



**ART &
COMMERCE**

IN THE **HISTORY CITY**

SAVANNAH, GEORGIA

**SOUTHEASTERN MUSEUMS CONFERENCE
OCTOBER 7-9, 2013
FINAL PROGRAM**



CONFERENCE HIGHLIGHTS

KEYNOTE SPEAKER

Dr. Stan Deaton, senior historian at Georgia Historical Society, managing editor of *Georgia History Quarterly* and Emmy-winning host of *Today in Georgia History*, will discuss the role cultural institutions play in the larger community.

PRE-CONFERENCE PROGRAM

Relive times of Dreadful Pestilence at Davenport House Museum, where it's always 1820 and the Yellow Fever rages.

EVENING EVENTS

Enjoy Low Country food, music, and libations at SCAD Museum of Art, Savannah History Museum, Georgia State Railroad Museum, Savannah Children's Museum, Battlefield Memorial Park, and Telfair Museums, including Owens-Thomas House, Telfair Academy, and Jepson Center.

NETWORKING GATHERINGS

Connect with museum colleagues, registrars, educators, exhibit designers, academic museums, historic house museums, and emerging museum professionals (EMP's).

DIRECTORS' LUNCHEON

The annual Directors' Luncheon on Tuesday, October 8, will feature William R. Mott, author of the book *The Board Game*.

BEHIND-THE-SCENES TOURS

Experience Savannah on off-site tours of Civil War Savannah, Discovering 1820s Savannah, Ships of the Sea Garden, Battle of Savannah, historic City Hall, African American Landmarks, Mighty 8th, and Juliette Gordon Low Birthplace.

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A SPECIAL THANKS TO OUR HOST INSTITUTIONS

The following local museums have graciously agreed to allow free admission to SEMC 2013 Annual Meeting participants during their regular operating hours. To gain free admission, show your SEMC Annual Meeting Badge at other museum entrances (details page 13).

- THE BEACH INSTITUTE, KING-TISDELL COTTAGE
- COASTAL HERITAGE SOCIETY: Old Fort Jackson, Savannah History Museum, Georgia State Railroad Museum, Battlefield Memorial Park, Savannah Children's Museum, Pin Point Heritage Museum
- CONGREGATION MICKVE ISRAEL
- DAVENPORT HOUSE MUSEUM
- FLANNERY O'CONNOR CHILDHOOD HOME
- HARPER FOWLKES HOUSE
- JULIETTE GORDON LOW BIRTHPLACE
- MASSIE HERITAGE CENTER
- THE NATIONAL MUSEUM OF THE MIGHTY 8TH AIR FORCE
- RESEARCH LIBRARY & MUNICIPAL ARCHIVES, City of Savannah
- SCAD MUSEUM OF ART
- SHIPS OF THE SEA MUSEUM
- TELFAIR MUSEUMS: Telfair Academy, Jepson Center, Owens-Thomas House
- TYBEE ISLAND LIGHT STATION & MUSEUM

SCHEDULE-AT-A-GLANCE

SUNDAY, OCTOBER 6

7:30 PM AND 8:45 PM DREADFUL PESTILENCE: SAVANNAH'S YELLOW FEVER EPIDEMIC OF 1820 Meet at Davenport House Museum (324 E. State Street)

MONDAY, OCTOBER 7

7:30 AM – 12:00 NOON HHMAG HANDS-ON HELP PROJECT Meet in lobby to walk or carpool

8:00 AM – 9:00 AM WALKING TOUR: MASSIE HERITAGE CENTER AND INTRODUCTION TO SAVANNAH Meet in Hilton lobby to walk to Massie Heritage Center (207 E. Gordon Street)

8:00 AM – 6:00 PM REGISTRATION Lobby

8:00 AM – 1:00 PM RESOURCE EXPO SETUP Madison & Oglethorpe Ballrooms

8:30 AM – 11:30 AM SEMC COUNCIL MEETING Harborview

10:00 AM – 11:30 AM AAMG STATE REPRESENTATIVES MEETING Reynolds Suite (2nd Floor)

10:30 AM – 11:45 AM CREATING LASTING CONNECTIONS: AUDIO/DIGITAL MEDIA TOURS Chippewa Suite (2nd floor)

12:00 NOON – 1:00 PM PROGRAM COMMITTEE MEETING Reynolds Suite (2nd Floor)

11:30 AM – 1:00 PM JIMI LUNCHEON The Library (1st Floor)

1:00 PM – 5:30 PM RESOURCE EXPO OPEN Madison & Oglethorpe Ballrooms

1:00 PM – 2:15 PM CONCURRENT SESSIONS

- **Serving a Younger Audience: Museum Family Galleries** Lafayette Suite (2nd Floor)

- **Collections Insurance Trivial Pursuit** Pulaski (1st Floor)

- **Preservation Triage: Raising Funds and Setting Priorities for Historic Sites** Chippewa Suite (2nd floor)

- **Curatorial Research Paper Presentations** Monterey Suite (2nd floor)

- **Emerging Museum Professionals: First Job, What Next?** Reynolds Suite (2nd Floor)

- **It's Not About the Party: Activate Your Donors, Sponsors, and Tag-a-longs** The Library (1st Floor)

- **Make it, Take it, Protect it: Crafting Enclosures with the Curateur** Harborview Room (15th Floor)

- **IMLS Grants: The What-fors and the How-tos** Telfair Suite (2nd Floor)

2:00 PM – 4:30 PM OFF-SITE WORKSHOP

- **Memorable Menus: Faux Food for Historic Settings Workshop** Meet at Davenport House Museum (324 E. State St.)

- **2:15 PM – 2:45 PM ICED TEA & COOKIE BREAK** Madison & Oglethorpe Ballrooms

- **2:45 PM – 4:00 PM CONCURRENT SESSIONS**

- **Satellite Location Fishbowl** Chippewa Suite (2nd floor)

- **Museum Designer. Is This For You?** Harborview Room (15th Floor)

- **Managing Mayhem: What to Do When a Backlog of Unprocessed Collections Go Awry** Pulaski (1st Floor)

- **Spotlight on Student Research in Museums** Monterey Suite (2nd floor)

- **Love and Hate: A Support Group for a Balanced Relationship with Technology** Telfair Suite (2nd Floor)

- **Exhibit Graphics, Materials, and Design** Reynolds Suite (2nd Floor)
- **Engaging Audiences Through Theater** Lafayette Suite (2nd Floor)

- **2:45 PM – 4:00 PM OFF-SITE TOUR** Congregation Mickve Israel Meet in Hilton lobby to walk (20 Gordon Street)

- **3:00 PM – 4:00 PM SEMC LISTENING SESSION FOR AFFINITY, SPC & STATE DIRECTORS** The Library (1st Floor)

- **4:00 PM – 4:30 PM NEW MEMBERS/FIRST TIME ANNUAL MEETING ATTENDEES "SPEED NETWORKING"** The Library (1st Flr)

- **4:30 PM – 5:30 PM RESOURCE EXPO/ SILENT AUCTION GRAND OPENING RECEPTION** Madison & Oglethorpe Ballrooms

- **5:30 PM – 6:30 PM NAME NETWORKING MEET-UP** The Library (1st Floor)

- **5:30 PM – 6:30 PM ACADEMIC MUSEUM GATHERING** Meet at the Hilton's Pool Patio (2nd Floor)

- **6:00 PM – 9:00 PM EVENING EVENT** Coastal Heritage Society Museums and SCAD Museum of Art Meet in Hilton lobby at 6:00 pm (four-block walk to 303 Martin Luther King, Jr. Blvd.; 601 Turner Blvd.) or take shuttle from the Hilton's Liberty Street entrance.

- **9:30 PM – 10:30 PM SERA REGISTRARS RESPITE** The Distillery (416 West Liberty Street)

TUESDAY, OCTOBER 8

8:00 AM – 9:00 AM WALKING TOUR: CIVIL WAR SAVANNAH WITH VAUGHNETTE GOODE-WALKER Meet at Harris Street entrance of the Hilton

7:30 AM – 9:00 AM WALKING TOUR: DISCOVERING 1820S SAVANNAH WITH JAMIE CREDLE Meet at the Liberty Street entrance of the Hilton for the walk to the Davenport House

7:30 AM – 8:30 AM RUNNING TOUR: SEE SAVANNAH ON A FUN RUN Meet in the Hilton Lobby

8:00 AM – 5:00 PM REGISTRATION Lobby

9:00 AM – 5:30 PM RESOURCE EXPO OPEN Madison & Oglethorpe Ballrooms

9:00 AM – 11:30 AM DOUBLE SESSIONS

- **Workshop 1: Photographing Your Collection** Harborview Room (15th Floor)

- **Workshop 2: Writing Requests for Proposals, and Evaluating Vendors** Pulaski (1st Floor)

9:00 AM – 10:15 AM CONCURRENT SESSIONS

- **Collections Sharing and Collaborative Development: Only for the Zoos?** Lafayette Suite (2nd Floor)

- **HHMAG Roundtable Discussion and Business Meeting** Chippewa Suite (2nd Floor)

- **The Fundamentals of an Institutional Code of Ethics** Monterey Suite (2nd Floor)

- **Spurring the Words Through Art** Telfair Suite (2nd Floor)

- **Civil War 150th: Hits and Misses** Reynolds Suite (2nd Floor)

- **Museum Next: A World Café on the Next Phase of Museums** The Library (1st Floor)

10:15 – 10:45 AM COFFEE BREAK Madison & Oglethorpe Ballrooms

10:30 AM – 11:45 AM CONCURRENT SESSIONS

- **What is JIMI and What Can It Do for You?** Lafayette Suite (2nd Floor)

- **Objects of Our Affection: 50 Tips in 50 Minutes** Chippewa Suite (2nd Floor)

- **Under the Umbrella: Museums Governed by Larger Organizations** Monterey Suite (2nd Floor)

- **Pulling Down the Temple Walls: Working Toward a More Diverse Museum** Telfair Suite (2nd Floor)

- **Think Nationally, Act Locally: Mustering Your Story** Reynolds Suite (2nd Floor)

Interpreting History: Strategies for Building and Sustaining Audiences

The Library (1st Floor)

12:00 NOON – 1:30 PM

AFFINITY LUNCHEONS

Southeastern Registrars Association (SERA)

Pulaski (1st Floor)

Museum Educators Committee (EdCom)

The Library (1st Floor)

Directors’ Luncheon

Harborview Room (15th Floor)

12:30 PM – 1:45 PM The Board Game:

Building Relationships Between the CEO and Governing Board

Harborview Room (15th Floor)

2:00 PM – 4:30 PM

DOUBLE SESSIONS

21st Century Learning With Museums

The Library (1st Floor)

Making Management Personal: Use Your Personality Strengths to Become a More Effective Manager and Colleague

Reynolds Suite (2nd Floor)

2:00 PM – 3:15 PM

CONCURRENT SESSIONS

Developing Exhibits: Sharing Successes and Working Through Challenges

Lafayette Suite (2nd Floor)

Five More Design Ideas Every Museum Professional Should Know

Chippewa Suite (2nd Floor)

Framing the Future: Capital Campaigns for Smaller Museums

Monterey Suite (2nd Floor)

Return to Lender? Dealing With Old Loans in a Museum

Pulaski (1st Floor)

Reaching Out: Providing Services to Unique Audiences in Your Community

Telfair Suite (2nd Floor)

How to Build a Better Board of Trustees: Recruiting, Orienting, and Engaging Board Members

Harborview Room (15th Floor)

3:00 – 3:30 PM RESOURCE EXPO ICE CREAM BREAK

Madison & Oglethorpe Ballrooms

3:15 – 4:30 PM OFF-SITE TOUR: CITY HALL/HISTORIC BUILDING & MUNICIPAL ARCHIVES

Meet at the Hilton’s Liberty Street entrance for walk to City Hall (Bay St. at Bull St.)

OFF-SITE TOUR: SAVANNAH COLLEGE OF ART AND DESIGN (SCAD) CAMPUS TOUR

Meet in the Hilton lobby for transportation provided by SCAD van

3:30 – 4:45 PM

CONCURRENT SESSIONS

The Director as Scholar: Research from the Top

Lafayette Suite (2nd Floor)

DIY or Go with the Pros? Museum Publishing

Chippewa Suite (2nd Floor)

Showcasing a Quirky Collection

Monterey Suite (2nd Floor)

Disaster Preparedness Training: On-line or Hands-on?

Telfair Suite (2nd Floor)

Bridging the Digital Divide: Collections Management and Curation

Pulaski (1st Flr)

Museum Volunteering: Overcoming Obstacles and Strategies for Success

Harborview Room (15th Floor)

4:30 PM – 5:30 PM RESOURCE EXPO/ SILENT AUCTION CLOSING PARTY

Madison & Oglethorpe Ballrooms

5:30 PM – 6:30 PM EMERGING MUSEUM PROFESSIONALS

Meet at the Hilton’s Pool Patio (2nd Floor)

TELFAIR MUSEUMS EVENING EVENTS

Walk to Telfair Museums or take the trolley from the Hilton’s Harris Street entrance.

5:30 PM – 6:30 PM Directors Reception at Telfair Academy

(121 Barnard Street, Telfair Square)

6:00 PM – 7:00 PM Evening Open House at Owens-Thomas House

(124 Abercorn Street, Oglethorpe Square)

6:30 PM – 7:30 PM Evening Open House at Telfair Academy

(121 Barnard Street, Telfair Square)

7:00 PM – 9:00 PM Event: Low Country Hors D’oeuvres, Music, and Libations at the Jepson Center

(207 W. York Street, Telfair Square)

9:00 PM – 10:00 PM Council Reception at Harper Fowlkes House

(230 Barnard Street)

7:00 AM – 8:00 AM OFF-SITE PROGRAM: BATTLE OF SAVANNAH

Meet in Hilton lobby to walk to the historic site across from Savannah History Museum (303 Martin Luther King, Jr. Blvd.)

7:30 AM – 8:30 AM OFF-SITE PROGRAM: NORTH GARDEN, SHIPS OF THE SEA

Meet in Hilton Lobby to walk (41 ML King Blvd.)

8:00 AM – 12:00 NOON REGISTRATION

Lobby

9:00 AM – 10:15 AM GENERAL SESSION: SEMC ANNUAL BUSINESS MEETING AND KEYNOTE SPEECH

Madison Ballroom

10:15 AM – 10:45 AM COFFEE BREAK

Foyer

10:45 AM – 12:00 NOON CONCURRENT SESSIONS

Interpreting Native American Culture in Your Community: From Exhibit Walls to Classroom

Lafayette Suite (2nd Floor)

Global Connections: Case Studies for Developing International Partnerships and Exhibitions

Chippewa Suite (2nd Floor)

What Works: Lessons From a Major Campaign

Monterey Suite (2nd Floor)

Inclusive Innovation: Museum Programing for Autism

Sapeto Room (1st Floor)

Planning a Mobile Experience: Tasks, Tools, Tips

The Library (1st Floor)

Applying the Attention-Value Model to Visitors

Telfair Suite (2nd Floor)

Museums and the Pulse of the Future: 21st Century Museums as Social Entrepreneurs

Madison Ballroom (1st Floor)

Working with Latino Partners: Seven Insights

Harborview Room (15th Floor)

The State of Lighting in Museums and Historic Buildings

Pulaski (1st Floor)

Social Photography for Museums

Reynolds Suite (2nd Floor)

12:15 PM – 1:45 PM ANNUAL AWARDS LUNCHEON

Cumberland Ossabaw Room

2:00 PM – 3:30 PM OFF-SITE TOURS

Meet in Hilton lobby at 2:00 PM

Game On: EdCom Tour, Play, and Art Making at the Jepson Center

Meet in Lobby to walk to the museum (207 W. York Street, Telfair Square)

SERA Behind the Scenes Tour at Jepson Center

Meet in Lobby to walk to the museum (207 W. York Street, Telfair Square)

African American Landmarks: The Beach Institute, King-Tisdell Cottage

Walk two blocks and meet at The Beach Institute (502 E. Harris Street)

Juliette Gordon Low Birthplace: Preservation Exploration

Meet in Lobby to walk to the museum (10 E. Oglethorpe Avenue)

SCAD Restoration Work & Savannah Architectural Tour with Bob Dickensheets

Meet in Lobby to walk Meet at the museum at 2:30 PM

National Museum of the Mighty 8th Air Force

(175 Bourne Avenue, Pooler, GA 31322)

MEETING SPACES

HILTON SAVANNAH DeSOTO

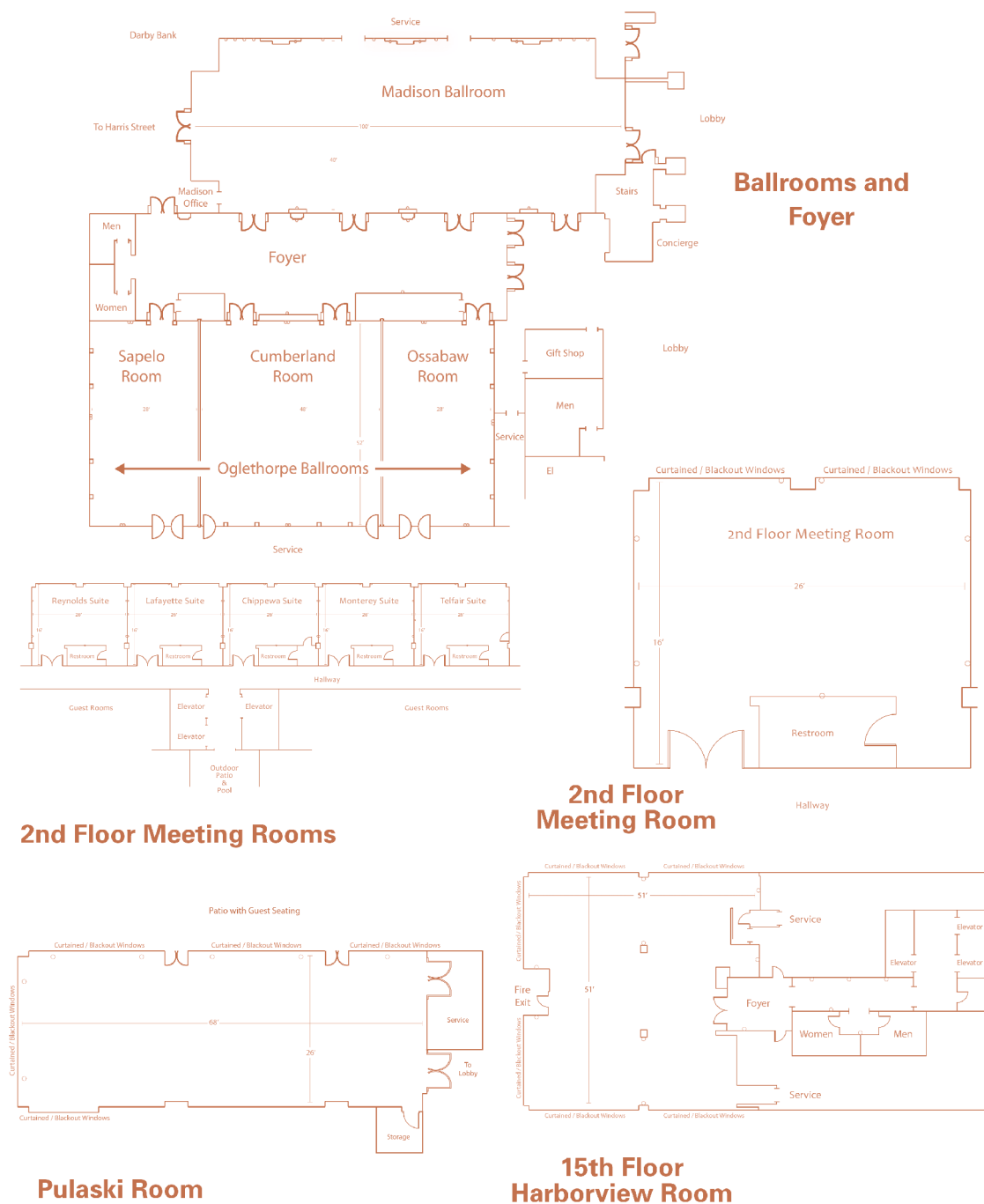
15 East Liberty Street

Savannah, GA 31401-3979

Phone: 877.280.0751

SEMC REGISTRATION

Foyer



Ballrooms and Foyer

2nd Floor Meeting Room

2nd Floor Meeting Rooms

Pulaski Room

15th Floor Harborview Room

CONFERENCE INFORMATION

CONFERENCE THEME

“Art & Commerce in the History City” immerses you in a cultural experience in Savannah, a walker’s paradise, with its squares filled with historic houses, churches, and monuments. SEMC 2013 Annual Meeting program sessions offer new directions to help your institution evolve and move your career forward. Meet us in Savannah to share creative ideas and success stories, explore new directions and emerging trends in museums, and network with the most congenial and supportive group of museum professionals in the nation!

GENERAL INFORMATION

The SEMC 2013 Annual Meeting and Resource Expo are headquartered at the Hilton Savannah DeSoto. All activities take place at the hotel except for specially noted program sessions, tours, and evening events. Locations are subject to change. All changes will be posted in the registration area at Hilton Savannah DeSoto.

Walking is the best way to see historic Savannah and most tours and conference events will be held in the Historic District. This will entail walking, sometimes on uneven ground and brick sidewalks. For your comfort and safety, please plan to wear flat walking shoes and appropriate outerwear.

ATTENDEE LIST

A list of all annual meeting attendees is in your tote bag. This list includes all attendees registered by Tuesday, September 17, 2013. It will be updated after the meeting to include those attendees who registered after September 17 and will be emailed to all Resource Expo exhibitors. The updated list is available to all Annual Meeting attendees by request to the SEMC Central Office by October 30, 2013.

ATTENDEE REGISTRATION

Hilton Savannah DeSoto, Foyer (*Lobby Level*)
Monday, Oct 7: 8:00 AM – 5:00 PM
Tuesday, Oct. 8: 8:00 AM – 5:00 PM
Wednesday, Oct. 9: 8:00 AM – 12:00 NOON

NAME BADGES

Name badges must be worn at all times. Name badges will be required for admission to all SEMC annual meeting program sessions and workshops. Badges and tickets will be required for all meal functions and evening events. All host institutions will grant free admission to SEMC participants with SEMC Annual Meeting Badge

at other museums during their regular operating hours through Wednesday, October 9. Please call or check their websites listed on page 13 for operating hours and admission policies.

TICKETS

Tickets for all evening events, receptions, tours or meal functions for which you have registered will be provided in your packet. We will also provide two complimentary beverage tickets for each of the Monday and Tuesday afternoon Resource Expo receptions. Tickets to the Annual Awards Luncheon and affinity luncheons **will not be available** at the Annual Meeting.

SEMC MESSAGE BOARD AND RESOURCE TABLES

The message board will be located near registration; resource tables will be located near the Resource Expo. Please be prepared to take brochures home at the end of the annual meeting sessions after 3:00 pm on Wednesday, Oct. 9.

SEMC 2013 PUBLICATION DESIGN COMPETITION

The SEMC Publication Design Competition was begun in 1988 to recognize and reward excellence in the graphic design of Southeastern museums’ publications. The competition encourages communication, effective design, creativity, pride of work, and recognition of institutional image and identity. The SEMC 2013 Publication Design Competition Coordinator is **Holly Akkerman**. Come see the winning entries displayed in the Resource Expo. The winners will be featured at the Annual Awards Luncheon and in the Winter 2014 issue of SEMC’s quarterly newsletter, *Inside SEMC*.

SEMC 2013 EXHIBITION COMPETITION

The SEMC Exhibition Competition recognizes and rewards excellence in the research, design, development, educational value and effectiveness of exhibitions in Southeastern museums. The SEMC Exhibition Competition Chair is **Nathan Jones**. One Award of Excellence is given in each budget category.

SEMC 2013 AWARD RECIPIENTS

SEMC Awards are given in recognition of innovation, service, and leadership by museum professionals. The SEMC Awards Committee, chaired by **Patrick Daily**, honors outstanding colleagues who have helped shape the world of museums. The awards will be presented on Wednesday, Oct. 9, as part of the Annual Awards Luncheon.

James R. Short Award Recipient

Allyn Lord, Director, Shiloh Museum of Ozark History, Springdale, AR

Museum Leadership Award Recipients

Jamie Credle, Director, Davenport House Museum, Savannah, GA

Kristen Miller Zohn, Curator of Collections and Exhibitions, The Columbus Museum, Columbus, GA

Outstanding Service to the

Museum Profession Award Recipient

Chris Goodlett, Curator of Collections, Kentucky Derby Museum, Louisville, KY

Emerging Museum Professionals Award Recipients

Emily Wilder Santillo, Assistant Director for Creative Services, Project Manager for Digital Engagement Project, Reynolda House Museum of Art, Winston-Salem, NC

Joshua E. White, Executive Director, Yeiser Art Center, Paducah, KY

SEMC 2013 ANNUAL MEETING SCHOLARSHIP SPONSORS & COORDINATORS

Congratulations to all our 2013 scholarship winners! Scholarship recipients will be recognized at the Annual Awards Luncheon on Wednesday, Oct. 9, at 12:15 PM in Cumberland Ossabaw Ballrooms.

The four SEMC Traveling Scholarships are supported by the SEMC Alderson Endowment and proceeds from the SEMC’s 2012 Silent Auction. The SEMC President’s Scholarship is sponsored by SEMC President **Micheal Hudson**. Funds for the SERA Scholarships are sponsored by **SERA**. Please take time to thank our sponsors for their generous support.

SEMC’s Scholarship Coordinators are **Karen Utz**, Curator, Sloss Furnaces National Historic Landmark, Birmingham, AL; and **Alice-Taylor Colbert**, Dean, College of Arts & Humanities, Lander University, Greenwood, SC. SERA Scholarship Coordinator is **Heather Thayer Culligan**, Collections Manager, Atlanta History Center, Atlanta, GA. Please thank the coordinators for their hard work- there were almost 54 applicants for 8 scholarships, making the process highly competitive.

SEMC TRAVELING SCHOLARSHIP WINNERS Student Category

Jenna Stout, PhD student, Middle Tennessee State University, Murfreesboro, TN

Emerging Museum Professional

Deanna Cudiff, Collections Manager, Mississippi Department of Archives and History – Museum Division, Flowood, MS

Jan Levinson, Outreach Archivist, Richard B. Russell Library, University of Georgia, Athens, GA

Small Museum Category

Stephanie Hardy, Site Manager, Historic Stagville State Historic Site, Durham, NC

Mary Jones-Fitts, President/Director, Marengo County History and Archives Museum, Demopolis, AL

Patricia Shandor, Visitor Services Coordinator/ Collections Manager, Lexington County Museum, Lexington, SC

SEMC President’s Scholarship Winner

Marco Salis, graduate student/intern, Savannah College of Art and Design (SCAD), Atlanta, GA

SERA-SEMC ANNUAL MEETING TRAVEL SCHOLARSHIP WINNERS

Entry-Level Professional: Sarah Conlon, Collections Manager in the Museum Division, Mississippi Department of Archives and History, Jackson, MS

SEMC 2013 SILENT AUCTION

Please bid on the silent auction items in the Resource Expo. As always, the funds raised by the silent auction will go to the scholarship program for 2014. Our silent auction Coordinator is **Jenny Lamb**, Director of Interpretation & Education, Belle Meade Plantation, Nashville, TN. Please thank Jenny for all her hard work!

TRANSPORTATION SCHEDULE

SUNDAY, OCTOBER 6

Off-Site Program: Dreadful Pestilence: Savannah’s Yellow Fever Epidemic of 1820 (7:30 PM and 8:45 PM)
Meet at Davenport House Museum (324 E. State St.).

MONDAY, OCTOBER 7

HHMAG Hands-On Help Project

(7:30 AM – 12:00 NOON) *Meet in lobby to walk or carpool, Flannery O’Connor Childhood Home & Harper Fowlkes House.*

Walking Tour: Massie Heritage Center

and Introduction to Savannah (8:00 AM – 9:00 AM)
Meet guide in Hilton lobby to walk (207 E. Gordon St.).

Off-Site Workshop: Memorable Menus: Faux Food for Historic Settings Workshop (2:00 PM – 4:30 PM)
Meet at Davenport House Museum (324 E. State St.).

Off-Site Workshop: Congregation

Mickve Israel (2:45 PM – 4:00 PM)
Meet the guide in Hilton lobby to walk (20 Gordon St.).

Evening Event: Coastal Heritage Society Museums and SCAD Museum of Art (6:00 PM – 9:00 PM)
Meet the tour guide in Hilton lobby at 6:00 pm (four block walk to 303 Martin Luther King, Jr. Blvd.; 601 Turner Blvd.), or take the SCAD shuttle from Liberty Street entrance of the Hilton to SCAD Museum of Art and back to the Hilton.

TUESDAY, OCTOBER 8

Walking Tour: Civil War Savannah (8:00 AM – 9:00 AM)
Meet the guide at Harris Street entrance of the Hilton.

Walking Tour: Discovering

1820s Savannah (7:30 AM – 9:00 AM)
Meet guide at the Liberty St. entrance of the Hilton.

Running Tour: See Savannah on a Fun Run (7:30 AM – 8:30 AM) *Meet in the Hilton Lobby.*

Off-Site Tour: City Hall/Historic Building & Municipal Archives (3:15 PM – 4:30 PM)

Meet guide at Liberty St. entrance of Hilton for walk to City Hall (Bay St. at Bull St.).

Off-Site Tour: Savannah College of Art and Design (SCAD) Campus Tour (3:15 PM – 4:30 PM)

Meet in lobby for transportation provided by SCAD van.

TELFAIR MUSEUMS EVENING EVENTS

Walk to Telfair Museums or take the trolley from Harris Street entrance of the Hilton and back to the Hilton.

5:30 PM – 6:30 PM: Directors Reception at Telfair Academy (121 Barnard St., Telfair Square)

6:00 PM – 7:00 PM: Evening Open House at Owens-Thomas House (124 Abercorn St., Oglethorpe Square)

6:30 PM – 7:30 PM: Evening Open House at Telfair Academy (121 Barnard St., Telfair Square)

7:00 PM – 9:00 PM: Low Country Hors D'oeuvres, Music, and Libations at the Jepson Center (207 W. York St., Telfair Square)

WEDNESDAY, OCTOBER 9

Off-Site Program: Battle of Savannah

(7:00 AM – 8:00 AM) Meet the guide in Hilton lobby to walk to the historic site across from Savannah History Museum (303 Martin Luther King, Jr. Blvd.).

Off-Site Program: North Garden, Ships of the Sea

(7:30 AM – 8:30 AM) Meet the guide in Hilton lobby to walk (41 ML King Blvd.).

OFF-SITE TOURS

(2:00 PM – 3:30 PM)

■ Meet in Hilton lobby at 2:00 PM.

Game On: EdCom Tour, Play, and Art Making at the Jepson Center Meet in Lobby to walk to the museum (207 W. York Street, Telfair Square)

SERA Behind the Scenes Tour at Jepson Center Meet in Lobby to walk to the museum (207 W. York Street, Telfair Square)

African American Landmarks: The Beach Institute, King-Tisdell Cottage Walk two blocks and meet at The Beach Institute (502 E. Harris Street)

Juliette Gordon Low Birthplace – Preservation Exploration Meet in Lobby to walk to the museum (10 E. Oglethorpe Avenue)

SCAD Restoration Work & Savannah Architectural Tour with Bob Dickensheets Meet in Lobby to walk

(2:30 PM – 3:30 PM)

■ Meet at the museum at 2:30 PM.

National Museum of the Mighty 8th Air Force Meet at the museum, individual transportation (175 Bourne Avenue, Pooler, GA 31322)

RESOURCE EXPO & SILENT AUCTION SCHEDULE

MONDAY, OCTOBER 7

1:00–5:30 PM: Resource Expo Open

4:30–5:30 PM: Resource Expo/Silent Auction Grand Opening Reception

TUESDAY, OCTOBER 8

9:00 AM – 5:30 PM: Resource Expo Open

10:15–10:45 AM: Coffee Break

3:00–3:30 PM: Resource Expo Ice Cream Break

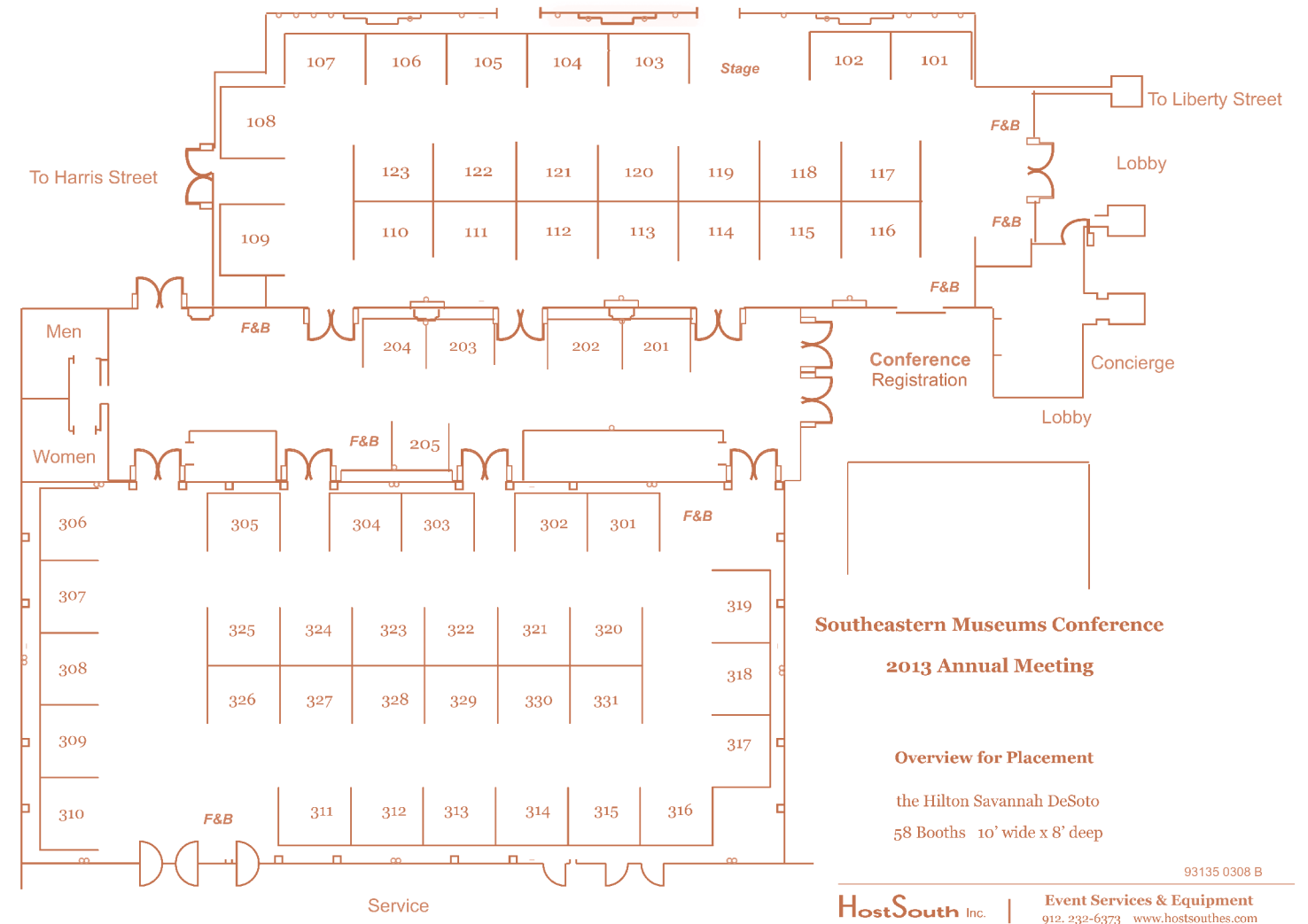
4:30–5:30 PM: Resource Expo/Silent Auction Closing Party

RESOURCE EXPO LAYOUT & BOOTHS

- 1220 Exhibits, Inc. 307
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- Viking Metal Cabinet Company 330



SESSION SPONSORSHIPS, TRACKS & TOPICS

AFFINITY GROUPS & STANDING PROFESSIONAL COMMITTEES

Each year our Affinity Groups and Standing Professional Committees identify sessions with information on their specific areas of interest. Affinity Group and Standing Professional Committee endorsements of sessions are noted in the Annual Meeting Program session descriptions as follows:

- (AAMG) Association of Academic Museums and Galleries
- (EdCom) Educators Committee
- (EMP) Emerging Museum Professionals
- (HHMAG) Historic House Museums Affinity Group
- (NAME) National Association for Museum Exhibition
- (SEMC CURCOM) SEMC Curators Committee
- (SERA) Southeastern Registrars Association
- (SERCA) Southeast Regional Conservation Association

SEMC 2013 ANNUAL MEETING TRACKS

Directors Track: On Tuesday, Oct. 8, SEMC is offering a luncheon specifically designed for southeastern museum directors. **(Contributing sponsor: Alexander Haas)**

Corporate Track: Presenters for these sessions, which focus on topics of general interest to museums, must include both SEMC Corporate Members and museum representatives.

Commercial Session Track: These sessions, proposed and presented by SEMC Corporate Members who are also exhibitors, may provide information regarding commercial assistance to museums.

PROGRAM SESSIONS ACCORDING TO AREAS OF INTEREST

Administration

- Collections Insurance Trivial Pursuit
- Under the Umbrella: Museums Governed by Larger Organizations
- How to Build a Better Board of Trustees: Recruiting, Orienting, and Engaging Board Members
- The Board Game: Building Relationships Between the CEO and Governing Board
- The Fundamentals of an Institutional Code of Ethics
- Satellite Location Fishbowl
- Making Management Personal: Use Your Personality Strengths to Become a More Effective Manager and Colleague
- Preservation Triage: Raising Funds and Setting Priorities for Historic Sites

- Museums and the Pulse of the Future: 21st Century Museums as Social Entrepreneurs
- The Director as Scholar: Research from the Top

Collections

- SERA Behind the Scenes Tour at Jepson Center
- Managing Mayhem: What to Do When a Backlog of Unprocessed Collections Go Awry
- Writing Requests for Proposals, and Evaluating Vendors
- Collections Insurance Trivial Pursuit
- Make it, Take it, Protect it: Crafting Enclosures with the Curateur
- Satellite Location Fishbowl
- Photographing Your Collection
- Bridging the Digital Divide: Collections Management and Curation
- Collections Sharing and Collaborative Development: Only for the Zoos?
- Objects of Our Affection: 50 Tips in 50 Minutes
- Return to Lender? Dealing With Old Loans in a Museum
- Disaster Preparedness Training: On-line or Hands-on?
- The State of Lighting in Museums and Historic Buildings

Curatorial

- Curatorial Research Presentations
- Collections Sharing and Collaborative Development: Only for the Zoos?
- Think Nationally, Act Locally: Mustering Your Story
- The Director as Scholar: Research from the Top
- DIY or Go with the Pros? Museum Publishing
- Civil War 150th: Hits and Misses
- Bridging the Digital Divide: Collections Management and Curation
- Global Connections: Case Studies for Developing International Partnerships and Exhibitions
- Applying the Attention-Value Model to Visitors
- Developing Exhibits: Sharing Successes and Working Through Challenges
- Showcasing a Quirky Collection

Development

- Preservation Triage: Raising Funds and Setting Priorities for Historic Sites
- It's Not About the Party: Activate Your Donors, Sponsors, and Tag-a-longs
- IMLS Grants: The What-fors and the How-tos
- Writing Requests for Proposals, and Evaluating Vendors
- What Works: Lessons From a Major Campaign
- Framing the Future: Capital Campaigns for Smaller Museums
- Museums and the Pulse of the Future: 21st Century Museums as Social Entrepreneurs

Education

- Serving a Younger Audience: Museum Family Galleries
- Engaging Audiences Through Theater

- 21st Century Learning With Museums
- Spurring the Words Through Art
- Reaching Out: Providing Services to Unique Audiences in Your Community
- Interpreting Native American Culture in Your Community: From Exhibit Walls to Classroom
- Inclusive Innovation: Museum Programing for Autism
- Working with Latino Partners: Seven Insights

Emerging Museum Professionals

- Emerging Museum Professionals: First Job, What Next?
- Museum Designer: Is This For You?
- Spotlight on Student Research in Museums
- What is JIMI and What Can It Do for You?
- Museum Next: A World Café on the Next Phase of Museums

Exhibits

- Exhibit Graphics, Materials, and Design
- Developing Exhibits: Sharing Successes and Working Through Challenges
- Applying the Attention-Value Model to Visitors
- Museum Designer: Is This For You?
- Five More Design Ideas Every Museum Professional Should Know

General

- The Fundamentals of an Institutional Code of Ethics
- Civil War 150th: Hits and Misses
- Museum Next: A World Café on the Next Phase of Museums
- What is JIMI and What Can It Do for You?
- Five More Design Ideas Every Museum Professional Should Know
- Think Nationally, Act Locally: Mustering Your Story
- Pulling Down the Temple Walls: Addressing Diversity in Our Local Museums
- Interpreting History: Strategies for Building and Sustaining Audiences
- Working with Latino Partners: Seven Insights
- Museum Volunteering: Overcoming Obstacles and Strategies for Success
- Museums and the Pulse of the Future: 21st Century Museums as Social Entrepreneurs

Marketing

- Do Museums Need a Brand?
- Social Photography for Museums
- DIY or Go with the Pros? Museum Publishing
- Civil War 150th: Hits and Misses

Technology

- Love and Hate: A Support Group for a Balanced Relationship with Technology
- Bridging the Digital Divide: Collections Management and Curation
- Social Photography for Museums

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- SCAD MUSEUM OF ART
- TELFAIR MUSEUMS: Telfair Academy, Jepson Center, Owens-Thomas House

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- HARPER FOWLKES HOUSE
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- MASSIE HERITAGE CENTER
- THE NATIONAL MUSEUM OF THE MIGHTY 8TH AIR FORCE
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- SCAD MUSEUM OF ART, Savannah College of Art and Design
- SHIPS OF THE SEA MUSEUM
- TELFAIR MUSEUMS: Jepson Center

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SAVANNAH MUSEUMS WELCOME SEMC!

The following local museums have graciously agreed to allow free admission to SEMC 2013 Annual Meeting participants during their regular operating hours. To gain free admission, please show your SEMC Annual Meeting Badge at the museum entrance.

The Beach Institute, King-Tisdell Cottage

502 East Harris Street, Savannah, GA 31401
912.234.8000 | WWW.KINGTISDELL.ORG

Coastal Heritage Society

Old Fort Jackson, Savannah History Museum, Georgia State Railroad Museum, Battlefield Memorial Park, Savannah Children's Museum, Pin Point Heritage Museum | 303 Martin Luther King, Jr. Blvd., Savannah, GA 31401 | 912.651.6840 | WWW.CHSGEORGIA.ORG

Congregation Mickve Israel

20 Gordon Street, Savannah, GA 31402
912.233.1547 | WWW.MICKVEISRAEL.ORG

Davenport House Museum

324 E. State Street, Savannah, GA 31401
912.236.8097 | WWW.DAVENPORTHOUSEMUSEUM.ORG

Flannery O'Connor Childhood Home

207 E. Charlton Street, Savannah, GA 31401
912.233.6014 | WWW.FLANNERYOCONNORHOME.ORG

Harper Fowlkes House

230 Barnard Street, Savannah, GA | 912.234.2180;
912.713.4690 | WWW.HARPERFOWLKESHOUSE.COM

Jepson Center 207 W York St, Savannah, GA 31401
912.790.8800 | WWW.TELFAIR.ORG/JEPSON

Juliette Gordon Low Birthplace

10 East Oglethorpe Ave., Savannah, GA 31401
912.233.4501 | WWW.JULIETTEGORDONLOWBIRTHPLACE.ORG

Massie Heritage Center

207 East Gordon Street, Savannah, Georgia 31401
912.395.5070 | WWW.MASSIESCHOOL.COM

The National Museum of the Mighty 8th Air Force

175 Bourne Avenue, Pooler, GA 31322
912.748.8888 | WWW.MIGHTYEIGHTH.ORG

Owens-Thomas House

124 Abercorn St., Savannah, GA 31401 | 912.790.8889
WWW.TELFAIR.ORG/VISIT/OWENS-THOMAS-HOUSE/OVERVIEW

Savannah City Hall, Research Library

& Municipal Archives 2 E Bay St., Savannah, GA 31401
912.651.6412 | WWW.SAVANNAHGA.GOV/MUNICIPALARCHIVES

SCAD Museum of Art 601 Turner Blvd., Savannah, GA 31401 | 912.525.7191 | WWW.SCADMOA.ORG

Ships of the Sea Museum Scarbrough House
41 ML King Blvd., Savannah, GA 31401

912.232.1511 | WWW.SHIPSOFTHESEA.ORG

Telfair Academy 121 Barnard St., Savannah, GA 31401
912.790.8800 | WWW.TELFAIR.ORG

Tybee Island Light Station & Museum

30 Meddin Drive, Tybee Island, GA 31328
912.786.5801 | WWW.TYBEE LIGHTHOUSE.ORG

SEMC 2013 FINAL PROGRAM

ANNUAL MEETING | OCTOBER 7-9, 2013

SAVANNAH, GEORGIA

SUNDAY OCTOBER 6

7:30 PM AND 8:45 PM

DREADFUL PESTILENCE: SAVANNAH'S YELLOW FEVER EPIDEMIC OF 1820

(Two performances: 60 minutes each.)

■ Meet at Davenport House Museum (324 E. State Street)

Participants in the living history performance experience the story of yellow fever's dreadful consequences which transformed the bustling seaport of Savannah into a ghost town. The action commences with a war of words between competing local newspapers on the fever's outbreak and the municipal action that followed. Moving through the house and garden by candlelight, visitors observe the 19th century inhabitants as their thoughts turn to the contemplation of their own mortality and feature a consideration of the nature of phantoms, spirits, supernatural happenings and the ultimate nature of the soul. *The performance requires that guests be able to walk up and down stairs and maneuver in the candlelit rooms. (Pre-registration required, 35 max. each performance)*

MONDAY OCTOBER 7

7:30 AM - 12:00 NOON

HHMAG HANDS-ON HELP PROJECT

■ Meet in lobby to walk or carpool

Join the **Historic House Museum Affinity Group (HHMAG)** in a fun work session that will benefit our Savannah colleagues. Lend a hand at Flannery O'Connor Childhood Home. Bring your laptop to assist with a Past Perfect project at Harper Fowlkes House. Gather in the Hilton lobby to carpool to the two house museums. Please come and lend a hand! For more information, contact HHMAG Vice Chair Leah Walker at lwalker@tusculum.edu. **(Sponsor: HHMAG)(Pre-registration required)**

8:00 AM - 9:00 AM

WALKING TOUR: MASSIE HERITAGE CENTER AND INTRODUCTION TO SAVANNAH

■ Meet in Hilton lobby to walk to Massie Heritage Center (207 E. Gordon Street)

As a beacon for public education in Georgia, the doors of Massie Common School opened on October 15, 1856, welcoming over 150 students and remained open until 1974. Designed by nationally acclaimed architect John S. Norris, Massie is listed on the National Register of Historic Buildings. After serving generations of Savannah students, today's Massie is a museum for local history and architecture. Massie houses the only three-dimensional model of the 2.2 square mile National Historic District with three distinct laser shows. Find out more about the museum at www.massieheritagecenter.com. **(Pre-registration required, min. 10, max. 40)**

8:00 AM - 6:00 PM

REGISTRATION

■ Lobby

8:00 AM - 1:00 PM

RESOURCE EXPO SETUP

■ Madison & Oglethorpe Ballrooms

8:30 AM - 11:30 AM

SEMC COUNCIL MEETING

■ Harborview

Open to current SEMC Council members.

10:00 AM - 11:30 AM

AAMG STATE REPRESENTATIVES MEETING

■ Reynolds Suite (2nd Floor)

Open to AAMG State Representatives.

10:30 AM - 11:45 AM

CREATING LASTING CONNECTIONS: AUDIO/DIGITAL MEDIA TOURS

■ Chippewa Suite (2nd floor)

Moderator/Presenter: Stasha Boyd, President, Writer, Producer, Q Media Productions, Inc., Winter Garden, FL

Presenter: Mike Lutz, Technical Director, Senior Engineer, Producer, Q Media Productions, Inc., Winter Garden, FL

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12:00 NOON - 1:00 PM

PROGRAM COMMITTEE MEETING

■ Reynolds Suite (2nd Floor)

11:30 AM - 1:00 PM

JIMI LUNCHEON

■ The Library (1st Floor)

JIMI Administrator: Martha Battle Jackson, Curator, North Carolina State Historic Sites, Raleigh, NC

SEMC's nationally acclaimed **Jekyll Island Management Institute (JIMI)** celebrated its 13th anniversary in 2013. All JIMI alumni, faculty members, supporters, and those interested in

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learning more about the program are invited
to join us for sandwiches, networking, and fun!
(Pre-registration required) (\$25.00)

1:00 PM – 5:30 PM

RESOURCE EXPO OPEN

■ Madison & Oglethorpe Ballrooms

1:00 PM – 2:15 PM

CONCURRENT SESSIONS

Serving a Younger Audience:

Museum Family Galleries

■ Lafayette Suite (2nd Floor)

Moderator/Presenter: Harry DeLorme, Senior
Curator of Education, Telfair Museum of Art,
Savannah, GA

Presenters: Kathy Gustafson-Hilton, Senior
Developer, Hands On! Inc., St. Petersburg, FL; Anne
Henderson, Director of Education and Outreach,
Frist Center for the Visual Arts, Nashville, TN; Nicole
Cromartie, Coordinator of Museum Interpretation,
High Museum of Art, Atlanta, GA

Museums are trying to attract younger
audiences, especially families with children. Join
three art museum educators and an exhibition
designer to discuss the different ways they are
each serving the needs of a younger demographic
in their communities through family-focused
exhibitions and activities. What have they
learned from their experiences? **(Sponsor:
EdCom, NAME)**

Collections Insurance Trivial Pursuit

■ Pulaski (1st Floor)

Moderator: Barbara Corvino, Client Manager,
Willis Fine Art, Jewelry & Specie, Potomac, MD

Presenters: Laura J. Condon, Willis Fine Art,
Jewelry & Specie, Potomac, MD; Zinnia Willits,
Director of Collections Administration, Gibbes
Museum of Art, Charleston, SC

Following the format of a Trivial Pursuit
board game, session attendees will test their
knowledge of museum collections insurance,
risk management, disaster preparedness and
claims. Attendees will be divided into teams and
work together to answer questions posed by the
moderator. Members of the winning team will
each earn a prize.

(Sponsor: SERA)

**Preservation Triage: Raising Funds
and Setting Priorities for Historic Sites**

■ Chippewa Suite (2nd floor)

Moderator: Craig Amason, Executive Director,
The Flannery O'Connor-Andalusia Foundation,
Milledgeville, GA

Presenters: Jennifer W. Dickey, Coordinator of
Public History Program, Kennesaw State University,
Kennesaw, GA; Karen Gravel, Architect, and Susan
Turner, Principal Architect, Lord, Aeck and Sargent
Architecture, Atlanta, GA

Caring for interpreted historic sites comes
with many challenges, not the least of which
can be finding the financial resources to
preserve, maintain and interpret your historical
resources. This session explores master-planning
and fundraising for historic sites through the
experiences of two significant sites: Andalusia,
home of writer Flannery O'Connor, and the
Martha Berry Museum at Berry College.

(Sponsor: HHMAG)

Curatorial Research Paper Presentations

■ Monterey Suite (2nd floor)

Moderator: William U. Eiland, Director, Georgia
Museum of Art, University of Georgia, Athens, GA

Presenters: Julie Kemper, Curator, Kentucky
Historical Society, Frankfort, KY; Nicole Suarez,
Curator, Airborne and Special Operations Museum,
Fayetteville, NC; Karen Utz, Curator, Sloss Furnaces
National Historic Landmark, Birmingham, AL

Three curators will present original, object-
based research. Recognized by the AAM Curators
Committee, these presentations represent
excellence in the field and demonstrate the
importance of scholarship in exhibit development.
Innovative and timely, these presentations
encompass the curatorial roles of artifact research
and exhibit content development.

Julie Kemper will present her discoveries about
the inspiring story behind the 1840s portraits
of two former slaves, Dennis and Diademia
Doram. Nicole Suarez will discuss curatorial
functions and techniques used during two
particular exhibits: "The Animal Called POW"
and "The Battle of Mogadishu." Topics include
adding to the scholarship in a particular field,
techniques for tackling controversial subjects,
and curatorial collaboration with graphic artists
during the exhibit process. Karen Utz will discuss
the industrial engineers Edward A. Uehling and
James P. Dovel, who were instrumental in the
mechanization and modernization of America's
iron and steel industry. **(Sponsor: CurCom)**

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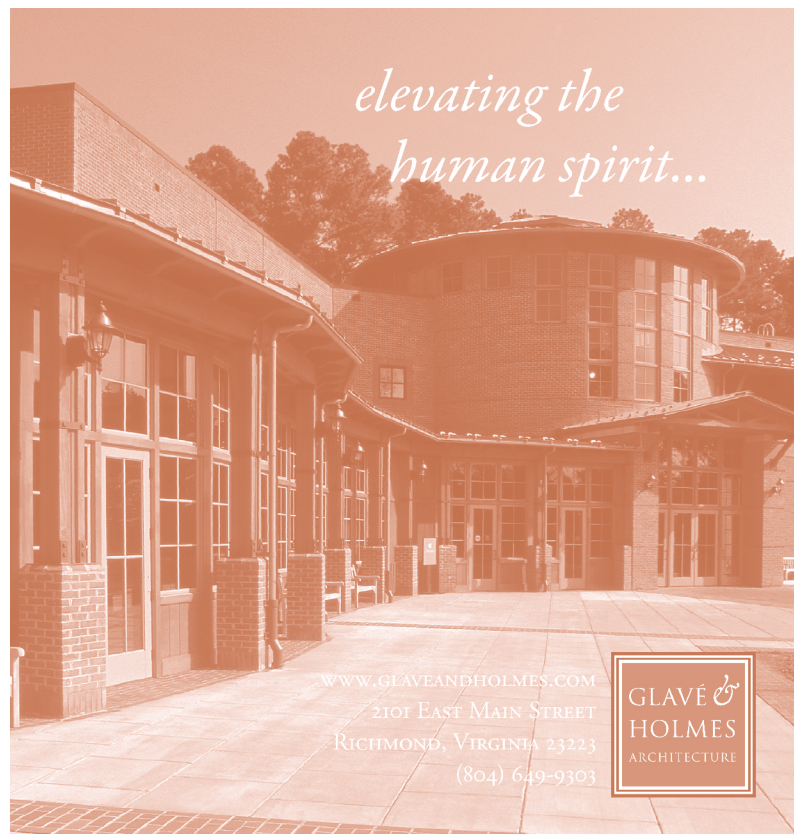
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Emerging Museum Professionals: First Job, What Next?

■ Reynolds Suite (2nd Floor)
 Moderator/Presenter: Kanani Hoopai, Education Manager, Dumbarton House, Washington, D.C.
 Presenter: Alexis Thompson, Assistant Registrar, National Museum of the Marine Corps, Quantico, VA

As Emerging Museum Professionals, we often focus on what we must do to get a job, but we do not always think about what comes later. Join this session to discuss practical ways to focus on your current position while growing your skill set and looking ahead to the future. All EMPs welcome! **(Sponsor: EMP)**

It's Not About the Party: Activate Your Donors, Sponsors, and Tag-a-longs

■ The Library (1st Floor)
 Moderator/Presenter: Robyn Perlman, Founding Principal, CoreStrategies for Nonprofits, Inc., Miami, FL
 Presenter: Terrie Temkin, Founding Principal, Core-Strategies for Nonprofits, Inc., Miami, FL
 Museums put on lots of events. What differentiates your museum from all the others trying to secure corporate sponsorships and lock them into long-term commitments? How are you following up with corporate sponsors and attendees? Is your board mingling? Explore these and other issues for maximizing events at this roundtable.

Make it, Take it, Protect it: Crafting Enclosures with the Curateur

■ Harborview Room (15th Floor)
 Co-Moderators/Presenters: Erin Kelly, Art Conservator and Educator, Atlanta, GA; Alison Bitner, National Sales Manager, Larson-Juhl/Conservation By Design, North America, Norcross, GA

Whether you need a standard edge-welded sleeve or a custom-designed document enclosure, Conservation By Design's Original Curateur™ Polyester Edge Welder is up to the challenge. Explore a variety encapsulation and enclosure-making solutions for document protection and display in this make-it, take-it session. **(Commercial Track Session)**

IMLS Grants: The What-fors and the How-tos

■ Telfair Suite (2nd Floor)
 Moderator: Connie Bodner, Supervisory Grants Management Specialist, Institute of Museum and Library Services, Washington, DC

The Institute of Museum and Library Sciences (IMLS) implemented significant changes in its grant-making in 2013. IMLS staff and SEMC museum professionals will share insights about their experiences with the new project categories

and the content that characterizes successful funding applications. The goal is to help you define a strategy for securing funding in 2014. Bring your ideas and questions for a spirited exchange.

2:00 PM – 4:30 PM OFF-SITE WORKSHOP

Memorable Menus: Faux Food for Historic Settings Workshop

■ Meet at Davenport House Museum (324 E. State St.)
 Presenter: John Sherrer, Director of Cultural Resources, Historic Columbia Foundation, Columbia, SC

A plate without a spread is simply decorative arts. With a meal, the scene becomes something capable of telling an even greater story. Join John Sherrer who will lead a hands-on workshop in which participants will learn the tricks of the trade for making their own faux foodstuffs! Roll up your sleeves and get to casting, carving and painting. Participants will take home the “fruits” (and nuts, cheeses and cakes) of their efforts to share with family, friends and colleagues. **(Sponsor: HHMAG) (Pre-registration required, min. 10 - max. 20) (\$35 materials fee)**

2:15 PM – 2:45 PM ICED TEA & COOKIE BREAK

■ Madison & Oglethorpe Ballrooms

2:45 PM – 4:00 PM CONCURRENT SESSIONS

Satellite Location Fishbowl

■ Chippewa Suite (2nd floor)
 Moderator: Kathy Gustafson-Hilton, Senior Developer, Hands On! Inc., St. Petersburg, FL
 Presenters: Willard Whitson, President and CEO, National Children's Museum, National Harbor, MD; Donnita Dampier, Executive Director, Osceola County Historical Society, Kissimmee, FL; Karen S. Coltrane, President and CEO, Children's Museum of Richmond, Richmond, VA; Phyllis Davis, Executive Director, Amelia Island Museum of History, Fernandina Beach, FL

Is your museum considering a satellite location? CEO's with experience in these initiatives learn from each other as they share efforts that worked well and ones that might have gone smoother. “The Fishbowl” is an engaging, dynamic format, including all attendees in the discussion of this strategic business decision.

Museum Designer. Is This For You?

■ Harborview Room (15th Floor)
 Moderator: Barbara Fahs Charles, Partner, Staples & Charles Ltd., Washington, D.C.

In a session organized like “speed dating,” participants will have an opportunity to talk one-on-one with a number of professional designers serving the museum community. Questions and answers are open ended. The goal is to shed light on the somewhat opaque field of museum interpretive planning and design and the career opportunities and constraints it offers. Students from SCAD and young designers should be interested. **(Sponsor: NAME)**

Managing Mayhem: What to Do When a Backlog of Unprocessed Collections Go Awry

■ Pulaski (1st Floor)
 Moderator: Lana A. Burgess, Faculty Curator and Director, Museum Management Program, McKissick Museum, University of South Carolina, Columbia, SC
 Presenters: Allison Baker, Curatorial Assistant, McKissick Museum, University of South Carolina, Columbia, SC; Stephanie Sapp, Museum Technician, U.S. Army Basic Combat Training Museum, Ft. Jackson, SC

No registrar or curator wants to hear objects referred to as orphaned, neglected or ignored. Yet rarely does a collections manager go through his or her career without ever facing a processing backlog. Four museum professionals from three different types of institutions will offer strategies to conquer collections' mayhem. **(Sponsor: SERA)**

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Spotlight on Student Research in Museums

■ Monterey Suite (2nd floor)
 Co-Moderators: Pam Meister, Curator, Mountain Heritage Center, Western Carolina University, Cullowhee, NC; Courtney Tollison, Museum Historian, Upcountry History Museum, Furman University, Greenville, SC

Hundreds of college students are currently engaged in challenging and important work at dozens of southeastern museums. Now in its third year, this session provides a showcase for student work and a way for students to connect with experienced museum professionals and other students. Four students chosen through a juried competition will make 10-minute presentations, followed by a Q & A and discussion. **(Sponsors: AAMG, EMP)**

“Publicity and Interaction through Social Media Platforms: Museums and Reddit”

Presenter: Scott Chamness, M.A. candidate, History, Museum Studies concentration, University of North Carolina at Greensboro, Greensboro, NC

“The History of Domestic Servant Bells, 1740-1900”

Presenter: Wendy Madill, M.S. candidate, Historic Preservation, Clemson University, Clemson, SC

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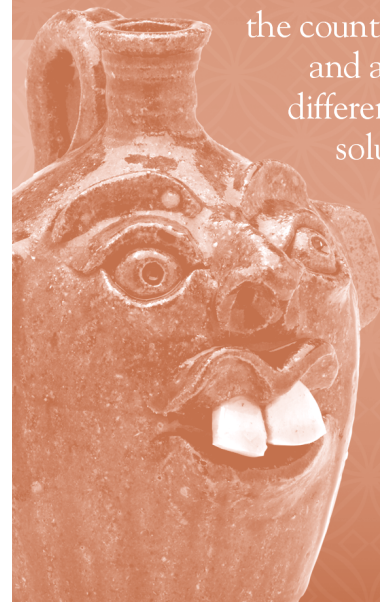
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“Collaboration and Digital Media Projects: The Making of ‘Ghosts of the Horseshoe’ Mobile App”

Presenter: Amanda Noll, M.A. candidate, Public History, University of South Carolina, Columbia, SC

“Pearls for Pesach: The Relationship between Postwar Affluence and the Acculturation of Southern Jewish Women”

Presenter: Lauren Shenfeld, M.A. candidate, Museum Studies, The George Washington University, Washington, DC

Love and Hate: A Support Group for a Balanced Relationship with Technology

■ Telfair Suite (2nd Floor)
Moderator/Presenter: Heather Marie Wells, Digital Media Specialist, Crystal Bridges Museum of American Art, Bentonville, AR

Presenters: Michael Scott, Adult Education Programs, North Carolina Museum of History, Raleigh, NC; Caroline Vereen, Graduate Student, University of South Carolina, Boiling Springs, SC

It'll make you pine for the Stone Age! Your museum has a wonderful new gadget, but nothing goes according to plan. This roundtable will share insights on overcoming

technology frustration and making tech work for us. Topics considered: device management, platforms, vendors, digital planning, the Museum Horizon Report and more. **(Sponsors: CurCom, EdCom, NAME)**

Exhibit Graphics, Materials, and Design

■ Reynolds Suite (2nd Floor)
Moderator/Presenter: Alice Webb, Exhibit Specialist, National Museum of the Marine Corps, Triangle, VA
Presenters: Anthony Espree, Visual Information Specialist, National Museum of the Marine Corps, Triangle, VA; Pattie Smith, Exhibit Planning and Design, Frina Design, Tampa, FL

This panel discussion will address different materials available to create exhibits, taking into account: design, cost, duration, ability to travel, and production methods. Attendees should walk away from the session with an understanding of the materials available for exhibit production, lessons learned from experience, and an understanding of the cost involved with production. **(Sponsor: NAME)**

Engaging Audiences Through Theater

■ Lafayette Suite (2nd Floor)
Presenters: Mary Woodlan, Director of Volunteers and

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Special Events, Historic Oakland Foundation, Atlanta, GA; Kate Whitman, Vice President of Public Programs, Atlanta History Center, Atlanta, GA

From costumed tour guides to professional stage productions, museum theater can engage audiences and create lasting and memorable learning experiences. Hear from educators at two very different institutions, who utilize a variety of theater techniques with adults, families, and students. Be prepared to share your own successes, challenges, and ideas. **(Sponsors: EdCom, HHMAG)**

2:45 PM – 4:00 PM

OFF-SITE TOUR Congregation Mickve Israel

■ Meet in Hilton lobby to walk (20 Gordon Street)
Shalom y'all and welcome to the third oldest Jewish Congregation in America! Congregation Mickve Israel is an active Reform synagogue in the heart of the Historic District of Savannah, Georgia. The congregation was founded in 1733, just a few months after General James Oglethorpe founded the colony of Georgia. The historic sanctuary was designed by New York architect Henry G. Harrison and built in 1876 in pure neo-Gothic style,

reflecting the fashionable architecture of the Victorian era. It is the only Gothic-style architecture synagogue in America. **(Pre-registration required)**

3:00 PM – 4:00 PM SEMC LISTENING SESSION FOR AFFINITY, SPC & STATE DIRECTORS

■ The Library (1st Floor)
The economy may be starting to come around, but our organizations and the museums we serve still have some pretty serious issues they are facing. Conservation backlog, staff burnout, low attendance — what issues are your organizations dealing with? Come and share a solution or hear from one of the state/regional/national organizations that have tackled an issue that is keeping you up at nights. We are planning to get down to the nitty gritty in round table discussions.

4:00 PM – 4:30 PM NEW MEMBERS/FIRST TIME ANNUAL MEETING ATTENDEES “SPEED NETWORKING”

■ The Library (1st Floor)
All new SEMC members, first time Annual Meeting attendees, and participants in the Annual Meeting

JOIN US!

MONDAY, OCTOBER 7

FOR A TASTE OF KENTUCKY BOURBON AT SEMC 2013

4:30 pm – 5:30 pm at the Resource Expo

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Ambassador program are invited to meet and greet in “speed networking” style with SEMC Council members in a brief welcome and guide to the programs, activities and events of 2013 Annual Meeting.

**4:30 PM – 5:30 PM
RESOURCE EXPO/SILENT AUCTION
GRAND OPENING RECEPTION**

■ *Madison & Oglethorpe Ballrooms*

Kick off the conference on a festive note with a Bourbon tasting hosted by Solid Light, Inc. and led by Susan Reigler, author of *Kentucky Bourbon Country: The Essential Travel Guide* and co-author of *The Kentucky Bourbon Cocktail Book*. Enjoy drinks and snacks while networking with the Resource Expo exhibitors and checking out the Silent Auction offerings. All auction proceeds will fund scholarships to the 2014 Annual Meeting in Knoxville, TN. (**Bourbon tasting sponsor: Solid Light, Inc.**)

**5:30 PM – 6:30 PM
NAME NETWORKING MEET-UP**

■ *The Library (1st Floor)*

Coordinator: Kathy Gustafson-Hilton, Hands On! Inc., St. Petersburg, FL

Join this informal gathering in the Library (off the lobby lounge) for conversation about the museum exhibition field. This is a networking event of the National Association for Museum Exhibition (NAME), a Professional Network of AAM, dedicated to enhancing the cultural landscape by advancing the value and relevance of exhibitions through dialogue among individuals, museum leaders and the public. Please feel free to come even if you are not a member, it's a lively and welcoming group of professionals. (**Sponsor: NAME**)

**5:30 PM – 6:30 PM
ACADEMIC MUSEUM GATHERING**

■ *Meet at the Hilton's Pool Patio (2nd Floor)*

Coordinator: Stephen Whittington, Director, Museum of Anthropology, Wake Forest University, Winston-Salem, NC

Join staff and students from college and university galleries and museums at the Hilton's pool patio. This is an informal networking opportunity of the Association of Academic Museums and Galleries (AAMG).

**6:00 PM – 9:00 PM
EVENING EVENT
Coastal Heritage Society Museums
and SCAD Museum of Art**

■ *Meet in Hilton lobby at 6:00 pm (four-block walk to 303 Martin Luther King, Jr. Blvd.; 601 Turner Blvd.) or take shuttle from the Hilton's Liberty Street entrance.*

The Coastal Heritage Society (CHS) invites SEMC participants to explore its sites in Tricentennial Park. The Georgia State Railroad Museum, the Savannah History Museum, the Savannah Children's Museum, and Battlefield Memorial Park will be open and staffed by CHS historical interpreters for your pleasure and enlightenment. Light snacks and cash beer and wine will be available also.

The SCAD Museum of Art is a premier contemporary art museum established to enrich the education of students at the Savannah College of Art and Design, and to attract and delight visitors from around the world. SEMC attendees are invited to enjoy an evening reception and experience current exhibitions. Highlights include the Walter O. Evans Center for African American Studies and the André Leon Talley gallery. (**Pre-registration required**)

**9:30 PM – 10:30 PM
SERA REGISTRARS RESPITE**

■ *The Distillery (416 West Liberty Street)*

Here's your annual opportunity to meet registrars and collections managers throughout the southeast region. Housed in a building that used to be home to the Kentucky Distilling Co., the Distillery is the area's only true craft beer bar and restaurant with 21 rotating craft beers on tap and over 100 bottled beers. They offer the finest fresh pub food inspired by the craft beer showcased. The Distillery is conveniently located two blocks from the Hilton Desoto. (**SERA members only, pre-registration required, 50 max. Contributing Sponsors: Willis Fine Art, Jewelry and Specie; and Transport Consultants International**)

Tuesday's schedule begins on next page.



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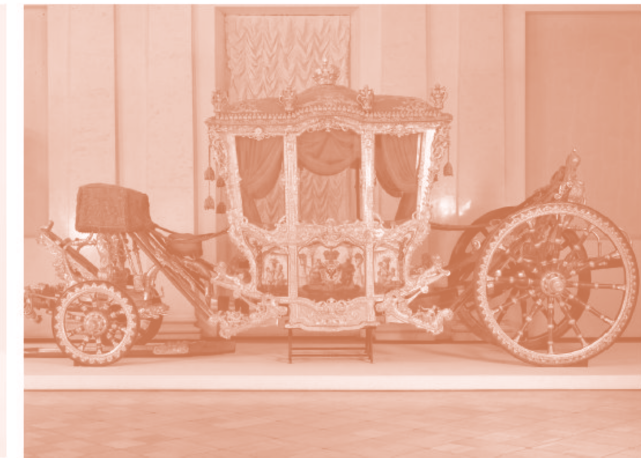
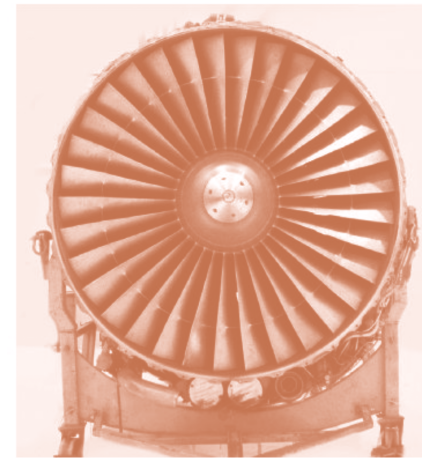
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TUESDAY OCTOBER 8

8:00 AM – 9:00 AM WALKING TOUR: CIVIL WAR SAVANNAH WITH VAUGHNETTE GOODE-WALKER

■ Meet at Harris Street entrance of the Hilton

The Footprints of Civil War Savannah Walking Tour begins in Madison Square (behind the Hilton), the very heart of the antebellum city and where military activity was centered when the city was occupied in 1864. The Green-Meldrim House, located on the square, is where General Sherman had his headquarters. It is where history records that twenty black, newly emancipated ministers met with General Sherman and requested land along with their freedom. **(\$10.00 goes to the 2014 scholarship fund) (Pre-registration required, 25 max.)**

7:30 AM – 9:00 AM WALKING TOUR: DISCOVERING 1820S SAVANNAH WITH JAMIE CREDLE

■ Meet at the Liberty Street entrance of the Hilton for the walk to the Davenport House

See what survives of the 1820s Savannah that master builder Isaiah Davenport knew. Participants will walk by some of the finest examples of preservation in the city and learn about what no longer remains. Topics to include the Great Fire of 1820, the yellow fever epidemic of 1820, Lafayette's visit to Savannah in 1825 and the celebrations surrounding the 50th anniversary of the United States in 1826. The walk will be brisk. **(\$10.00 goes to the 2014 scholarship fund) (Pre-registration required, 25 max.)**

7:30 AM – 8:30 AM RUNNING TOUR: SEE SAVANNAH ON A FUN RUN

■ Meet in the Hilton Lobby

See the streets of Savannah on a fun run. The course will take runners/walkers through some of Savannah's famous historic squares. **(\$10.00 goes to the 2014 scholarship fund) (Pre-registration required)**

8:00 AM – 5:00 PM REGISTRATION

■ Lobby

9:00 AM – 5:30 PM RESOURCE EXPO OPEN

■ Madison & Oglethorpe Ballrooms

9:00 AM – 11:30 AM DOUBLE SESSIONS

Workshop 1: Photographing Your Collection

■ Harborview Room (15th Floor)

Moderator/Presenter: Cindy Bowden, Director, Bright Ring Foundation, Tucker, GA

Presenters: John Slemp, Photographer, Bright Ring Foundation, Tucker, GA; Jack English, Broadcast Solutions, Atlanta, GA

Attendees will learn how an artifact should be properly photographed using commercial techniques. Topics covered will include: lighting objects, two and three-dimensional, color control, processing a digital file for later use, and cataloguing files. The tools needed to create high quality images will be discussed, including

cameras, lenses, lighting gear, and tripods. Attendees are encouraged to bring their own 35mm digital cameras/lenses. Each person is strongly encouraged to bring a laptop and download the free trial of Adobe Photoshop Lightroom, which we'll use as the software to process and archive the files. The end goal is to demonstrate the proper techniques that should be used to create high quality images. **(Sponsor: SERA)**

Workshop 2: Writing Requests for Proposals, and Evaluating Vendors

■ Pulaski (1st Floor)

Moderator: Rhonda Tyson, Exhibit and Design Manager, Jamestown Settlement and Yorktown Victory Center, Williamsburg, VA

Presenters: Cybelle Jones, Principal, Gallagher and Associates, Silver Spring, MD; Jim Cortina, Principal in charge of business development, Cortina Productions, McLean, VA

A good RFP makes a good contract. Bring project details and they will go step-by-step to draft an RFP. Sample projects cited. Bonus: a "don't forget to add" list. **(Sponsor: NAME)**

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brief annual business meeting will be held along with an election of new officers and a report on HHMAG's annual progress. Current and prospective members are welcome.
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The Fundamentals of an Institutional Code of Ethics

■ Monterey Suite (2nd Floor)

Moderator: Jill Connors-Joyner, Assistant Director, MAP, American Alliance of Museums, Washington, D.C.

Presenter: William U. Eiland, Director, Georgia Museum of Art, University of Georgia, Athens, GA

Do you know the risks of not having a good Code of Ethics in place? The Code serves as an essential tool for consistent decision-making and accountability and can keep your museum from getting into trouble. Learn about the required elements of a Code of Ethics and how to write one tailored to your museum.

Spurring the Words Through Art

■ Telfair Suite (2nd Floor)

Moderator/Presenter: Lisa Wheeler, Director of Education, Booth Western Art Museum, Cartersville, GA

Presenters: Jessica Martindale, Education Programs Manager, Morris Museum of Art, Augusta, GA; Jenna Tankersley, Volunteer and Outreach Coordinator, Morris Museum of Art, Augusta, GA

Works of art are excellent sources of inspiration for creative writing. Discover the pros and cons of managing Combining Voices, an outreach literary competition sponsored by the Morris Museum. Take away simple and creative ways to build students' vocabulary, generate words banks, and develop characters for writing in any museum. **(Sponsor: EdCom)**

Civil War 150th: Hits and Misses

■ Reynolds Suite (2nd Floor)

Moderator: Rebecca Rogers, Director of Marketing and External Affairs, Augusta Canal National Heritage Area, Augusta, GA

Presenters: W. Todd Groce, President and CEO, Georgia Historical Society, Savannah, GA; Barry Brown, Heritage Tourism Specialist, Georgia Dept. of Economic Development, Tourism Division, Atlanta, GA; Gloria Lee, Chief Interpretive Ranger, Fort Pulaski National Monument, Savannah, GA

This session will consist of a roundtable discussion over the Civil War 150th programming. What's worked and what hasn't? What have been the unexpected challenges, missed opportunities, new insights, plans going forward? What have we learned during the Sesquicentennial that will bear upon 21st century Civil War interpretation? Come prepared to share your experiences.

Museum Next: A World Café on the Next Phase of Museums

■ The Library (1st Floor)

Co-Moderators: Jan Levinson, Outreach Archivist, Richard B. Russell Library for Political Research and Studies, University of Georgia, Athens, GA; Katy Malone, Outreach Coordinator, Bernard A. Zuckerman Museum of Art, Kennesaw State University, Kennesaw, GA

Table Moderators: Alexis Thompson, Museum Specialist, National Museum of the Marine Corps, Quantico, VA; James Quint, Education Coordinator, Historic Columbia Foundation, Columbia, SC; Nathan Jones, Curator, General George Patton Museum and Center of Leadership, Fort Knox, KY; Kathleen Hutton, Director of Education, Reynolda House Museum of American Art, Winston-Salem, NC

What are the big questions that face the museum community today? How do perspective of EMPs and longtime leaders in the field differ? How can the viewpoint of a collections manager reshape the questions posed by a curator, educator, or administrator? Join your peers in the World Café — an event that combines speed dating and deliberative dialogue! Probe pressing concerns in our field, network, and discuss your own challenges and ideas during conversations about topics that matter most to your museum and your career. **(Sponsors: CurCom, EMP)**

10:15 - 10:45 AM COFFEE BREAK

■ Madison & Oglethorpe Ballrooms

10:30 AM - 11:45 AM CONCURRENT SESSIONS

What is JIMI and What Can It Do for You?

■ Lafayette Suite (2nd Floor)

Moderator: Brian Hicks, Director, DeSoto County Museum, Hernando, MS

Presenter: Martha Battle Jackson, Chief Curator, Division of State Historic Sites and Properties, Raleigh, NC; Emily Jones, Archivist, Delta State University, Cleveland, MS; Rebecca A. Rose, Registrar, Virginia Historical Society, Richmond, VA; Keith F. Post, Executive Director, St. Marys Submarine Museum, St. Marys, GA; Michael Scott, Adult Education Programs Coordinator, North Carolina Museum of History, Raleigh, NC; Timothy England, Museum of the Everglades-Collier County Museum, Everglades City, FL

The Jekyll Island Management Institute, JIMI, is an eight-day SEMC sponsored museum management course in Jekyll Island, GA, designed for both newly emerging and mid-career museum professionals to further their knowledge about general museum administration and operation. In this session, JIMI graduates will give an overview of the eight-day program and information about available scholarships.

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■ Chippewa Suite (2nd Floor)

Moderator/Presenter: Sarah Smith, Director of Marketing and Communications, Reynolda House Museum of American Art, Winston-Salem, NC

Presenters: Rebecca Eddins, Director of Collections Management; Emily Santillo, Assistant Director of Creative Services; and Elizabeth Williams-Clymer, Assistant Director of Collections Management, Reynolda House Museum of American Art, Winston-Salem, NC

This session will address how to plan, manage, and create buy-in for an interdepartmental multi-year digital project. By using an approach of brief, lighthearted segments of lessons learned, we will distill important information into easy to digest sound bites that participants can immediately put into use at their museums, no matter the size of the institution. **(Sponsor: SERA)**

Under the Umbrella: Museums Governed by Larger Organizations

■ Monterey Suite (2nd Floor)

Moderator: Scott Philyaw, Director, Mountain Heritage Center, Cullowhee, NC

Presenters: William U. Eiland, Director, Georgia Museum of Art, Athens, GA; Brent Tharp, Director, Georgia Southern University Museum, Statesboro, GA; Stephen L. Whittington,

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Director, Museum of Anthropology, Wake Forest University, Winston-Salem, NC

Panelists will share their perspectives on museums that are affiliated with universities, governments, and other parent organizations through brief presentations. Specific topics to be covered include the Accreditation Process, grant applications and other forms of external funding, and governance issues for museums that are part of larger organizations. **(Sponsor: AAMG)**

Pulling Down the Temple Walls: Working Toward a More Diverse Museum

■ Telfair Suite (2nd Floor)
Moderators/Presenters: Carol J. Poplin, Exhibit Developer, The History Workshop, Mount Pleasant, SC; Lisa B. Randle, Director of Research and Education, Magnolia Plantation and Gardens, Charleston, SC
Presenters: Teresa Gore, President, Morgan Allen Platt Foundation, Ladson, SC; Amanda R. Mushal, Assistant Professor, Department of History, The Citadel, Charleston, SC

In our increasingly diverse world, museums can no longer afford, intellectually, morally, or financially, to ignore the many other people who should be represented in our exhibit stories. Join our four panelists as we explore three case studies and work together to develop strategies for identifying the missing “other” and broadening the scope of exhibits at our own facilities. **(Commercial Track Session)**

Think Nationally, Act Locally: Mustering Your Story

■ Reynolds Suite (2nd Floor)
Moderator: Kimberly Nelson, Interpretive Planner, The Design Minds, Fairfax, VA
Presenters: W. Garrett Jackson, Assistant Town Manager and Director of Planning, Abingdon, VA; Joella Johnson Barbour, Daughters of the American Revolution, Washington County Historical Society, VA

Learn how to weave your diverse local history into a story of national significance. Discover how local, state, and federal government entities can team up with professional designers and community volunteers to gather artifacts and tales and create an interpretive, sustainable exhibit for local and national audiences. **(Sponsor: CurCom)**

Interpreting History: Strategies for Building and Sustaining Audiences

■ The Library (1st Floor)
Moderator/Presenter: Tania Sammons, Senior Curator of Decorative Arts and Historic Sites, Telfair Museums, Savannah, GA

Presenters: John Caramia, Director of Interpretive Programs, Coastal Heritage Society, Savannah, GA; Jamie Credle, Director, Davenport House Museum, Savannah, GA; Paulette Thompson, Assistant Curator of History, Telfair Museums, Savannah, GA

Though historic sites are struggling for attendance throughout the United States, Savannah continues to thrive as a destination for those who are interested in the past. Savannah has a plethora of opportunities to quench visitor’s thirst for history. From historic house museums to forts, more than 12 million people visit the city each year. However, Savannah museums still strive to build and maintain visiting and local audiences. This session will address these strategies and encourage dialogue among session attendees with a goal of generating and providing action items for historic museums and sites. **(Sponsor: CurCom)**

12:00 NOON - 1:30 PM AFFINITY LUNCHEONS

Southeastern Registrars Association (SERA)
■ Pulaski (1st Floor)
Here is your opportunity to meet with fellow SERA members and discuss possible sessions and workshops for next year. **(SERA members only, pre-registration required, \$25)**

Museum Educators Committee (EdCom)
■ The Library (1st Floor)
Eat, drink, and connect with your fellow museum educators! There will be a discussion of current trends in educational “jargon” and the communication gap between museum educators and teachers. A brief business meeting will tell you more about EdCom and its activities. **(Pre-registration required, \$25)**

Directors’ Luncheon
■ Harborview Room (15th Floor)
Moderator: David Butler, Director, The Knoxville Museum of Art, Knoxville, TN
Join directors from around the region to network and share concerns, successes and challenges with your peers. **(Pre-registration required, \$30)**

12:30 PM - 1:45 PM The Board Game: Building Relationships Between the CEO and Governing Board
■ Harborview Room (15th Floor)
Presenter: William R. Mott, consultant, author, speaker, professor, Franklin, TN
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Making Management Personal: Use Your Personality Strengths to Become a More Effective Manager and Colleague

■ Reynolds Suite (2nd Floor)
Moderator/Presenter: Lisa Littlefield, Professor of Communications, Oglethorpe University, Atlanta, GA

This interactive workshop allows participants to consider how their personality influences their management style and relationships. Participants learn about elements of the popular Myers Briggs Type Indicator to determine their own style, strengths, and weaknesses. Exercises illustrate how different types can improve their effectiveness, productivity, and conflict resolution skills.

2:00 PM – 3:15 PM CONCURRENT SESSIONS

Developing Exhibits: Sharing Successes and Working Through Challenges

■ Lafayette Suite (2nd Floor)
Moderator/Presenter: Tina Choe, Exhibit Developer, Florida Museum of Natural History, Gainesville, FL

Presenters: Pattie Smith, Exhibit Planning and Design, Frina Design, Tampa, FL; Mary Anna Murphy, MAM Exhibit Design, St. Petersburg, FL; Kathy Gustafson-Hilton, Senior Developer, Hands On! Inc., St. Petersburg, FL

Informally we will discuss the process of exhibit development from project start to finish. The idea is for several institutions to come together to share the process. Exploring successes and addressing challenges we all face, we hope to identify new ways to tackle each part of an exhibit project successfully. **(Sponsor: NAME)**

Five More Design Ideas Every Museum Professional Should Know

■ Chippewa Suite (2nd Floor)
Moderator/Presenter: Steven Blashfield, Cultural Studio Director, Glave & Holmes Architecture, Richmond, VA

Coming out of a recession, museums, historic sites, and cultural properties have faced challenges. But this is not the time to be complacent — sites that have prepared themselves and are following the trends will be better positioned to capitalize on coming economic growth, capture expanding markets, and improve operations. Understanding key elements of design and how visitors perceive your space is important to your effectiveness! Intended to be thought provoking, attendees will come away knowing five important design ideas that should be part of an institution's current operations and future planning. **(Sponsor: NAME)**

this session will address the ten most important issues that impact the relationship between CEO and governing board. Increased understanding of this relationship will enhance the organization's ability to thrive.

2:00 PM – 4:30 PM DOUBLE SESSIONS

21st Century Learning With Museums

■ The Library (1st Floor)
Moderator: Mike Deetsch, Assistant Director of Education, Toledo Museum of Art, Toledo, OH
Presenter: Joel Smeltzer, School Program Coordinator, The Mint Museum, Charlotte, NC

This workshop will focus on how inquiry-based learning is fueling the push toward the development of 21st century skills and thinking. Approaches from Project Zero's Artful Thinking Routines, Visual Thinking Strategies, and thinking like an artist rubric will be demonstrated. Participants will learn how inquiry-based teaching can develop a deep understanding of the content their museum provides. **(Sponsor: EdCom)**

Framing the Future: Capital Campaigns for Smaller Museums

■ Monterey Suite (2nd Floor)
Moderator/Presenter: George Bassi, Director, Lauren Rogers Museum of Art, Laurel, MS
Presenter: Allyn Boone, Director of Development, Lauren Rogers Museum of Art, Laurel, MS

From prospect identification to donor wall recognition, learn the practical steps to conduct a successful capital campaign at your museum. Session will discuss planning studies, the use of consultants, board involvement, campaign volunteers and printed materials that will make your dream a reality. On the heels of a recently completed \$5 million campaign, presenters will discuss the highs and lows of raising capital campaign money by small and mid-size museums.

Return to Lender? Dealing With Old Loans in a Museum

■ Pulaski (1st Floor)
Moderator/Presenter: Deborah Rose Van Horn, Registrar, Kentucky Historical Society, Frankfort, KY
Presenters: Rebecca A. Rose, Registrar, Virginia Historical Society, Richmond, VA; Dixie Neilson, Director, Art Care, Gainesville, FL

Do you have old loans hidden in your accession records? Do you have loans from 30 years ago that were never closed out? Are you storing things you don't own? Old loans in museums can be problematic for a number of reasons. Please join our panel as they discuss the issues of long-term loans and abandoned loans in museum collections. The discussion will include the legal issues related to items on loan to museums and case studies relating to resolving old loan issues in museum collections. Join us for an informative and sometimes humorous look at dealing with these issues in your museum. **(Sponsor: SERA)**

Reaching Out: Providing Services to Unique Audiences in Your Community

■ Telfair Suite (2nd Floor)
Moderator/Presenter: Matthew Porter, Assistant Curator of Education, Morris Museum of Art, Augusta, GA
Presenter: Michelle Schulte, Curator of Education, Morris Museum of Art, Augusta, GA

During this session, panelists will discuss outreach programs for non-traditional audiences based on specific needs found in their community. Program examples include museum-designed outreach for individuals with Alzheimer's and related dementia disorders, a Wounded Warrior battalion (soldiers with PTSD or other combat-related injuries), and adolescents in the inpatient unit at the Children's Hospital of Georgia. By the end of the session, participants will have a better understanding of how to identify groups/individuals who would benefit

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from outreach, design programming which meets the unique needs of the participants while adhering to the museum's mission, and create partnerships with other community organizations. **(Sponsor: EdCom)**

How to Build a Better Board of Trustees: Recruiting, Orienting, and Engaging Board Members

■ Harborview Room (15th Floor)
Co-Moderators: David Moore, Executive Director, Historic Oakland Foundation, Atlanta, GA; Jim McCreight, President, Museum Trustee Association, Washington, DC
Presenters: Karen Johnston, Board Member, Museum Trustee Association, and Trustee of the Dali Museum, St. Petersburg, FL; Margaret Benjamin, Board President, Greensboro Historical Museum, Greensboro, NC; Karen Beavor, President, The Georgia Center for Non-Profits, Atlanta, GA

The Board/Director partnership is critical and it begins with having the best board possible. This session will offer practical tips on how to build an effective and engaged board. The three panelists leading this discussion will share their experiences and engage the audience in an honest conversation about what areas distinguish just good boards from high performing boards. High performing boards start with recruiting the right people, orienting them on the museum mission and goals, and then engaging them to carry the museum's mission forward.



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3:00 – 3:30 PM RESOURCE EXPO ICE CREAM BREAK

■ Madison & Oglethorpe Ballrooms

3:15 – 4:30 PM OFF-SITE TOUR: CITY HALL/HISTORIC BUILDING & MUNICIPAL ARCHIVES

■ Meet at the Hilton's Liberty Street entrance for walk to City Hall (Bay St. at Bull St.)

Tour Savannah's historic City Hall and discover its history, architecture and art, while learning about the history of our community and municipal government. Participants will visit the first and second floors of City Hall, and get an opportunity to view the rotating art and history exhibits. **(Pre-registration required, 25 max.)**

OFF-SITE TOUR: SAVANNAH COLLEGE OF ART AND DESIGN (SCAD) CAMPUS TOUR

■ Meet in the Hilton lobby for transportation provided by SCAD van

SCAD invites you to visit the campus and learn about the educational programs that SCAD offers. **(Pre-registration required, 30 max.)**

3:30 – 4:45 PM CONCURRENT SESSIONS

The Director as Scholar: Research from the Top

■ Lafayette Suite (2nd Floor)

Moderator: William U. Eiland, Director, Georgia Museum of Art, University of Georgia, Athens, GA

Presenters: Andrea Barnwell Brownlee, Director, Spelman College Museum of Art, Atlanta, GA; Ena Heller, Bruce A. Beal Director, Cornell Fine Arts Museum, Rollins College, Winter Park, FL; Brent Tharp, Director, Georgia Southern University Museum, Statesboro, GA

This session shows that curators aren't the only ones undertaking serious research at museums. Three directors will each present a 20-minute talk followed by questions: Andrea Barnwell Brownlee, Spelman College Museum of Art; Ena Heller, Cornell Fine Arts Museum, Rollins College; and Brent Tharp, Georgia Southern University Museum. **(Sponsor: AAMG)**

DIY or Go with the Pros? Museum Publishing

■ Chippewa Suite (2nd Floor)

Moderator/Presenter: Hillary Brown, Director of Communications, Georgia Museum of Art, University of Georgia, Athens, GA

Presenters: Kevin Grogan, Director, Morris Museum of Art, Augusta, GA; Courtney McNeil, Curator of Art, Telfair Museums, Savannah, GA.

What are the pros and cons of self-publishing versus working with a book packager or academic press? A frank and open discussion on such issues as working with designers (free-lance or in-house), learning about four-color printing, marketing and distribution, and, of course, budgets will be covered.

Showcasing a Quirky Collection

■ Monterey Suite (2nd Floor)

Moderator/Presenter: Natalie Mault, Curator, LSU Museum of Art, Baton Rouge, LA

Presenters: Brian Hicks, Director, DeSoto County Museum, Hernando, MS; Mary Hauser, Registrar, Gregg Museum of Art & Design, North Carolina State University, Raleigh, NC

Many museum collections are eclectic or disjointed, remaining in storage away from public viewing. When these out-of-place objects and artworks are put on display, they are often displayed in stagnant groupings. This session explores creative exhibitions that incorporate rarely-seen portions of the collection in ways that are unique, energetic, and often humorous. **(Sponsor: NAME, SERA)**

Disaster Preparedness Training: On-line or Hands-on?

■ Telfair Suite (2nd Floor)

Moderator: Frank Thomson, Curator, Asheville Art Museum, Asheville, NC

Presenters: Robert James, Executive Director, North Carolina Preservation Consortium, Durham, NC; Elise LeCompte, Registrar for Anthropology Division and Assistant Department Chair of Natural History, Florida Museum of Natural History, Gainesville, FL; LeRae Umfleet, Chief of Collections Management, North Carolina Department of Cultural Resources, Raleigh, NC

Disaster preparedness workshops presented via the web or on-site have distinct advantages and challenges. Connecting to Collections projects in Florida and North Carolina will be featured as case studies in virtual and hands-on instruction for disaster response skills. The value of state-wide disaster support teams will also be explored. **(Sponsor: SERA)**

Bridging the Digital Divide: Collections Management and Curation

■ Pulaski (1st Floor)

Moderator: Denise Drury, Interim Director & Curator, Fine Art Museum, Western Carolina University, Cullowhee, NC

Presenters: Anna Fariello, Associate Research Professor, Hunter Library Digital Initiatives, Western Carolina University, Cullowhee, NC; Nathan Jones, Deputy Director & Curator, The General George Patton Museum of Leadership, Fort Knox, KY; Christopher R. Lawton, Executive Director, Georgia Virtual History Project, Inc., University of Georgia, Athens, GA

We all know there is no substitute for visiting a museum and being in the presence of an authentic artifact or art object, however museums need to be prepared to tackle the digital landscape that many of our colleagues in other fields have already mastered. Over the last few years, museums have been dutifully digitizing their collections; however, what do you do with your collection once it's digitized? This panel will offer techniques to create quality exhibitions that are both uniquely digital and rich in experience. Topics include a new lexicon for digital museums, basics of audio description, crowdsourcing, and social media relationships. **(Sponsors: CurCom, SERA)**

Museum Volunteering: Overcoming Obstacles and Strategies for Success

■ Harborview Room (15th Floor)

Moderator: Richard Harker, Education & Outreach Manager, Museum of History & Holocaust, Kennesaw State University, Kennesaw, GA



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Presenters: Jennifer Dickey, Coordinator of Public History Program, Kennesaw State University, Kennesaw, GA; Mary Woodlan, Director of Volunteers, Historic Oakland Foundation, Atlanta, GA; Carla Phillips, Manager of Volunteers & Interns, Atlanta History Center, Atlanta, GA

Every museum faces common challenges in volunteer management: recruitment, retention, training, reliability, and a host of other obstacles. During the roundtable workshop you will interact and discuss with other volunteer managers different scenarios and possible solutions, brainstorm new ways to enhance your volunteer program, including engaging university students, and we will create a checklist for success. All of this will be conducted in an informal, discussion based session. **(Sponsors: AAMG, HHMAG)**

4:30 PM – 5:30 PM RESOURCE EXPO/SILENT AUCTION CLOSING PARTY

■ Madison & Oglethorpe Ballrooms

5:30 PM – 6:30 PM EMERGING MUSEUM PROFESSIONALS

■ Meet at the Hilton's Pool Patio (2nd Floor)

Emerging Museum Professionals (EMP's) will have an informal gathering at SEMC. Join us for a networking event at the Hilton's pool patio.

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StudioAmmons has just completed the restoration of the historic R. R. Moton High School, the National Historic Landmark site of the 1951 student strike for equal educational facilities led by 15 year old Barbara Johns in Farmville, Virginia. The ensuing court case became the only one of the five **Brown v. Board** cases where all of the plaintiffs were students. StudioAmmons worked closely with the Museum staff and community to design, fabricate and install the museum's permanent exhibit "The Moton School Story: Children of Courage," transforming the historic school into the Robert Russa Moton Museum, a center for the study of Civil Rights in Education.

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TELFAIR MUSEUMS EVENING EVENTS

■ Walk to Telfair Museums or take the trolley from the Hilton's Harris Street entrance.

Telfair Museums, located in the historical district of Savannah, Georgia, invites you to visit our three unique buildings, with three distinct collections, bridging three centuries of art & architecture.

5:30 PM – 6:30 PM Directors Reception at Telfair Academy (121 Barnard Street, Telfair Square)

Telfair Museums invite museum directors for a special reception in the Sculpture Gallery of the Telfair Academy. Telfair Museums, originally founded in 1883 as the Telfair Academy of Arts and Sciences, is the oldest public art museum in the South. **(Sponsor: Travelers)**

6:00 PM – 7:00 PM Evening Open House at Owens-Thomas House (124 Abercorn Street, Oglethorpe Square)

A National Historic Landmark, the stately former residence is now a historic house museum. One of the finest examples of English Regency architecture, designed by William Jay, interpreters will be waiting to guide you through the Owens-Thomas House. It boasts a decorative arts collection comprised primarily of Owens family furnishings, along with American and European objects dating from 1750–1830. The site also includes a beautiful English-inspired parterre garden and an original carriage house—which contains one of the earliest intact urban slave quarters in the South. Chatham artillery punch will be served in the garden.

6:30 PM – 7:30 PM Evening Open House at Telfair Academy (121 Barnard Street, Telfair Square)

Telfair Museums welcomes guests to tour the South's oldest public art museum. The Telfair Academy contains two nineteenth-century period rooms and houses nineteenth- and twentieth-century American and European art from the museum's permanent collection including paintings, works on paper, sculpture, and decorative arts. Docents will be available for tours.

7:00 PM – 9:00 PM Event: Low Country Hors D'oeuvres, Music, and Libations at the Jepson Center (207 W. York Street, Telfair Square)

Join Telfair Museums for a night in the museum. You can explore all three stories of the modern museum. The Living History film *A Visit from Lafayette* will be shown in the auditorium. **(Pre-registration required)**

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9:00 PM – 10:00 PM Council Reception at Harper Fowlkes House (230 Barnard Street)

SEMC Council launches the SEMC Legacy Society, a planned giving program, and recognizes donors to the Past Presidents Circle and William T. and Sylvia F. Alderson Endowment Fund at a champagne dessert reception at the Harper Fowlkes House, an historic Greek Revival mansion and garden. **(Council invitation only)**

Wednesday's schedule begins on the next page.



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WEDNESDAY OCTOBER 9

7:00 AM – 8:00 AM OFF-SITE PROGRAM: BATTLE OF SAVANNAH

■ Meet in Hilton lobby to walk to the historic site across from Savannah History Museum (303 Martin Luther King, Jr. Blvd.)

The Coastal Heritage Society invites up to 35 SEMC participants to “march in the footsteps of patriots.” On the 234th anniversary of the Battle of Savannah and at the time of the battle and on the site of the battle, our Memorial Marchers will assemble at the Savannah History Museum and trace the route of the Allied attack and hear the sounds and recount the events of that dramatic morning. The commemoration will be followed by a light breakfast. **(Pre-registration required, 35 max.)**

7:30 AM – 8:30 AM OFF-SITE PROGRAM: NORTH GARDEN, SHIPS OF THE SEA

■ Meet in Hilton Lobby to walk (41 ML King Blvd.)

Presenter: John McEllen, landscape designer
The largest public garden in Savannah's Landmark Historic District is located at the Ships of the Sea Museum, which was originally the home of merchant adventurer William Scarborough and was designed by noted architect William Jay. In 2012 the museum expanded its garden more than two-fold. It now contains a citrus grove, a naturalistic garden, a maple grove, a vine covered pergola and a beautiful roundel. In addition there is a roofed, open-air space, which can hold 340 seats. John McEllen, landscape designer, who led the horticulture team creating what visitors see in the expanded garden, will share his experiences and the stories behind the plantings. **(Pre-registration required, 35 max.)**

8:00 AM – 12:00 NOON REGISTRATION

■ Lobby

9:00 AM – 10:15 AM GENERAL SESSION: SEMC ANNUAL BUSINESS MEETING AND KEYNOTE SPEECH

■ Madison Ballroom

Keynote Speaker: Dr. Stan Deaton, Senior Historian, Georgia Historical Society, Savannah, GA

After a warm welcome to Savannah and the brief business meeting, join your colleagues for a keynote speech by Dr. Deaton and town hall-style discussion about the role cultural institutions play in the larger community. Dr. Deaton, a Georgia native, holds a bachelor's (journalism) and master's (history) degree from the University of Georgia, and a Ph.D. in history from the University of Florida, where he taught prior to joining Georgia Historical Society. He serves as managing editor and book review editor for The Georgia History Quarterly. Dr. Deaton is also Emmy-winning host of *Today in Georgia History*, a joint collaboration of the Georgia Historical Society and Georgia Public Broadcasting. The session will engage attendees in a discussion about the future role that museums, libraries, and other cultural institutions play in our society. How do we continue to make ourselves relevant to the larger community in tight fundraising environments and lean economies? What trends are emerging? Comments and questions from the audience will be encouraged.

10:15 AM – 10:45 AM COFFEE BREAK

■ Foyer

10:45 AM – 12:00 NOON CONCURRENT SESSIONS

Interpreting Native American Culture in Your Community: From Exhibit Walls to Classroom

■ Lafayette Suite (2nd Floor)

Moderator: Angie King, Education Outreach Coordinator, Lauren Rogers Museum of Art, Laurel, MS
Presenters: Tommie Rodgers, Registrar, Lauren Rogers Museum of Art, Laurel, MS; Candy Morgan, Director of Marketing and Public Programs, Comanche National Museum and Cultural Center, Lawton, OK

This session will offer practical advice on how to make connections with Native American groups to create an authentic experience for museum visitors and community groups. Tommie Rodgers and Angie King will discuss gallery installation and the Choctaw days at the Lauren Rogers Museum. A representative from the Comanche National Museum will share ways to make connections with your local tribe.

Global Connections: Case Studies for Developing International Partnerships and Exhibitions

■ Chippewa Suite (2nd Floor)

Moderator: Julia Brock, Director of Interpretation, Museum of History and Holocaust Education, Kennesaw State University, Kennesaw, GA

Presenters: Jennifer Dickey, Coordinator of Public History, Kennesaw State University, Kennesaw, GA; Robyn Gagne, recent graduate of Kennesaw State University; Teresa Hollingsworth, Senior Program Director, South Arts, Atlanta, GA; Katy Malone, Outreach Coordinator, Bernard A. Zuckerman Museum of Art, Kennesaw State University, Kennesaw, GA

Join us as we discuss two innovative projects that are bringing US history and culture to an international stage. One, from South Arts, will feature how organizers spent two years working with several partners to develop a quilt exhibition specifically designed to tour China. The co-curators will describe the project from the ground up — including the challenges and benefits of global collaboration — detailing exactly how they pulled off an international exhibit tour. The second project features a partnership between the Ben M'sik Community Museum (Casablanca, Morocco) and the Museum of History and Holocaust Education (Kennesaw, Georgia). The museums embarked on a four-year partnership, supported by the American Alliance of Museums and the U.S. State Department, focused on engaging local communities about understanding Islam in a cross-cultural context. Participants will discuss strategies for



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coordinating an international, student-based project, media, and community engagement related to the project. **(Sponsor: AAMG)**

What Works: Lessons From a Major Campaign

■ Monterey Suite (2nd Floor)

Moderator/Presenter: Allan Burrows, President, Capital Development Services, Winston-Salem, NC
Presenters: Betsy Bennett, former Director, North Carolina Museum of Natural Sciences, Raleigh, NC

Join an interactive discussion of what made the NC Museum of Natural Sciences' major multi-million dollar campaign a huge success. Betsy Bennett and Allan Burrows know it takes great planning and strong leadership. Building upon this museum's philanthropic success, take home tips and techniques to advance your museum's philanthropic objective.

Inclusive Innovation: Museum Programing for Autism

■ Sapeto Room (1st Floor)

Moderator/Presenter: Allison Galloway, Director of Education, Museum of Contemporary Art (MOCA), Jacksonville, FL

Presenters: Kelly DeSousa and Carol Lombardo, Educators, Museum of Contemporary Art (MOCA), Jacksonville, FL

Autism is currently the fastest growing developmental disability and museums everywhere are recognizing the need for adaptive programming for this population. This

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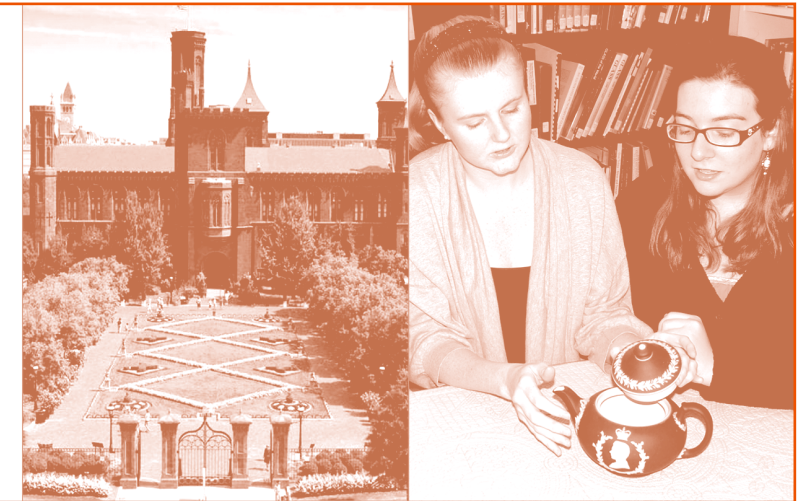


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workshop focuses on ways that museums can adapt current practices. MOCA Jacksonville educators have created new programming specifically for individuals with communication and social skills needs, including those with autism spectrum disorders. The session will include presentations by the Director of Education, an art therapist, and a parent of a child with Autism. Presenters will offer lesson plans, art activities, and unique gallery tour ideas for special needs populations, including examples from MOCA Jacksonville's unique flagship outreach program, "Rainbow Artists: Art and Autism across the Spectrum." This session is designed for any person who interacts with children or adults with autism whether in the classroom, at the front desk, or outreach. It will also be useful for an institution wishing to expand their audience and become more accessible to individuals with special needs. **(Sponsor: EdCom)**

Planning a Mobile Experience: Tasks, Tools, Tips

■ The Library (1st Floor)

Moderator/Presenter: Joseph Pagano, *Immediatag, Austin, TX*
You can go mobile today — effectively and affordably! Learn how to build a mobile experience or mobile tour on a small museum budget. You bring your ideas and questions, we'll show you how to use a proven project management process and free/inexpensive tools to engage visitors through mobile devices. **(Commercial Track Session)**

Applying the Attention-Value Model to Visitors

■ Telfair Suite (2nd Floor)

Moderator/Presenter: Stephen Bitgood, *Professor Emeritus of Psychology, Jacksonville State University, Jacksonville, AL*

Presenter: John Kelton, *Principal, Kelton Design, Huntsville, AL*

The attention-value model is described, evidence for it presented, and applications to exhibit design explored. The model argues that good exhibit design: (1) manages attention capture and engagement; and (2) motivates visitors to engage by providing experiences with high value (i.e., high utility per time and effort expended). **(Sponsor: NAME)**

Museums and the Pulse of the Future: 21st Century Museums as Social Entrepreneurs

■ Madison Ballroom (1st Floor)

Moderator: William U. Eiland, *Director, Georgia Museum of Art, University of Georgia, Athens, GA*

Presenters: Paul Michael Rogers, *Director, George Mason University Center for Social Entrepreneurship, Fairfax, VA*; Jane Przybysz, *Executive Director, McKissick Museum, University of South Carolina, Columbia, SC*

This session will explore whether the emerging field of social entrepreneurship might inform how museums reframe their missions, rethink their business models; and reimagine program offerings in ways that increase their relevance to their communities, increase earned revenue as a percentage of their operating budgets, and re-focus programming efforts. As the demographics of communities change, traditional museum-going audiences decline, and public/private sources of contributed revenue constrict, might museums take on the role of social entrepreneurs as a strategy for organizational sustainability and perhaps even growth? Because this would require — in most cases — a considerable shift in organizational culture, administrators, development and marketing staff, as well as curators/educators would need to be involved in this reconceptualization of the role and work of a museum. **(Sponsor: CurCom, EMP)**

Working with Latino Partners: Seven Insights

■ Harborview Room (15th Floor)

Moderator/Presenter: Kate Whitman, *Vice President of Public Programs, Atlanta History Center, Atlanta, GA*

Presenters: Priscilla Cooper, *Vice President of Institutional Programs, Birmingham Civil Rights Institute, Birmingham, AL*; Tom Hanchett, *Staff Historian, Levine Museum of the New South, Charlotte, NC*

Thanks to an Innovation Lab grant from AAM, three museums in Atlanta, Birmingham, and Charlotte have launched the Latino New South project. The multi-year effort aims to develop audiences and forge community partnerships with the region's fast-growing Latino population. This project seeks to help museums become important civic tools, key players in the work of "immigrant integration." This panel will introduce these ideas and then lay out seven insights that emerged from our listening sessions. **(Sponsor: EdCom)**

The State of Lighting in Museums and Historic Buildings

■ Pulaski (1st Floor)

Moderator: David Goist, *Conservator, Goist Art Conservation, Raleigh, NC*

Presenter: Paul Himmelstein, *Partner, Appelbaum & Himmelstein, New York, NY*; member of Illumination Engineering Society (IES) and the IES Committee on Museum and Gallery Lighting

The speakers will discuss lighting issues occurring in museums and historic buildings, including the trend toward daylight galleries and the shift to LED lamps. They will bring samples of LED replacement lamps and fiber optics for attendees to exam. Goist has conducted more than 75 CAP projects throughout the southeast. Common problems include control of damaging light from natural sources, obsolete lighting systems, mandated orders to change to energy efficient lamps, and new construction which involves daylight in galleries. All present challenges to exhibition and conservation of collections. Himmelstein conducts conservation of paintings and textiles, consultation on museum environments and control, lighting, and collections management. **(Sponsors: SERA, SERCA)**

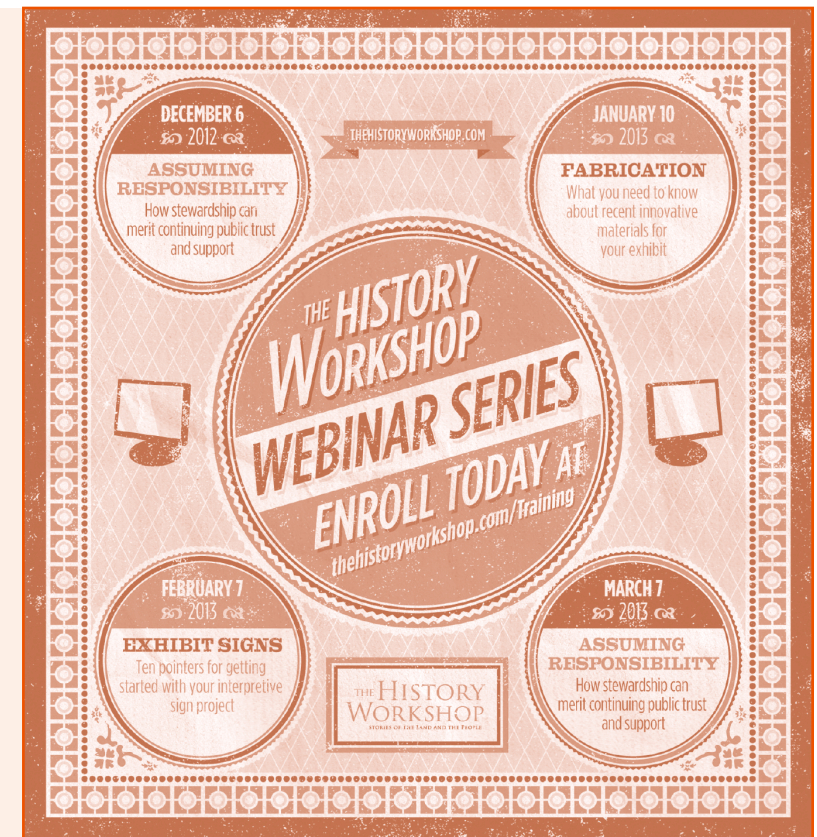
Social Photography for Museums

■ Reynolds Suite (2nd Floor)

Moderator: Michael Lachowski, *Public Relations Coordinator, Georgia Museum of Art, Athens, GA*

Presenters: Hal Thomas, *Content Creator and Community Manager, BFG Communications, Hilton Head Island, SC*; Ian Leslie, *Director of Content Strategy, Savannah College of Art and Design, Savannah, GA*

Today's compelling and effective social media posts are oriented toward images. We'll review the importance and use of photography on the prominent platforms, show how to get good photographs, present best practices, and share insights on copyright and model release issues. A resource guide and bios are online at socialphoto.info.



12:15 PM - 1:45 PM ANNUAL AWARDS LUNCHEON

■ Cumberland Ossabaw Room

Gather for lunch and visit with friends during this networking opportunity. SEMC President Micheal Hudson will welcome everyone, followed by an update from the American Alliance of Museums. The meeting will end with an Awards Presentation recognizing professional excellence in our institutions and among our colleagues. **(Pre-registration required) (\$25.00)**

2:00 PM - 3:30 PM OFF-SITE TOURS

■ Meet in Hilton lobby at 2:00 pm

(Pre-registration required)

Game On: EdCom Tour, Play, and Art Making at the Jepson Center

■ Meet in Lobby to walk to the museum (207 W. York Street, Telfair Square)

Presenter: Harry DeLorme, *Senior Curator of Education, Telfair Museum of Art*

Explore educational resources, game play, and art making at Telfair Museums' Jepson Center. Join Senior Curator of Education Harry DeLorme and the education staff for a tour of the Jepson Center including the ArtZeum hands-on family gallery, a Technology Gallery featuring playable videogame art, and the museum

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studios. The group will then take part in refreshments and a fun and thought provoking “What Can We Make?” design challenge in the studios using recycled objects. **(Pre-registration required, EdCom members, 25 max.)**

SERA Behind the Scenes Tour at Jepson Center

■ Meet in Lobby to walk to the museum
(207 W. York Street, Telfair Square)

Presenter: Courtney McNeil, Curator of Art, Telfair Museum of Art

Telfair Museums, originally founded in 1883 as the Telfair Academy of Arts and Sciences, is the oldest public art museum in the South. The institution tripled its square footage in 2006 with the opening of the Jepson Center for the Arts, a stunning contemporary building located just steps from the original Telfair Academy. Designed by architect Moshe Safdie, the Jepson Center houses temporary exhibition galleries, art storage, an interactive children’s area, an auditorium, and office space for the curatorial and education departments. SERA members are invited to join Curator of Art Courtney McNeil for a behind-the-scenes look at the workings of the Jepson Center. **(Pre-registration required, SERA members, 20 max.)**

African American Landmarks: The Beach Institute, King-Tisdell Cottage

■ Walk two blocks and meet at The Beach Institute
(502 E. Harris Street)

Presenter: Vaughnette Goode-Walker

The Beach Institute houses the offices of the King-Tisdell Cottage Foundation Inc., the Ulysses Davis Collection, and exhibits. Built in 1867 by the Freedmen’s Bureau and primarily funded by the American Missionary Association, named in honor of New Yorker Alfred E. Beach, Editor of Scientific American, who donated funds to purchase the site. If time permits, tour the King-Tisdell Cottage, an African-American heritage museum named for its African-American owners, Eugene and Sarah King, and Sarah King and Robert Tisdell. **(Pre-registration required, 50 max.)**

National Museum of the Mighty 8th Air Force

■ Meet at the museum at **2:30 PM**
(175 Bourne Avenue, Pooler, GA 31322)

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ft. Museum billed as “One of the World’s most powerful Museum Experiences.” **(Pre-registration required, individual transportation)**

Juliette Gordon Low Birthplace: Preservation Exploration

■ Meet in Lobby to walk to the museum
(10 E. Oglethorpe Avenue)

Hear from project team members about the research, planning, execution and documentation of the comprehensive 2012-2013 Birthplace exterior restoration project. The team will share their successes, the surprises that were uncovered along the way and the lessons learned from a nearly 200-year-old building. **(Pre-registration required, 25 max.)**

SCAD Restoration Work & Savannah Architectural Tour with Bob Dickensheets

■ Meet in Lobby to walk

SCAD is a recognized global leader in the field of adaptive re-use of historic structures for education and the arts. Join Bob Dickensheets, preservationist, for a tour of recent college restoration works and a discussion on the social and economic benefits of revitalization and the urban campus. **(Pre-registration required, 30 max.)**

Dinner on own.

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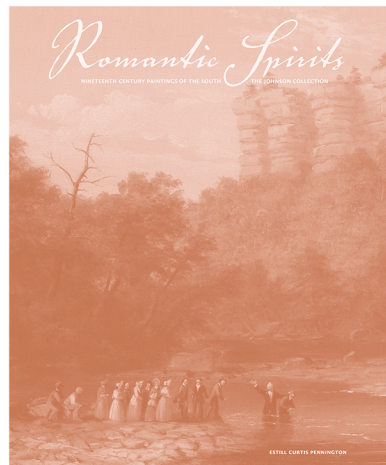
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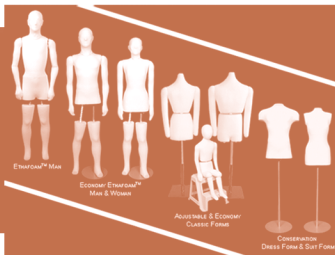
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