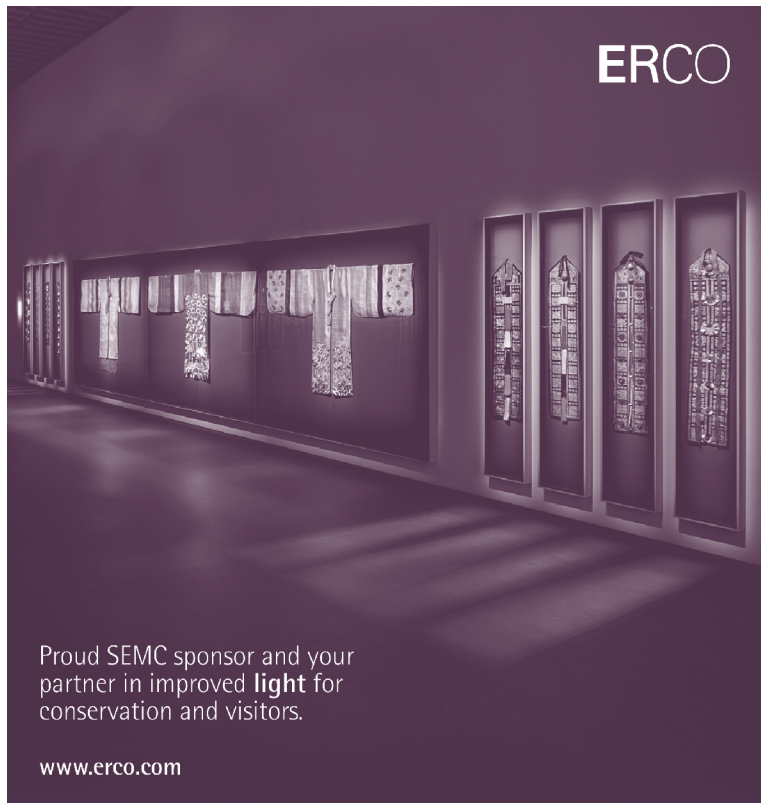
8:00 AM – 5:00 PM
REGISTRATION

iiii *Chattanooga Convention Center (One Carter Plaza)*

8:30 AM – 11:00 AM
SEMC COUNCIL MEETING

iiii *Meeting Room 2*






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9:00 AM

HHMAG MEET-UP

iiii *Meet in the Marriott lobby near the Starbucks*

Missing Hands-On Help this year? Join your HHMAG friends for a casual get together where we can discuss future plans. If the weather cooperates, look for us in a nearby outside courtyard! **(Sponsor: HHMAG)**

9:00 AM - 11:15 AM

ON-SITE WORKSHOP: CONDITION REPORTING FOR COLLECTIONS AND LOANS

iiii *Meeting Rooms 7/8*

Moderator/Presenter: David Goist, Conservator of Paintings, Goist Art Services, LLC, Raleigh, NC

Presenters: Kesha Talbert, Conservator of Paper, Freer Gallery, Contract Conservator, Washington, DC, Carolyn Grosch, Curator of Collections and Exhibitions, Western Carolina University, Cullowhee, NC

Condition Reports are a key element of Collections Records. Accurate condition evaluation is important at the time of acquisition or as an artifact is loaned or borrowed. Condition reports can become a critical tool should damage be claimed either from poor handling, bad environment, accident, or vandalism. Two experienced conservators will review the agents of deterioration with advice as to whether the effects of age or inherent vice constitute the need for professional conservation care. The workshop will focus on paintings and works on paper. The instructors will review the various media used to create works of art and will offer advice on media identification. The instructors will have available several paintings and works on paper for attendees to do hands-on examination. Attendees are asked to bring their preferred magnification tool and several pairs of cotton gloves. Attendees may also bring examples of unknown media or state of preservation. The workshop is designed for individuals whose responsibility is the creation of accurate condition reports. Registrars, curators, and students are the target audience. **(Sponsor: SERA)**

9:00 AM - 10:00 AM

SEMC EMERGING MUSEUM

PROFESSIONALS VIRTUAL MEET-UP 

Moderators: SEMC EMP Co-Chairs, Joshua Whitfield, Museum Specialist, Museum of Aviation, Warner Robins, GA, Alyssa Jones, Independent Historian, Aiken, SC

Join your SEMC EMP chairs, Alyssa and Josh, for an introductory meeting. We'll discuss what you want from the group and how we can best help our emerging professionals community. Feel free to drop in and introduce yourself and get to know some of your fellow EMPs.

9:00 AM - 10:00 AM

STATE MUSEUM ASSOCIATIONS VIRTUAL ROUNDTABLE 

Moderator: Scott Warren, Past President, North Carolina Museums Council, Pineville, NC

Join representatives from the various state museum associations throughout the southeast to meet, network, and discuss what each state's organization is doing. Small groups and facilitated discussion exercises will lead the attendees through some of the common issues that all state associations face and share ways that others have solved these problems.

10:00 AM - 11:15 AM

CONCURRENT VIRTUAL SESSIONS 

Understanding Critical Race Theory:

What It Is and What It is Not! 

Moderator: Michelle Schulte, Independent Museum Professional
Speaker: Dorian L. McCoy, PhD, Associate Department Head/Associate Professor ELPS, Director of Diversity Equity, and Inclusion, CEHHS, University of Tennessee, Knoxville

Dr. Dorian McCoy, the Director of Diversity, Equity, and Inclusion at the University of Tennessee, Knoxville, discusses the background and basic tenets of CRT and dispels common myths and misinformation often associated with the academic concept. Bring your questions and ideas on if and how CRT can be included in your museum's institutional planning.

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Building Climate Dialogue and Resilience Through Online Communities 📶

Moderator/Presenter: Julia Kumari Drapkin, Founder and CEO, ISeeChange, Louisiana

Presenters: Samantha Harrington, Community Manager, ISeeChange, Louisiana, Max Cawley, Associate Program Manager of Learning Philosophy and Evaluation, Museum of Life and Science, Durham, NC

Museums house our collective change histories with exhibits and in-person programs, however, digital tools present opportunities to link our collective experiences in real-time. In this session, attendees will learn how to use digital tools like ISeeChange to engage communities with climate science and inform local planning efforts.

Writing Outside of the Lines: Collaboration and Online Instruction in Higher Learning during COVID-19 📶

Moderator/Presenter: Katy Malone, Curator of Academic Programs, McClung Museum of Natural History and Culture, Knoxville, TN

Presenters: Holland Prior, Assistant Director of Composition, Department of English, University of Tennessee-Knoxville

Last year, when higher learning went online, academic museums did too. At the University of Tennessee, an exciting collaboration was formed between the McClung Museum and First-Year Composition Program. Learn how, with no budget, museum expertise transformed a standard primary-source writing assignment into an asynchronous module for the campus-wide English 102 curriculum.

Responsive Collecting: Pandemic, Black Lives Matter, and Beyond 📶

Moderator/Presenter: Erica Hague, Collections Manager, Atlanta History Center, Atlanta, GA

Presenters: Kara Deadmon, Museum Curator, North Carolina State Capitol Division of State Historic Sites and Properties, NC Dept. of Natural and Cultural Resources, Vann Evans, Audio-Visual Materials Archivist, State Archives of North Carolina

This roundtable discussion will focus on responsive collecting efforts over the past year. Please submit questions in advance (ehague@atlantahistorycenter.com) or during the panel for the entire group to discuss. Let's talk about how the future of collecting might look, and the challenges that we might face. **(Leadership Track) (Sponsors: SERA; CatalogIt)**

A Recipe for Major Gifts Success 📶

Moderator/Presenter: Linda McNay, Consultant, Our Fundraising Search, Atlanta, GA

Presenters: Stacy Palado, Director of External Relations, McClung Museum of Natural History and Culture, Knoxville, TN, David Moore, Director Emeritus, Historic Oakland Cemetery Foundation

Museums need to amplify their fundraising programs beyond simply membership and annual giving and connect with donors in a meaningful way, allowing them to grow and transform their organizations for the future! From sponsorships to endowments, major gifts feed our capacities to achieve transformational change. A successful major gifts program requires many ingredients, from knowing how to invite guests to the table to understanding your organization's "secret sauce." Join chefs David Moore, Director Emeritus of the Historic Oakland Foundation; Linda McNay, Consultant with Our Fundraising Search; Stacy Palado, Director of External Relations at McClung Museum of Natural History and Culture, University of Tennessee; and Lori Calvert, Director of Development at the Knoxville Museum of Art to learn the recipe for a successful Major Gifts Program for your museum. **(Leadership Track)**

Prioritizing Museum Accessibility: Empathy, Honesty, Patience, and Persistence 📶

Moderator/Presenter: Scott Cryer, Architect, HGA, Washington, DC

Presenters: Tammi Edwards, Director of Special Projects, Tennessee State Museum, Nashville, TN, Dr. Jennifer Fortuna, Assistant Professor, Occupational Science, and Therapy Department, Grand Valley State University, Allendale, MI, Samantha Andrews, Experiential Learning Director, Frist Art Museum, Nashville, TN





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Enhanced accessibility is an important challenge for museums today. Our panel will present tools and best practices while sharing case studies at institutions that are taking action and creatively tapping resources to prioritize this issue. Our museum representatives will stress the importance of having the right folks at the table, taking an honest and critical look at your facilities and operations, and the value of sustained patience and persistence throughout the process. **(Leadership Track) (Sponsors: NAME; William G. Pomeroy Foundation)**

11:15 AM – 12:15 PM
EQUITY AND INCLUSION ACTION TEAM 2021
INFORMATION AND PLANNING SESSION

iiii Meeting Rooms 9/10

📶 Hybrid/virtual attendees can Zoom in to participate

Join the Equity and Inclusion Action Team! We are dedicated to promoting inclusivity in museums, becoming advocates for diversity in our field, and creating safe spaces for visitors. We will provide updates on current team initiatives, continue our discussion and implementation from 2020, and network with other action-oriented colleagues. Our goal is to develop long-term equity initiatives and resources for the SEMC region.

11:30 AM – 12:00 NOON
SEMC PROGRAM COMMITTEE MEETING

iiii Meeting Room 2

11:30 AM – 1:00 PM
JIMI ALUMNI LUNCHEON

iiii Meeting Room 6

(Pre-registration required)

11:30 AM – 1:00 PM
DIRECTOR/TRUSTEE LUNCHEON
AND LEADERSHIP PANEL DISCUSSION

iiii Meeting Room 5

(Museum Leadership Track) (Lead Sponsor: Conserv; additional sponsorship provided by Case Antiques, Auctions and Appraisals; Museum Trustee Association; OTJ Architects)(Pre-reg. required)

1:00 PM – 5:30 PM
RESOURCE EXPO OPEN

iiii Exhibit Hall C

1:00 PM – 2:15 PM
CONCURRENT ON-SITE SESSIONS

Museums' Social Media and the Black Lives Matter Movement

iiii Meeting Rooms 7/8

Moderator/Presenter: Eileen Tomczuk, PhD Candidate, Urban Studies, Tulane University, New Orleans, LA

In summer 2020, millions of people demonstrated in support of the Black Lives Matter movement. This guided roundtable discussion will cover museums' social media responses to the Black Lives Matter movement; the intended purpose and actual impact of such messaging; and whether and how museums should publicly respond to other national issues of social justice. Through thoughtful discussion, participants will be encouraged to review their own institution's actions and messaging related to racial equity.

Controversial Objects and Monuments: What's Next?

iiii Meeting Rooms 9/10

Moderator/Presenter: Ashleigh Oatts, Education Coordinator, Watson-Brown Foundation/ T.R.R. Cobb House, Athens, GA



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Presenters: Dr. W. Todd Groce, Executive Director, Georgia Historical Society, Savannah, GA; Calvin Chappelle, Site Director, Confederate Memorial Park, Marbury, AL

To continue the conversation from the fall 2020 virtual series, panelists return to discuss the growing movement to remove controversial monuments from public spaces. We will discuss these controversial objects and the decisions behind removal and/or reinterpretation, and what we as museum professionals can do to help with community responses. Attendees will be given plenty of time to ask questions. **(Leadership Track)**

Communicating History with the American Public: New Research and Recommendations

iiii Meeting Room 16

Moderator/Presenter: Ashley Bouknight-Claybrooks, Senior Manager, Professional Development, American Association of State and Local History, Nashville, TN

Presenters: Jessica VanLanduyt, Vice President of Guest Experiences, Atlanta History Center, Atlanta, GA, Nicole A Moore, Director of Education, National Center for Civil and Human Rights, Atlanta, GA, Jorge Zamanillo, Executive Director, History Miami, Miami, FL

How do museums communicate about history with their audiences and stakeholders? This roundtable session will discuss the insights and recommendations from AASLH’s “Framing History” project, a multi-year effort to research how the public thinks about history and develop new strategies to help museum professionals communicate about history more effectively—from community engagement, exhibits, fundraising, advocacy, and more. This panel will provide an advance preview of the project’s findings and recommendations, with commentary and discussion from panelists about their implications and potential impact across the field. **(Leadership Track) (Sponsors: EdCom; TimeLooper, Inc.)**

Beyond the School Tour: Serving Our Communities

iiii Meeting Room 17

Moderator/Presenter: Christine Bspalec, Manager of School and Teacher Programs, Hunter Museum of American Art, Chattanooga, TN

Presenters: Kim Kuta Dring, Director of Education, Cummer Museum of Art and Gardens, Jacksonville, FL, Kaci Norman, Assistant Curator of Youth and Family Programs, Montgomery Museum of Fine Arts, Montgomery, AL, Callen Steinmann, Curator of Education, Georgia Museum of Art, Athens, GA, Athena Buxton, Education Coordinator, Hunter Museum of American Art, Chattanooga, TN

Increasingly, museums have developed partnerships with community-based organizations that engage students in ways beyond what can be accomplished during a school tour. This panel will be a space to discuss and share ideas, strategies, and lessons learned by museums across the southeast that have built sustained and beneficial partnerships with community members in the greatest of need. Discussion topics will include support for emotional wellness, creating community-informed programs, and supporting students by engaging the whole family. **(Sponsor: EdCom)**

The Truck Stops Here: A Museum Shipping Primer

iiii Meeting Room 18

Moderator/Presenter: Kali Mason, Curator, Perot Services, Dallas, TX

Presenters: India Crawford, Senior Director, Transport Consultants International, Tampa, Florida, Brian Garrett, Regional Manager, Bonsai Fine Art, Atlanta, GA, Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA, Jonathan Schwartz, CEO, Atelier 4, Charlotte, NC

What does it take to ship museum objects? What are the steps you need to take to prepare and keep organized? Come hear from seasoned shippers and museum registrars as they give their advice on how to best tackle the shipping process. **(Sponsor: SERA)**

Form 990: Deep Dive for Arts and Culture

iiii Meeting Room 19

Moderator/Presenter: Nicole Davis, Tax Manager, Smith and Howard PC, Atlanta, GA

Presenter: Marc Azar, CPA/ABV, CVA, Partner, Tax Practice Leader, Smith and Howard PC, Atlanta, GA





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Discussion of the importance of Form 990 and reporting, including common errors and struggles seen in the arts and culture sector of non-profits. We will also include 990 reporting for COVID-19 stimulus funds.

Handling Hard History

iiii Meeting Room 3

Moderator/Presenter: Camille Hunt, Senior Museum Registrar, North Carolina Museum of History, Raleigh, NC

Presenters: Vincent Barraza, Digital Preservation Librarian, Xavier University of Louisiana, New Orleans, LA, Fielding Freed, Director of Historic House Museums, Historic Columbia Foundation, Columbia, SC, David Serxner, Independent Historian and Researcher, Raleigh, NC, Dr. Sharlene Sinegal-DeCuir, Associate Professor of History, Xavier University of Louisiana, New Orleans, LA

We usually separate ourselves from the objects we handle, preserve, and interpret. We make sure the objects are properly stored and exhibited and that the stories we share are authentic. Sometimes the separation fails, and things get overwhelming. We are confronted with the harsh history of some of these objects. Hear a variety of perspectives and engage in thoughtful discussion about how we are personally affected and how to cope. **(Sponsor: SERA)**

2:15 PM - 2:45 PM

ICED TEA & COOKIE BREAK IN RESOURCE EXPO

iiii Exhibit Hall C

(Sponsor: ERCO Lighting)

2:30 PM - 4:00 PM

OFF-SITE SESSION: SEMC EXHIBIT REVIEW: Bessie Smith Cultural Center

iiii Meet in the Marriott Lobby at 2:15 to walk to the Bessie.

Join in a discussion about the museum exhibit field with representatives from museum education, curation, exhibit design, and others while visiting one of the local museum's exhibits galleries. Then meet up with some of

the staff that worked on the exhibit and hear about their process, their proudest achievements, and where they wished they had more resources to work with. A general discussion on the role of each field and how they all fit into and shape the exhibit's process will follow. **(Pre-registration required)**

2:45 PM - 4:00 PM

CONCURRENT ON-SITE SESSIONS

Volunteer Reset: Reimagine and Re-Engage

iiii Meeting Room 3

Moderator/Presenter: Tracy Kennan, Curator of Education, New Orleans Museum of Art, New Orleans, LA

Presenters: Marcy Breffle, Education Manager, Historic Oakland Foundation, Atlanta, GA, Jennifer Reid, Director of Volunteer and Visitor Services, The Bremen Museum, Atlanta, GA, Terri Clark, Volunteer/Intern Coordinator, Chattanooga Zoo, Chattanooga, TN

In 2020, many institutions suspended or reimaged their volunteer programs. Whether planning Zoom happy hours or making the volunteer work virtual, we all implemented creative solutions - both big and small. What is the state of your volunteer program now? What are your immediate goals for re-engaging volunteers? How would you like your program to look in five years? Come to this facilitated discussion ready to address these questions and we will work together to brainstorm and share possible solutions.

Ask an Expert! Speed Mentor Networking

iiii Meeting Rooms 7/8

Moderator: Elise LeCompte, Registrar and Assistant Department Chair, Florida Museum of Natural History, Gainesville, FL

This mentoring session will provide an opportunity for conference attendees to interface with different established professionals in the museum field. Participants can opt to ask general questions about career



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development or seek the advice of an expert on a specific topic, project, and/or challenge. Meetings will be one on one, and participants may have the opportunity to rotate to several different mentors. (Open session with a limited number of mentors, so participants will be first come, first served.)

Resume Tips & Tricks: Writing for the Job You Want

iiii Meeting Room 9

Moderator/Presenter: Katie Ericson, Senior Manager of School and Volunteer Support Programs, Michael C. Carlos Museum, Emory University, Atlanta, GA

Presenters: Scott Warren, Site Manager, President James K. Polk Historic Site, Pineville, NC, Kali Mason, Curator, Perot Services, Dallas, TX, Joshua Whitfield, Museum Specialist, Museum of Aviation, Robins AFB, Warner Robins, GA, Virginia Howell, Director, Robert C. Williams Museum of Papermaking, Georgia Tech, Atlanta, GA

With an influx of individuals in search of work, museum candidate pools are more competitive than ever. So how can you make sure your resume stands out? Hear from representatives from federal, state, private, and academic museums for tips and tricks on how to tailor your resume and navigate the application process to help you land the job you want.

Doing More With Less: Environmental Monitoring During and After the Pandemic

iiii Meeting Room 10

Moderator/Presenter: Claire Winfield, Conservation Liaison, Conserv, Birmingham, AL

The pandemic made it difficult to care for the objects in our collections. With staff reductions and not being physically on-site, environmental

monitoring became particularly difficult. Museums that invested in modern, remote monitoring equipment weathered the pandemic better and set themselves up for success in our new post-pandemic world. Come learn how Conserv is supporting museum efforts to maintain and improve collections care in a world where we're all trying to do more with less. **(Commercial Session) (Sponsor: Conserv)**

Is Your Museum Surviving or Thriving?

iiii Meeting Room 16

Moderator/Presenter: Mattie Codling, Director of Collections and Exhibitions, Walter Anderson Museum of Art, Ocean Springs, MS

Presenters: Jackie Spainhour, Museum Director, Hunter House Victorian Museum, Norfolk, VA

As Museum professionals we all want our organizations to succeed. We would love our institutions to be healthy and vital fixtures in the community but that is not always the case. In this panel discussion, you will hear from two museum professionals who have seen their organizations go from just surviving to thriving throughout their employment. These case studies will provide insight into the issues most museums will face over their lifetimes. Additionally, attendees will come away with applicable tips and techniques to boost their museums' relevance and creative capital.

Where Did I Put That? Inventory 101

iiii Meeting Room 17

Moderator/Presenter: Kaitlyn Hof-Mahoney, Curator of Collections, Matheson History Museum, Gainesville, FL



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Presenters: Emily Lozon, Curator of Collections, International Museum of the Horse, Lexington, KY, Michelle Lopez, Collections Manager/Registrar, National Civil Rights Museum, Memphis, TN

In this session, collections professionals from a variety of institution sizes and disciplines will discuss their inventory procedures. This panel will discuss some of the reasons inventories are needed, why they are an essential part of collections stewardship, and how inventory procedures can be adapted to fit institutional needs. **(Sponsor: SERA)**

How Small Museums Can Be Cultural Change Makers

iiii Meeting Room 18

*Moderator/Presenter: Sandra Kidd, Senior Partner, Alexander Haas, Atlanta, GA
Presenter: Gloriaann Sanders, Calico Rock Community Foundation and Calico Rock Museum, and President, Arkansas Museums Association*

Big issues often have a different perspective when viewed through a small museum lens. When we talk about audience diversity, this might be outreach to rural working families or recruiting more Board members who aren't among the town's usual leadership group. In this session, we will draw upon the experiences of those in the small museum sector about their successes and struggles, to be agents of cultural change in their communities.

Value Added: Working with Auction Houses and Appraisers

iiii Meeting Room 19

Moderators/Presenters: John Case, Accredited Appraiser (AAA) and President, Case Antiques Inc. Auctions & Appraisals, Knoxville, TN; Sarah

Drury, Accredited Appraiser (ISA) and Vice President for Fine and Decorative Arts, Case Antiques Inc., Auctions & Appraisals, Nashville, TN.

The Art Market has always been inexorably linked with Museums. And there is no better barometer of the art economy than auction houses. Whether an institution is seeking to value, deaccession, or purchase an object, most museum professionals will find themselves coordinating at some point with an auction house and/or appraiser. This session will focus on identifying qualified appraisers and ethical auction houses, valuation resources and technology, partnering with auction houses to achieve successful deaccession outcomes while preserving discretion and donor relations, and pro tips for navigating bidding for future acquisitions. **(Commercial Session)(Sponsor: Case Antiques, Inc.)**

4:00 PM

SEMC FIRST TIMERS WELCOME & ORIENTATION

iiii Meeting Rooms 7/8

Gather for a warm SEMC welcome and orientation to professional development opportunities and networking meet-ups.

4:00 PM - 5:30 PM

**RESOURCE EXPO
GRAND OPENING RECEPTION**

iiii Exhibit Hall C

Meet SEMC's Industry Partners at the **Grand Opening Reception** and kick off the conference on a festive note. Celebrate a return to safe, responsible in-person gatherings and network with the Resource Expo exhibitors

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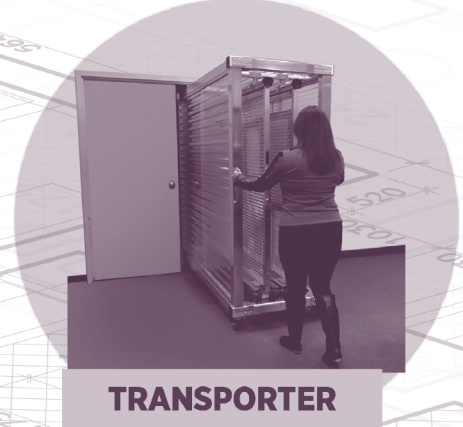
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to learn about new products and services. **(Grand Opening Reception Sponsors: 10-31, Inc.; Exhibit Concepts; Our Fundraising Search)**

5:00 PM – 6:00 PM

EMERGING MUSEUM PROFESSIONALS MEET-UP

iiii Check final location at SEMC Registration Desk

Network and meet new friends!

5:00 PM – 6:00 PM

MID-CAREER NETWORKING MEET-UP

iiii Check final location at SEMC Registration Desk

6:00 PM – 7:00 PM

DIRECTORS AND TRUSTEES RECEPTION:

HUNTER MUSEUM OF AMERICAN ART (10 Bluff View Avenue)

Followed by evening event.

iiii Meet in the Marriott Lobby for transportation (bus departs at 5:45 pm)

(Sponsors: Conserv; DeWitt Stern Group; TimeLooper, Inc.)

6:30 PM – 8:00 PM

AN ARTFUL EVENING:

HUNTER MUSEUM OF AMERICAN ART (10 Bluff View Avenue)

iiii Meet in the Marriott Lobby for transportation (first bus departs at 6:15 pm)

(Sponsored by: Conserv)

TUESDAY OCT. 26

7:30 AM – 9:00 AM

CHATTANOOGA DOWNTOWN HISTORY WALK

iiii Meet in front of the Read House Hotel (107 W. MLK Blvd.) or meet in the Marriott lobby at 7:15 am to walk to starting point with others.

Beginning at the historic Read House Hotel, this 60-90 minute walking tour will explore the city center of downtown Chattanooga. In the course of this tour, we will discuss the architecture, railroad heritage, Cherokee history, Civil War experience, African-American history, and manufacturing heritage of the “Dynamo of Dixie.” Your guide, Maury Nicely, is a local attorney and Chattanooga historian. He is the author of the Chattanooga Walking Tour & Historic Guide (2005), the East Tennessee Walking Tour & Historic Guide (2011), and Hoffa in Tennessee, a book-length account of the 1964 Chattanooga trial of Teamster president Jimmy Hoffa (2019).

(Pre-registration required)

7:30 AM – 9:00 AM

CHATTANOOGA BIKE TOUR (via Outdoor Chattanooga)

iiii Meet at the entrance of the Marriott at 7:15 am

See Chattanooga by bike! This leisurely paced, guided ride will take you to sites throughout the city including the arts district, Walnut Street Bridge,

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North Shore, and Main Street. Bikes, helmets, and a guide provided by Outdoor Chattanooga. **(Pre-registration required)**

7:30 AM – 9:00 AM CHATTANOOGA FUN RUN

iiii Meet in the Marriott lobby at 7:15 am.

Meet your fellow runners to explore Chattanooga. Join us for as much of a 5K route as you would like. The run will last approximately one hour. **(Pre-registration required)**

8:00 AM – 5:00 PM REGISTRATION

iiii Chattanooga Convention Center (One Carter Plaza)

9:00 AM – 5:30 PM RESOURCE EXPO OPEN

iiii Exhibit Hall C

9:00 AM – 10:15 AM CONCURRENT VIRTUAL SESSIONS

Adapting Collections Care in a Global Pandemic

Moderator/Presenter: Anastasia Matijkiw, Program Manager and Preservation Specialist Conservation Center for Art and Historic Artifacts, Philadelphia, PA

Presenters: Laura Hartz-Stanton, Executive Director, Conservation Center

for Art and Historic Artifacts, Philadelphia, PA, Carole King, Historic Properties Curator, Landmarks Foundation of Montgomery, AL, Collier Neeley, Executive Director, Landmarks Foundation of Montgomery, AL

While having optimal collections care program might be desired, there are often barriers that prevent us from achieving the “best”—often related to time, money, and staffing. In the past year, these barriers have been compounded by a global pandemic. This facilitated discussion will focus on lessons learned when it comes to adapting collections care goals and activities when physical distance from our institutions and a rapidly changing environment creates new challenges and uncertainty. **(Sponsor: SERA)**

SEMC 2021 Technology Competition Showcase

Moderator: Scott Warren, Historic Site Manager II, President James K. Polk State Historic Site, Pineville, NC

SEMC’s seventh annual Technology Competition recognizes and rewards excellence in the use of technology by Southeastern museums. The competition encourages innovation, effective design, accessibility, creativity and pride of work, and recognition of institutional identity. Award winners will present their projects. **(Sponsor: TimeLooper, Inc.)**

Pandemic Programs: Creating Digital Education Resources

Moderator/Presenter: Andrea Miskewicz, Education Manager, Museum of History and Holocaust Education, Kennesaw, GA

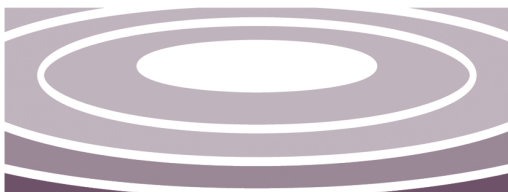
Presenters: Tyler Crafton-Karnes, Education Program Coordinator and Accessibility Specialist, Museum of History and Holocaust Education, Kennesaw, GA; Isabel Mann, Museum Educator and Digital Specialist,



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Museum of History and Holocaust Education, Kennesaw, GA; Brittany Sealey, Museum Educator and Digital Specialist, Museum of History and Holocaust Education, Kennesaw, GA

This session will showcase three virtual programs and the digital platforms used to facilitate these programs including Pear Deck, Weebly, and Adobe Spark. Following a short introduction, session participants will choose from one of the three breakout sessions. Each breakout session will allow participants to engage with a virtual program and learn more about the digital platform used to create the program. **(Sponsors: EdCom; TimeLooper, Inc.)**

Cloud-based Condition Reporting

Moderator/Presenter: Valarie Kincaid, Principal, Museum and Collector Resource, Fort Lauderdale, FL

Presenters: Kali Mason, Curator, Perot Family Collections, Dallas, TX; Eric Kahan, President, Collector Systems, New York, NY; Annika Erikson, CEO and Founder, Artichek

Condition reporting can be a labor-intensive, albeit necessary, registration activity. Historically, museums have used pencil, paper, and may be a camera. New resources and apps are now available for conducting and standardizing condition reporting. Panelists will discuss stand-alone subscription-based apps and cloud-based collections management databases that have integrated condition reporting. Artichek is offering a free month of their Basic Tier service + Virtual Curator (adding video to reports for e.g. sculpture or installation instructions), to participants of this session who register within 30 days of the conference. A discount code will be provided during the session **(Sponsor: SERA, TimeLooper, Inc.)**

The Deaccessioning Pivot: Ethics and Research Strategies During & Beyond COVID-19

Moderator/Presenter: Matthew Davis, Director of Museums, Georgia College, Milledgeville, GA

Presenters: Dr. Pamela White (AMM), JD, Director of Graduate Museum studies at Western Illinois University-Quad Cities, Moline, IL, Dr. Preston McLane, JD, Director and Curator of the Museum of Fine Arts, Florida State University, Tallahassee, FL, Ellen Endslow, Director of Collections/Curator, Chester County History Center, West Chester, PA

Aligned with the themes of SEMC Chattanooga, this session will address new debates about deaccessioning museum collections during drastic change. Museum curators and collections specialists are asked to consider deaccessions due to budget reductions, building new collections to include objects from marginalized communities, artists, histories, and overall decolonizing efforts. New approaches, ethical concerns, and next steps will be featured during this panel and discussion. **(Leadership Track) (Sponsor: SERA)**

Can You Help Us?

Connecting with Advocates through Remote Projects

Moderator/Presenter: Rebecca Bush, Curator of History/Exhibitions Manager, The Columbus Museum, Columbus, GA

Presenters: Virginia Howell, Director, Robert C. Williams Museum of Papermaking, Atlanta, GA; Tina Smith, Museum Educator, Museum of Anthropology at Wake Forest University, Winston-Salem, NC

Connecting to community members with diverse skill sets helps museums build relationships with student interns and adult volunteers. Hear how three museums of varying sizes and disciplines created remote or hybrid

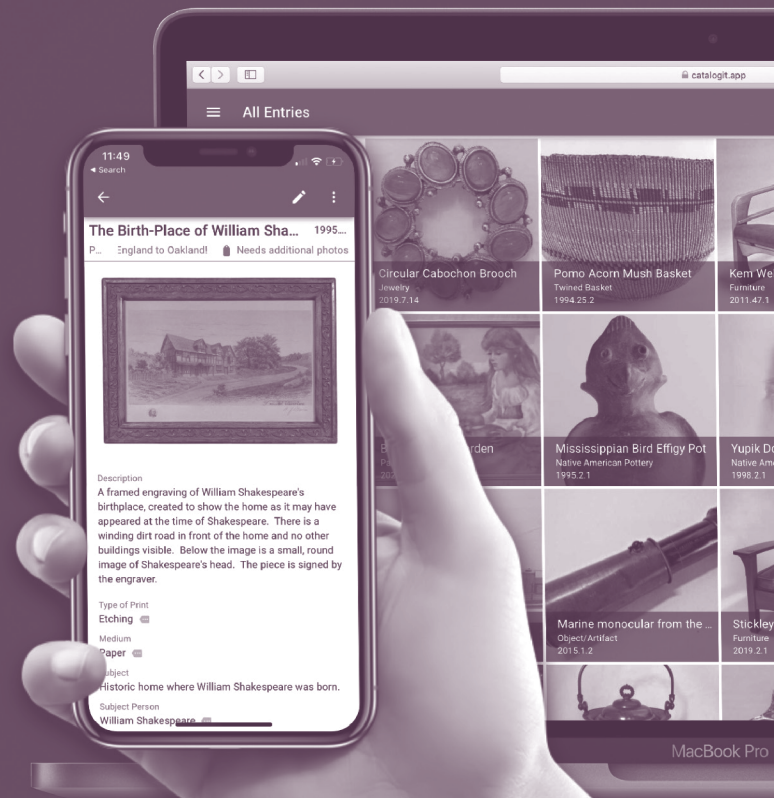
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interdisciplinary projects. Finish with a brainstorming session about how your organization can work with advocates in new ways. **(Sponsor: DLR Group)**

HHMAG Business Meeting

iiii  Meeting Room 7/8; hybrid/virtual attendees can Zoom in to participate
Moderator/Presenter: Ashleigh Oatts, T.R.R. Cobb House/ Watson-Brown Foundation, Athens, GA

Historic house professionals are often Jacks and Jills of all trades but rarely have the opportunity to discuss issues about their sites with other professionals. Participants will have an opportunity to share problems of their sites and can discuss potential solutions. The HHMAG Business Meeting will open this session, and moderators will lead the discussion from there. **(Sponsor: HHMAG)**

10:00 AM - 10:30 AM

COFFEE BREAK IN RESOURCE EXPO

iiii Exhibit Hall C

(Sponsor: William G. Pomeroy Foundation)

10:30 AM - 11:45 AM

CONCURRENT ON-SITE SESSIONS

Effective Communication for Museum Professionals

iiii Meeting Room 7/8

Moderator/Presenter: Steven Blashfield, Principal and Director of the Cultural Studio, Glavé & Holmes Architecture, Richmond, VA

Presenters: David Butler, Executive Director, Knoxville Museum of Art, Knoxville, TN; Polly Brasher, Education Director, Discovery Park of America, Union City, TN

Do you find yourself frustrated when your ED doesn't consult you on a decision about your department? Does your staff nod their heads in team meetings, and then go off and do things their way? Does your Board interject themselves into decisions without telling you? As we look at our world today few people would disagree that good communication is suffering. In museums, because people often have multiple job responsibilities it becomes even more critical to communicate as lines of responsibility are often blurred. It is important to recognize that leadership in communication can happen at every level and this session will cover not only how to effectively communicate as a leader, but also how to effectively communicate with your leaders.

Collections Mishaps Redux

iiii Meeting Room 9

Moderator/Presenter: Jonathan Schwartz, CEO, Atelier 4, Charlotte, NC
Presenters: Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA; Aimee Brooks, Collections Manager, The Columbus Museum, Columbus, GA; Eric Fischer, Senior Vice President, WTW Fine Art, Willis Towers Watson Northeast, Bethesda, MD

It was cringe-inducing, it was heart-breaking ... but let's do it again! This session is a follow-up to 2020's When Things Go South[east]: Stories of Collections Mishaps. Once again, a panel of two collections professionals and a fine art insurance professional, plus fine art shipping professional acting as the emcee, will come together to present stories of collections

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mishaps that have been gathered ahead of the conference and offer advice on how to best manage the crisis. A poll will be taken at the end to choose the best story and a prize will go to the winner. **(Sponsor: SERA)**

How to Specify Exhibit Display Cases for Your Museum or Exhibition

iiii Meeting Room 10

Moderator/Presenter: William Stender, President, 10-31, Inc.

Have you ever needed to order or specify display cases for your museum and not know how to describe what you want? Let's take a look at what makes a display case "museum-grade" and how to avoid getting less and paying more. This session will focus on the differences between acrylic and glass, basic case styles, and types of glass, hinges, and gaskets. We will use a "Good, Better, Best and Unacceptable" approach to specifying for your museum. **(Commercial Session) (Sponsor: 10-31, Inc.)**

Collections Care and Management for Novices

iiii Meeting Room 16

Moderator/Presenter: Elise V. LeCompte, Registrar, Florida Museum of Natural History, Gainesville, FL

Presenters: Mary Hauser, Registrar and Associate Director, Gregg Museum of Art and Design, North Carolina State University, Raleigh, NC, Alyssa Magnone, Collections Manager, Aiken County Historical Museum, Aiken, SC

Do you work in a small museum where you've been assigned to take care of the collections without any background? Are you new to collection management? Then this session is for you. Three experienced collections professionals will share methods that they use to teach collections care and management to interns, volunteers, and the general public.

Attendees with professional expertise will leave with ideas about how to train non-collections professionals in their local or regional communities. **(Sponsor: SERA; Carolina Conservation)**

The Horrors, the Humors, and the Completely Improbables

iiii Meeting Room 17

Moderator/Presenter: Amelia Gallo, Programs and Membership Manager, Thomasville History Center, Thomasville, GA

Presenters: Ashleigh Oatts, Education Coordinator, Watson-Brown Foundation/T.R.R. Cobb House, Athens, GA

So you want to work in a small museum (or you want to know what it's like to work in a small museum)? Join us for a series of fun (and true) anecdotes about all the wild and wacky things that go on behind the scenes. Bring your craziest small museum story to share and commiserate over our most unusual "other duties as assigned!"

Exhibit to Action

iiii Meeting Room 18

Moderator/Presenter: Eileen D. Tomczuk, PhD Candidate, Urban Studies, Tulane University, New Orleans, LA

Presenters: Marissa Petrou, Ph.D., Director, Guilbeau Center for Public History; Assistant Professor, University of Louisiana at Lafayette

How can museums motivate visitors to social justice action? Grounded in original audience research and examples from the field, this session will teach museum professionals how to inspire visitors to action through creative engagement. Attendees will learn about effective strategies for influencing visitors' social justice behaviors and will have the opportunity to develop new ideas for encouraging action at their institutions.



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**Strategic Planning:
Creating a New Foundation for the Future**

iiii Meeting Room 19

Moderator/Presenter: David M. Paule, Senior Consultant, Our Fundraising Search, Atlanta, GA

Presenters: Matthew S. Davis, Director of Historic Museums, Georgia College, Milledgeville, GA

Strategic planning is important for a museum in normal years. Coming out of the multitude of crises associated with the pandemic makes it essential. Now is the best possible time to take a fresh approach to plan for your future. The Georgia College House Museums (GCHM) recently completed a new strategic plan. Despite being in the middle of a shut-down, a pandemic, and the panoply of other issues and challenges that 2020 brought, GCHM was able to complete the new plan in a fast, effective manner by using a unique, expedited planning process provided by Our Fundraising Search. In this session, we'll tell you how we did it.

**Donor Database Nightmares —
and Some Solutions Management Systems**

iiii Meeting Room 3

Moderator/Presenter: Mary Walker, Principal, Leaf Spring Consulting, Knoxville, TN
Presenters: Rachel Katz, Development Manager, High Museum of Art, Atlanta, GA

You KNOW that info is in there, but how do you get it out? Your CRM is too unwieldy, too complicated, and customer service is not being helpful today. Two experienced development executives talk about some of the often-comical issues surrounding donor database management. And, they will discuss how data-entry control and understanding your hierarchical structure can help you tame the database beast.

**12:00 NOON - 1:30 PM
PROFESSIONAL NETWORK LUNCHEONS**

Curator's Luncheon (CurCom)

iiii Meeting Room 4

Presenter: Stacey Swigart, Chair, American Alliance of Museums Curators Committee (CurCom)

Join your colleagues for lunch and informal conversations about curatorial issues, deaccessioning, network with peers, and meet your Regional AAM CurCom representatives. **(CurCom members or those interested in CurCom, pre-registration required)**

**Museum Educators Committee (EdCom) Luncheon & Program:
What's Next? Rebuilding, Strengthening & Serving
Our Communities**

iiii Meeting Room 5

Presenter: Nisa Floyd, Art Education Consultant, Atlanta, GA

Join your fellow museum educators for lunch and discussion! In the wake of closures, cancellations, a global pandemic, and a national reckoning with systemic racism, how can we best meet the needs of our visitors and communities? Learn how Atlanta Contemporary approached these challenges, and join in on the discussion about challenges and opportunities: rebuilding and strengthening communities during and after closures, proactively addressing collective trauma as part of the museum experience, dismantling racism within the museum, and brainstorming ways to create more meaningful connections and partnerships. **(EdCom members or those interested in EdCom, pre-registration required)**

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Join Senior Partner Sandra Kidd at SEMC on Monday at 2:45 pm for:

“How Small Museums Can Be Cultural Change Makers”



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Southeastern Registrars Association (SERA) Luncheon/Business Meeting

iiii Meeting Room 6

The annual business meeting/luncheon for the Southeastern Registrars Association. Come hear updates from the board, welcome new board members, and find out more about what is going on with SERA. This is also a great opportunity to network with your colleagues. **(SERA members and those interested in learning more about SERA, pre-reg. required)**

1:45 PM – 4:15 PM

OFF-SITE WORKSHOP:

Museums and Social Justice: Institution-Wide Projects

iiii Meet in the Marriott Lobby at 1:30 for transportation to the Hunter Museum of American Art (10 Bluff View Avenue)

Moderator/Presenter: Adera Causey, Curator of Education, Hunter Museum of American Art, Chattanooga, TN

Presenters: Nandini Makrandi, Chief Curator, Hunter Museum of American Art, Chattanooga, TN, Rachel White, Curator of Education, Birmingham Museum of Art, Birmingham, AL, Jennifer Jankauskas, Curator of Art, Montgomery Museum of Art, Montgomery, AL, Laura Bocquin, Community Arts and Engagement Coordinator, Montgomery Museum of Art, Montgomery, AL

While the protests of 2020 brought racial and socioeconomic issues to the national forefront, many museums had long been centralizing the voice of historically marginalized communities and partnering with community activists to ignite change. The Hunter Museum of American Art, The Birmingham Museum of Art, and the Montgomery Museum of Fine Arts have all been committed to this work for decades through exhibitions,

public programs, and community partnerships. This workshop will share how each institution has built community trust and become a center for dialogue and action around social and racial justice. This will be a space for participants to develop their visions for museum activism in their community. **(Pre-Registration Required) (Sponsor: SEMC Equity and Inclusion Action Team)**

1:45 PM – 3:00 PM

CONCURRENT ON-SITE SESSIONS

Creating an Accessible Future: An Interactive Roundtable

iiii Meeting Room 9

Moderator/Presenter: Katy Menne, Curator of Education, North Carolina Maritime Museum at Southport, Southport, NC

Presenters: Danielle Garcia, Museum Educator, Cummer Museum of Art and Gardens, Jacksonville, FL

Learn how to meet the moment for visitors of all abilities in-person and digitally with compassion through roundtable discussions and activities that explore sensory deprivation. What programmatic, structural, or budgetary changes would you make at your institution to create a more inclusive experience for your patrons? Increasing our awareness of the needs that our physical and neuro-diverse communities have will make our spaces all the more welcoming for all people. Join us! Sensory bags, bins, and easy how-to guides will also be available for you to learn more about and explore.



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From Collections to Collective Impact: Empowering Students to Use Artifacts in Their Learning Journey

iiii Meeting Room 10

Moderator/Presenter: Andrew Feinberg, Principal, TimeLooper, Inc., New York, NY

Join this session to learn how to open up collections in 3D artifact / augmented reality format to allow students access so students can organize/ make sense of the collections to curate their digital schooling portfolios.

(Commercial Session) (Sponsor: TimeLooper)

EMP Roundtable IV: Picking Up The Pieces

iiii Meeting Rooms 7/8

Moderator/Presenter: Joshua Whitfield, Museum Specialist, Museum of Aviation, Warner Robins, GA

Presenters: Felicia Ingram, Manager of Interpretation, Accessibility and Diversity, North Carolina Museum of Art, Raleigh, NC, Rachel Bragg, Senior Planner, DeKalb County Planning and Sustainability, Atlanta, GA, Lacey Wilson, Site Manager, Charlotte Hawkins Brown Museum at Historic Palmer Memorial Institute, North Carolina Division of State Historic Sites, Gibsonville, NC, Patrice Green, Research and Instruction Librarian, University of Georgia Special Collections Libraries, Athens, GA

The Emerging Museum Professional Roundtable returns! Join a group of talented professionals from across the employment spectrum to discuss strategies for being an EMP during (and after) a time of plague. We will discuss strategies for how to get a job, what jobs are being prioritized now, which skills you need to develop, and how to practice self-care in response to COVID as

a widespread and deeply traumatic event. An open discussion will address concerns and challenges in a safe space for honest conversation among peers.

Working with Wikidata: Making Collections Accessible

iiii Meeting Room 17

Moderator/Presenter: Kali Mason, Curator, Perot Services, Dallas, TX
Presenter: Steven Baskauf, Ph.D., Data Science and Data Curation Specialist, Vanderbilt University, Nashville, TN

In 2020 Vanderbilt University Fine Arts Gallery began uploading their collections data to Wikidata. Wikidata allows for your collection data to be easily accessible and findable, more so than hosting a database on your institution's website. Join Dr. Steve Baskauf, Data Science and Data Curation Specialist and the former VU Fine Arts Gallery registrar, Kali Mason, as they discuss the process and how your museum can utilize Wikidata to make your collection more visible. **(Sponsors: SER; TimeLooper, Inc.)**

Crafting Effective Content Marketing Strategies

iiii Meeting Room 19

Moderator/Presenter: Lois Carlisle, Editor, Gibbs Smith Education, Atlanta, GA

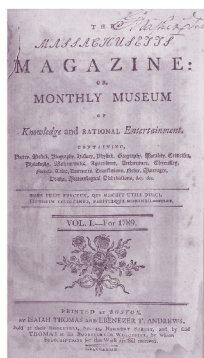
Be a curiosity catalyst! Participants in this workshop will learn to acquire and use digital storytelling tools to engage with potential visitors virtually, cultivate new audiences, and facilitate difficult conversations online.

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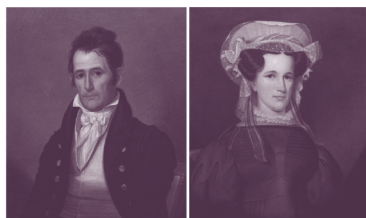
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AAM's General Facility Report: What is it? How Do You Use It?

iiii Meeting Room 16

Moderator/Presenter: *Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA*

Presenters: *Christy Sinksen, Associate Registrar, Georgia Museum of Art, University of Georgia, Athens, GA, Elise V. LeCompte, Registrar and Coordinator of Museum Health and Safety, Florida Museum of Natural History, Gainesville, FL, Matthew S. Davis, Director of Historic Museums, Georgia College, Milledgeville, GA*

This session will take a fresh look at the AAM General Facility Report (GFR) and how museum professionals use it. We'll start with an introduction to the form and why it is important to have one. Then, as a roundtable discussion, we'll consider its use from three perspectives: 1. When you are looking at another institution's report because they have made a loan request. 2. When you are filling out the form or updating it because your institution wants to request a loan. 3. Other uses for the GFR and what to do if you don't have one. Attendees are encouraged to bring their GFRs and ask questions. **(Sponsor: SERA)**

To Podcast Or Not to Podcast

iiii Meeting Room 3

Moderator: *Scott Williams, President and CEO, Discovery Park of America, Union City, TN*

Presenters: *Lolita Rowe, Community Outreach Archivist, Rose Library at Emory University, Atlanta, GA; Nicklaus McKinney, Director/Curator, Lunney House Museum, Seneca, SC*

Today's museum professionals are looking for unique ways to implement their missions, broaden their outreach, create new avenues of funding and make more potential guests aware of their museums. Podcasting may offer an effective tool they can include in their communication plan to meet those objectives and more. In May 2019, Discovery Park of America launched a weekly podcast, "Reelfoot Forward: A West Tennessee Podcast." In this presentation, Scott Williams, president and CEO of the 100,000-square-foot museum and 50-acre heritage park in Union City, Tennessee, and host of the podcast will share lessons learned and the results after producing more than 100 episodes. Attendees will gain knowledge and information that will allow them to evaluate if a podcast would align with their own organization's communication strategies. If they decide to produce one of their own, this session will provide helpful tips and tricks to make their podcast a success. **(Sponsor: TimeLooper, Inc.)**

3:00 - 3:30 PM

ICE TEA & COOKIES BREAK IN RESOURCE EXPO

iiii Exhibit Hall C (Sponsor: ERCO Lighting)

3:30 PM - 4:45 PM

CONCURRENT VIRTUAL SESSIONS

Understanding Fine Art Insurance: Who Does What?

Moderator/Presenter: *Kimberly Terbush, Registrar, Weatherspoon Art Museum, University of North Carolina at Greensboro*



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Presenters: Casey J. Wigglesworth, Assistant Vice President, Huntington T. Block Insurance Agency, Inc., Washington, DC; Erin Bast, Senior Underwriter, Huntington T. Block Insurance Agency, Inc., Washington, DC; Amy Murphy Kuhnert, Founder and Principal, Murphy Kuhnert Art Consulting, Washington, DC; Eric S. Fischer, Senior Vice President, WTW Fine Art, Willis Towers Watson Northeast, Inc., Bethesda, MD

Fine Arts Insurance is something that most collection managers and registrars deal with every day. They send off requests for Certificate of Insurance and sign loan agreements, but do they know what is covered and who is ultimately responsible? This session will cover the importance of condition reports with photographs, policy exclusions, artwork values and recovery amounts, transit insurance, indemnity and seizure laws, and other related topics. **(Sponsor: SERA)**

Transforming the Narrative (In the Virtual Space): Evaluation and Redesign of NMAAHC’s Ethical Interpretation Workshop 📶

Moderator/Presenter: Jennifer Zazo-Brown, Museum Program Specialist, Smithsonian’s National Museum of African American History & Culture, Washington, DC

Presenters: Alison Leithner, Senior Manager, Internal Communications and Instructional Design, Smithsonian Enterprises, Washington, DC; Claire Eckert, Social Science Analyst Smithsonian Organization and Audience Research, Smithsonian Institution, Washington, DC

2020 served as a year of introspection and great change! Over the last year, program staff and partners of NMAAHC’s Ethical Interpretation Workshop took a thoughtful pause to reflect on the first five years of this professional development training and re-invent it as a hybrid learning

model for the future. This session will explore how the program has evolved over time, the methodology used to conduct a thorough program evaluation and measure its impact on the field as well as the yearlong instructional design process that guided the redesign and pivot to the virtual space—all while engaging the growing community of practice that exists among past participants.

SEMC Programs 2022–2023: Leadership Institute and Jekyll Island Management Institute 📶

Presenters: Alumni and Faculty of the SEMC Leadership Institute and Jekyll Island Management Institute.

The SEMC Leadership Institute is a five-day in-person training course which aims to equip a new generation of museum leaders with outward-looking skills and strategies that increase their effectiveness as leaders and abilities to create a productive and inclusive environment within the museum and among the museum’s board. The inaugural (2020) Leadership Institute faculty and graduates will give an overview of the program and its impact as well as plans for the 2022 Institute. Alumni of the Jekyll Island Management Institute will also give an update on the current evaluation process and relaunch of JIMI in January 2023.

Climate Change and Collections Care: New Tools for Risk Management 📶

Moderator/Presenter: Blair Wunderlich, Fine Art Broker, DeWitt Stern Group, Inc. New York, NY

Presenters: Sierra Polisar, Collection Manager, Newcomb Art Museum

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of Tulane University, New Orleans, LA; Amy Hahn, National Loss Control Practice, Risk Strategies Company, Westminster, MA

In 2020, the Gulf Coast recorded five named storms in the short span of three months. Storm events pose a significant risk for damaging collections. As these disasters become more frequent, the cost of insurance becomes equally problematic. Museum facilities and operational plans need to adapt to extreme weather to protect art and outdoor sculpture collections. This session will focus on flood and storm risks and their specific impact on museum collections. In the process, the discussion will review firsthand accounts of claims and lessons learned. The session will provide participants with tools to measure their exposure to loss and practical ways to protect priceless valuables from extreme weather. **(Sponsor: SERA; DeWitt Stern Group)**

Stuck in the Middle With You: Strategies for Middle Management

Moderator/Presenter: Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA

Presenters: Ainsley Powell, Curator of Collections, Historic Resources and Museum Program, City of Raleigh, NC; Christa McCay, Collections Manager, Marietta Museum of History, Marietta, GA, Tina H. Smith, Museum Educator, Museum of Anthropology, Wake Forest University, Winston-Salem, NC

This session will provide an opportunity for attendees to connect with others in the field who are making a career in middle management. The panelist will spark discussion among the attendees in the areas of leadership as a middle manager, forging a career path and transitions to new positions or new locations, and success stories in middle management.

Shifting Voices in Permanent Collection Galleries

Moderator/Presenter: Natalie Mault Mead, Associate Curator, Hunter Museum of American Art, Chattanooga, TN

Presenters: Dr. Katelyn Crawford, The William Cary Hulsey Curator of American Art, Birmingham Museum of Art, Birmingham, AL, Ashley Holland, Associate Curator, Crystal Bridges Museum of American Art, Bentonville, AR, Dr. Johanna Minich, Assistant Curator of Native American Art, Virginia Museum of Fine Arts, Richmond, VA, Holly Wilson, Visual Artist

How can museums bring inclusive representation into gallery spaces? Join curators and artists for this session on DEAL in acquisitions and permanent collection galleries, followed by an open dialogue on important issues facing museums in the Southeast. Explore creative ways museums have reinterpreted collections, allowing for more comprehensive narratives. **(Sponsor: Healy Kohler Design)**

4:30 PM - 5:30 PM

RESOURCE EXPO CLOSING PARTY

||||| Exhibit Hall C

5:30 PM - 6:30 PM

COUNCIL LEGACY RECEPTION

Read House Historic Hotel (107 W. MLK Boulevard)

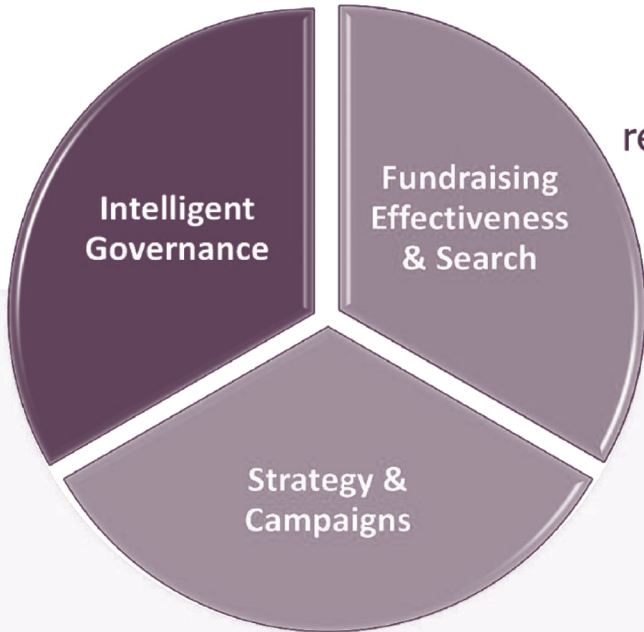
||||| Meet in Marriott Lobby for transportation (bus departs at 5:15 pm)

Celebrate the SEMC Legacy Society, a planned giving program, and thank donors to the Past Presidents Circle and William T. and Sylvia F. Alderson Endowment Fund. Transportation to the evening event will follow. **(Council invitation only)**



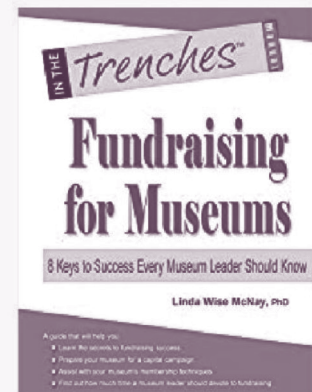
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6:00 PM – 8:00 PM

EVENING EVENT at the Aquarium Plaza

iiii Meet in Marriott Lobby for transportation (first bus departs at 5:45 pm)

Tennessee Aquarium (1 Broad Street)

Charles H. Coolidge National Medal of Honor Heritage Center

(2 West Aquarium Way) **(Sponsor: Conserv)**

8:30 PM – 10:00 PM

SERA REGISTRARS RESPITE

High Rail at The Chattanooga (1201 Broad Street)

iiii Meet in Marriott Lobby at 8:15 to walk to The Chattanooga

Join your fellow registrars and collections managers for a night of networking and fun at the rooftop of the nearby Chattanooga Hotel.

WEDNESDAY OCT. 27

8:00 AM – 12:00 NOON

REGISTRATION

iiii Chattanooga Convention Center (One Carter Plaza)

9:00 AM – 10:15 AM

GENERAL SESSION: SEMC ANNUAL BUSINESS

MEETING AND KEYNOTE ADDRESS BY

JAMES MCKISSIC — LIVE STREAMED

iiii Meeting Room 3

After a warm welcome to Chattanooga and a brief business meeting, join your colleagues for the keynote address by James McKissic, the President of Chattanooga's ArtsBuild, the leading organization charged with funding and promoting the arts and cultural programming in the region. Prior to assuming this role in December 2019, McKissic managed fundraising, programming and community engagement as chief operating officer of the Urban League of Greater Chattanooga. Before that, he was the senior adviser to the mayor and the director of the city of Chattanooga's Office of Multicultural Affairs. Both roles included improving diversity efforts and promoting inclusion throughout the city.

In addition, McKissic has instituted a number of cultural programs, including Friends of African American Art, Sankofa Fund for Civic Engagement and the African American Arts and Culture Speaker Series. He also initiated "Rooted in Color," the first Regional Art Collectors Conference in Chattanooga focused on African American art, co-founded Responsive Initiatives for Social Empowerment (RISE) Chattanooga, established the Chattanooga Readers and Writers Fair and the African American Family Film Series in Miller Park, among other initiatives. He has served on ArtsBuild's board of directors in the past. **(Lead sponsor: Conserv; coffee sponsor: NAME)**





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10:30 AM - 11:45 AM CONCURRENT ON-SITE SESSIONS

Ethical Speed Dating

iiii Meeting Room 7

Moderator/Presenter: Matthew S. Davis, Director of Historic Museums, Georgia College, Milledgeville, GA

Presenters: Elise V. LeCompte, Registrar and Coordinator of Museum Health and Safety, Florida Museum of Natural History, Gainesville, FL; Ashleigh Oatts, Education Coordinator, T.R.R. Cobb House, Athens, GA; Alan Robison, Director, Anniston Museum and Gardens, Anniston, AL; Rachel Gibson, Vice President of Operations, Belle Meade Plantation, Nashville, TN

Ethical considerations within the museum are increasingly at the forefront of museum operations, both within and outside the institution. As professionals face these issues, limited support or understanding of ethical issues can hamper the ability of staff to resolve situations or provide needed information to superiors or concerned stakeholders. This session will provide participants a chance to meet with seasoned museum professionals representing administration, collections, and educational departments to discuss issues facing them or their institutions. Through this peer mentoring, our goal is to aid participants in developing strategies to assist them in resolving ethical issues.

Speak Up and Speak Out: Museum Advocacy

iiii Meeting Room 8

Moderator/Presenter: Scott Warren, Site Manager, President James K. Polk State Historic Site, Pineville, NC

Presenters: Ember Farber, Director of Advocacy, American Alliance of Museums, Washington, DC; Michelle Schulte, Independent Museum Professional/Consultant, Pensacola, FL; Peter Koch, Education Association, Mountain Heritage Center at Western Carolina University, Cullowhee, NC

Advocacy can take on many forms and exists at many different levels. From advocating with your local municipality to making the rounds on Capitol Hill, advocacy is vitally important to the museum field. In this session, we will hear from advocates that have spoken with national leaders and local governments, seasoned professionals, and first-timers. Join us as we discuss strategies for advocating and how you can best advocate for the field.

Communities Engaged:

Energizing Programming with Local Artists

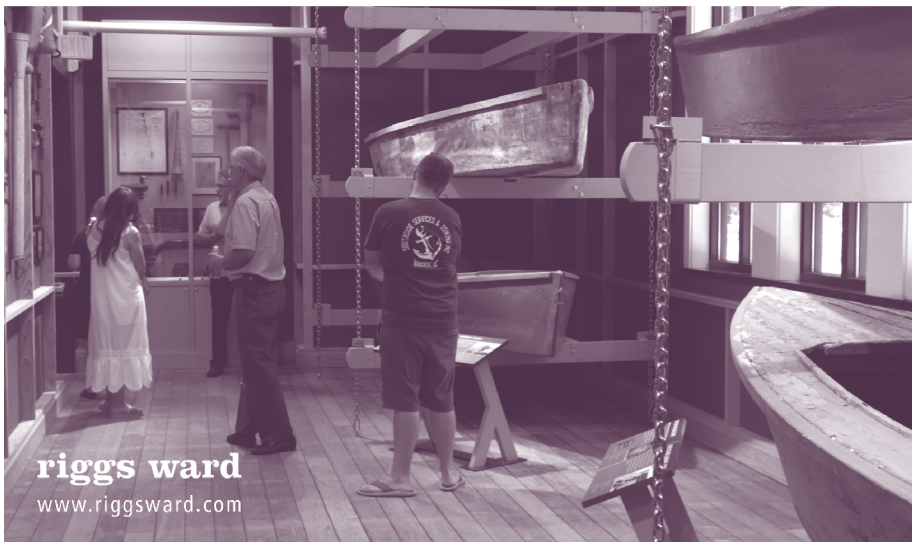
iiii Meeting Room 9

Moderator/Presenter: Laura Bocquin, Community Arts and Engagement Coordinator, Montgomery Museum of Fine Arts, Montgomery, AL

Presenters: Chase Quinn, Curator of Education and Programs, Gibbes Museum of Art, Charleston, SC; Sage Kincaid, Associate Curator of Education, Georgia Museum of Art, Athens, GA; McKenzie Drake, Assistant Curator of Public Programs and Community Engagement, Mississippi Museum of Art, Jackson, MS

A dynamic panel explores how programs anchored in partnerships with local artists can attract and welcome new, diverse audiences and sustain participation by amplifying an array of voices from across the community.





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Collection Storage Design

iiii Meeting Room 10

Moderator/Presenter: Erica Hague, Collections Manager, Atlanta History Center, Atlanta, GA

Presenters: Gene Reilly, Account Manager/Storage Specialist, Patterson Pope, Atlanta, GA; Kristin Ormand, Account Manager/Storage Specialist, Patterson Pope, Charleston, SC

Designing a collections storage area is a multi-step process. This session will cover topics such as how to design your existing, new, or renovated collection storage area, when to start, who to work with and how to design the space to be secure, safe and allow for collection growth. Presenters will discuss what types of storage equipment are available to house textiles, art, archives, and artifacts as well as how to maximize space and create a flexible area that can grow and adapt to collection changes and who to partner with to create a design. We will discuss small and large collection spaces and provide images and ideas for all types of facilities.

(Sponser: SERA)

Partnerships Past, Present, and Future

iiii Meeting Room 16

Moderator/Presenter: Cassandra Erb, Independent Curator, Ph.D. Candidate in Leadership and Change, Antioch University

Presenters: Owen Ever, Performing Artist, Goat in the Road Productions, New Orleans, LA, Kimberly McKinnis, Director, For All Handkind Artist Collective, New Orleans, LA

Partnerships between institutions, artists, scholars, community groups, and a vast array of other entities are vital to the cultural sector. Using many

voices across our industry we will explore the nature of partnerships and partnership practices. We will look at what has changed and what hasn't, how are relationships growing both together and further apart, and could there be a new vision for the future of partnerships within the arts and cultural communities at large." **(Sponsor: EdCom)**

Ask Me Anything: Fundraising Edition!

iiii Meeting Room 17

Moderator/Presenter: Rachel Katz, Development Manager, High Museum of Art, Atlanta, GA

Presenter: George Bassi, Director, Lauren Rogers Museum of Art, Laurel, MS

Are you new to development and struggling with an issue, but don't know who to ask? Are you a seasoned fundraiser and have a question that you're embarrassed about because you think you should already know the answer? ASK US ANYTHING! George and Rachel are prepared to answer all questions about donors, budgets, membership, and proposals. Any question you have, we have an answer. To submit a question please visit www.t.ly/AMAFundraising or email rachel.katz@high.org.

We Need to Talk: Approaching Controversial / Difficult Topics

iiii Meeting Room 19

Moderator/Presenter: Melissa Swindell, Executive Director, Georgia Writers Museum, Eatonton, GA

Presenters: Kathy Dixon, Exhibits Manager, Emory University Libraries, Atlanta, GA; David Allison, Curator Emeritus, National Museum of American History, Smithsonian Institution, Washington, DC

Museums are often the center of controversy. Some issues are front



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and center, like climate change, others are long-standing concerns of Confederate monuments. These conversations are often nuanced and multi-sided, and as museums, we need to talk about it. But how do you start this conversation? Who should be involved? Through this Town Hall, we want to know how your organization is discussing difficult and/or controversial topics? And we'll share some ideas that we've gathered along the way.

Lessons Learned: Takeaways from Virtual Education

iiii Meeting Room 18

Moderator/Presenter: Glenna Barlow, Curator of Education, Columbia Museum of Art, Columbia, SC

Presenters: Rachel Myers, Deputy Director, Two Mississippi Museums, Jackson, MS; Kim Kuta Dring, Director of Education, Cummer Museum of Art and Gardens, Jacksonville, FL

It's no secret that 2020 was a game-changer for education. Museums of all kinds were quick to respond, pulling together various forms of virtual field trips and distance learning offerings — in and out of the galleries/grounds, live and pre-recorded. In this session, we'll reflect on the successes and pitfalls of these endeavors and discuss how these new projects might impact the landscape of school offerings in a post-COVID world. (Sponser: EdCom)

12:00 NOON – 1:30 PM

ANNUAL AWARDS LUNCHEON

iiii Meeting Rooms 4,5,6

Gather for lunch and visit with friends during this networking opportunity. The luncheon will end with an Awards Presentation recognizing professional excellence in our institutions and among our colleagues. (Pre-registration required) (Sponsor: Riggs Ward Design)

1:45 PM – 4:00 PM

OFF-SITE TOURS

Chattanooga Southside

iiii Meet in Marriott lobby at 1:45 pm for transportation

Join the former Director of Chattanooga's Public Art Program for a guided tour of Chattanooga's Southside focused on outdoor murals and other public art that has transformed the area. Once the urban center of the city, the Southside fell into disrepair in the mid-20th Century. Successful revitalization strategies included building new housing, opening a magnet elementary school, and recruiting creatives to the area. Today, the area's abandoned warehouses and old buildings have been transformed and now house restaurants, shops, and art galleries. The eclectic mix of art, entertainment, and cuisine in the Southside has helped make the area a favorite haunt for locals and a must-see place for visitors. (Pre-registration required)





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AMERICAN MUSEUM OF SCIENCE AND ENERGY OAK RIDGE, TN
2018 SMALL BUSINESS OF THE YEAR AWARD | US Department of Energy
2019 SECRETARY'S ACHIEVEMENT AWARD

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CHALLENGING INSTALL
WATCH THIS VIDEO about creative problem solving during an installation in a sensitive space

AMERICAN MUSEUM OF SCIENCE AND ENERGY

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ACCELERATED TIMELINES
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Sculpture Fields (1800 Polk Street)

iiii Meet in Marriott lobby at 1:45 pm for transportation

Spend the afternoon at Sculpture Fields, the largest sculpture park in the Southeast located on a 33-acre park. The repurposed former brownfield is the beautiful setting for over 40 large-scale sculptures from sculptors from all over the world and features over 1.5 miles of walking trails interweaving the sculptures. **(Pre-registration required)**

Ruby Falls (1720 South Scenic Hwy Chattanooga, TN)

iiii Meet in Marriott lobby at 1:45 pm for transportation

Breathtaking Ruby Falls was accidentally discovered by Leo Lambert in 1928 on an unexpected journey deep within Lookout Mountain in Chattanooga, TN. Leo named the falls after his wife, Ruby, and opened the iconic Chattanooga attraction to the public in 1929. Today, Ruby Falls welcomes guests from around the world to enjoy underground cave adventures, spectacular views of the Cumberland Plateau, and soaring zip lines. **(Pre-registration required)**

2:00 PM – 3:15 PM

CONCURRENT VIRTUAL SESSIONS

Students Work in Museums (SWIM) Session

Co-Moderators: Pam Meister, Director, Mountain Heritage Center, Western Carolina University, Cullowhee, NC; Patricia Hobbs, Associate Director/

Curator of Art & History, University Collections of Art & History, Washington & Lee University, Lexington, VA

University students throughout our region are engaged in important and challenging work in Southeastern museums. They conduct object-based research, produce exhibits, do oral history interviews, create content for websites, and develop public programs. This session showcases student projects.

Managing the Afterlife of a Collection

Moderator/Presenter: Casey Wooster, Governor's House Library Collections Assistant, University of Florida George A. Smathers Libraries, Gainesville, FL

Presenters: Madeline Sweeney, Registrar, Vero Beach Museum of Art, Vero Beach, FL; Stephanie Hebert, M.A., Independent Collections Manager (formerly Lasell Fashion Collection), Boston, MA; Laura Nemmers, Museum Collections Consultant, Gainesville, FL; Laura Marion, Governor's House Library Collections Manager, University of Florida George A. Smathers Libraries, Gainesville, FL

So what happens after the doors close permanently? This virtual town hall will explore collections management leading up to, during, and after institutional closures. The participants and attendees will share and discuss the realities of juggling collections, expectations, and mental wellness in navigating the aftermath and legacy of institutions. **(Sponsors: CatalogIt; SERA)**

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Moving Forward with NAGPRA: Repatriation and Building Relationships 📶

Moderator/Presenter: Ellen Lofaro, Director of Repatriation, University of Tennessee, Knoxville, TN

Presenters: Deanna Byrd, NAGPRA Liaison, Historic Preservation Department, Choctaw Nation of Oklahoma, Durant, OK; RaeLynn A. Butler, Manager, Historic and Cultural Preservation Department, Muscogee (Creek) Nation, Okmulgee, OK; Celise Chilcote-Fricker, Assistant Professor of Anthropology and NAGPRA Coordinator, William S. Webb Museum of Anthropology, University of Kentucky, Lexington, KY; Megan Cook, Director of Archaeology Collections, Mississippi Department of Archives and History, Jackson, MS

This roundtable will address the Native American Graves Protection and Repatriation Act (NAGPRA). Presenters will invite questions and shared experiences from the audience, focusing on the basics of repatriation, consultation, and building positive relationships with Tribal Partners through the NAGPRA process. **(Sponsor: SERA)**

Shifting Culture: Giving Voice to Marginalized Groups through Qualitative Research 📶

Moderators: Ann Rowson Love, Ph.D., Pearl Tyner Associate Professor, Director, Museum Education and Visitor Centered Curation Liaison to The Ringling, Department of Education, Florida State University, Tallahassee, FL; Deborah Randolph, Independent Museum Scholar, Former Curator of Education at the Southeastern Center for Contemporary Art, Winston-Salem, NC

Presenters: Alistair Hudson, Director, The Whitworth and Manchester Art Gallery, Manchester, UK; Sofia Natalia Gonzáles Ayala and Claudia Marcela Venlandia Pirazán, Curators, National Museum of Memory, Bogota, Colombia; Pete Hoffecker Mejia, Artist, Art professor at Western Oregon University;

Brooke Wessel, doctoral student in museum education and visitor-centered curation, Florida State University.

In this session, we will pose the question, “How does qualitative research help shift the culture at museums to be more inclusive and collaborative by capturing the voice and stories of marginalized groups?” An international panel will discuss this question from each of their perspectives—museum director, artist, curator and graduate student. We believe that these perspectives will help participants determine how we will proceed in this moment of change by engaging in qualitative research. All panelists are contributors to the book, *An Introductory Guide to Qualitative Research in Art Museums*, written by Ann Rowson Love and Deborah Randolph, who will co-moderate the panel using a feminist inquiry method.

Stolen Memories: Reclaiming our Artifacts and Images 📶

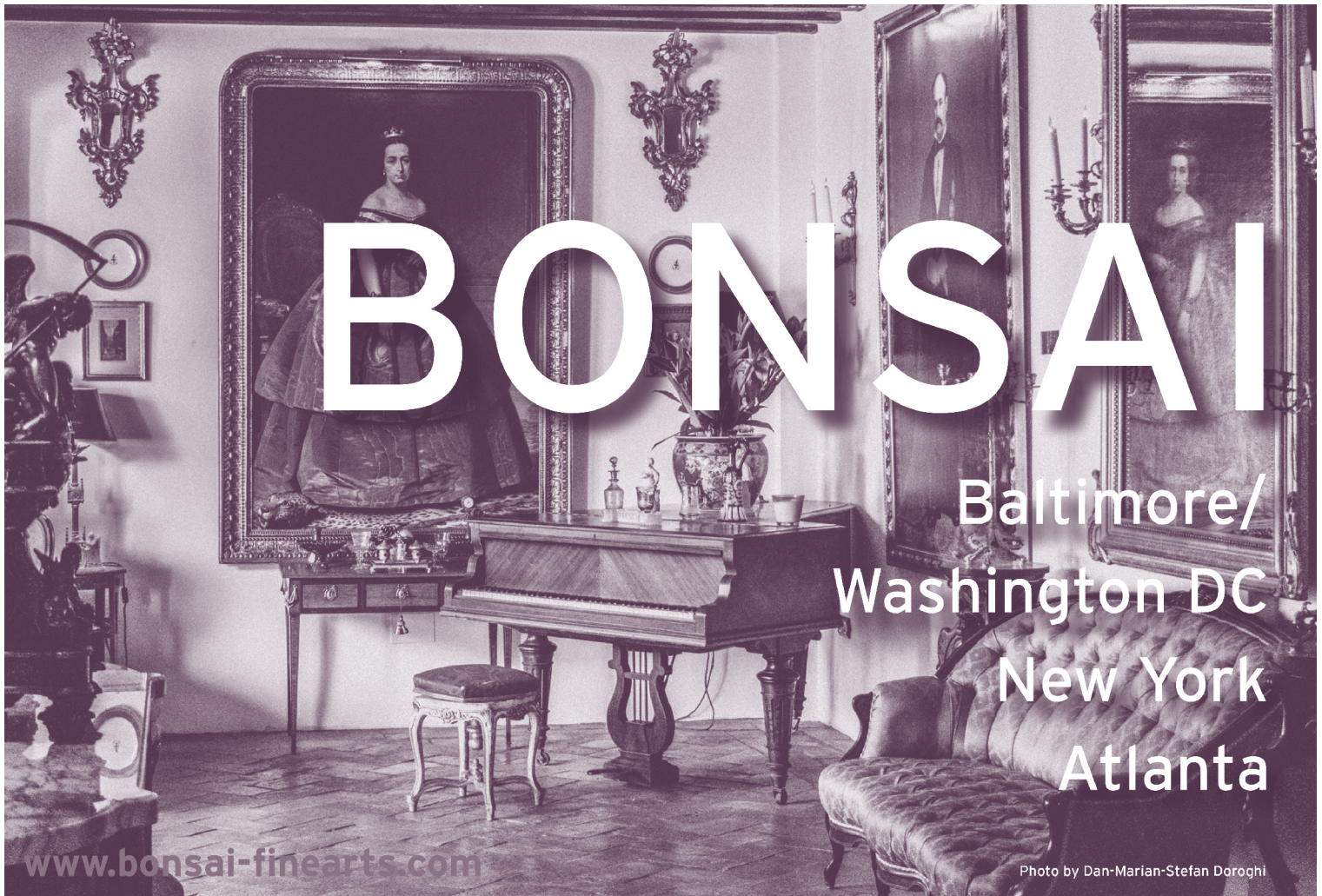
Moderator/Presenter: Asali Devan Ecclesiastes, Chief Equity Officer, Ashé Cultural Arts Center, New Orleans, LA

Presenters: Leona Tate, Executive Director, Leona Tate Foundation for Change, New Orleans, LA; Kara T. Olidge, Executive Director, Amistad Research Center, Tulane University, New Orleans, LA

Stolen Memories will expand the dialogue around artifact repatriation through a discussion between leaders of small community-based cultural organizations, museums, archives, and intellectual property lawyers. Panelists will explore this question: What impact does the theft of our ancestral artifacts and the ownership of our photographic images have on our ability to tell our own stories? **(Sponsor: SERA)**

3:00 PM – 4:00 PM
COUNCIL WRAP MEETING 📍 Meeting Room 7/8





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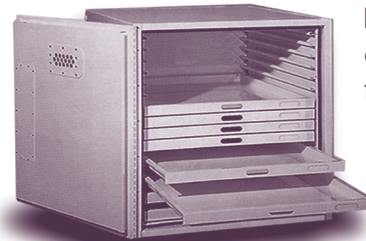
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Booths 10 & 12
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BOOK DESIGN and production, graphic design Nathan W. Mochlmann GOOSEPENPRESS.COM 828.850.2705

Founder and Chief Technical Officer;
Melissa King, Senior Conservation Liaison;
Claire Winfield, Conservation Liaison

iiii Conserv is a company that's totally focused on building the environmental monitoring and preservation tools that you deserve. Our mission is to increase access to quality preservation tools and to help collections make progress every day regardless of budget, geography, or capacity. Our core product is the Smart Collections Sensor—a wireless data logger that can be set up in a few minutes and provides real-time data and alerts for temperature, relative humidity, light, and UV radiation. The sensor is complemented by Conserv Cloud, our web-based software and mobile app with built-in analytics and metrics for understanding your environmental and pest management data. Conserv Cloud is completely free; you can even import data from your own data loggers and use our software tools. Our team of experienced conservators is ready to help get you started with Conserv and turn your environmental monitoring hassles into delight.

Creative Arts Unlimited, Inc.

Booth 31
3730 70th Avenue N Pinellas Park, FL 33781
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Email: roger@creativeartsinc.com
Website: www.creativeartsinc.com
Booth Representative: Roger Barganier

iiii Creative Arts Unlimited is a comprehensive design, build and installation firm that transforms ideas into inspiring destinations. For 28 years, we have worked on our own or collaboratively with other designers and builders to create consistently compelling spaces.

Delta Designs Ltd.

Booth 34
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Website: www.deltadesignsltd.com
Booth Representative: Peter Doucette

iiii Delta Designs specializes in the custom designs, professional manufacture and personal installation of quality museum storage equipment. Our products meet the highest standards of conservation practice for historical artifacts, art objects, textiles, scientific specimens and archival materials.

dmdg2

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Booth Representative: Hillary Schmidt

iiii dmdg2 is in the business of creating unique spaces for people to learn, experience and share through the practice of exhibit design and museum planning. We have chosen to keep our practice centered around museums, with the idea that they are extremely unique and individualized and our approach reflects that. We believe successful design results from a holistic approach, and our wide range of service offerings allows for each project to be as unique as the institution. We help our clients achieve success through a variety of methods, some of which include, fundraising support, branding and visual identity analysis, planning, storyline development, graphic design, exhibit design, and fabrication oversight. We love museums and that's all we do.

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Website: www.erco.com

Booth Representative: Richard Fisher

■ ■ ■ ■ ERCO Lighting is a leading international lighting manufacturer, illuminating over 13,000 museums worldwide. Based out of Ludenscheid, Germany, ERCO has been present in North America for over 20 years, with showrooms in Edison, NJ and Culver City, CA. Our dedicated sales consultants, led by market specialist Richard Fisher, are well versed in the needs of museums, galleries, zoos, botanical gardens, and other visitor experience venues. If you are building new, renovating, or planning an upgrade, ERCO can help demonstrate how crucial light is to the museum experience. Able to address conservation, sustainability, accessibility, operations, and flexibility, ERCO's lighting tools ensure your project can meet the most demanding requirement: a memorable visitor experience.

Exhibit Concepts, Inc.

Booth 4
700 Crossroads Court Vandalia, OH 45377
Phone: 937.890.7000
Email: SRobertson@ExhibitConcepts.com
Website: www.exhibitconcepts.com/museum-exhibitions

Booth Representative: Aaron Scarlata,
Steven Lowery

■ ■ ■ ■ Since its establishment in 1978, Exhibit Concepts, Inc. has cultivated an outstanding reputation for designing, producing, installing and maintaining exhibitry of the highest quality for interpretive facilities, museums and visitor centers throughout the United States. Exhibit Concepts, Inc. is a certified Women's Business Enterprise (WBE).

EXPLUS, Inc.

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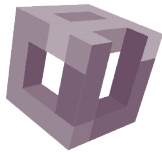


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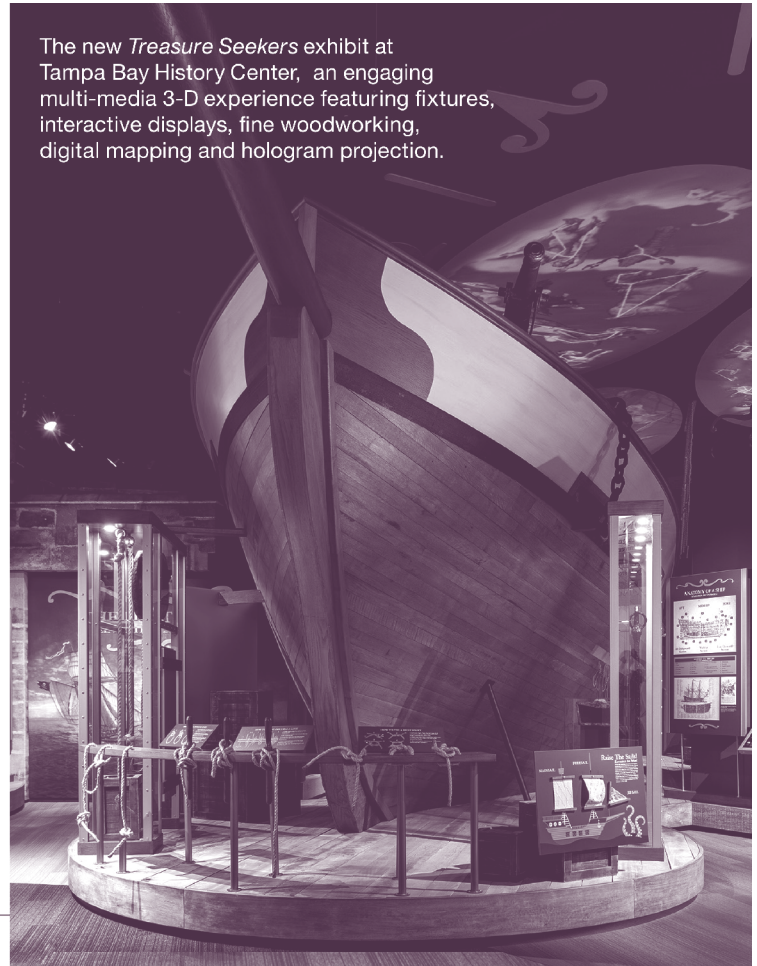
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||||| Founded in 1973, the Northeast Document Conservation Center was the first independent conservation laboratory in the United States to specialize exclusively in the conservation and preservation of paper- and film-based collections. NEDCC provides professional conservation treatment for books, maps, photographs, documents, parchment, papyrus, manuscripts, architectural plans, and works of art on paper. NEDCC treats many highly significant paper and photographic objects and continues to be the premiere center for the most difficult conservation challenges.

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Website: <http://riggsward.com>
Booth Representatives: Caroline Carpenter,
Susan Shibus

||||| Riggs Ward Design (RWD) is an award-winning experience planning and design studio located in Richmond, Virginia. Over the past 24 years, we have provided strategic master planning, interpretive planning, research, content analysis, and storyline development for museums, universities, corporations, and cultural institutions. RWD's services also include brochures, catalogs, and fundraising campaigns. Our in-house team offers a complete range of design services—from exhibits to media design and programming. We have worked with some of the best-known and recognized architecture firms and cultural organizations throughout the nation and overseas. Let us join with you in creating powerful memories for your visitors.

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Booth 8

54 Riverside Drive, Unit 11D, New York, NY 10024

Phone: 212.873.2677

Email: Andrew@timelooper.com | Website: www.timelooper.com

Booth Representatives: Andrew Feinberg, Yigit Yigiter

|||| TimeLooper provides storytelling and immersive VR / AR experience design consultancy to museums, historic sites, and cultural institutions. From design, to build, to implementation, TimeLooper supports its partners at every step of the implementation journey.

Tour-Mate Systems

Booth 26

137 St. Regis Crescent South Toronto, ON M3J 1Y6

Canada Phone: 416.636.5654

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Booth Representatives: Awo Osman, Aaron Cincinatus

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Booth 28

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Sarasota, FL 34234

Phone: 941.343.8115 | Fax: 941.296.7906

Email: pdietrich@fiberopticlitching.com

Website: www.fiberopticlitching.com

Booth Representative: Patric Dietrich

|||| Universal Fiber Optics Ltd. is one of only three manufacturers world-wide of glass fiber for lighting and one of the world's few companies working with both glass and PMMA fiber. We manufacture an extensive range of display extrusions, light bars, spotlights, framing projectors, and more, complemented by a range of LED illuminators and various LED display track systems and LED display down lights, all bases are covered.

Warner Museums

Booth 1

3401 Mary Taylor Road Birmingham, AL 35235

Phone: 888.883.8087

Email: info@WarnerMuseums.com | Website: https://warnermuseums.com

Booth Representative: Melissa Johnson

|||| Planning: We work with historic sites, museums, parks, and other related groups to create a comprehensive visitor experience. Design: Once initial programmatic requirements are identified schematic design will be developed through sketches and computer modeling and animation. Fabrication: All display cases fabricated are custom designed, engineered and constructed based on your specific needs. Installation: Once a project has been fully staged at our facility for final fit and finish adjustments the components are disassembled and relocated to their final location. Our clients benefit by having many of the carpenters responsible for the construction of the exhibits personally onsite to oversee and engage in its installation.

Solid Light, Inc.

Booth 27

800 South Fifth Street Louisville KY 40203

Phone: 502.562.0060 x 101 | Fax: 502.562.0055

Email: ctorp@solidlight-inc.com | Website: www.solidlight-inc.com

Booth Representative: Cynthia Torp

|||| Solid Light, Inc. designs and builds destinations where people connect with stories and each other. We are a full-service design/build firm offering a wide range of services including master planning, architecture, project management, exhibit design, media production, fabrication, and installation. <https://www.solidlight-inc.com/>

Tennessee Association of Museums

Booth 18

P.O. Box 330984 Nashville, TN 37203

Phone 615.495.3354

Email: tnmuseums@gmail.com | Website: https://tnmuseums.org

|||| Founded in 1960, the Tennessee Association of Museums fosters communication and cooperation between museums, cultural societies, and other members on matters of common interest to all. Our goal is to inform the public on the importance of understanding and preserving Tennessee's cultural, historical, and scientific heritage. We also encourage publication and dissemination of information on the state's past as well as the development of professional standards of members who bring that past to the public.

The Design Minds, Inc.

Booth 35

Address: 10364 Main Street Fairfax, VA 22030 Phone: 703.246.9241

Email: info@thedesignminds.com | Website: www.thedesignminds.com

Booth Representatives: Mike Lesperance, Lonny Schwartz

|||| The Design Minds is a full-service interpretive planning and design firm providing in-house master planning, exhibit and graphic design, and content development to public and private sector clients.





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