

ANNUAL MEETING 2019 FINAL PROGRAM



#SEMC2019



SOUTHEASTERN
MUSEUMS
CONFERENCE

CONFERENCE HIGHLIGHTS

KEYNOTE SPEAKER

Join your colleagues for a keynote talk by Walter Hood, the Creative Director and Founder of Hood Design Studio in Oakland, CA. Hood Design Studio is a tripartite practice, working across art + fabrication, design + landscape, and research + urbanism. In Charleston, Hood is working on the landscape design for the new International African American Museum. He is also a professor at the University of California, Berkeley and lectures on professional and theoretical projects nationally and internationally. He has spoken about urban gardens and their potential to transform and unite communities, as well as the importance of historical spaces in urban life. Hood has received numerous awards and recognition for his visionary work, including the Arts and Letters 2017 Award in Architecture New York, NY American Academy of Arts and Letters, Bi-City Biennale of Architecture/Urbanism 2016, 2014 Dean's Medal University at Buffalo, Nomination to the President's National Council On the Arts Washington, DC, National Endowment for the Arts in the Fall of 2014, a 2012 Goldman Sachs Fellowship, Smithsonian Institution, Washington, DC, National Capital Planning Commission, Washington, DC, as well as many, many others. **(Sponsored by Collector Systems and Solid Light, Inc.)**

PRE-CONFERENCE EVENTS

Sea Island Resistance Tour: From at least the 1730s, the Sea Islands and nearby areas were a hotbed of rebellion. Resistance to slavery and its legacy of racism came in many forms, both direct and passive. This exclusive tour visits sites associated with the 1739 Stono Slave Rebellion, the American Civil War, and Gullah Geechee Civil Rights activists. **(Pre-registration required)**

Hands-On Emergency Response Workshop: This workshop will be a full-day, hands-on, wet recovery of damaged items led by conservators and National Heritage Responders from the area. In a simulation of a hurricane-type natural disaster, participants will learn triage decision-making-based on quantity and significance of damage by collection type, staff health and safety during salvage and recovery, and documentation and salvage techniques. **(Pre-registration required) (sponsored by Hollinger Metal Edge)**

Warren Lasch Conservation Center and Patriots Point Naval and Maritime Museum Tour: Scientists of the Warren Lasch Conservation Center (WLCC) at Clemson University will provide a behind-the-scenes tour of the facility. Then, Patriots Point will lead an exclusive behind-the-scenes tour of collections and the opportunity to meet some of the former crew from the USS Yorktown CVS-10. **(Pre-registration required)**

EVENING EVENTS

Museums - Downtown Charleston

Discover the art and history of South Carolina through Charleston's remarkable museums. Enjoy a progressive dinner and wonderful music over several nights at the downtown Charleston museums. From the Antebellum **Aiken-Rhett House** to the modern **Halsey Institute of Contemporary Art**, experience a multitude of exhibits and events in Charleston's wide range of museums. Enjoy dinner at the **Gibbes Museum of Art** and **The Charleston Museum**. **(Sponsors: Blackbaud, Florence County Museum, Gaylord & Dorothy Donnelley Foundation, HW Exhibits, Johnson Controls, Patterson Pope, Inc., SCFM, Warren Lasch Conservation Center, Clemson University, in addition to the host museums)**

NETWORKING GATHERINGS

Connect with museum colleagues of all kinds, including directors, registrars, educators, exhibit designers, curators, academic museums, historic house museums, mid-career and emerging museum professionals (EMPs). Join the **"Equity and Inclusion Action Team"** to broaden horizons and boost inclusivity in the workplace. Meet up and have fun with "identity" buttons. Use **#SEMC2019** on Twitter for live conversation during the conference.

LEADERSHIP FORUM

Join directors and trustees from around the region to network and share concerns, successes, and challenges on Monday afternoon, October 21. Discuss new perspectives on museum boards and leadership in the program "Facing Change: Advancing Museum Board Diversity & Inclusion." This roundtable discussion will start with some new ideas to shake up old models of museum boards, and then open the door to share your ideas and experiences. **(Sponsors: Alexander Haas, DLR Group, Museum Trustee Association, Travelers Insurance) (Pre-registration required)**

OFF-SITE TOURS/WORKSHOPS/SESSIONS

Learn about **Charleston's history, architecture**, and more on walking tours. An off-site workshop for those hoping to learn more about designing exhibits takes place at **Charles Towne Landing**. There will be off-site sessions on mounting methods, hinging, and preserving artifacts at Mark Clark Hall, The Citadel. Various off-site tours will take place throughout the conference, culminating on Wednesday, October 23 in curator-led-tours of **Drayton Hall**, the **Gibbes Museum of Art**, and the **South Carolina Aquarium**.

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A Special Thanks to Our Host Institutions

*The following Charleston museums have graciously agreed to allow free admission to SEMC 2019 Annual Meeting participants during their regular operating hours. To gain free admission, show your **SEMC Annual Meeting Badge** at museum entrances (details page 13).*

- | | |
|---------------------------------------|---|
| Charles Towne Landing | Old Slave Mart Museum |
| The Charleston Museum | Patriots Point Naval and Maritime Museum |
| Drayton Hall | Powder Magazine |
| Gibbes Museum of Art | South Carolina Historical Society |
| Halsey Institute of Contemporary Art, | South Carolina Aquarium |
| College of Charleston | Warren Lasch Conservation Center, Clemson University (Hunley) |
| McLeod Plantation Historic Site, | |
| James Island State Park | |
| Middleton Place | |
| Old Exchange | |

SCHEDULE-AT-A-GLANCE

SUNDAY, OCT. 20

8:00 AM – 2:30 PM

PRE-CONFERENCE OFF-SITE TOUR: Sea Island Resistance Tour Meet at Marriott side entrance for bus.

9:00 AM – 3:00 PM

HANDS-ON EMERGENCY RESPONSE WORKSHOP Joseph P. Riley, Jr. Center for Livable Communities, College of Charleston (176 Lockwood Blvd.)

10:00 AM – 1:00 PM

PRE-CONFERENCE OFF-SITE TOUR: A Walk through Colonial Charleston Meet at Marriott side entrance for bus to The Powder Magazine (79 Cumberland Street)

PRE-CONFERENCE OFF-SITE TOUR: Warren Lasch Conservation Center (Clemson University) and Patriots Point Naval and Maritime Museum Meet at Marriott side entrance for bus to Conservation Center (1250 Supply Street) & Patriots Point (40 Patriots Point Road)

12:30 PM – 3:30 PM

SEMC COUNCIL MEETING Opal Two Room

4:00 PM – 6:00 PM (buses start loading at 3:30 pm)

PRE-CONFERENCE EVENT: MIDDLETON PLACE (4300 Ashley River Road) Meet buses outside the Marriott's side entrance.

8:00 PM – 10:00 PM

USING FILM TO TRANSFORM MYTHS Opal Two Room

MONDAY, OCT. 21

7:30 AM – 11:00 AM

HHMAG HANDS-ON HELP PROJECT: MCLEOD PLANTATION HISTORIC SITE Meet in lobby to carpool. (325 Country Club Drive)

8:00 AM – 5:00 PM

REGISTRATION Crystal Promenade

8:30 AM – 11:30 AM

SEMC COUNCIL MEETING Opal One Room

8:30 AM – 11:30 AM

EDCOM'S ENGAGING DESCENDANT COMMUNITIES IN THE INTERPRETATION OF SLAVERY AT MUSEUMS AND HISTORIC SITES Meet bus at hotel side entrance to go to Greater Issues Room A, Mark Clark Hall, The Citadel

9:00 AM – 11:30 AM

WORKSHOP: ESCAPE THE SESSION ROOM Yellow Topaz Room

10:00 AM – 11:15 AM

CONCURRENT SESSIONS

Maintaining Momentum: How Do We Go Beyond One-Time Community Engagement Programs? Blue Topaz Room

Bouncing Back Opal Two Room

When The S* Hits the Land** Emerald Salon Three Room

11:00 AM – 12:30 PM

JIMI LUNCHEON Emerald Salon One Room

11:30 AM – 12 NOON

PROGRAM COMMITTEE MEETING Emerald Salon Three Room

12:00 NOON – 1:00 PM

DIRECTOR/TRUSTEE LUNCHEON & LEADERSHIP FORUM PROGRAM "ADVANCING BOARD DIVERSITY & INCLUSION IN SOUTHEAST MUSEUMS" Emerald Salon Two Room

1:00 PM – 5:30 PM

RESOURCE EXPO OPEN Crystal Ballroom

1:00 PM – 2:15 PM

CONCURRENT SESSIONS

Conservation and Maintenance of Outdoor Sculpture Collections Yellow Topaz Room

Ask an Expert! SEMC Mentor Networking Blue Topaz Room

Working Together: Using Tourism Resources to Attract Visitors Opal One Room

Telling Stories in Non-Traditional Spaces Opal Two Room

Talking Race: The Power, Influence, and Responsibility of Museum Professionals Emerald Salon One

Transforming a Historic Landmark Building into a Museum Emerald Salon Two

Reimagining Play: Hands-On Learning Spaces Emerald Salon Three

Heart, Brains & Courage: A Roadmap to a More Empathetic Design Process Crystal Pre-function Area

2:15 PM – 2:45 PM

ICED TEA & COOKIE BREAK Crystal Ballroom

2:30 PM – 4:00 PM

OFF-SITE SESSIONS

SEMC Exhibit Review: Charles Towne Landing (1500 Old Towne Road) Meet in Marriott side entrance for transportation.

Make a Fake Meet in Marriott lobby to walk to Greater Issues Room, Mark Clark Hall at The Citadel

2:45 PM – 4:00 PM

CONCURRENT SESSIONS

Reconciling with Memories: Museum-Based Therapy for Memory Loss Patients and Caretakers Yellow Topaz Room

Demystifying Digitization Blue Topaz Room

Debunking Fundraising Myths: the Truths and Falsehoods of Raising Money Opal One Room

Printing the Past: SC in 3D Opal Two Room

EMP Roundtable III: The Reckoning Emerald Salon One

The Museum Director vs the Auditor Emerald Salon Two

Women on the Rise: Truths and Myths Revisited Emerald Salon Three

Equity and Inclusion Action Team Crystal Pre-Function Area

4:00 PM – 4:30 PM

EQUITY AND INCLUSION ACTION MEET-UP Crystal Pre-Function Area

4:30 PM – 5:30 PM

RESOURCE EXPO GRAND OPENING RECEPTION Crystal Ballroom

5:00 PM – 6:00 PM

MID-CAREER NETWORKING MEET-UP: Taking Control — Finding Mentors and Allies at Mid-Career Marriott Saffire Restaurant & Bar

5:30 PM – 6:30 PM

EMERGING MUSEUM PROFESSIONALS MEET-UP Meet at the Marriott Aqua Terrace Roof-Top Bar

6:00 PM – 7:00 PM

EXHIBITS NETWORKING MEET-UP (NAME & CURCOM) Meet at the Marriott Saffire Restaurant & Bar

6:00 PM – 7:00 PM (trolley/bus start loading at 5:30 pm)

DIRECTORS AND TRUSTEES RECEPTION AT SOUTH CAROLINA HISTORICAL SOCIETY Meet buses at hotel side entrance (100 Meeting Street)

7:00 PM – 10:00 PM (buses start loading at 6:30 pm)

AN ARTFUL EVENING Meet buses at hotel side entrance. **7:00 PM – 8:30 PM: Gibbes Museum of Art** (135 Meeting Street)

8:00 PM – 9:30 PM: Halsey Institute of Contemporary Art (161 Calhoun Street)

TUESDAY, OCT. 22

7:30 AM – 9:00 AM

WALKING TOUR 1: Hampton Park/The Citadel Meet at Marriott's side entrance to walk **FUN RUN ALONG THE ASHLEY RIVER** Meet at Marriott's side entrance to run.

8:30 AM – 10:00 AM

WALKING TOUR 2: Downtown South of Broad Walking Tour of Charleston Meet at Marriott's side entrance for transportation.

8:00 AM – 5:00 PM

REGISTRATION *Crystal Promenade*

9:00 AM – 5:30 PM

RESOURCE EXPO OPEN *Crystal Ballrooms*

9:00 AM – 11:30 AM

WORKSHOP: Building Communities of Practice for Just Histories: Reflections from NMAAHC Interpretation Fellows
Emerald Salon Three

9:00 AM – 10:15 AM

CONCURRENT SESSIONS

HHMAG Business Meeting and Working Together to Solve Problems
Yellow Topaz Room

So You're in Charge, Now What?
Blue Topaz Room

New Donors, New Audiences *Opal One Room*

How to Transform a Narrative *Opal Two Room*

STEAM Programming for Art & History
Emerald Salon One

Commemorative Monuments
Emerald Salon Two

Preservation and Programming Funding Opportunities at NEH
Crystal Pre-function Area

10:15 AM – 10:45 AM

COFFEE BREAK *Crystal Ballroom*

10:45 AM – 12 NOON

CONCURRENT SESSIONS

It's All Ethical: Ethical Considerations in the Museum *Yellow Topaz Room*

Meeting the Challenge of Work-Life Balance
Blue Topaz Room

4C's of Volunteer Engagement *Opal One Room*

Collecting Difficult History *Opal Two Room*

Anatomy of a Great Field Trip
Emerald Salon One

Spiffy Displays with Thrifty Ways
Emerald Salon Two

Conservation Isn't Only for the Getty
Crystal Pre-function Area

12:00 NOON – 1:30 PM

PROFESSIONAL NETWORK LUNCHEONS

AAMG Luncheon *Yellow Topaz Room*

Curators' Luncheon (CurCom) & Discussion of Deaccessioning
Blue Topaz Room

Museum Educators Committee (EdCom) Luncheon & Program "Fifty Ideas in Fifty Minutes" *Opal One Room*

Southeastern Registrars Association (SERA) Luncheon *Emerald Salon Three*

EXPO LUNCH *Crystal Ballroom*

2:00 PM – 4:30 PM

OFF-SITE WORKSHOP: Preservation Hinging for Display and Storage Meet in Marriott side entrance to walk to Greater Issues Room A, Mark Clark Hall at The Citadel

2:00 PM – 3:15 PM

CONCURRENT SESSIONS

Fundraising: Not My Childhood Dream but Okay! *Yellow Topaz Room*

Myths in Civic Spaces: Curators and Community Co-Duration In/Outside of Museum Walls *Blue Topaz Room*

Beyond the Workshop: Engaging Teachers Today *Opal One Room*

Crossing Borders *Opal Two Room*

Ignite SEMC: Inspired Professionals Speak
Emerald Salon One

Access & Inclusivity for Museum Design
Emerald Salon Two

Developing a Strategic Institutional Plan
Emerald Salon Three

Making the Case for Government Funding
Crystal Pre-function area

3:00 – 3:30 PM

ICED TEA BREAK *Crystal Ballrooms*

3:30 PM – 4:45 PM

CONCURRENT SESSIONS

Spotlight on Student Work in Museums (SWIM) *Yellow Topaz Room*

Climate Change and Southeastern Museums
Blue Topaz Room

Build a Public-Facing Interactive Kiosk
Opal One Room

Mid-Career Realities *Opal Two Room*

A Change is Gonna Come: How to Successfully Prepare for Institutional Transformation *Emerald Salon One*

Museums & the Maker Movement: Engaging Adults in Hands-On Learning
Emerald Salon Two

How Do We Draw Out Kernels of Truth?: A Multidisciplinary Myth-Busting Roundtable *Emerald Salon Three*

I'm Good: Transforming Myths About Career Advancement *Crystal F*

4:30 PM – 5:30 PM

RESOURCE EXPO CLOSING PARTY

Crystal Ballroom

5:30 PM – 6:30 PM

ACADEMIC MUSEUM GATHERING Meet at the Marriott Aqua Terrace Roof-Top Bar.

5:30 PM – 6:30 PM (trolley/bus departs at 5:00 pm)

COUNCIL LEGACY RECEPTION William Roper House (9 East Battery)

6:00 PM – 9:00 PM (buses start loading at 5:30 pm)

AN EVENING OF HISTORY Meet outside Marriott's side entrance for transportation.

6:00 PM – 7:00 PM: AIKEN-RHETT HOUSE (48 Elizabeth Street). **7:00 PM – 9:00 PM: THE CHARLESTON MUSEUM** (360 Meeting Street)

9:30 PM – 11:00 PM

SERA REGISTRARS RESPITE Meet at Stars Rooftop and Grill Room (495 King Street)

WEDNESDAY, OCT. 23

8:00 AM – 12 NOON

REGISTRATION *Crystal Promenade*

9:00 AM – 10:15 AM

GENERAL SESSION: SEMC Annual Business Meeting and Keynote Address by Walter Hood *Crystal ABC Ballroom*

10:15 AM – 10:45 AM

COFFEE BREAK *Crystal Pre-function Area*

10:15 AM – 10:45 AM

SEMC 2019 TECHNOLOGY COMPETITION SHOWCASE *Crystal Pre-function Area*

10:15 AM – 10:45 AM

STUDENTS WORK IN MUSEUMS (SWIM) POSTER SESSION
Crystal Pre-function Area

10:30 AM – 11:45 AM

CONCURRENT SESSIONS

What is JIMI? Answer: SEMC's Education Program *Yellow Topaz Room*

Creating a Protective Environment for Today's Museums *Blue Topaz Room*

Dispelling Myths About Distance Learning: How to Bring Your Institution to New Audiences *Opal One Room*

Mount Making and Framing Techniques for Your Organization *Opal Two Room*

Myth: Play is for Kids *Emerald Salon One*

Preserving and Experiencing Cultural Heritage *Emerald Salon Two*

Quality over Quantity: Telling the Story of Your Museum Volunteers with Strategic Impact *Emerald Salon Three*

Age IS Just a Number: Advice for Advanced-Career Professionals *Crystal D*

Collections Inventories at Historic Houses
Crystal E

State Museums Associations Roundtable
Crystal Pre-Function Area

12:00 NOON – 1:30 PM

ANNUAL AWARDS LUNCHEON

Crystal Ballroom

1:45 PM – 4:00 PM

OFF-SITE TOURS Meet in Marriott's side entrance for transportation.

SERA Registrars Behind-the-Scenes Tour: Gibbes Museum of Art (135 Meeting Street)

Curator Tour: Drayton Hall (3380 Ashley River Road)

Behind-the-Scenes Tour: SC Aquarium (113 Concord Street)

3:00 PM – 4:00 PM

COUNCIL MEETING *Opal One*

MEETING SPACES

Charleston Marriott

170 Lockwood Blvd.
Charleston, SC 29403
Phone: 843.723.3000

SEMC Registration

Crystal Promenade

SEMC Resource Expo

Crystal Ballroom

SEMC Sessions

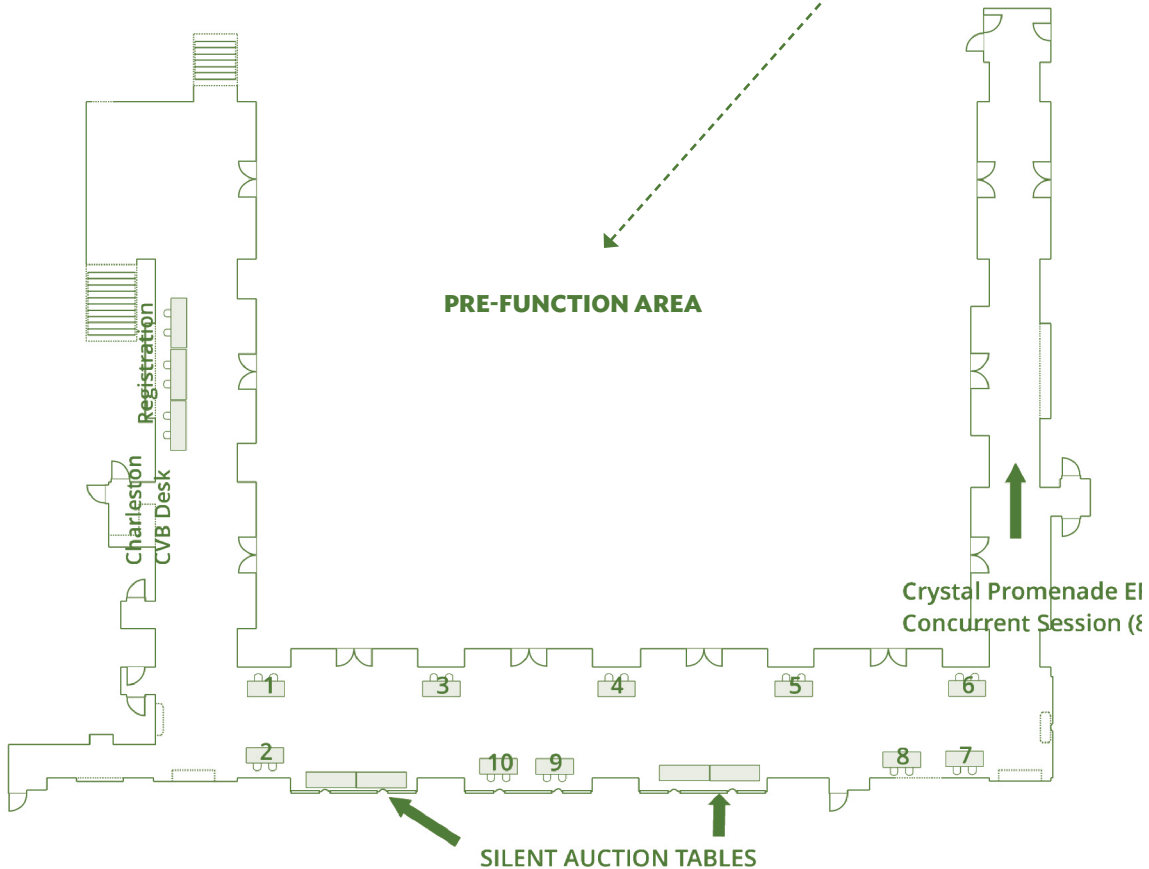
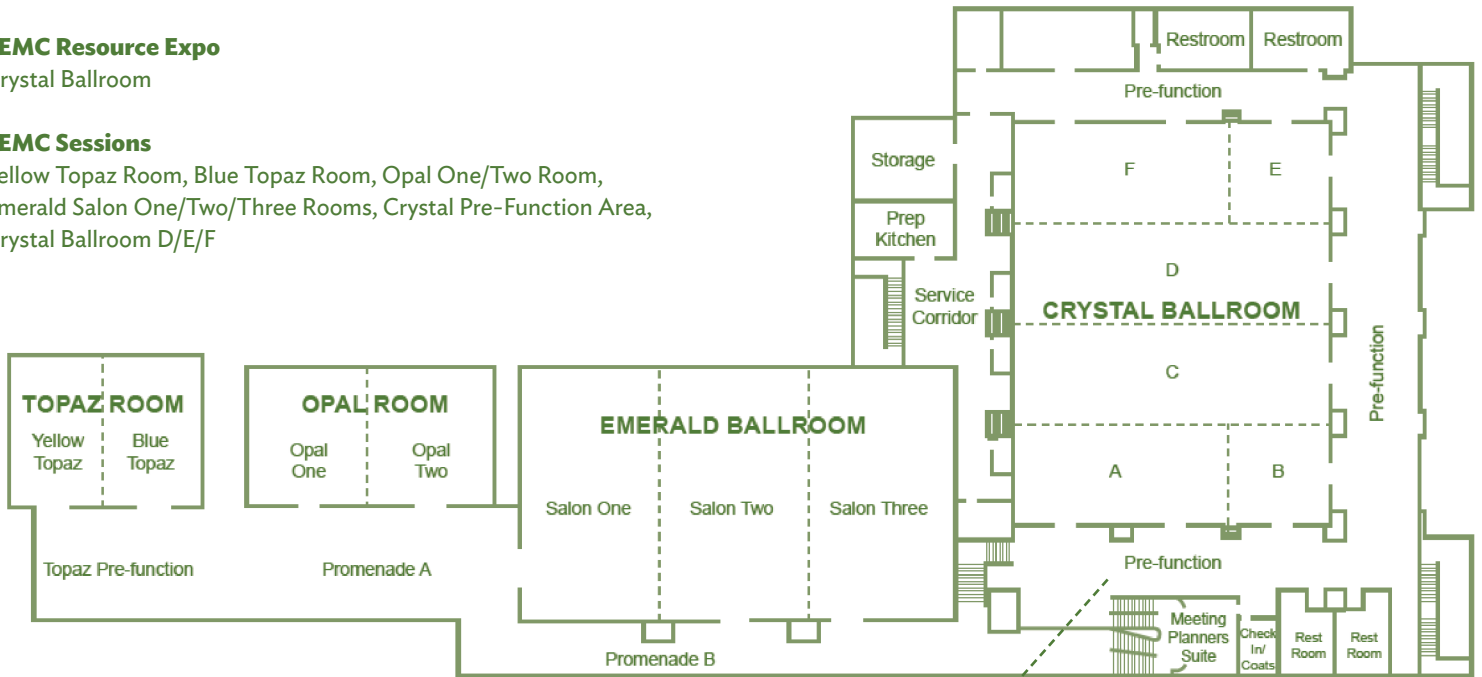
Yellow Topaz Room, Blue Topaz Room, Opal One/Two Room, Emerald Salon One/Two/Three Rooms, Crystal Pre-Function Area, Crystal Ballroom D/E/F

Annual Awards Luncheon & General Session

Crystal ABC Ballroom

SEMC Meetings & Meal Functions

Yellow Topaz Room, Blue Topaz Room, Opal One Room, Emerald Salon Three



CONFERENCE INFORMATION

CONFERENCE THEME

“**Transforming Myths**” at the **SEMC 2019 Annual Meeting** in Charleston! SEMC 2019 program sessions offer new directions to help your institution evolve and move your career forward. This year, many programs focus on community engagement, meaningful interpretation, fundraising, learning spaces, access and inclusivity. In Charleston, share creative ideas and success stories, explore new directions and emerging trends in museums, and network with the most congenial and supportive group of museum professionals in the nation!

GENERAL INFORMATION

The SEMC 2019 Annual Meeting and Resource Expo are headquartered at the **Charleston Marriott**. All activities take place at the hotel, except for specially noted off-site workshops, tours, and evening events. Locations are subject to change. All changes will be posted in the registration area at Charleston Marriott. Buses and shuttles will be available for evening events and most off-site tours. **Walk with a buddy or take the shuttles** to off-site tours and workshops. For your comfort, please plan to wear flat walking shoes.

CODE OF CONDUCT

The conference is covered by a code of conduct that is available for all delegates to view online at <https://www.semcdirect.net/mission>. If you have any questions or would like to raise any issues regarding the Code of Conduct Council members can be reached, along with hard copies of the Code of Conduct, via the conference registration desk. Council Directors and SEMC staff will also be identified on their Conference lanyards.

ATTENDEE LIST

A list of all annual meeting attendees will be available at registration. This list includes all attendees registered by Friday, October 4, 2019. It will be updated after the meeting to include those attendees who registered after October 4 and will be emailed to all Resource Expo exhibitors.

ATTENDEE REGISTRATION

Charleston Marriott (Crystal Promenade)

Monday, Oct. 21: 8:00 am – 5:00 pm

Tuesday, Oct. 22: 8:00 am – 5:00 pm

Wednesday, Oct. 23: 8:00 am – 12 noon

NAME BADGES

Name badges must be worn at all times. They will be required for admission to all SEMC annual meeting program sessions and workshops. Badges and tickets will be required for all meal functions and evening events. All listed host institutions will grant free admission to SEMC participants with SEMC Annual Meeting Badges during their regular operating hours through Wednesday, October 23. Please call or check their websites listed on page 13 for operating hours and admission policies.

TICKETS

Tickets for the Awards Luncheon for which you have registered will be provided in your packet. Other luncheons and tours will have a list of registrants. We will also provide two complimentary beverage tickets for each of the Monday and Tuesday Resource Expo receptions. Tickets to the Annual Awards Luncheon and affinity luncheons **will not be available** at the Annual Meeting.

SEMC MESSAGE BOARD AND RESOURCE TABLES

The message board will be located near registration. Resource tables will be located near the Resource Expo. Please be prepared to take brochures home at the end of the annual meeting sessions after 2:00 pm on Wednesday, Oct. 23. Tweet **#SEMC2019** to join the conversation!

SEMC 2019 PUBLICATION DESIGN COMPETITION

The SEMC Publication Design Competition began in 1988 to recognize and reward excellence in the graphic design of southeastern museums' publications. The competition encourages communication, effective design, creativity, pride of work, and recognition of institutional image and identity. This year, the SEMC Publication Design Competition Coordinator is **Erin Banks**. Come see the winning entries displayed in the Expo pre-function area. The winners will also be featured in the Publication Showcase, at the Annual Awards Luncheon and in the Fall 2019 issue of SEMC's newsletter, *Inside SEMC*.

SEMC 2019 EXHIBITION COMPETITION

The SEMC Exhibition Competition recognizes and rewards excellence in the research, design, development, educational value and effectiveness of exhibitions in Southeastern museums. The SEMC Exhibition Competition is supported by CurCom and NAME. The SEMC Exhibition Competition Chair is **Ann Rowson**. One Award of Excellence is given in each budget category.

SEMC 2019 TECHNOLOGY COMPETITION

SEMC's fourth annual Technology Competition recognizes and rewards excellence in the use of technology by Southeastern museums. The competition encourages innovation, effective design, accessibility, creativity and pride of work, and recognition of institutional identity. The SEMC Technology Competition Chair is **Anna Tucker**.

STUDENTS WORK IN MUSEUMS (SWIM) COMPETITION

Students Work in Museums (SWIM) Competition recognizes university students throughout the region for their important and challenging work in Southeastern museums. **Pam Meister** and **Patricia Hobbs** coordinate the SWIM program and showcase.

SEMC 2019 AWARD RECIPIENTS

SEMC Awards are given in recognition of innovation, service, and leadership of museum professionals. The SEMC Awards Committee, chaired by **Julie Harris**, **Catherine Pears**, and **Robin Reed**, honors outstanding colleagues who have helped shape the world of museums. The awards will be presented on Wednesday, Oct. 23, as part of the Annual Awards Luncheon.

James R. Short Award Recipient

Lucy Allen, retired Museum Division Director, Mississippi Department of Archives and History, Jackson, MS

Lucy J. Allen served as museum division director at the Mississippi Department of Archives and History (MDAH) from April 2002 until her retirement on June 30, 2019. Under Allen's leadership as project manager, MDAH opened the Two Mississippi Museums—the Museum of Mississippi History and the Mississippi Civil Rights Museum—on December 9, 2017. The \$90 million, 200,000-square-foot facility houses not only the two museums, but also a state-of-the-art exhibit workshop and storage for more than 40,000 objects in the museum division collection.

Allen jointly served as director of the Old Capitol Museum from 2002 to 2008, managing the complete restoration of the building after Hurricane Katrina damaged it in 2005 and its re-opening in 2009. During this time she also planned and opened the Eudora Welty House and Garden—a National Historic Landmark and one of the most intact literary house museums

in the nation—and coordinated the establishment of the Foundation for Mississippi History, as well as managing a myriad of projects at MDAH's nine museums and historic sites.

Allen worked as a museum leader at MDAH for more than four decades, holding the positions of assistant curator of exhibits from 1978 to 1994 and director of education and programs from 1994 to 2002. She has curated more than 135 award-winning exhibits. In 1994, she pioneered a new method to ensure that MDAH exhibits and programs reflect the diverse and complex stories of all Mississippians by establishing a community advisory committee. Her innovative approach has led to numerous awards, and she has acted as a consultant for museums and presented at conferences and symposiums across the United States. Among her many honors, in 2018 Mississippi Governor Phil Bryant presented her with the Excellence in State Government Award and she received the Rabbi Perry Nussbaum Civil Justice Award in 2018 recognizing her contributions to contemporary work around civil rights and social justice issues.

Museum Leadership Award Recipient

Andrew R. Stout, *Executive Director*, Florence County Museum, Florence, SC

Andrew R. Stout began his museum career at the Florence Museum (SC) in a small converted residence. Since 2001 he has diligently advocated for museum support and helped to champion its impact on Florence's cultural, educational, and economic future. Andrew was named the director of the newly formed Florence County Museum system in 2009 and assisted in cultivating funding for its construction and annual operational support. During this process Andrew coordinated all necessary policies and procedures for the newly structured system along with the development of needed professional staff. In 2013 funding was allocated to acquire 140 works of art that compose the Wright Collection of Southern Art. This collection was featured was at the opening of the Florence County Museum in October of 2014. In 2018 Andrew worked to secure funding for the acquisition of two significant collections of art by 20th century artist William H. Johnson and his wife Holcha Krake; over fifty works collectively. The Florence County Museum has an annual average attendance of 24,000 visitors and is always free to the public.

Since 2014 Andrew has served on the executive committee for the South Carolina Federation of Museums and has served as the President since 2017. He has assisted in the formation of the Wright Foundation for Southern Art, Florence County Museum Foundation and the Wilson High School Class of 1945 Scholarship fund.

Emerging Museum Professionals Award Recipient

Kim Hosey, *Education Specialist and Weekend Manager*, Shiloh Museum of Ozark History, Springdale, AR

Kim Hosey started working at the Shiloh Museum of Ozark History (SMOH) as the Education Specialist/Weekend Manager two years ago. The SMOH Education program is continuously growing and served over 26,700 students in 2018 which was a 28% increase over 2017. Part of this growth was due to Kim's exuberance! SMOH's Education department takes pride in providing multi-sensory programming. She is great with the students we serve, and treats every task with professionalism and attention to detail — not only learning the information to present, but also learning to weave, spin, bake in a Dutch oven, and more. In 2018 the SMOH Education program created two new programs for which Kim researched and developed curriculum and presentation details serving over 2800 students. She also manages our loan box program, which serves over 8600 students annually, allowing teachers to check out boxes of artifacts for in-class, hands-on use by students.

Outside of her normal duties, Kim has presented at state, regional, and international conferences. She has also been elected to state and national office — as secretary of the Arkansas Living History Association and regional social media administrator for the Association for Living

History, Farm and Agricultural Museums. She has been published in a history journal. Most recently, Kim presented an exhibit idea to the senior staff which was selected for installment in January 2020.

SEMC 2019 ANNUAL MEETING SCHOLARSHIP SPONSORS & COORDINATORS

Congratulations to all our 2019 scholarship winners! Scholarship recipients will be recognized at the Annual Awards Luncheon on Wednesday, Oct. 23, at 12:00 pm in the Crystal Ballroom. The 14 SEMC Traveling Scholarships are supported by the SEMC Alderson Endowment and proceeds from SEMC's 2018 walking tours. The SEMC President's Scholarship is sponsored by SEMC President **Zinnia Willits**. **Historic House Museums Affinity Group (HHMAG)** and **John A. Woods Appraisers** sponsor the Historic House Museum Professional Scholarship. Please take time to thank all our sponsors for their generous support.

SEMC's Scholarship Committee Chair is **Glenna Barlow**. SERA Scholarship Chair is **Elizabeth Le**. Please thank the coordinators for their hard work.

SEMC TRAVELING SCHOLARSHIP WINNERS

African American Museum Professional

Stephanie King, *Outreach Coordinator*, Mississippi Civil Rights Museum, Jackson, MS

Emerging Museum Professional

Scotty Almany, *Digital Resources Manager*, The Birthplace of Country Music, Bristol, VA

Meg Cook, *Director of Archaeology Collections*, Mississippi Department of Archives and History, Jackson, MS

Sonya Laney, *Education Coordinator*, Charlotte Hawkins Brown Museum and State Historic Site, Greensboro, NC

Leslie Leonard, *Assistant Site Manager*, Charlotte Hawkins Brown Museum, Trinity, NC

Ellen Lofaro, *Curator of Archaeology Collections*, University of Tennessee, Knoxville, TN

Lindsey Waldenberg, *Manager*, Visitors Center, University of North Carolina at Chapel Hill, Raleigh, NC

Historic House Museum Professional

Crystal Wimer, *Executive Director*, Harrison County West Virginia Historical Society, Bridgeport, WV

Seasoned Museum Professional

Judy Costello, *Education Manager*, Shiloh Museum of Ozark History, Springdale, AR

Mary Hauser, *Registrar and Associate Director*, Gregg Museum of Art & Design, Raleigh, NC

Small Museum Professional

Cheryl Caskey, *Executive Director*, Historic Paris Bourbon County Hopewell Museum, Paris, KY

Mandy Gibson, *Executive Director*, Historic Johnson Farm, Hendersonville, NC

Student Museum Professional

Melody Hunter-Pillion, *PhD, Public History*, North Carolina State University, Cary, NC

Amanda Ward, *Master of Arts, Applied Anthropology*, University of South Florida, Tampa, FL

President's Scholarship

Alyssa Magnone, *Collections Manager*, Aiken County Historical Museum, Aiken, SC

SERA-SEMC Annual Meeting Travel Scholarship Winners

EMERGING MUSEUM PROFESSIONAL

Heather Otis, *Collections Manager*, Marco Island Historical Society, Marco Island, FL

TRANSPORTATION SCHEDULE

Meet shuttles and buses at the Marriott conference side entrance.

SUNDAY, OCTOBER 20

8:00 AM – 2:30 PM

Resistance Tour of James Island, Mosquito Beach, McLeod Plantation Historic Site, Seashore Farmers Lodge, Caw Caw Interpretative Center, Gullah sites (\$25 lunch fee)

9:00 AM – 3:00 PM

Hands-on Emergency Response Workshop, Joseph P. Riley Jr Center, College of Charleston (176 Lockwood Blvd.)

10:00 AM – 1:00 PM

Warren Lasch Conservation Center (Hunley) & **Patriots Point Naval and Maritime Museum** (40 Patriots Point Road)
Walk Through Colonial Charleston: Powder Magazine/Old Exchange/ Heyward-Washington House (79 Cumberland Street/122 East Bay Street/87 Church Street)

3:30 PM DEPARTURE – 6:30 PM RETURN

Middleton Place (4311 Ashley River Road) *Meet at Charleston Marriott*

MONDAY, OCTOBER 21

7:30 – 11:30 AM

HHMAG Hands-on-Help: McLeod Plantation Historic Site (carpool) (325 Country Club Drive)

8:30 AM – 11:30 AM

EdCom Off-Site Workshop: Greater Issues Room, Mark Clark Hall at the Citadel (171 Moultrie St)

2:30 – 4:00 PM

Exhibit Review: Charles Towne Landing (1500 Old Towne Road)

2:30 – 4:00 PM

Make a Fake: Greater Issues Room, Mark Clark Hall at The Citadel, meet in Marriott side entrance to walk

7:00 – 10:00 PM

Museum Evening Event (6:45 pm departure – 9:45 pm return)

6:00 – 7:00 PM (5:45 departure)

Leadership reception (directors/trustees) at **SC Historical Society** (100 Meeting Street), followed by evening event

7:00 – 8:30 PM

Gibbes Museum of Art (135 Meeting St.)

8:00 – 9:30 PM

Halsey Institute of Contemporary Art, College of Charleston (161 Calhoun Street)

TUESDAY, OCTOBER 22

7:30 – 9:00 AM

Walking tour of **Hampton Park/Citadel** & fun run, meet in Marriott side entrance to walk/run

8:30 AM – 10:00 AM

Downtown South of Broad, shuttle downtown for walking tour

2:00 – 4:30 PM

Preservation Hinging for Display and Storage Workshop: Greater Issues Room, Mark Clark Hall at The Citadel, meet in Marriott side entrance to walk

5:30 – 6:30 PM (5:45 pm departure)

Council Legacy reception at **Roper House** (9 E Battery Street) followed by evening event (Council invitation only)

6:00 – 7:00 PM (5:30 pm departure for evening event)

Aiken Rhett House (48 Elizabeth Street)

7:00 – 9:00 PM

The Charleston Museum (360 Meeting Street)

WEDNESDAY OCTOBER 23

1:45 – 4:00 PM

OFF-SITE TOURS

Meet in Charleston Marriott side entrance for shuttles

SERA Registrars Behind-the-Scenes Tour of Storage:

Gibbes Museum of Art (135 Meeting St.)

Curator-led Tour: **Drayton Hall** (3380 Ashley River Road)

Behind-the-Scenes Tour: **SC Aquarium** (100 Aquarium Wharf)

RESOURCE EXPO SCHEDULE

Monday, October 21

1:00 – 5:30 PM Resource Expo Open

2:15 – 2:45 PM Resource Expo Iced Tea & Cookie Break

4:30 – 5:30 PM Resource Expo Grand Opening Reception

Tuesday, October 22

9:00 AM – 5:30 PM Resource Expo Open

10:15 – 10:45 AM Coffee Break

12:00 NOON Expo Lunch

3:00 – 3:30 PM Iced Tea Break

4:30 – 5:30 PM Resource Expo Closing Party

RESOURCE EXPO LAYOUT & BOOTHS

1220 Exhibits **57**

Absolute Museum & Gallery Products **10**

ACME Technologies, Inc. **pre-function area**

Art Display Essentials, a 10-31 Company **23**

Armour Systems **35**

Atelier 4 **27**

Aurora **38**

Available Light **47**

Belfry Historic Consultants **52**

Blackbaud **25**

Boston Productions Inc. **pre-function area**

Building Four Fabrication **21**

Carolina Conservation **51**

CCAHA **49**

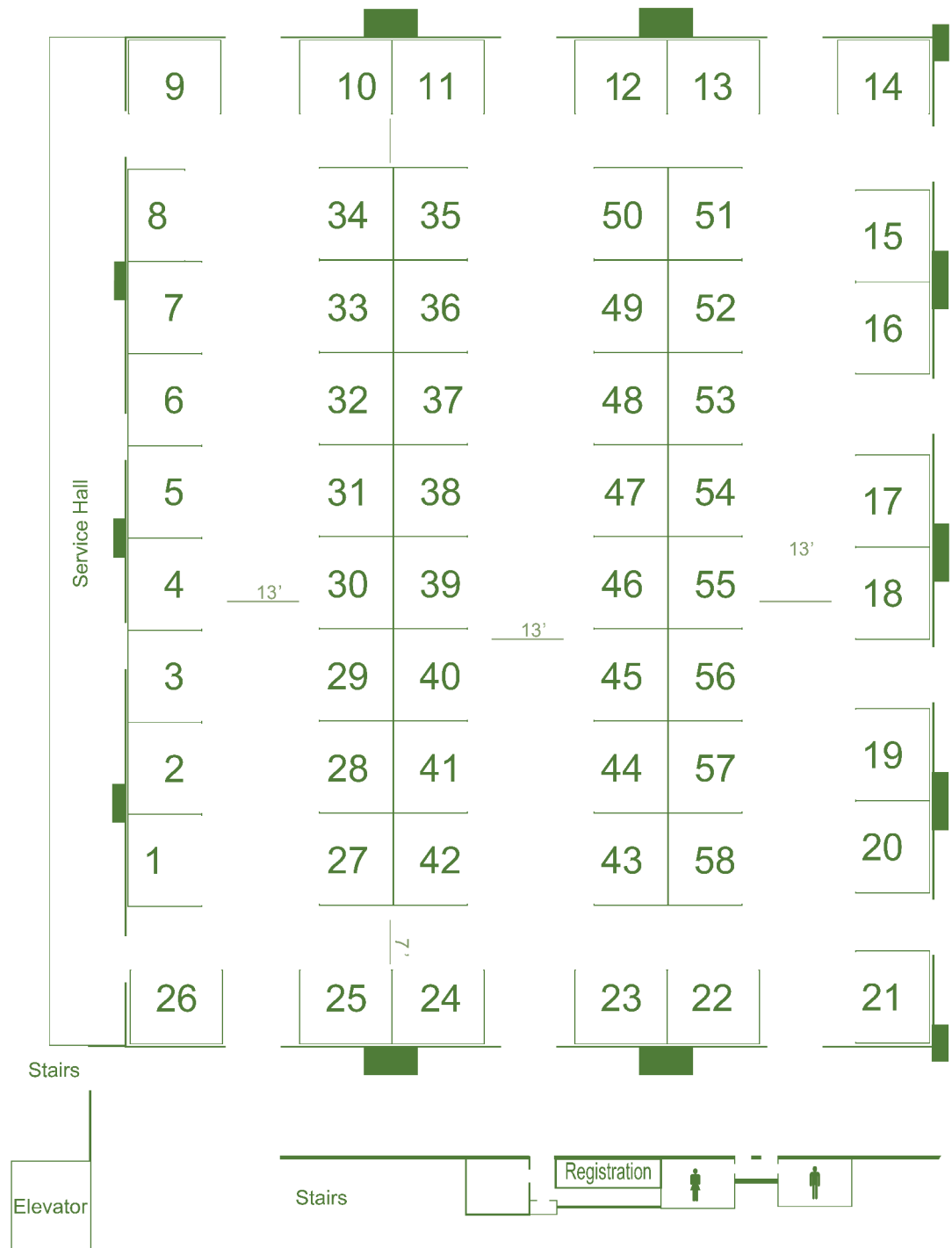
Charlotte Van & Storage **24**

Charlton Hall Auctions **46**

- Cinebar Productions, Inc. **45**
- Collector Systems, LLC **58**
- Cowan's Auctions **28**
- Creative Arts Unlimited **7/8**
- Daruma Tech **30**
- dmdg2 **33**
- Delta Designs, Ltd **29**
- Dorfman Figures **14**
- Duncan Parnell **48**
- Encurate Mobile Technology **32**
- ERCO Lighting **18**
- Exhibit Concepts, Inc. **41**
- Frina Design **2**
- Gaylord Archival **19**
- Goosepen Studio & Press
- pre-function area**
- Guide ID **6**
- HealyKohler Design **17**
- Hollinger Metal Edge, Inc. **37**
- Huntington T. Block Insurance **39**
- HW Exhibits **42**
- Interactive Knowledge **20**
- Johnson Control **26**
- Lake City ArtFields Collective **5**
- Mad Hat Creative LLC
- pre-function area**
- Malone Design **40**
- MAAA **31**
- MBA Design & Display Products **16**
- NEH **pre-function area**
- On Cell **9**
- Patterson Pope **54**
- Q Media **3**
- Quatrefoil **1**
- QuietPixel, Inc. **pre-function area**
- Re:discovery Software **13**
- Riggs Ward Design **22**
- Skinner Inc. **pre-function area**
- Smithworks Creative Arts LLC
- pre-function area**
- Solid Light, Inc. **43**
- Solomon Group **4**
- Studio Displays **50**
- The Design Minds **53**
- The Discovery Network **56**
- TimeLooper **pre-function area**
- Tour-Mate Systems **15**
- Transformit **11**
- Universal Fiber Optic **44**
- US Art **36**
- Vamonde **pre-function area**
- Warren Lasch
- Conservation Center **55**
- Willis Towers Watson **34**
- Zone Displays **12**

SEMC RESOURCE EXPO 2019

CRYSTAL BALLROOM



SESSION SPONSORSHIPS, TRACKS, AND TOPICS

AFFINITY GROUPS & STANDING PROFESSIONAL COMMITTEES

Each year our Affinity Groups and Standing Professional Committees identify sessions with information on their specific areas of interest. Affinity Group and Standing Professional Committee endorsements of sessions are noted in the Annual Meeting Program session descriptions as follows:

- (AAMG) Association of Academic Museums and Galleries
- (EdCom) Educators Committee
- (EMP) Emerging Museum Professionals
- (HHMAG) Historic House Museums Affinity Group
- (MTA) Museum Trustee Association
- (NAME) National Association for Museum Exhibition
- (SEMC CURCOM) SEMC Curators Committee
- (SERA) Southeastern Registrars Association

SEMC 2019 ANNUAL MEETING TRACKS

Trustees/Directors Track: On Monday, Oct. 21, SEMC is offering a reception and luncheon specifically designed for Southeastern Museum directors and trustees.

Corporate Track: Presenters for these sessions, which focus on topics of general interest to museums, must include both SEMC Corporate Members and museum representatives.

Commercial Session Track: These sessions, proposed and presented by SEMC Corporate Members, who are also exhibitors, may provide information regarding commercial assistance to museums.

PROGRAM SESSIONS ACCORDING TO AREAS OF INTEREST

EQUITY, DIVERSITY, INCLUSION

- EdCom's Engaging Descendant Communities in the Interpretation of Slavery at Museums and Historic Sites
- Talking Race: The Power, Influence, and Responsibility of Museum Professionals
- Women on the Rise: Truth and Myths Revisited
- Equity and Inclusion Action Team & Meet-Up **(sponsored by The Design Minds, Inc.)**
- Meaningful Interpretation: Reflections from NMAAHC Fellows
- Crossing Borders
- Preserving and Experiencing Cultural Heritage

EDUCATION

- EdCom's Engaging Descendant Communities in the Interpretation of Slavery at Museums and Historic Sites
- Reimagining Play: Hands-On Learning Spaces
- Reconciling with Memories: Museum-Based Therapy for Memory Loss Patients and Caretakers
- STEAM Programming for Art & History

- Anatomy of a Great Field Trip
- EdCom Luncheon & Program "Fifty Ideas in Fifty Minutes"
- Beyond the Workshop: Engaging Teachers Today
- Museums & the Maker Movement: Engaging Adults in Hands-On Learning
- Myth: Play is for Kids

COLLECTIONS/CURATORIAL

(sessions sponsored by Bonsai Fine Arts, Inc.)

- Bouncing Back
- When the S*** Hits the Land
- SEMC Exhibit Review: Charles Towne Landing
- Conservation and Maintenance of Outdoor Sculpture Collections
- Exhibits Networking Meet-Up
- Conservation Isn't Only for the Getty
- Curators' Luncheon & Discussion of Deaccessioning

(sponsored by Cowan's Auctions)

- Climate Change and Southeastern Museums
- Myths in Civic Spaces: Curators and Community Co-Duration In/Outside of Museum Walls
- Curator Tour: Drayton Hall
- Hands-on Emergency Response Workshop **(sponsored by Hollinger Metal Edge)**

HISTORIC HOUSE MUSEUMS

- HHMAG Hands-On Help Project: McLeod Plantation Historic Site
- HHMAG Business Meeting and Working Together to Solve Problems
- Transforming a Historic Landmark Building into a Museum
- How Do We Draw Out Kernels of Truth? A Multidisciplinary Myth-Busting Round Table
- Collections Inventories at Historic Houses

FUNDRAISING/DEVELOPMENT

- Debunking Fundraising Myths: the Truths and Falsehoods of Raising Money
- New Donors, New Audiences
- Fundraising: Not My Childhood Dream but Okay!
- Making the Case for Government Funding

ADMINISTRATION

- Director/Trustee Luncheon & Leadership Forum Program "Advancing Board Diversity & Inclusion in Southeast Museums" **(sponsored by Alexander Haas, DLR Group, Museum Trustee Association, Travelers Insurance)**
- The Museum Director vs the Auditor
- Women on the Rise: Truth and Myths Revisited
- Directors and Trustees Reception at South Carolina Historical Society **(sponsored by HealyKohler Design, 1220 Exhibits, Inc.)**
- So You're in Charge, Now What?
- Commemorative Monuments
- It's All Ethical: Ethical Considerations in the Museum
- Developing a Strategic Institutional Plan
- Creating a Protective Environment for Today's Museums

TECHNOLOGY

(sponsored by TimeLooper & ACME Technologies, Inc.)

- Printing the Past: SC in 3D
- Demystifying Digitization
- SEMC 2019 Technology Showcase
- Dispelling Myths About Distance Learning: How to Bring Your Institution to New Audiences

EXHIBIT DESIGN/ARCHITECTURE

- Telling Stories in Non-Traditional Spaces
- Transforming a Historic Landmark Building into a Museum
- Reimagining Play: Hands-On Learning Spaces
- SEMC Exhibit Review: Charles Towne Landing
- Make a Fake
- Printing the Past: SC in 3D
- Exhibits Networking Meet-Up
- How to Transform a Narrative
- Spiffy Displays with Thrifty Ways
- Preservation Hinging for Display and Storage
- Access & Inclusivity for Museum Design
- Build a Public-Facing Interactive Kiosk
- Mount Making and Framing Techniques for Your Organization

VOLUNTEER MANAGEMENT

- 4C's of Volunteer Engagement
- Quality over Quantity: Telling the Story of Your Museum Volunteers with Strategic Impact

EMERGING MUSEUM PROFESSIONALS

- Ask an Expert! SEMC Mentor Networking
- Emerging Museum Professionals Roundtable III: the Reckoning
- Emerging Museum Professionals Meet-Up
- Meeting the Challenge of Work-Life Balance
- Spotlight on Student Work in Museums (SWIM)
- SWIM Poster Session
- I'm Good: Transforming Myths About Career Advancement

CAREER DEVELOPMENT

- Mid-Career Networking Meet-Up: Taking Control—Finding Mentors and Allies at Mid-Career
- Mid-Career Realities
- What is JIMI? Answer: SEMC's Education Program
- Age IS Just a Number: Advice for Advanced-Career Professionals

GENERAL

- Using Film to Transform Myths
- Escape the Session Room
- Maintaining Momentum: How Do We Go Beyond One-Time Community Engagement Programs?
- Working Together: Using Tourism Resources to Attract Visitors
- Collecting Difficult History
- Ignite SEMC: Inspired Professionals Speak
- A Change is Gonna Come: How to Successfully Prepare for Institutional Transformation
- An Evening of History
- State Museums Associations Roundtable

SEMC 2019 SPONSORS & COMMITTEES

CONFERENCE SPONSORS

Platinum Sponsors

- Blackbaud (Evening Events)
- Gaylord & Dorothy Donnelley Foundation (Evening Events & SC Lowcountry Scholarships)
- National Museum of African American History & Culture, Smithsonian Institute (Event Management)

Gold Sponsors

- Florence County Museum (Evening Events)
- South Carolina Federation of Museums (Evening Events)
- Explore Charleston (Transportation)

Silver Sponsors

- Atelier 4 (Tote bags)
- Collector Systems (General Session/Keynote Speaker)
- HealyKohler Design (Director/Trustee Reception, Lanyards)
- HW Exhibits (Evening Events, Grand Opening Reception)
- Johnson Controls (Evening Events)
- Patterson Pope, Inc. (Evening Events)
- Solid Light, Inc. (General Session/Keynote Speaker)

Bronze Sponsors

- 1220 Exhibits, Inc. (Director/Trustee Reception)
- ACME Technologies, Inc.
- Alexander Haas (Director/Trustee Luncheon)
- Banks Creative Studio (Graphic Design)
- Bonsai Fine Arts, Inc. (Volunteer T-shirts & Collection Track sessions)
- L. Carole Wharton, LLC (SEMC Council Legacy Reception)
- Cowan's Auctions (CurCom Luncheon)
- DLR Group (Director/Trustee Luncheon)
- Duncan-Parnell (Printing)
- Hollinger Metal Edge (Disaster Preparedness Workshop)
- Our Fundraising Search (Grand Opening Reception)
- SunTrust (Registration Table)
- The Design Minds, Inc. (Equity and Inclusion Action Team & Meet-Up)
- TimeLooper (Technology Track)
- Travelers Insurance (Director/Trustee Luncheon)
- Warren Lasch Conservation Center (Evening Events)

Mobile Guide Sponsors

- Vamonde

Charging Station Sponsors

- Spire Art Services



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Gaylord & Dorothy Donnelley Foundation (SC Lowcountry Scholarships)
Historic House Museums Affinity Group (HHMAG)
John A. Woods Appraisers
Zinnia Willits (President's Scholarship)

SERA Sponsors

Transportation Consultants International (Registrars Respite co-sponsor)
Willis Towers Watson (Registrars Respite co-sponsor)
Past Perfect
Gaylord (SERA member discount)

Evening Event Host Museums:

Aiken-Rhett House
The Charleston Museum
Gibbes Museum of Art
Halsey Institute of Contemporary Art
Middleton Place
South Carolina Historical Society

Off-Site Tour/Program/Workshop Host Museums

Charles Towne Landing
The Citadel
Drayton Hall
Hampton Park
Heyward-Washington House
McLeod Plantation Historic Site
Old Exchange Building
The Powder Magazine
South Carolina Aquarium

LOCAL ARRANGEMENTS COMMITTEES

Charleston Host Committee

Lizz Biswell, Halsey Institute of Contemporary Art
Joy Bivins, International African American Museum
Carl Borick, The Charleston Museum
Melissa Buchanan, Patriots Point
Beth Burkett, McCleod Plantation, Charleston County Parks & Recreation
Jena Clem, Gibbes Museum of Art
Kevin Eberle, Hampton Park Tour
Anna L. Funke, Warren Lasch Conservation Center
Robin Gabriel, Kaminski House Museum
Shawn Halifax, McCleod Plantation, Charleston County Parks & Recreation
Winslow Hastie, Historic Charleston Foundation
Ashley Hollinshead, Monticello
Carter Hudgins, Drayton Hall
Faye Jensen, Historic Charleston Foundation
Perrin Lawson, Explore Charleston
Courtenay Lewandowski, South Carolina Aquarium
John Michael McCants, Explore Charleston
Susan McKellar, The Charleston Museum
Cameron Moon, Drayton Hall
Jeff Neale, Middleton Place
Lauren Northup, Historic Charleston Foundation
Heather Reed, SC Historical Society
Tiffany Silverman, The Citadel
Mark Sloan, Halsey Institute of Contemporary Art
Alan Stello, Powder Magazine

Tracey Todd, Middleton Place
Marsha Willis, Old Exchange & Provost Dungeon
Zinnia Willits, Gibbes Museum of Art
Annual Meeting Logo and Graphic Design Projects: Erin Banks, Gibbes Museum of Art
Program and Brochures: Nathan W. Moehlmann, Goosepen Studio & Press

SEMC 2019 ANNUAL MEETING PROGRAM COMMITTEE

Samantha Arceneaux, Events, Membership, Visitor Services Coordinator, University of Alabama, Birmingham, AL
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Stacey Everett, Historic Resources Specialist, Mississippi Department of Archives and History, Charleston, MS
Matt Farrah, Museum Programs Assistant, Historic New Orleans Collection, New Orleans, LA
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Florida State University, Tallahassee, FL

Michael Scott, Park Manager,
Redcliffe Plantation State Historic Site, Beech, SC

Michelle Schulte, Gallery Director, Hood College,
Leesburg, VA

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Natchez, MS

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Wake Forest University, Winston-Salem, NC

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Mississippi Department of Archives and History, MS

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Lasley Steever, Director of Programs,
Gibbes Museum of Art, Charleston, SC

Deb Van Horn, Curator,
Walt Disney Imagineering, Orlando, FL

Scott Warren, Historic Site Manager II,
President James K. Polk State Historic Site, NC Department of
Natural & Cultural Resources, Pineville, NC

Heather Marie Wells, Digital Media Project Manager,
Crystal Bridges Museum of American Art, Bentonville, AR

Zinnia Willits, Director of Collections and Operations,
Gibbes Museum of Art, Charleston, SC

Stacey Wilson, Curator of Exhibitions,
The Mississippi Arts and Entertainment Experience, Meridian, MS

Jennifer Zazo-Brown, Museum Program Specialist,
National Museum of African American History & Culture,
Smithsonian Institute, Washington, D.C.

SEMC 2019 OFFICERS, DIRECTORS & STAFF

OFFICERS

President: Zinnia Willits, Director of Collections and Operations,
Gibbes Museum of Art, Charleston, SC

Past President: Darcie MacMahon, Director of Exhibits & Public
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Vice President: Heather Marie Wells, Digital Media Project Manager,
Crystal Bridges Museum of American Art, Bentonville, AR

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Pody Gay, Director, Museum of Discovery, Little Rock, AR

Julie Harris, Executive Director, River Discovery Center,
Paducah, KY

Brian Hicks, Hernando, MS

Elise LeCompte, Registrar and Assistant Department Chair,
Florida Museum of Natural History, Gainesville, FL

Calinda Lee, Vice President of Historical Interpretation and
Community Engagement, Atlanta History Center, Atlanta, GA

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Smithsonian Institution, Washington, D.C.

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Knoxville Museum of Art, Knoxville, TN

Catherine Pears, Executive Director,
Alexandria Museum of Art, Alexandria, LA

Michael Scott, Park Manager,
Redcliffe Plantation State Historic Site, Beech, SC

STAFF

Susan Perry, Executive Director

John Witek, Manager of Communications & Member Services

ATLANTA HISTORY CENTER SUPPORT TEAM

Jeff Rutledge, AHC Vice President
of Finance & Information Technology

Marcella Lewis, AHC Revenue & Customer Service Specialist

CHARLESTON MUSEUMS WELCOME SEMC!

The following local museums have graciously agreed to allow free admission to SEMC 2019 Annual Meeting participants during their regular operating hours. To gain free admission, please show your SEMC Annual Meeting Badge at the museum entrance.

Caw Caw Interpretive Center

5200 Savannah Hwy
Ravenel, SC 29470
Phone: 843.762.8015
<https://ccprc.com>

The Charleston Museum

360 Meeting Street
Charleston, SC 29403
Phone: 843.722.2996
<https://www.charlestonmuseum.org/>

The Citadel Museum

171 Moultrie Street
Charleston, SC 29409
Phone: 843.953.6846
<https://www.library.citadel.edu>

Confederate Museum

188 Meeting Street
Charleston, SC 29401
Phone: 843-723-1541
<https://www.confederatemuseumcharlestonsc.com>

Drayton Hall

3380 Ashley River Road
Charleston, SC 29414
Phone: 843.769.2600
<http://www.draytonhall.org/>

Fort Moultrie National Historical Park

1214 Middle Street
Sullivan’s Island, SC 29482
Phone: 843.883.3123
https://www.nps.gov/fosu/learn/historyculture/fort_moultrie.htm

Gibbes Museum of Art

135 Meeting Street
Charleston, SC 29401
Phone: 843.722.2706
<http://www.gibbesmuseum.org/>

Halsey Institute of Contemporary Art, College of Charleston

161 Calhoun Street
Charleston, SC 29424
Phone: 843.953.3311
<http://halsey.cofc.edu/>

Kaminki House

1003 Front Street
Georgetown, SC 29440
Phone: 843.546.7706
<https://kaminskimuseum.org>

McLeod Plantation Historic Site, Charleston County Parks

325 Country Club Drive
Charleston, SC 29412
Phone: 843.762.9514
<https://ccprc.com/1447/McLeod-Plantation-Historic-Site>

Middleton Place

4300 Ashley River Road
Charleston, SC 29414
Phone: 843.782.3608
<https://www.middletonplace.org/>

Patriots Point Naval and Maritime Museum

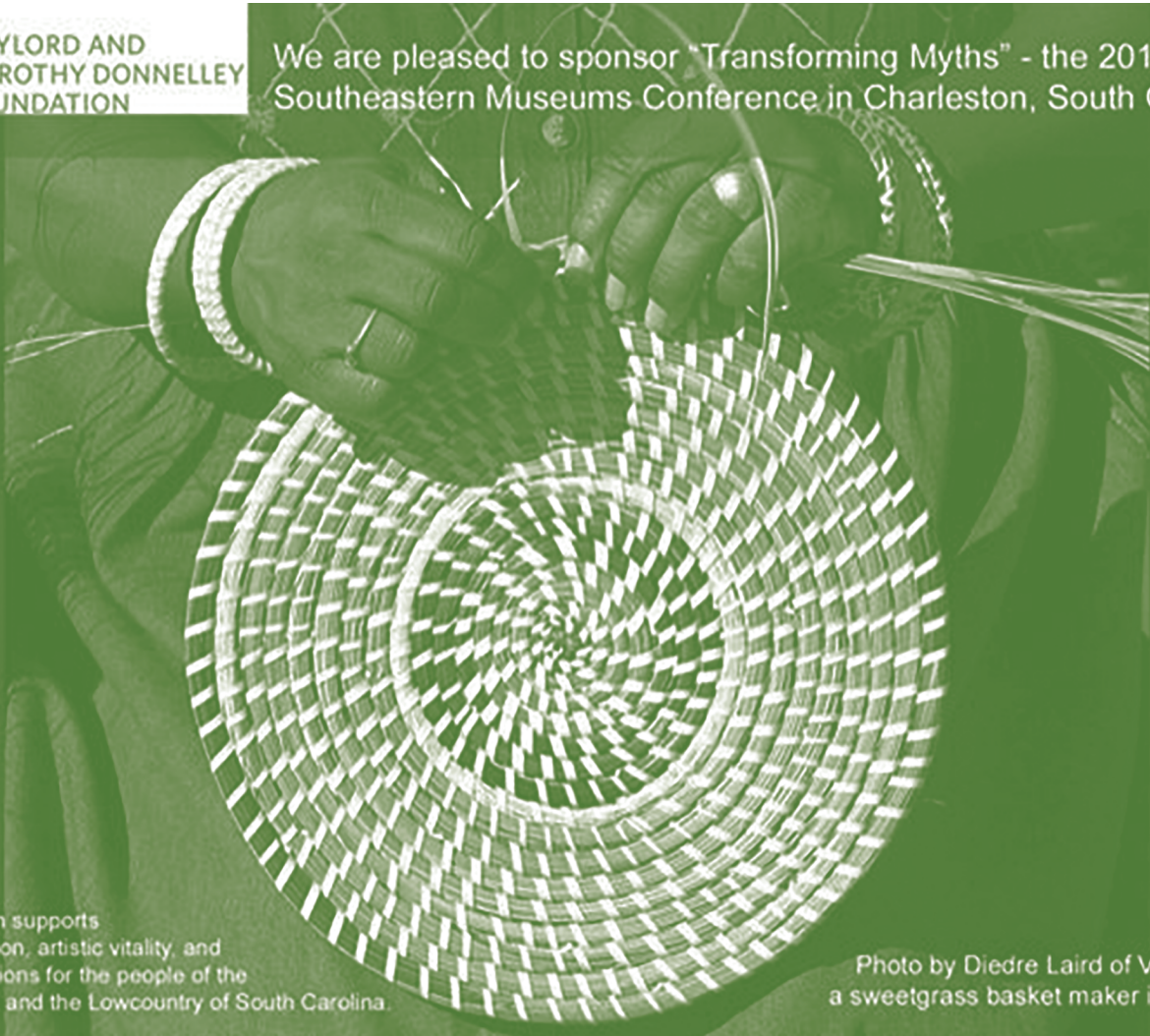
40 Patriots Point Road
Mount Pleasant, SC 29464
Phone: 843.884.2727
<https://www.patriotspoint.org/>

The Powder Magazine, National Society of the Colonial Dames

79 Cumberland Street
Charleston, SC 29401
Phone: 843.722.9350
<http://www.powdermag.org/index.php>

GAYLORD AND DOROTHY DONNELLEY FOUNDATION

We are pleased to sponsor "Transforming Myths" - the 2019 Southeastern Museums Conference in Charleston, South Carolina.



The Foundation supports land conservation, artistic vitality, and regional collections for the people of the Chicago region and the Lowcountry of South Carolina.

Photo by Diedre Laird of Vera Manigault, a sweetgrass basket maker in Mt. Pleasant.

HILLS & DALES ESTATE, LAGRANGE, GA



“THE SEASONS OF HILLS AND DALES ESTATE” ORIENTATION FILM

Shot over the course of an entire year, this 16-minute documentary was produced turnkey by Mad Hat Creative for the historic home and garden at Hills & Dales Estate in LaGrange, GA. Researched, scripted, shot and edited in-house, the film spans 150 years of history. Through creative implementation of archival material, seasonal timelapse photography, and in-depth interviews with historians and family members the team at Mad Hat Creative brought the history of the Estate to life on the screen.



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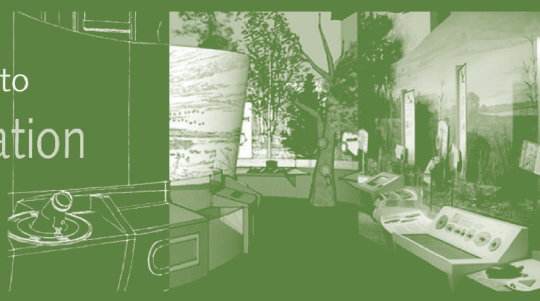
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Installation



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organized and traveled by Mid-America Arts Alliance

View our entire portfolio at eusa.org and nehontheroad.org

ExhibitsUSA



MID-AMERICA ARTS ALLIANCE



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Clockwise from upper left: Nickolas Murray, *Frida with Picasso Earrings*, 1939; Photo: Nickolas Murray, © Nickolas Murray Photo Archives; Sioux children on their first day at school, 1897; photograph, variable size; Courtesy of Library of Congress; Dan Poush, *John playing solo on the makeshift stage in the prison cafeteria*, 1968; digital scan from original negative, 30 x 20 inches; Courtesy of the John R. Cash Revocable Trust; Adam Reynolds, *Untitled*, from the series *No Lone Zone*, 2016-18; archival inkjet print from the hi-res digital negative scan on Hahnemühle Photo Rag Baryta paper, 33 1/2 x 40 inches; Courtesy of the artist.

SUNDAY, OCT. 20

8:00 AM – 2:30 PM

PRE-CONFERENCE OFF-SITE TOUR:

Sea Island Resistance Tour

IIIII Meet at Marriott side entrance for bus.

From at least the 1730s the sea islands and nearby areas were a hotbed of resistance. Resistance to slavery and its legacy of racism came in many forms, both violent and passive. This tour visits sites associated with the 1739 Stono Slave Rebellion, the American Civil War, and Gullah Geechee Civil Rights activists. **(Pre-registration required, \$25)**

9:00 AM – 3:00 PM

HANDS-ON EMERGENCY RESPONSE WORKSHOP

IIIII Joseph P. Riley, Jr. Center for Livable Communities, College of Charleston (176 Lockwood Blvd.)

Moderator/Presenter: Sharon Bennett, Archivist, College of Charleston, National Heritage Responder, Charleston, SC.

Presenters: David Goist, Art Conservator, National Heritage Responder, Asheville, NC; Martha Battle Jackson, Chief Curator, North Carolina Historic Sites, CERT, Raleigh, NC.

Another major disaster in the Southeast is inevitable. With the passing of each “hurricane season” new methods and techniques are used. In any disaster, man-made or natural, recovery from water damage is one of the primary concerns. This workshop will be a full-day, hands-on wet recovery of damaged items led by conservators and National Heritage Responders from the area. Participants will learn triage decision-making-based on quantity and significance of damage by collection type, staff health and safety during salvage and recovery, and documentation and salvage techniques. **(Pre-registration required) (Sponsor: Hollinger Metal Edge, Inc.)**

10:00 AM – 1:00 PM

PRE-CONFERENCE OFF-SITE TOUR:

A Walk through Colonial Charleston

IIIII Meet at Marriott side entrance for bus to The Powder Magazine (79 Cumberland Street)

Explore Colonial Charleston on a walk from The Powder Magazine, Charlestown Battalion of Artillery, to the Old Exchange Building and ending at Heyward-Washington House. **(Pre-registration required)**

PRE-CONFERENCE OFF-SITE TOUR:

Warren Lasch Conservation Center (Clemson University)

and Patriots Point Naval and Maritime Museum

IIIII Meet at Marriott side entrance for bus to Conservation Center (1250 Supply Street) & Patriots Point (40 Patriots Point Road)

Scientists of the Warren Lasch Conservation Center (WLLC) at Clemson University will provide a behind-the-scenes tour of the facility. Participants will be able to learn about the H. L. Hunley Submarine Project, and visit our laboratory fitted with state-of-the-art analytical equipment. It will be a unique opportunity to view and discuss conservation of some of the personal artifacts recovered from the submarine, not usually on display for the public. During the tour, additional projects currently under treatment at the WLLC will be discussed and in display. At the next stop, Patriots Point will provide a behind-the-scenes tour of collections storage. Participants will also have the opportunity to meet some of the former crew from the USS Yorktown CVS-10. **(Pre-registration required)**

12:30 PM – 3:30 PM

SEMC COUNCIL MEETING

IIIII Opal Two Room



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4:00 PM - 6:00 PM (buses start loading at 3:30 pm)

PRE-CONFERENCE EVENT:

MIDDLETON PLACE (4300 Ashley River Road)

||||| Meet buses outside the Marriott's side entrance.

Enjoy a glass of wine and light fare as you stroll in America's oldest landscaped gardens. The Historic House Museum and the Plantation Stableyards with its historic craftspeople and heritage breed animals will also be open for your enjoyment. Savor spectacular views and intriguing history as you experience the wonder and beauty that is Middleton Place. (See www.middletonplace.org for more information.) **(Pre-registration required)**

8:00 PM - 10:00 PM

USING FILM TO TRANSFORM MYTHS

||||| Opal Two Room

Moderator/Presenter: Les Reker, Director, Rural Heritage Museum, Mars Hill University, Mars Hill, NC

Presenter: Sherri Staples, Principal, Cinebar, Productions, Inc., Newport News, VA

This film accompanied the exhibition *The Civil War in the Southern Highlands: The Shelton Laurel Massacre, A Human Perspective*. It demonstrates how misconceptions from handed-down family myths about the Civil War can be transformed through a presentation of factual information, based on newly-discovered primary sources. *Documentary is Evolution of America: 1619 to Today* will also be shown. A discussion follows the screenings.

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7:30 AM - 11:00 AM

**HHMAG HANDS-ON HELP PROJECT:
MCLEOD PLANTATION HISTORIC SITE**

||||| Meet in lobby to carpool. (325 Country Club Drive)

Coordinator: Katie Burlison, Curator, Hermann-Grima + Gallier Historic Houses, New Orleans, LA

McLeod Plantation is a preserved 37-acre site that was home to an enslaved labor force, headquarters for Confederate and U.S. troops, and a Field Office for the Freedman's Bureau. Participants will help clean brick chimneys and steps, assist with cleaning and organizing collection items, and clean exhibit area on the first floor of the house. **(Sponsor: HHMAG) (Pre-registration required)**

8:00 AM - 5:00 PM

REGISTRATION

||||| Crystal Promenade

8:30 AM - 11:30 AM

SEMC COUNCIL MEETING

||||| Opal One Room

8:30 AM - 11:30 AM

**EDCOM'S ENGAGING DESCENDANT COMMUNITIES IN
THE INTERPRETATION OF SLAVERY AT MUSEUMS AND
HISTORIC SITES**

||||| Meet bus at hotel side entrance to go to Greater Issues Room A, Mark Clark Hall, The Citadel

Moderator: /Presenter: Shawn Halifax, Cultural History Interpretation Coordinator, Charleston County Parks & Recreation Commission, Charleston, SC



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Official Carrier of Our 'Body: The Universe Within

Presenters: Ahmad Ward, Executive Director, Mitchelville Preservation Project, Hilton Head Island, SC; Christian Cotz, Director of Education and Visitor Engagement, James Madison's Montpelier, VA; Brenda Tindal, Director of Education, International African American Museum, Charleston, SC

For generations many museums and historic sites avoided slavery. Among those that acknowledged it, many were guilty of severe misrepresentations. Most recently a growing number of museums and historic sites are addressing slavery and its legacy in meaningful ways. However, despite knowing what should be done, few engage descendants in the planning and development of that history as true collaborators in this sometimes difficult work. In this session, "A Rubric of Best Practices Established by the National Summit on Teaching Slavery" is presented to connect and overcome the divide. The rubric uses the pillars of historical research, relationship building, and interpretation as a foundation upon which institutions and descendant communities can integrate as equal partners in presenting the history of slavery. **(Sponsor: EdCom)**

9:00 AM - 11:30 AM

WORKSHOP: ESCAPE THE SESSION ROOM

IIIIII Yellow Topaz Room

Moderator/Presenter: Robin Person, Natchez, MS

Presenters: Marilynn Jones, Site Director, Mississippi Department of Archives & History - Manship House Museum, Jackson, MS; Andrew Gurstelle, Academic Director, Wake Forest University Museum of Anthropology, Winston-Salem, NC; Melissa Swindell, Executive Director, The Wren's Nest, Atlanta, GA; Meredith Deeley, The Wren's Nest, Atlanta, GA

Discover how five different museums have created escape rooms in their buildings, utilizing their space and collections to attract diverse audiences. Participants will try to escape the session room by solving one of the five mysteries! Learn tips on story lines, construction, and puzzle-making.

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RISE UP:
Stonewall and the LGBTQ Rights Movement
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10:00 AM - 11:15 AM

CONCURRENT SESSIONS

Maintaining Momentum: How Do We Go Beyond One-Time Community Engagement Programs?

IIIIII Blue Topaz Room

Moderator/Presenter: Lisa Jevack, Assistant to the Director & Special Projects Coordinator, The Fralin Museum of Art, University of Virginia, Charlottesville, VA

Presenters: Adina Langer, Curator, Museum of History and Holocaust Education, Kennesaw State University, Kennesaw, GA; Natalie Sweet, Program Coordinator, The Abraham Lincoln Library and Museum, Lincoln Memorial University, Harrogate, TN

As museums become increasingly devoted to addressing issues which affect their communities, how can programs endure? Through informal discussion, presenters will share and discuss specific programmatic elements which have provided the energy to sustain their projects. Come prepared to share your own experiences and hear from others, what worked, what didn't and what are the next steps. **(Sponsor: AAMG)**

Bouncing Back

IIIIII Opal Two Room

Moderator/Presenter: Walter Hill, Director, Horry County Museum, Conway, SC

Presenters: Lee Gordon Brockington, Coordinator of Public Engagement, Hobcaw Barony, Georgetown, SC; Virginia Zemp, Development Director, South Carolina Historical Society, Charleston, SC; Lauren Joseph, Director of Marketing, Brookgreen Gardens, Murrells Inlet, SC

After four years of major natural disasters in the Southeast, many organizations have taken a serious look at how they will recover financially from the loss associated with long term closings, repairing and paying for damages and additional staff hours and diminished attendance due to communities struggling to get back on their feet. In this session, we will discuss options that are available and share some solutions other

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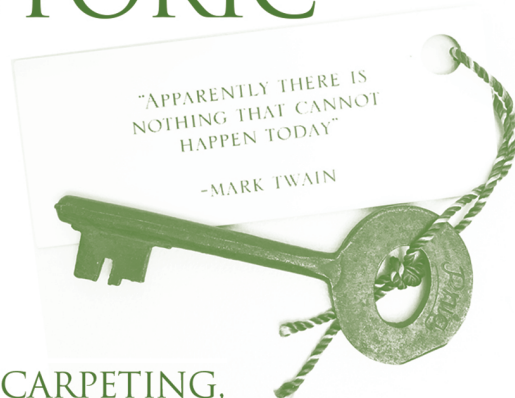


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museums have come up with to help off-set the financial loss. We encourage input from attendees to hear about how their museums plan for disaster recovery relating to revenues lost during natural disasters.

When The S*** Hits the Land

IIIIII Emerald Salon Three Room

Moderator/Presenter: Jonathan Schwartz, CEO, Atelier 4, Charlotte, NC
Presenters: Holly Tripman Fitzgerald, Exhibitions & Collections, Cameron Art Museum, Wilmington, NC; Robyn Adams, Registrar, South Carolina State Museum, Columbia, SC; Caroline Mujica-Parodi, Haven Art Group, Chicago, IL

What are the realities of disaster preparedness? When is it too late to call in the cavalry? What are the best practices for prevention, and what can be done when you miss your window of opportunity? Hear stories from survivors, heroes and victims. **(Commercial Session)**

11:00 AM - 12:30 PM

JIMI LUNCHEON

IIIIII Emerald Salon One Room

(Pre-registration required, \$30)

11:30 AM - 12 NOON

PROGRAM COMMITTEE MEETING

IIIIII Emerald Salon Three Room

12:00 NOON - 1:00 PM

DIRECTOR/TRUSTEE LUNCHEON & LEADERSHIP FORUM PROGRAM "ADVANCING BOARD DIVERSITY & INCLUSION IN SOUTHEAST MUSEUMS"

IIIIII Emerald Salon Two Room

Moderator/Presenter: Anne M. Lampe, CEO, Museum Trustee Association, Baltimore, MD

Presenters: David Butler, Executive Director, The Knoxville Museum of Art, Knoxville, TN; Rand Suffolk, Nancy & Holcombe T. Green, Jr. Director, High

Museum of Art, Atlanta, GA; Michael Render, musician, Atlanta, GA; George Bassi, Director, Lauren Rogers Museum of Art, Laurel, MS; Christina Carr, Board Member, Greater Reston Arts Center, Reston, VA

AAM recently announced a new national initiative, "Facing Change: Advancing Museum Board Diversity & Inclusion," dedicated to helping museums better reflect the communities they serve. "AAM's Facing Change report, issued last year by a working group of museum professionals co-chaired by Laura Lott and DEAL champion Dr. Johnnetta Betsch Cole, asserted that systemic change is vital to long-term genuine progress as is inclusive leadership at all levels." Museum Trustee Association's new version of Building Boards has a board profile and other tools that can be tailored to a museum. Hear from several museum directors and trustees in the Southeast that have succeeded in diversifying their board. **(Sponsors: Alexander Haas, DLR Group, Museum Trustee Association, Travelers Insurance) (Pre-registration required, \$40)**

1:00 PM - 5:30 PM

RESOURCE EXPO OPEN

IIIIII Crystal Ballroom

1:00 PM - 2:15 PM

CONCURRENT SESSIONS

Conservation and Maintenance of Outdoor Sculpture Collections

IIIIII Yellow Topaz Room

Moderator/Presenter: Claudia Chemello, Principal and Senior Conservator, Terra Mare Conservation LLC, Charleston, SC

Presenters: Zinnia Willits, Director of Collections and Operations, Gibbes Museum of Art, Charleston, SC; Paul Mardikian, Conservator, Terra Mare Conservation LLC, Charleston, SC; Maggie Jordon, Visual Arts Coordinator, Cultural Arts Department, North Charleston, SC; Robin Salmon, Vice President of Art and Historical Collections and Curator of Sculpture, Brookgreen Gardens, Murrells Inlet, SC

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This session will explore the care and maintenance of outdoor sculpture collections and review best practices in preservation through presentations, case studies and discussion from curators and conservators of museum and public art collections. Participants are encouraged to submit photographs of sculpture for which they seek advice or treatment and maintenance recommendations.

Ask an Expert! SEMC Mentor Networking

IIIII Blue Topaz Room

Moderator: Elise LeCompte, Registrar and Assistant Department Chair, Florida Museum of Natural History, Gainesville, FL

This mentoring session will provide an opportunity for conference attendees to interface with different established professionals in the museum field. Participants can opt to ask general questions about career development or seek the advice of an expert on a specific topic, project and/or challenge. **(Sponsor: EMP, Pre-registration required)**

Working Together: Using Tourism Resources to Attract Visitors

IIIII Opal One Room

Moderator/Presenter: Michael Lachowski, Public Relations, Georgia Museum of Art, University of Georgia, Athens, GA

Presenters: Heather Hodges, Executive Director, Gullah Geechee Cultural Heritage Corridor Commission, SC; Liz Bittner, President & CEO, Travel South; Veronica Frazier, Director of Member Development, Southeast Tourism Society

Every attraction and community wants tourists to visit, but how do you get them to find you? You'll hear how an attraction can work with existing partners at the local and state level to affordably promote itself to new visitors. Gain insight and inspiration along with some specific leads and prescriptions.

Telling Stories in Non-Traditional Spaces

IIIII Opal Two Room

Moderator/Presenter: Rachel Bragg, Preservation Specialist, HW Exhibits, Mt. Pleasant, SC

Presenters: Erika Bilbo Fox, Designer, HW Exhibits, Mt. Pleasant, SC; Annie Rivers, Executive Director, Sumter County Museum, Sumter, SC; Megan Morris, Executive Director, Santa Elena History Center, Beaufort, SC

Learn about planning exhibits in non-traditional spaces by examining case studies featuring a synagogue, a historic house, and a historic courthouse. The goal of the session is to provide an overview of exhibit planning with a focus on floor planning and design in unique settings. **(Corporate Session, Sponsor: NAME)**

Talking Race: The Power, Influence, and Responsibility of Museum Professionals

IIIII Emerald Salon One

Moderator/Presenter: Kate Whitman, VP of Author and Family Programs, Atlanta History Center, Atlanta, GA

Presenter: Janeen Bryant, Consultant, Facilitate Movement, Charlotte, NC

For many years, the International Coalition of Sites of Conscience has utilized the Arc of Dialogue to structure individual learning through four phases of facilitated dialogue. Our proposed workshop will utilize this model to lead museum professionals through an examination of how their identity may impact their work as it relates to race in museums.

Transforming a Historic Landmark Building into a Museum

IIIII Emerald Salon Two

Moderator/Presenter: Faye L. Jensen, Executive Director, South Carolina Historical Society, Charleston, SC

Presenters: John Tucker, Assistant Director, South Carolina Historical Society, Charleston, SC; Terence Healy, Principal, HealyKohler Design, Washington, D.C.; Jim Cortina, Principal, Cortina Productions, McLean, VA;

Valerie King, *Museum Account Executive, 1220 Exhibits, Inc., Nashville, TN*; Sandra Kidd, *Senior Partner, Alexander Haas, Atlanta, GA*

The South Carolina Historical Society's Fireproof Building is an iconic artifact in and of itself. Speakers will present a case study of the renovation of this National Historic Landmark as it exposes the complexity of incorporating modern technology, accessibility, and exhibitions into a brick and stone structure. This created a natural tension of balancing the exhibition and media experiences with the historic fabric of the building and the construction challenges of accomplishing a visitor destination in Charleston. **(Corporate Session, Sponsor: NAME)**

Reimagining Play: Hands-On Learning Spaces

IIIIII Emerald Salon Three

Moderator/Presenter: Anne Henderson, Director of Education and Community Engagement, Frist Art Museum, Nashville, TN

Presenters: Glenna Barlow, Senior Manager of Education and Interpretation, Columbia Museum of Art, Columbia, SC; Julia Forbes, Shannon Landing Amos Head of Museum Interpretation, High Museum of Art, Atlanta, GA; Harry DeLorme, Senior Curator of Education, Telfair Museums, Savannah GA; Kayleigh Vaughn, Director of Exhibitions and Programs, Morris Center for Lowcountry Heritage, Ridgeland, SC; Hannah Weiss, Director of Education, Science Museum of Western Virginia, Roanoke, VA

For over 25 years, museums' hands-on learning galleries have become opportunities to engage visitors and offer accessible spaces to all audiences. This roundtable discussion will offer insights into visioning, designing, building, managing, and renovating spaces that invite visitors of all ages to participate - from history museums to science and art museums. **(Sponsors: EdCom, NAME)**

Heart, Brains & Courage: A Roadmap to a More Empathetic Design Process

IIIIII Crystal Pre-function Area

Presenter: Jenny Parker Lilligreen, Senior Graphic Designer, Gallagher & Associates, Silver Spring, MD

As a society, we are at risk of losing empathy. As museum designers, storytellers, curators and administrators, we have an opportunity to build empathy in the communities we serve. But first, we have to get inside ourselves and take stock of what holds us back personally and professionally. Considering empathy is contagious, how can we use empathy to build a world that's more empathetic? **(Commercial Session)**

2:15 PM - 2:45 PM

ICED TEA & COOKIE BREAK

IIIIII Crystal Ballroom

2:30 PM - 4:00 PM

OFF-SITE SESSIONS

SEMC Exhibit Review: Charles Towne Landing (1500 Old Towne Road)

IIIIII Meet in Marriott side entrance for transportation.

Moderator/Presenter: Michael Scott, Park Manager, Redcliffe Plantation State Historic Site, Beech Island, SC

Presenters: Cynthia Torp, Owner, Solid Light, Inc., Louisville, KY; Chris Jordan, independent museum consultant, Richmond, VA; Christian Edwards, Assistant Keeper of the North Carolina Collection Gallery, Chapel Hill, NC

Come have a discussion about the museum exhibit field with representatives from museum education, curation, exhibit design, and others

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while actually visiting one of the local museum's exhibit galleries. Then meet up with some of the staff that worked on the exhibit and hear about their process, their proudest achievements, and where they wished they had more resources to work with. A general discussion on the role of each field and how they all fit into and shape the exhibits process will follow. **(Sponsors: CurCom, NAME)**

Make a Fake

IIIIII Meet in Marriott lobby to walk to Greater Issues Room, Mark Clark Hall at The Citadel

Moderator/Presenter: Stormy Harrell, Collections Manager, Museum of Anthropology. Wake Forest University, Winston-Salem, NC

Presenters: Marilyn Jones, Director, Old Capitol Museum, Mississippi Department of Archives and History, Jackson, MS; John Sherrer, Director of Cultural Resources, Historic Columbia, SC; Tina Smith, Museum Educator, Museum of Anthropology. Wake Forest University, Winston-Salem, NC

Bring your museum spaces to life with hands-on "historic items." From costuming and fake food, to digitally and hand-crafted hands-on props and exhibit components, this session will look at ways to create "fakes" for use in your museum. Participants discover ways to create fakes in this hands-on workshop. **(Sponsor: NAME)**

**2:45 PM – 4:00 PM
CONCURRENT SESSIONS**

Reconciling with Memories: Museum-Based Therapy for Memory Loss Patients and Caretakers

IIIIII Yellow Topaz Room

Moderator/Presenter: McKenzie Drake, William Hollingworth Fellow, Mississippi Museum of Art, Jackson, MS

Presenters: Jessica Ruhle, Director of Education and Public Programs, Nasher Museum of Art, Durham, NC; Mykell Gates Jamil, Associate Director of Education, Bechtler Museum of Modern Art, Charlotte, NC

Museums nationwide have used art therapy or music therapy to connect with visitors experiencing memory loss. In this roundtable discussion, we will address strategies to incorporate complex or challenging objects and artwork, how to share information and resources with other museums/partners, and methods to strengthen and manage like-programs. **(Sponsor: EdCom)**

Demystifying Digitization

IIIIII Blue Topaz Room

Moderator/Presenter: Christian Cicimurri, Curator of Collections, McKissick Museum, South Carolina, Columbia, SC

Presenters: Linda Smith, Project Manager, McKissick Museum, University of South Carolina, Columbia, SC; Robyn Adams, Registrar, South Carolina State Museum, Columbia, SC; Tellie Simpson, Collections Inventory Coordinator, South Carolina State Museum, Columbia, SC; Matt Gibson, Curator of Natural History, Charleston Museum, Charleston, SC

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While the process of digitizing collections can seem daunting, the investment of time and equipment results in useful images for multiple applications well beyond database documentation. Presenters will demonstrate photography of different types of objects, especially challenging materials, as well as discuss the processes, workflows and software options available. **(Sponsor: AAMG)**

Debunking Fundraising Myths: the Truths and Falsehoods of Raising Money

IIIIII Opal One Room

Moderator/Presenter: Rachel Paige Katz, Development Manager, High Museum of Art, Atlanta, GA

Presenters: George Bassi, Director, Lauren Rogers Museum of Art, Laurel, MS; Linda McNay, Consultant, Our Fundraising Search, Atlanta, GA; Julie Hamer, Development Coordinator, Greenville Center for Creative Arts, Greenville, SC

Whether you're new to fundraising or a veteran development officer, you've encountered what some consider "fundamental truths" of fundraising. This session will address certain myths of raising money — misconceptions many believe vital to successful fundraising. We'll discuss membership trends, budgets, misinformed board members, "right" and "wrong" ways to make an ask, and the ongoing struggle of communicating with donors.

Printing the Past: SC in 3D

IIIIII Opal Two Room

Moderator/Presenter: Kate Stringer Clary, Assistant Professor of History, Public History, Coastal Carolina University, Conway, SC

Presenter: Carolyn Dillian, Professor of Anthropology, Coastal Carolina University, Conway, SC; Walter Hill, Director, Horry County Museum, Conway, SC

This session offers solutions for museums to meet accessibility needs for their visitors using 3D printing technology. Museums can use this technology to meet needs of visitors with a variety of accessibility issues

such as sight impairment, sensory processing disorders, or learning disabilities through universal design. The session will explain and demonstrate the process of 3D printing an exhibit from start to finish. **(Sponsor: NAME)**

EMP Roundtable III: The Reckoning

IIIIII Emerald Salon One

Moderator/Presenter: Katie Ericson, Senior Manager of School and Volunteer Support Programs, Michael C. Carlos Museum, Emory University, Atlanta, GA

Presenters: Kali Mason, Collections Manager and Registrar, Vanderbilt University, Nashville, TN; Adrienne Nirdé, Historic Interpreter II, President James K. Polk State Historic Site, Pineville, NC; Joshua Whitfield, Curator, Amelia Island Museum of History, Fernandina Beach, FL

The Emerging Museum Professional Roundtable returns! Join EMPs who are in the first 10 years of their careers from across the Southeast to discuss topics like the realities of relocating for work, negotiating salaries, advancing your career, how to navigate difficult workplace situations – and more! An open discussion will address concerns and challenges in a safe space for honest conversation among peers. **(Sponsor: EMP)**

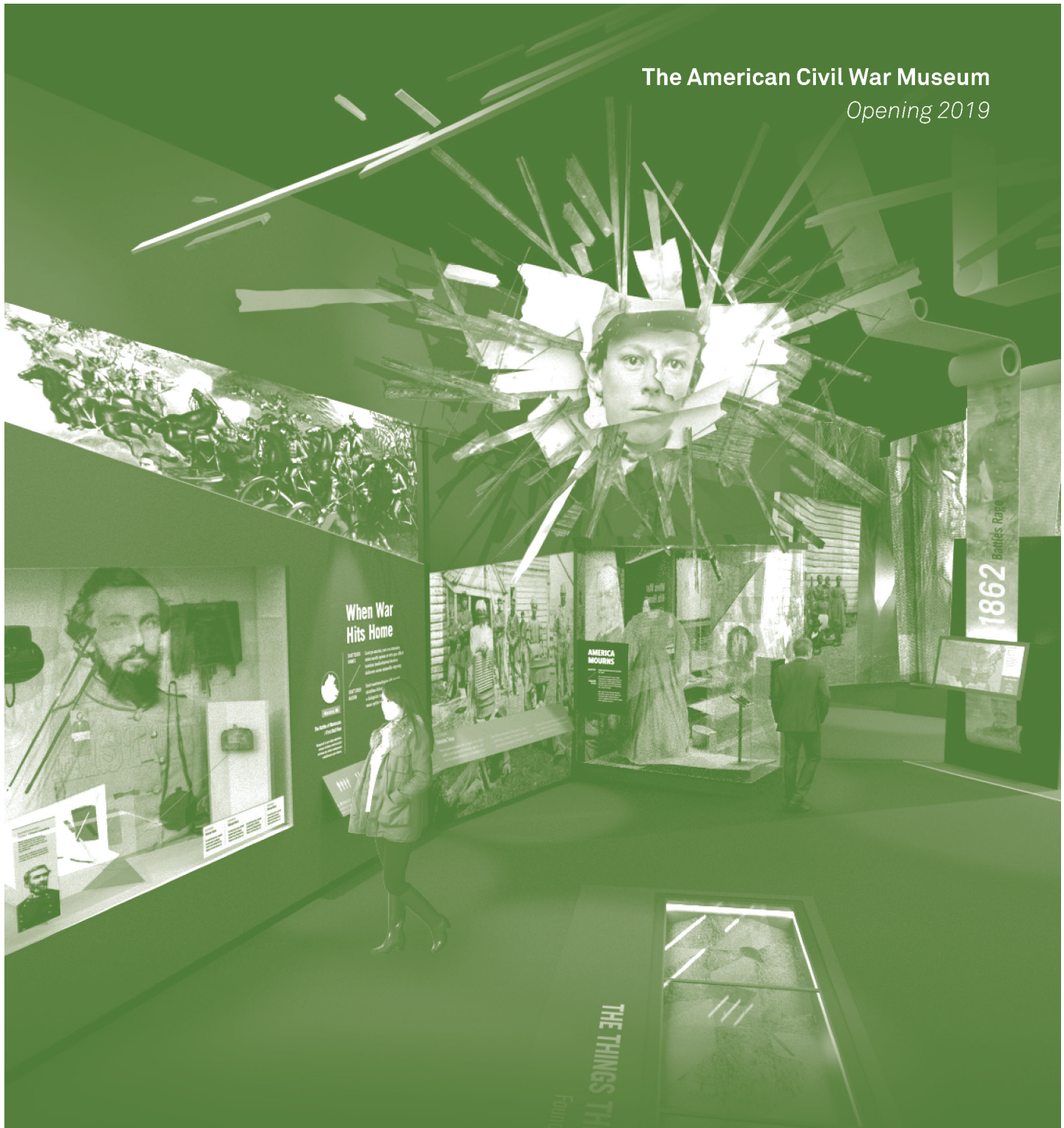
The Museum Director vs the Auditor

IIIIII Emerald Salon Two

Moderator/Presenter: Carl Borick, Executive Director, The Charleston Museum, Charleston, SC

Presenter: Erik Glaser, Glaser & Co., Charleston, SC

"Audit" — the word strikes fear, or at least uncertainty, into many a non-profit professional. But in this "friendly" debate, session panelists, the executive director of a mid-sized museum, and the museum's auditor, will transform this myth and show that a non-profit's auditor can be one of its best friends.




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Women on the Rise: Truths and Myths Revisited

IIIII Emerald Salon Three

Moderator/Presenter: Heather Nowak, Preschool Director, Destiny Worship Center, Miramar Beach, FL

Presenters: Lisa Littlefield, Director, Center for Career Development and Experiential Education, Hood College, Frederick, MD; Lucy Allen, retired Museum Division Director, Mississippi Department of Archives and History, Jackson, MS; Cheryl Call, Deputy General Counsel, Blackbaud, Charleston, SC

The follow-up session to last year's *Women on the Rise*. The facts have been stated and the myths have been busted, now what? Attendees will gain advice on how to negotiate a salary package or ask for a pay raise. An attorney will be present to define appropriate/inappropriate behavior, gender discrimination, and the rights of pregnant women and new mothers have. All women will gain important information they can stand on throughout their career.

Equity and Inclusion Action Team

IIIII Crystal Pre-Function Area

Moderator/Presenter: Marcy Breffle, Education Manager, Historic Oakland Foundation, Atlanta, GA

Presenter: Deitrah Taylor, Council Director, Perry, GA

Join the Equity and Inclusion Action Team! We are dedicated to promoting inclusivity in museums, becoming advocates for diversity in our field, and creating safe spaces for visitors. We will provide updates on current team initiatives, continue our discussion and implementation from SEMC 2018, and network with other action-oriented colleagues. Our goal is developing long-term equity initiatives and resources for the SEMC region. **(Sponsor: The Design Minds, Inc.)**

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EQUITY AND INCLUSION ACTION MEET-UP

IIIII Crystal Pre-Function Area

Following the "Equity and Inclusion Action Team" session, join the team for an informal breakout gathering to continue building our connections. Have fun with "identity" buttons. **(Sponsor: The Design Minds, Inc.)**

4:30 PM - 5:30 PM

RESOURCE EXPO GRAND OPENING RECEPTION

IIIII Crystal Ballroom

Experience the soul of Charleston at the **Grand Opening Reception** and kick off the conference on a festive note with a free cocktail. Celebrate the culture, food, and music. Network with the Resource Expo exhibitors and learn about new products and services. **(Sponsor: Our Fundraising Search)**

5:00 PM - 6:00 PM

MID-CAREER NETWORKING MEET-UP: Taking Control — Finding Mentors and Allies at Mid-Career

IIIII Marriott Saffire Restaurant & Bar

Moderator/Presenter: Matthew S. Davis, Director of Historic Museums, Georgia College, Milledgeville, GA

As museum professionals enter the mid-stage of their career, the need to foster mentors, professional peers, and allies can be key to the advancement of one's career. Join us for an informal meet up to network and discuss how to connect or become a mentor, use professional conferences to advance your career, transition to new roles and become an effective leader in the field.



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**5:30 PM – 6:30 PM
EMERGING MUSEUM PROFESSIONALS MEET-UP**

IIIII Meet at the Marriott Aqua Terrace Roof-Top Bar
Enjoy the Ashley River sunset with EMPs and students at one of the only roof top bars in Charleston. Network and meet new friends! **(Sponsor: EMP)**

**6:00 PM – 7:00 PM
EXHIBITS NETWORKING MEET-UP (NAME & CURCOM)**

IIIII Meet at the Marriott Saffire Restaurant & Bar
Coordinators: Lonny Schwartz, *The Design Minds, Inc., Fairfax, VA*; Ann Rowson Love, *Coordinator, Museum Education & Visitor-Centered Exhibitions/Ringling Liaison, Florida State University, Tallahassee, FL*
Exhibit geeks — come one, come all! Organized by NAME (National Association for Museum Exhibition) and CurCom (Curators Committee), this informal gathering of exhibit fanatics is a fun happy hour interlude before the evening event and a chance to network and talk with peers about current projects, big ideas, and general museum musings. **(Sponsors: NAME & CurCom members)**

**6:00 PM – 7:00 PM (trolley/bus start loading at 5:30 pm)
DIRECTORS AND TRUSTEES RECEPTION
AT SOUTH CAROLINA HISTORICAL SOCIETY**

IIIII Meet buses at hotel side entrance (100 Meeting Street)
Labeled by *Architectural Digest* as one of the “15 Most Noteworthy Museums” to open in 2018, the South Carolina Historical Society’s Fireproof Building is the setting for the Leadership Forum Reception for museum directors and trustees. Guests will enjoy refreshments as they preview the new exhibit, “South Carolina: The People, The Place, The Promise,” which showcases over 300 years of state history through artifacts, personal treasures, handwritten accounts, and interactive exhibits. The evening event will follow. **(Sponsors: HealyKohler Design, 1220 Exhibits, Inc.)**

**7:00 PM – 10:00 PM (buses start loading at 6:30 pm)
AN ARTFUL EVENING**

IIIII Meet buses at hotel side entrance
7:00 PM – 8:30 PM: Gibbes Museum of Art (135 Meeting Street)
8:00 PM – 9:30 PM: Halsey Institute of Contemporary Art (161 Calhoun Street)

Located in the heart of Charleston’s historic district, the Gibbes Museum will be the first stop on the evening of October 21. Just beyond the front doors of the Gibbes, guests will be immersed with history and charm as they are welcomed by a polished and modern sense of hospitality, with a touch of old Charleston. Dinner will be served in the classical garden where you will find a stunning allée, created by live oaks with lush plantings, and beer and wine will be available throughout the first floor. Be sure to ascend the double staircase to experience history through American art dating back to the eighteenth century, and find yourself surrounded by neoclassical sculpture in our rotunda galleries. Continue your evening by joining the staff, advisory board, and tour guides of the Halsey Institute of Contemporary Art at the College of Charleston for a tasty treat, night cap, and special evening walkthrough of an exhibition featuring new work by Katrina Andry and Colin Quashie. **(Sponsors: Blackbaud, Florence County Museum, Gaylord & Dorothy Donnelley Foundation, HW Exhibits, Johnson Controls, Patterson Pope, Inc., SCFM, Warren Lasch Conservation Center, Clemson University)**

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TUESDAY, OCT. 22

7:30 AM - 9:00 AM

WALKING TOUR 1: Hampton Park/The Citadel

IIIII Meet at Marriott's side entrance to walk.

Most visitors to Charleston never venture far enough north to discover what residents claim as the most appealing public open space on the peninsula. Hampton Park is completely unexpected in this city famous for highly manicured gardens with clipped lawns, sculpted shrubs and precise designs hidden behind massive walls and iron gates. But the story is not that simple--it began more than three hundred years ago with Native Americans and involves early plantation life, Revolutionary War battles, horse racing, the Civil War, industrial development, civic spectacle, professional baseball, a zoo and disco. **(Pre-registration required, \$25)**

FUN RUN ALONG THE ASHLEY RIVER

IIIII Meet at Marriott's side entrance to run.

Meet your fellow runners to explore the Ashley Riverfront and The Citadel. Join us for as much of a 5K route as you would like. **(Pre-registration required, \$25 t-shirt)**

8:30 AM - 10:00 AM

WALKING TOUR 2:

Downtown South of Broad Walking Tour of Charleston

IIIII Meet at Marriott's side entrance for transportation.

With a local historian, this early morning walking tour is a perfect introduction to our host city. You will learn about Charleston's history and architecture. **(Pre-registration required, \$25)**

8:00 AM - 5:00 PM

REGISTRATION

IIIII Crystal Promenade

9:00 AM - 5:30 PM

RESOURCE EXPO OPEN

IIIII Crystal Ballrooms

9:00 AM - 11:30 AM

WORKSHOP: Building Communities of Practice for Just Histories: Reflections from NMAAHC Interpretation Fellows

IIIII Emerald Salon Three

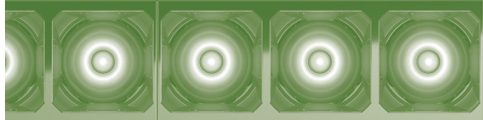
Moderator/Presenter: Jennifer Zazo-Brown, Museum Program Specialist, National Museum of African American History & Culture, Washington, DC

Presenters: Shawn Halifax, Cultural History Interpretation Coordinator, Charleston County Park & Recreation Commission, Charleston, SC; Izetta Autumn Mobley, Museum Educator, Office of Historic Alexandria, Alexandria, VA and Doctoral Candidate in American Studies, University of Maryland, MD

Cohorts: Alissa Keller, Executive Director, Museums of Historic Hopkinsville-Christian County, Hopkinsville, KY; Brigitte Jones, Director of African American Research, Belle Meade Plantation and Winery, Antioch, TN; DeLena Feliciano, Assistant Director of Education, Knoxville Museum of Art, Knoxville, TN; Emily Beck, Manager of Interpretation, Coastal Heritage Society, Savannah, GA; Jasmine Waters Page, Education Programs Coordinator, National Center for Civil and Human Rights, Atlanta, GA; Kara Deadmon, Museum Curator, NC State Capitol, Durham, NC; Kimberly Floyd, Site Manager, Vance Birthplace State Historic Site NC Division of State Historic Sites, Weaverville, NC; Vera Celelski, Site Manager, Stagville State Historic Site, NC Historic Sites, Durham, NC

This session will provide an in-depth look at National Museum of African American History & Culture Interpretation Workshop. Program partners will explore interpretive methodologies used to help fellows

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interpret sensitive topics in provocative ways. SEMC members/program alum will lead attendees through a handful of micro-learning activities to model interpretative techniques taught in the workshop.

**9:00 AM - 10:15 AM
 CONCURRENT SESSIONS**

HHMAG Business Meeting and Working Together to Solve Problems

IIIIII Yellow Topaz Room
 Moderator/Presenter: Ashleigh Oatts, Education Coordinator, T.R.R. Cobb House, Watson-Brown Foundation, Athens, GA
 Presenter: Marian Inabinett, Curator, High Point Museum, High Point, NC
 Historic house professionals are often Jacks and Jills of all trades, but rarely have the opportunity to discuss issues pertaining to their sites with other professionals. To continue last year's conference discussion, historic house professionals will have an opportunity to share problems pertaining to their sites. The HHMAG Business Meeting will open this session. **(Sponsor: HHMAG)**

So You're in Charge, Now What?

IIIIII Blue Topaz Room
 Moderator/Presenter: Will Hawkins, Executive Director, Tuscaloosa County Preservation Society, Tuscaloosa, AL
 Presenters: Matthew S. Davis, Director of Historic Museums, Georgia College, Milledgeville, GA; James Quint, Education Coordinator, Historic Columbia, Columbia, SC; Zinnia Willits, Director of Collections and Operations, Gibbes Museum of Art, Charleston, SC
 This session will present unique situations that the panel has come across and how we dealt with them. Many have worked their way up from starting positions to higher levels in mid-management, department heads,

directors, etc. What we have all learned as we moved up the career level is that no class teaches you how to deal with boards, disgruntled guests, docents/volunteers, people skills, and a myriad of other topics. This session will give real life examples with explanations on how we have changed as leaders and co-workers.

New Donors, New Audiences

IIIIII Opal One Room
 Moderator/Presenter: Linda McNay, Fundraising Consultant, Our Fundraising Search, Atlanta, GA
 Presenters: David Moore, Executive Director, Historic Oakland Foundation, Atlanta, GA; Jennifer Ross, Director of Development, The Gibbes Museum of Art, Charleston, SC; Melissa Swindell, Executive Director, The Wren's Nest, Atlanta, GA

It's not a myth: Museums CAN attract and engage new audiences in order to remain relevant, impactful, and financially healthy, while remaining mission focused! Join our panel of three museum professionals from a small, medium, and large institution who will offer ideas for attracting broader audiences. This panel is open to museum professionals of varying backgrounds. Attendees will be encouraged to join in this creative "outside the gallery" thinking designed to increase visitation, add to membership, and attract more financial support.

How to Transform a Narrative

IIIIII Opal Two Room
 Moderator/Presenter: Cynthia Torp, President and Owner, Solid Light, Inc., Louisville, KY
 Presenter: Howard Kittell, President & CEO, Andrew Jackson's Hermitage, Nashville, TN
 This is an interactive roundtable session about re-framing and transforming the narrative of a Visitor Experience so it is more relevant to contemporary attitudes and presents a more complete, inclusive, and accurate

portrayal of its subject. This timely topic is moderated by Howard Kittell, president and CEO of Andrew Jackson’s Hermitage and Cynthia Torp, president and owner of Solid Light, Inc. **(Corporate Session, Sponsor: NAME)**

STEAM Programming for Art & History

IIIII Emerald Salon One

Moderator/Presenter: Jason Luker, Director, Gaston County Museum Art & History, Dallas, NC

Presenters: Alexander Brooks, Education Manager, Gaston County Museum Art & History, Dallas, NC; Rob Wallace, STEM Education Specialist, National WWII Museum, New Orleans, LA

In this workshop, we’ll open a dialogue on the importance of STEAM/STEM based programming at history/art institutions, how to make the program valuable to the entire teaching team at a school, overcoming barriers to such programming and work together to develop the outline of a successful program for each participant. **(Sponsor: EdCom)**

Commemorative Monuments

IIIII Emerald Salon Two

Moderator/Presenter: Brent Ward, Managing Director, Riggs Ward Design Richmond, VA

Presenters: Dr. Bernard Powers, Director, Center for the Study of Slavery in Charleston, Professor Emeritus, History Department, College of Charleston, Charleston, SC; Dr. Andrea Douglas, Executive Director, Jefferson School African American Heritage Center, Charlottesville, VA

This session will explore numerous monuments commemorating a wide variety of people and eras as well as the supporters of those topics and their affects on their respective communities. Power of place, empathy, race, and legacy of race will be discussed. Panelists will talk about the charged events in Charlottesville and other events. **(Corporate Session)**

Preservation and Programming Funding Opportunities at NEH

IIIII Crystal Pre-function Area

Moderator/Presenter: Margaret Walker, Program Officer, Division of Preservation & Access, National Endowment for the Humanities, Washington, D.C.

Presenter: Chrissy Cortina, Program Officer, Division of Public Programs, National Endowment for the Humanities, Washington, D.C.

Join Margaret Walker and Chrissy Cortina, National Endowment for the Humanities program officers, to learn about current opportunities for funding and helpful tips for applying. Walker and Cortina will focus particularly on grants for preservation and access, infrastructure and capacity building, public programs, and digital humanities projects.

**10:15 AM - 10:45 AM
COFFEE BREAK**

IIIII Crystal Ballroom

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**10:45 AM - 12 NOON
CONCURRENT SESSIONS**

It's All Ethical: Ethical Considerations in the Museum

IIIII Yellow Topaz Room

Moderator/Presenter: Matthew S. Davis, Director of Historic Museums, Georgia College, Milledgeville, GA

Presenters: Alan Robison, Executive Director, Anniston Museum of Natural History, Berman Museum, Longleaf Botanical Gardens, Anniston, AL; Ashleigh Oatts, Museum Educator, TRR Cobb House, Watson-Brown Foundation, Athens, GA

Recently, ethical debates over museum practices associated with mission statements, the monetization of collections, deaccessioning, and donor intent have raged across the field and within the public discourse. This session will present an analysis of museum ethics through practical solutions and hands-on activities that will give participants a better understanding of how ethical considerations are paramount to museum operations. Topics to be discussed will include strategies to avoid the improper monetization of collections, building strong collection policies and mission statements, educating your staff on ethical practices, avoiding conflicts of interest, capitalizing on the public's trust, and educating your board and stakeholders on best practices associated with our field.

Meeting the Challenge of Work-Life Balance

IIIII Blue Topaz Room

Moderator/Presenter: Christa McCay, Museum Collections Manager, Marietta Museum of History, Marietta, GA

Presenters: David Moore, Executive Director, Historic Oakland Foundation, Atlanta, GA; Virginia Howell, Director, Robert C. Williams Museum of Papermaking, Atlanta, GA; Amy Beisel, Manager, Museum Division, International Museum of the Horse, Lexington, KY

Museums ask for blood, sweat, tears, and more from their staff. How do you balance a job you love with living a life? In this roundtable, carve out strategies to help attain work-life balance. Work smarter, be less stressed, and learn how contemporaries in the field manage too. **(Sponsor: EMP)**

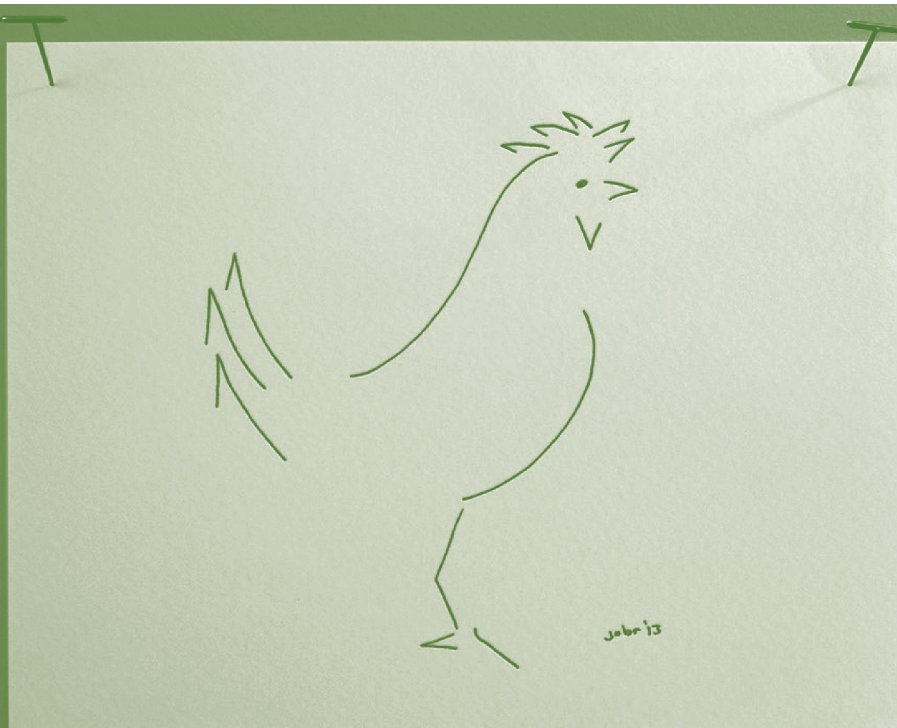
4C's of Volunteer Engagement

IIIII Opal One Room

Moderator/Presenter: Elizabeth Coleman, Director of Volunteer Services, Mississippi Department of Archives and History, Jackson, MS

Presenters: Megan Bankston, Mississippi Governor's Mansion Curator, Mississippi Department of Archives and History, Jackson, MS; Emily Knight, Programs and Communications Manager, Museum of Contemporary Art of Georgia, Atlanta, GA

The 4C's of Volunteer Engagement is an informative session that will address the need for effective coordination and communication with volunteers, employees, and patrons. This presentation offers tools that will greatly improve the operations and services of your organization, as well as successfully market your mission to the public. **(Sponsor: AAMV)**



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Collecting Difficult History

IIIII Opal Two Room

Moderator/Presenter: Raka Nandi, Director of Collections and Exhibitions, Stax Museum of American Soul Music, Memphis, TN

Presenters: Tammy Braithwaite, Registrar, Pink Palace Museum, Memphis, TN; Nan Prince, Director of Collections, Mississippi Department of Archives & History, Jackson, MS

The panelists came together after noticing that all three of their institutions have been sites for donors to offer items such as Ku Klux Klan robes, segregationist era artifacts, and racist memorabilia. This panel seeks to problematize the myths regarding the collection and preservation of these types of contentious artifacts.

Anatomy of a Great Field Trip

IIIII Emerald Salon One

Moderator/Presenter: Rebecca Hiester, Associate Curator of Education, Gibbes Museum of Art, Charleston, SC

Presenters: Heather Teems, Art Teacher, Hursey Elementary School, North Charleston, SC; Minde Herbert, Co-founder of Charleston Homeschoolers, Charleston, SC; Lacy Bryant, Instructional Specialist for Social Studies, Charleston, SC; Denisse Santos, Visual & Performing Arts Coordinator, Charleston County School District, Charleston, SC; Nakia White, Social Studies Department Head, CE Williams Middle School for the Creative and Scientific Arts, Charleston, SC; Kylee Crook, National Art Education Association Museum Education Division Southeastern Representative and Director of Education, The Bass Museum of Art, Miami, FL

Are your field trip offerings appealing to school groups? This panel will bring together a group of educators to discuss ways that you can improve your K-12 visitation and the quality of those experiences. Kyle Crook will share insights from the recent large-scale impact study "Impact of Art Museum Programs on K-12 Students." This session is open to all museum types with an emphasis on school field trip experiences. **(Sponsor: EdCom)**

Spiffy Displays with Thrifty Ways

IIIII Emerald Salon Two

Moderator/Presenter: Kaitlyn Hof-Mahoney, Curator of Collections, Matheson History Museum, Gainesville, FL

Presenters: Nora Pinell-Hernandez, Creative Director, Atomic Carrots, Hollywood, FL; Crystal Wimer, Executive Director, Harrison County WV Historical Society, Bridgeport, WV

This session dispels the myth that a museum needs a substantial budget and exhibitions team to create compelling displays. Exhibit designers from small institutions share tricks they have discovered for designing DIY digital interactives, fabricating exhibit components, creating exhibit layouts, and producing an impressive exhibit on a small budget. **(Sponsor: NAME)**

Conservation Isn't Only for the Getty

IIIII Crystal Pre-function Area

Presenter: Jennifer Bullock, Lead Conservator, Carolina Conservation, Irmo, SC

The expected outcome of this session is to invite every institution to have a close working relationship with a qualified Conservator, who

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can help them in their mission to ensure that as far as is reasonable the collections are passed on to future generations in as good and safe a condition as practicable having regard to current knowledge and resources. **(Commercial Session)**

**12:00 NOON - 1:30 PM
PROFESSIONAL NETWORK LUNCHEONS**

AAMG Luncheon

IIIII *Yellow Topaz Room*

Join your colleagues for lunch and informal conversations about academic museum issues, network with peers, and meet your Regional AAMG representative. The AAMG program will be “When Shared Authority and the Ivory Tower Clash: Devising an Action Plan to Support Student Curators” with moderator Lana A. Burgess, Clinical Associate Professor and Director, Museum Management Program, McKissick Museum, University of South Carolina. University museums and galleries often allow students to curate exhibitions, with varying levels of autonomy. Often, they stumble, and sometimes they fail, which can result in outcomes focused on the institution’s reputation rather than the student’s learning. This facilitated discussion is a chance to strategize ways to move beyond our silos and embrace teachable moments to better support students’ professional growth. **(AAMG members only, pre-registration required, \$30)**

Curators’ Luncheon (CurCom) & Discussion of Deaccessioning

IIIII *Blue Topaz Room*

Join your colleagues for lunch and informal conversations about curatorial issues, deaccessioning, network with peers, and meet your Regional AAM CurCom representatives. **(Sponsor: Cowan’s Auction) (CurCom members only, pre-registration required, \$30)**

Museum Educators Committee (EdCom)

Luncheon & Program “Fifty Ideas in Fifty Minutes”

IIIII *Opal One Room*

Moderator/Presenter: Michelle Schulte, Gallery Director, Hood College, Leesburg, VA

Get inspired while enjoying lunch and fellowship as seasoned museum educators share innovative program, volunteer, marketing, and school ideas. **(pre-registration required, \$30)**

Southeastern Registrars Association (SERA) Luncheon

IIIII *Emerald Salon Three*

This is the annual business meeting for the Southeastern Registrars Association. Come hear updates from the board, welcome new board members, and find out more about what is going on with SERA. This is also a great opportunity to network with your colleagues. **(SERA members only, pre-registration required, \$30)**

EXPO LUNCH

IIIII *Crystal Ballroom*

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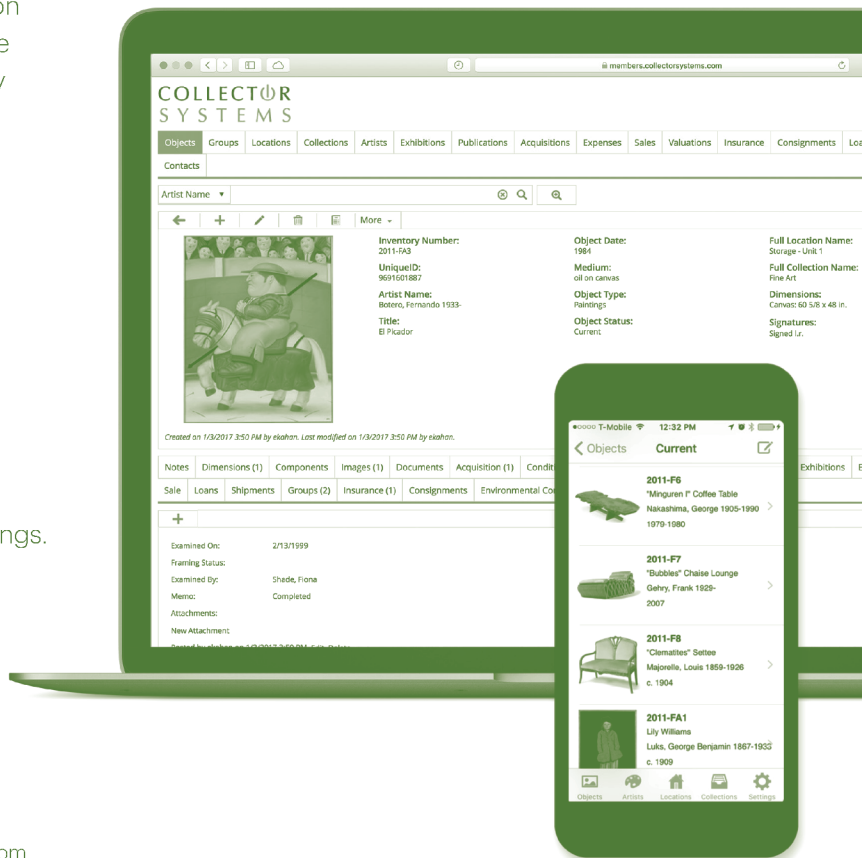
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2:00 PM - 4:30 PM

OFF-SITE WORKSHOP:

Preservation Hinging for Display and Storage

IIIII Meet in Marriott side entrance to walk to Greater Issues Room A, Mark Clark Hall at The Citadel

Presenter: Samantha Forsko, Conservation Center for Art & Historic Artifacts, Philadelphia, PA

Preservation framing is a crucial practice to maintaining and preserving the original value of the material on display, and should only be done using noninvasive materials and procedures. Mounting methods, also known as “hinging,” allow mounted works to not only be put on display securely, but also to be removed from the mounting safely when they return to storage, or even stored within those mounts. In the hands-on session, participants will learn how to create hinges for works on paper using preservation grade supplies and techniques. Several techniques will be explained, and participants will get to try their hand at them.

2:00 PM - 3:15 PM

CONCURRENT SESSIONS

Fundraising: Not My Childhood Dream but Okay!

IIIII Yellow Topaz Room

Moderator/Presenter: Jolie Johnson, Development Manager, Hilliard University Art Museum, Lafayette, LA

Presenters: Carla May Paré, Director of Fundraising Events & Special Projects, Knoxville Museum of Art, Knoxville, TN; Jennifer Pollard, Executive Director, Lockerly Arboretum, Milledgeville, GA

In times of continued economic uncertainty, museums must diversify their revenue streams in order to secure a sustainable future. Participants will walk away with new ideas and action items that will strengthen their ability to engage new and lapsed members, energize their boards and

develop unique events that focus on “friendraising,” as well as the dos and don’ts of major fundraising events. Panelists will also review the importance of integrating fundraising goals within your institution’s strategic plan. Learn from a first-year development manager, a ten-year development director, and a 20-year fundraising veteran in this engaging session that will embrace audience discussion. Fundraising doesn’t have to be scary!

Myths in Civic Spaces: Curators and Community Co-Duration In/Outside of Museum Walls

IIIII Blue Topaz Room

Moderator: Ann Rowson Love, Associate Professor, Museum Education & Visitor-Centered Curation, Florida State University, Tallahassee, FL

Presenters: Alexia Lobaina, Doctoral Student, Museum Education & Visitor-Centered Curation, Florida State University, Tallahassee, FL; Joy Bivens, Chief Curator, International African American Museum, Charleston, SC; John Sherrer, Director of Cultural Resources, Historic Columbia, Columbia, SC; Sue Mobley, Paper Monuments, Director of Advocacy, Colloqate Design, New Orleans, LA

This curatorial research session will feature three curators who will address how their museums and communities respond to and transform histories and current issues through community approaches to research and co-curation. The 21st century museum can be conceptually defined as an ecological environment no longer “curated” or mediated by specialists alone, but re-imagined with audiences to re-evaluate and re-interpret histories in civic spaces moving beyond museum walls into the city as museum. **(Sponsor: CurCom)**

Beyond the Workshop: Engaging Teachers Today

IIIII Opal One Room

Moderator/Presenter: Tracy Kennan, Curator of Education, New Orleans Museum of Art, New Orleans, LA

Presenters: Chantell Nabonne, Early Learning Educator, New Orleans

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Museum of Art, New Orleans, LA; Rachel Gaudry, Education Specialist, The Historic New Orleans Collection, New Orleans, LA; McKenzie Drake, Associate Curator of Public Programs and Community Engagement, Mississippi Museum of Art, Jackson, MS

Explore innovative ways that museums relay information to educators. Online training modules, mobile guide technology, and national partnerships can boost teacher participation and student preparation. Learn from three case studies that can be adopted in museums of different sizes and subjects. Come prepared to exchange ideas. **(Sponsor: EdCom)**

Crossing Borders

IIIIII Opal Two Room

Moderator/Presenter: Leslie Chang Jantz, Curator of Education, McClung Museum of Natural History and Culture, University of Tennessee, Knoxville, TN

Presenters: Aimee Hunt, Associate Academic Curator, The Fralin Museum of Art, University of Virginia, Charlottesville, VA; Priscilla Hancock Cooper, retired Vice-President of Institutional Programs, Birmingham Civil Rights Institute, Birmingham, AL

Across the South, museums are surrounded by communities of recent immigrants. How do we create inviting and welcoming programs? Listening to our audience is a crucial part of the process. In this session, participants will learn how three separate museums created targeted learning experiences for immigrants and refugees. **(Sponsor: AAMG)**

Ignite SEMC: Inspired Professionals Speak

IIIIII Emerald Salon One

Moderator: Erica Hague, Collections Manager, Atlanta History Center, Atlanta, GA

Presenters: Jolie Johnson, Development Manager, Hilliard University Art Museum, Lafayette, LA; Julia Martinez, Young Ambassador Program, Smithsonian Latino Center, Atlanta, GA; Adrienne Usher, Director of Research, Shapell Roster Project, The Shapell Manuscript Foundation, Kearneysville,

WV; Rachel Gibson, Vice President of Operations and Director of Education, Belle Meade Plantation, Nashville, TN; Tania Sammons, Museum Consultant, Savannah, GA; Cal Lee, Professor, University of North Carolina, Chapel Hill, NC; Meg Cook, Director of Archaeology Collections, Mississippi Department of Archives and History, Jackson, MS

Looking for a mix of practical and inspiring ideas? Tired of 75 minutes on one topic? Want to get an overview of what is happening at institutions across the Southeast? Professionals will share concise, practical, and inspiring thoughts for 5 minutes, ending with a group discussion.

Access & Inclusivity for Museum Design

IIIIII Emerald Salon Two

Moderator/Presenter: Scott Cryer, Cultural and Performing Arts Leader, Architect, DLR Group, Washington, D.C.

Presenters: Jessica Ruhle, Director of Education and Public Programs, Nasher Museum of Art, Duke University, Durham, NC; Paul Baker Prindle, Director, Kleefeld Contemporary Art Museum, California State University, Long Beach, CA; Amber Inwood, Museum Education Specialist, Barry Art Museum, Old Dominion University, Norfolk, VA; Joanna Garner, Research Associate Professor and Executive Director, The Center for Educational Partnerships, Old Dominion University, Norfolk, VA

Museums often have the mission of serving all people, but various barriers often limit inclusivity. This session addresses what those barriers can be and how museums have creatively overcome them with inclusive design. This hands-on workshop asks participants to observe a variety of real-world museum environments (spaces, exhibits, and programs) to identify accessibility issues and brainstorm potential solutions. We will follow the Design Thinking process to engage participants to uncover what works and what can be improved. A museum educator, a curator, and a museum director will share their museums' challenges and solutions and lend their experience to an interactive conversation. The session will be moderated by an architect, who will complement the discussion with

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his knowledge of accessibility codes and some examples of constructed architectural solutions to accessibility challenges. (**Corporate Session, Sponsor: NAME**)

Developing a Strategic Institutional Plan

IIIIII Emerald Salon Three

Moderator/Presenter: Zinnia Willits, Director of Collections and Operations, Gibbes Museum of Art, Charleston, SC

Presenters: Angela Mack, Executive Director, Gibbes Museum of Art, Charleston, SC; Dianne Culhane, Strategic Planning Consultant, Gibbes Museum of Art, Charleston, SC; David Cohen, Chair, Strategic Planning Committee, Gibbes Museum of Art, Charleston, SC; Jose Santamaria, Executive Director, Tellus Science Museum, Cartersville, GA

The strategic planning process is different for each museum or historic site. This session will address how the Gibbes Museum of Art and Tellus Science Museum (different disciplines/different sizes) planned for, created, and implemented their current strategic plans. Presenters will discuss process, staff, board, and community involvement and how the plan is guiding operations.

Making the Case for Government Funding

IIIIII Crystal Pre-function area

Moderator/Presenter: Fielding Freed, Director of Historic House Museums, Historic Columbia, Columbia, SC

Presenters: Scott Warren, Manager, President James K. Polk State Historic Site, Pineville, NC; Walter Hill, Director, Horry County Museum, Conway, SC; Allison Marsh, History Department, University of South Carolina, Columbia, SC

Recent attempts to de-fund the NEA, the NEH, and eliminate the IMLS were thwarted because of museum advocates and AAM's annual Museum Advocacy Day (MAD). Using MAD as a starting point, this panel will discuss how to apply lessons learned in Washington on a state and local level.

3:00 – 3:30 PM

ICED TEA BREAK

IIIIII Crystal Ballrooms

3:30 PM – 4:45 PM

CONCURRENT SESSIONS

Spotlight on Student Work in Museums (SWIM)

IIIIII Yellow Topaz Room

Co-Moderators: Pam Meister, Director, Mountain Heritage Center, Western Carolina University, Cullowhee, NC; Patricia Hobbs, Associate Director/Curator of Art & History, University Collections of Art & History, Washington & Lee University, Lexington, VA

University students are engaged in challenging and important work at Southeastern museums. Now in its ninth year, the SWIM program showcases student work and provides opportunities for students to connect with museum professionals and other students. This session will feature four student presentations juried by the SWIM committee. (**Sponsors: AAMG, EMP**)

“Rough Seas & Legacies: Stories of Carolina Piracy” Presenters:

Alli Crandell and Scott Mann Athenaeum Press faculty; Jordan Spirakis, Sydney Watson, Leah Alford, undergraduate students, Coastal Carolina University, Conway, SC

“Diversity Through the Years” Presenter: Robert Gleason, undergraduate student, Western Carolina University, Cullowhee, NC

“A Storied Past: North Carolina’s African American History”

Presenter: Melody Hunter-Pillion, graduate student, North Carolina State University, Raleigh, NC

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“Creating ‘Faces of Slavery’ in the U.S. and Morocco” Presenters:

Brayden Milam, Lesley LePlatte, undergraduate students, Kennesaw State University, Kennesaw, GA

“Making Historical Topical Prints Available Through

Technology” Presenter: *Kate Wiley, undergraduate student, University of Richmond, Richmond, VA*

Climate Change and Southeastern Museums

IIIIII Blue Topaz Room

Moderator/Presenter: Darcie MacMahon, Director of Exhibits & Public Programs, Florida Museum of Natural History, Gainesville, FL

Presenters: Roger Chang, Principal, DLR Group, Washington, D.C.; Joel Hoffman, Executive Director, Vizcaya Museum & Gardens, Miami, FL

This session is focused on climate change and southeastern museums — the science of climate change and projected impacts, how we talk about this with our audiences, and how we plan institutionally for change. Although the Southeast is Ground Zero for many serious climate change issues (e.g., sea level rise, stronger hurricanes, higher temperatures), there is little discussion regionally among our institutions about keeping abreast of predictions, planning for them and the safety of our buildings and collections, and talking about them with our audiences. This session will look at climate change through the lens of institutional planning and programming. **(Corporate Session)**

Build a Public-Facing Interactive Kiosk

IIIIII Opal One Room

Moderator/Presenter: Paul Scoggan, Senior Digital Developer, Crystal Bridges Museum of American Art, Bentonville, AR

Creating digital interactive experiences for public use can seem intimidating. This workshop will help transform that myth and provide hands on experience creating functional kiosks. Starting with device setup, we will

go through all phases of creating public facing interactives using simple web-based presentations. Hardware will be Chrome OS based devices.

Mid-Career Realities

IIIIII Opal Two Room

Moderator/Presenter: Zinnia Willits, Director of Collections and Operations, Gibbes Museum of Art, Charleston, SC

Presenters: Michael Scott, Park Manager, Redcliffe Plantation State Historic Site, Beech Island, SC; Joy Bivins, Chief Curator, International African American Museum, Charleston, SC; Amy Beisel, Manager, Museum Division, International Museum of the Horse, Lexington, KY; Annelies Mondt, Deputy Director, Georgia Museum of Art, University of Georgia, Athens, GA

Join professionals navigating the waters of mid-career (loosely defined as 10+ years in the field) to learn about the realities of their journeys and continue a facilitated conversation related to challenges many of us face at this level. The session will incorporate group discussion to allow participants to connect with panelists (and each other) about mid-career issues.

A Change is Gonna Come: How to Successfully Prepare for Institutional Transformation

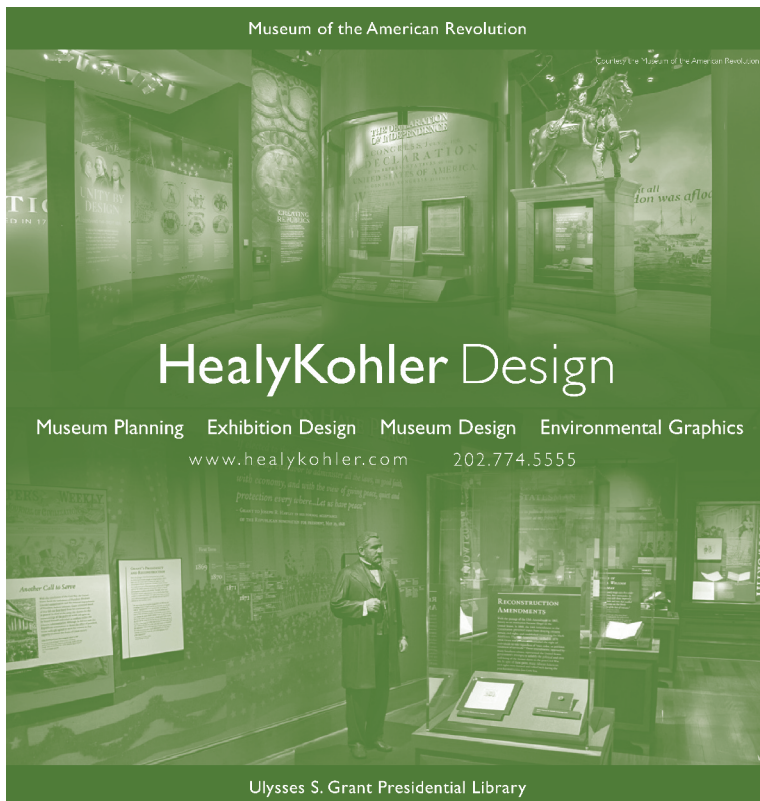
IIIIII Emerald Salon One

Moderator/Presenter: Dina Bailey, CEO, Mountain Top Vision, Atlanta, GA

Presenter: Calinda Lee, Vice President of Historical Interpretation and Community Engagement, Atlanta, GA

When institutional changes happen, how should organizations take into account the spoken and unspoken needs of staff and volunteers? Using the Atlanta History Center’s Enhancement Initiative as the example, participants will learn how individuals, at all levels, may be empowered to embrace change and find a unity of purpose.

Museum of the American Revolution



Courtesy: The Museum of the American Revolution

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Museums & the Maker Movement:

Engaging Adults in Hands-On Learning

IIIII Emerald Salon Two

Moderator/Presenter: *Amelia Gallo, Programs & Membership Manager, Thomasville History Center, Thomasville, GA*

Presenter: *Anna Doll, Education Curator, Robert C. Williams Museum of Papermaking, Atlanta, GA*

Crafts are not just for kids; Adult audiences crave hands-on learning opportunities that museums can fulfill by participating in the “Maker Movement” and cultivating a community network of “makers.” Join us as we discuss how museums can embrace the maker trend and expand adult audience engagement through programs and workshops. **(Sponsor: EdCom)**

How Do We Draw Out Kernels of Truth?:

A Multidisciplinary Myth-Busting Roundtable

IIIII Emerald Salon Three

Moderator/Presenter: *Jeff Neale, Director of Preservation and Interpretation, Middleton Place Foundation, Charleston, SC*

Presenters: *Sharon Cooper-Murray, The Gullah Lady, Charleston, SC; Lee Pringle, Founder and Artistic Director, Colour of Music Festival, Charleston, SC; Carin Bloom, Director of Engagement, Middleton Place Foundation, Charleston, SC*

This Roundtable session is a cross-disciplinary conversation regarding the myths that are encountered on historical sites which have a complex and often inhumane past associated with the landscape. At Middleton Place, whether presenting as a museum professional, an interpreter, or a modern artist, all of the panelists have faced difficult, complicated, and often absurd questions and statements. Visitors aren’t the only ones bringing in extraneous knowledge, and managers often face a decision regarding evolving a site narrative and/or retraining volunteer personnel. Most often, misinformation arrives in the form of ideas about the setting and the content being presented; myths are rampant at historic

plantations and it is our job to correct the mistakes. Panelists will respond to audience questions on how to handle myths needing to be addressed in their own institutions when guests arrive with interesting or controversial preconceived notions, or when guides go rogue. **(Sponsor: HHMAG)**

I’m Good: Transforming Myths About Career Advancement

IIIII Crystal Pre-function area

Moderator/Presenter: *Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens, GA*

Presenters: *Christa McCay, Registrar, Marietta Museum of History, Marietta, GA; Tina Smith, Museum Educator, Museum of Anthropology, Wake Forest University, Winston-Salem, NC; Ainsley Powel, Curator of Collection, City of Raleigh, Parks, Recreation and Cultural Resources Department, Historic Resources and Museum Program, Raleigh, NC*

In this roundtable session, the panelists will spark a discussion about how to advance in your career while staying in an area of museum work that suits you best. We will discuss strategies for continuing to progress within your chosen area by advocating for yourself for recognition, raises, and advancement in ways other than moving into upper-level administration. **(Sponsors: AAMG, EMP)**

4:30 PM – 5:30 PM

RESOURCE EXPO CLOSING PARTY

IIIII Crystal Ballroom

5:30 PM – 6:30 PM

ACADEMIC MUSEUM GATHERING

IIIII Meet at the Marriott Aqua Terrace Roof-Top Bar

Get together with staff from college and university museums for informal discussion of issues and concerns, exchange of ideas and exhibitions, and programming for today’s students. Enjoy the Ashley River sunset at one of the only roof top bars in Charleston. **(Sponsor: AAMG)**



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5:30 PM – 6:30 PM (trolley/bus departs at 5:00 pm)

COUNCIL LEGACY RECEPTION

IIIII William Roper House (9 East Battery)

Celebrate the SEMC Legacy Society, a planned giving program, and thank donors to the Past Presidents Circle and William T. and Sylvia F. Alderson Endowment Fund. The evening events will follow at Aiken Rhett House and the Charleston Museum. **(Sponsor: L. Carole Wharton, LLC; Council invitation only)**

6:00 PM – 9:00 PM (buses start loading at 5:30 pm)

AN EVENING OF HISTORY

IIIII Meet outside Marriott’s side entrance for transportation

6:00 PM – 7:00 PM: AIKEN-RHETT HOUSE (48 Elizabeth Street)

7:00 PM – 9:00 PM: THE CHARLESTON MUSEUM (360 Meeting Street)

Begin the evening with light refreshments and an exploration of the history of enslaved people and wealthy elite of antebellum Charleston at the Aiken-Rhett House, followed by Lowcountry cuisine and a chance to experience America’s first museum for a comprehensive overview of the history of Charleston. **(Sponsors: Blackbaud, Florence County Museum, Gaylord & Dorothy Donnelley Foundation, HW Exhibits, Johnson Controls, Patterson Pope, Inc., SCFM, Warren Lasch Conservation Center, Clemson University) (Pre-registration required)**

9:30 PM – 11:00 PM

SERA REGISTRARS RESPITE

IIIII Meet at Stars Rooftop and Grill Room (495 King Street)

Come join your fellow registrars and collections managers for a night of networking and fun at Stars Rooftop and Grill Room in downtown Charleston. **(Contributing Sponsors: Willis Towers Watson and Transport Consultants International) (SERA members, pre-registration required)**

WEDNESDAY, OCT. 23

8:00 AM – 12 NOON

REGISTRATION

IIIII Crystal Promenade

9:00 AM – 10:15 AM

GENERAL SESSION: SEMC Annual Business Meeting and Keynote Address by Walter Hood

IIIII Crystal ABC Ballroom

After a warm welcome to Charleston and a brief business meeting, join your colleagues for the keynote address by Walter Hood. Walter Hood is the Creative Director and Founder of Hood Design Studio in Oakland, CA, which is working on the landscape design for the new International African American Museum in Charleston. A professor at the University of California, Berkeley, Hood also lectures on professional and theoretical projects nationally and internationally. Hood Design Studio is tripartite practice, working across art + fabrication, design + landscape, and research + urbanism. **(Sponsors: Collector Systems; Solid Light, Inc.)**

10:15 AM – 10:45 AM

COFFEE BREAK

IIIII Crystal Pre-function Area

10:15 AM – 10:45 AM

SEMC 2019 TECHNOLOGY COMPETITION SHOWCASE

IIIII Crystal Pre-function Area

Co-chairs: Anna Tucker, Outreach and Special Projects Manager, Department of Museums, Archives and Rare Books, Kennesaw State University,



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Kennesaw, GA; Scott Warren, *Historic Site Manager II, President James K. Polk State Historic Site, Pineville, NC*

SEMC's fifth annual Technology Competition recognizes and rewards excellence in the use of technology by Southeastern museums. The competition encourages innovation, effective design, accessibility, creativity and pride of works, and recognition of institutional identity. Award winners will present their projects.

10:15 AM - 10:45 AM
STUDENTS WORK IN MUSEUMS (SWIM) POSTER SESSION

IIIII Crystal Pre-function Area

Co-Moderators: Pam Meister, *Director, Mountain Heritage Center, Western Carolina University, Cullowhee, NC*; Patricia Hobbs, *Associate Director/ Curator of Art & History, University Collections of Art & History, Washington & Lee University, Lexington, VA*

University students throughout our region are engaged in important and challenging work in Southeastern museums. They are conducting object-based research, producing exhibits, doing oral history interviews, creating content for websites, and developing public programs. This poster session showcases student projects. **(Sponsors: AAMG, EMP)**

10:30 AM - 11:45 AM
CONCURRENT SESSIONS

What is JIMI? Answer: SEMC's Education Program

IIIII Yellow Topaz Room

Moderator/Presenter: Martha Battle Jackson, *Chief Curator, North Carolina State Historic Sites, Raleigh, NC*

Presenters: John Lancaster, *Director, Giles Co. Historical Society, Pulaski, TN*; with JIMI Graduates Loran Berg, *Collections Manager, Mountain Heritage Center, Western Carolina University, Cullowhee, NC*; Melissa Buchanan, *Collections Curator, Patriots Point Naval & Maritime Museum, Mt. Pleasant,*

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SC; Julie C. Lohnes, *Director and Curator of Art Collections and Exhibitions, Union College, Schenectady, NY*; Julian Rankin, *Executive Director, Walter Anderson Museum of Art, Ocean Springs, MS*

The Jekyll Island Management Institute (JIMI), in its 20th year, is an eight-day SEMC sponsored museum management course in Jekyll Island, GA, designed for both newly emerging and mid-career museum professionals to further their knowledge about general museum administration and operation. This year's JIMI staff and graduates will give an overview of the eight-day program, its impact and information about available scholarships.

Creating a Protective Environment for Today's Museums

IIIII Blue Topaz Room

Moderator/Presenter: C. Andrew Coulomb, *Virginia Museum of Contemporary Art, Virginia Beach, VA*

Presenter: Timothy Hensley, *Virginia Holocaust Museum, Richmond, VA*; Morgan Clement, *Security Officer, Gibbes Museum of Art, Charleston, SC*

As public institutions, museums need to be prepared now, more than ever, for emergencies and the unimaginable. In this session, we will begin to examine the implications, reasoning, and benefits of taking steps towards securing your museum. Learn about the different aspects of security, from doing a threat assessment to creating policies and procedures. Drawing on personal and professional experience, this session will guide attendees on the best ways to start a security department or start the framework for one. While no two museums are the same and budgets and size play a role in levels of preparedness, you will gain an understanding of how you can begin to make your museum more secure.

Dispelling Myths About Distance Learning: How to Bring Your Institution to New Audiences

IIIII Opal One Room

Moderator/Presenter: Al Wheat, *Director of Education, Mississippi Department of Archives and History, Jackson, MS*

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Alexander Calder (American, 1898-1976) Untitled
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Presenters: Tom Falvey, Director of Education, South Carolina State Museum, Columbia, SC; Michelle Harrell, Director of Teaching and Learning, North Carolina Museum of Art, Raleigh, NC

Museum educators will dispel myths and discuss how to create a captivating distance learning program. While visitation is the ultimate goal of any museum institution, it is a reality that not everyone can be there in person. Distance learning allows those unable to visit to still experience aspects of your institution.

Mount Making and Framing Techniques for Your Organization

IIIIII Opal Two Room

Moderator/Presenter: Michael Radtke, Owner, Exhibit Resources, Richmond, VA

During this session, attendees will be exposed to a variety of simple mount making, framing and installation techniques. This demonstration is designed for those who may have limited experience displaying two- and three-dimensional artifacts. Each approach will focus on budget conscious, artifact centered solutions to common exhibit challenges.

(Commercial Session; demonstration limited 12 people)

Myth: Play is for Kids

IIIIII Emerald Salon One

Moderator/Presenter: Jolie Johnson, Development Manager, Hilliard University Art Museum, Lafayette, LA

Presenter: Nora Pinell-Hernandez, Creative Director, Atomic Carrots, Hollywood, FL; Cory Keester-O'Mills, Exhibits Coordinator, Gumbo Limbo Nature Center, Boca Raton, FL; Kayla Altland, Deputy Director for Administration, D & H Canal Historical Society, Conyers, GA

Play is a powerful tool because it tests assumptions, makes connections and establishes a positive emotional memory to concepts. This hands-on workshop will debunk the myth that the act of play is and should be, just for kids. **(Sponsor: EdCom)**

Preserving and Experiencing Cultural Heritage

IIIIII Emerald Salon Two

Moderator/Presenter: Ramona La Roche, African American Research Library and Cultural Center, Ft. Lauderdale, FL

Presenter: Bryan Carter, Director, Center for Digital Humanities College of Humanities, University of Arizona, AR

The roundtable discussion will address the cultural heritage professional's role in education and the production of counter-narratives necessary for ensuring historical equity of African, Caribbean and Native American diaspora from Lowcountry South Carolina and Florida within the context of the Harlem Renaissance era.

Quality over Quantity: Telling the Story of Your Museum Volunteers with Strategic Impact

IIIIII Emerald Salon Three

Moderator/Presenter: Elisa Kosarin, Volunteer Engagement Specialist, Twenty Hats, Falls Church, VA

Presenter: Samantha Arceneaux, Corporate Giving Manager, UAB Arts, University of Alabama at Birmingham, AL

How do volunteers improve the quality of service and advance a museum's mission? That's the question we will answer when we develop strategic impact measures. Use this session to learn the metrics development process and devise impact measures for docent and front desk volunteers. Create data that demonstrates your volunteers' value. **(Sponsor: AAMV)**

Age IS Just a Number: Advice for Advanced-Career Professionals

IIIIII Crystal D

Moderator/Presenter: Linda Jacobson, North Carolina Gallery, Wilson Special Collections Library, University of North Carolina, Chapel Hill, NC

Presenters: Freda Mindlin, Opportunity Resources, New York, NY; Regina Faden, Historic St. Mary's City, MD; Tara Young, Independent Museum Professional, Shrewsbury, MA; Bill Trampusch, Aroha Senior Fellow for Museums & Creative Aging, American Alliance of Museums, Washington, D.C.

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Targeted to mid-career and senior-level professionals and others entering the field in mid-life, panelists will discuss the importance of recognizing the value of “older” museum professionals as part of a diverse and inclusive workplace. Panelists will also share strategies for how older workers can market themselves while job hunting.

Collections Inventories at Historic Houses

IIIII Crystal E

Moderator/Presenter: *Katie Burlison, Curator, Hermann-Grima + Gallier Historic Houses, New Orleans, LA*

Presenter: *Ainsley Powell, Curator of Collections, City of Raleigh Parks, Recreation and Cultural Resources Department, Historic Resources and Museum Program, Raleigh, NC*

Presenters will discuss best practices for inventory planning and implementation, and volunteer recruitment, scheduling, and training, specifically for historic houses and small museums. There will be a hands-on component to practice cataloging/condition reports. Attendees will be given handouts to include sample timelines, catalog worksheets, and a bibliography of source materials. **(Sponsor: HHMAG)**

State Museums Associations Roundtable

IIIII Crystal Pre-Function Area

Moderator/Presenter: *Scott Warren, President, North Carolina Museums Council, Pineville, NC*

Presenter: *Ruth Ann Rugg, Transitional Leader, COSMA, Texas*

Join representatives from the various state museum associations throughout the Southeast to meet, networks, and discuss what each state’s organization is doing. Small group and facilitated discussion will lead the attendees through some of the common issues that stat associations face and share ways that others have solved these problems.

12:00 NOON - 1:30 PM
ANNUAL AWARDS LUNCHEON
 IIIII Crystal Ballroom

Gather for lunch and visit with friends during this networking opportunity. The luncheon will end with an Awards Presentation recognizing professional excellence in our institutions and among our colleagues. **(Pre-registration required, \$35)**

1:45 PM - 4:00 PM
OFF-SITE TOURS


IIIII Meet in Marriott’s side entrance for transportation.

SERA Registrars Behind-the-Scenes Tour:
Gibbes Museum of Art (135 Meeting Street)


Join your fellow collections professionals for a behind-the-scenes look at the Collections Storage Center at the Gibbes Museum of Art. Attendees will spend time in art storage and learn how staff utilizes the space and storage equipment to engage visitors and groups in new ways and truly turn the museum inside out! **(Pre-registration required, SERA members)**

Curator Tour: Drayton Hall (3380 Ashley River Road)

Take a curator-led tour of the new Sally Reahard Visitor Center, which opened in May 2018, as well as the main house at Drayton Hall. Director of Museum Affairs, Sarah Stroud Clarke, leads a tour of the inaugural exhibit, *An Agreeable Prospect: The Creation of a Colonial South Carolina Palace and Garden*; Cameron Moon, Assistant Curator of Historic Architectural Resources, leads a tour of the Caretaker’s House, a c.1870 structure which houses an exhibit on the postbellum and 20th century history of the site; Trish Smith, Curator of Historic Architectural Resources, leads a tour of the main house, discussing new projects and discoveries. **(Pre-registration required, CurCom & SEMC members)**



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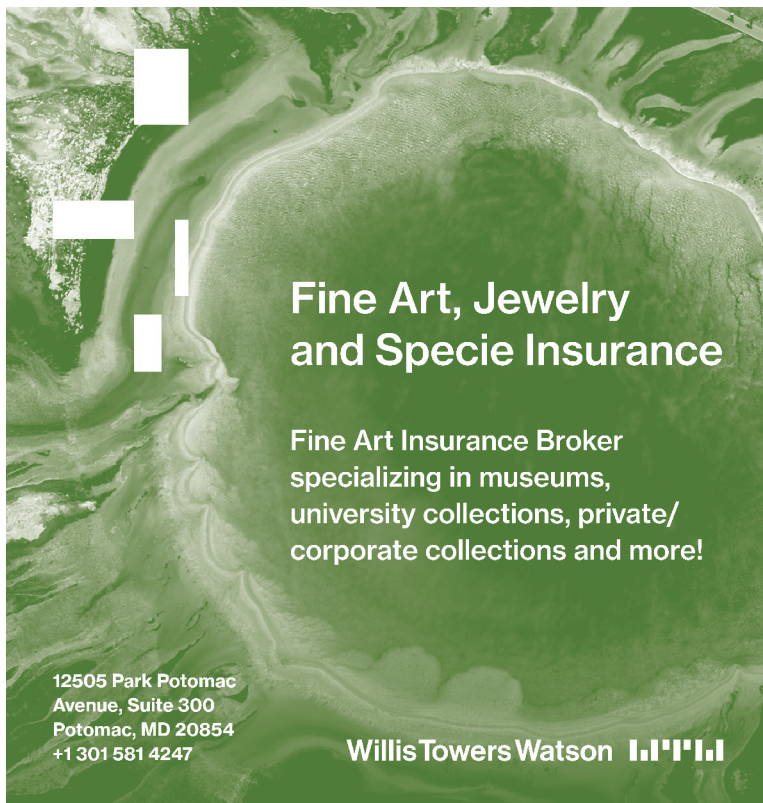
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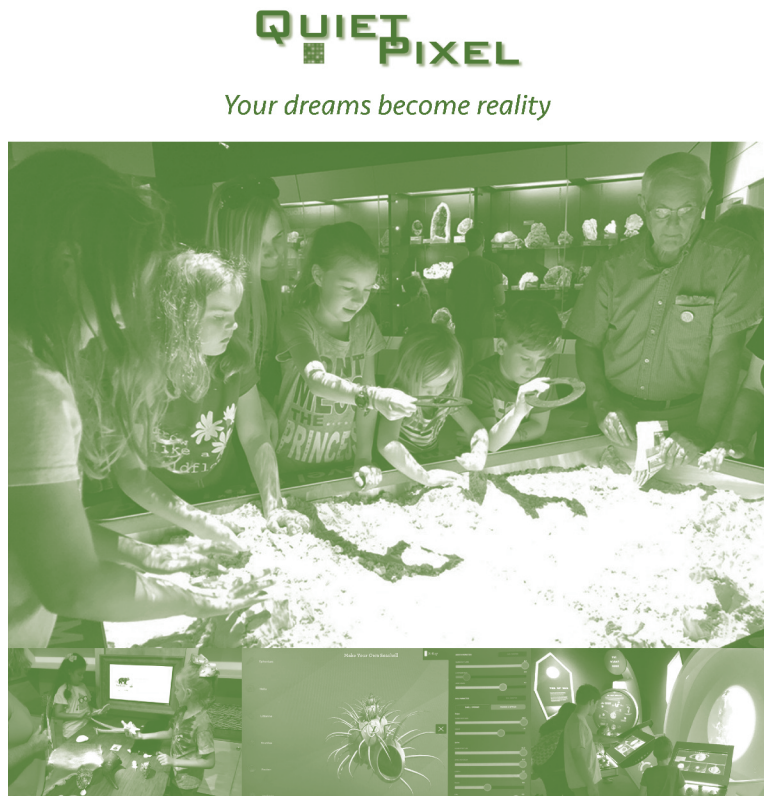


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Booth Representatives: Pody Gay, Josh Annett

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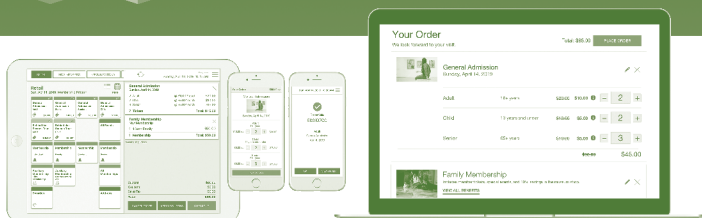
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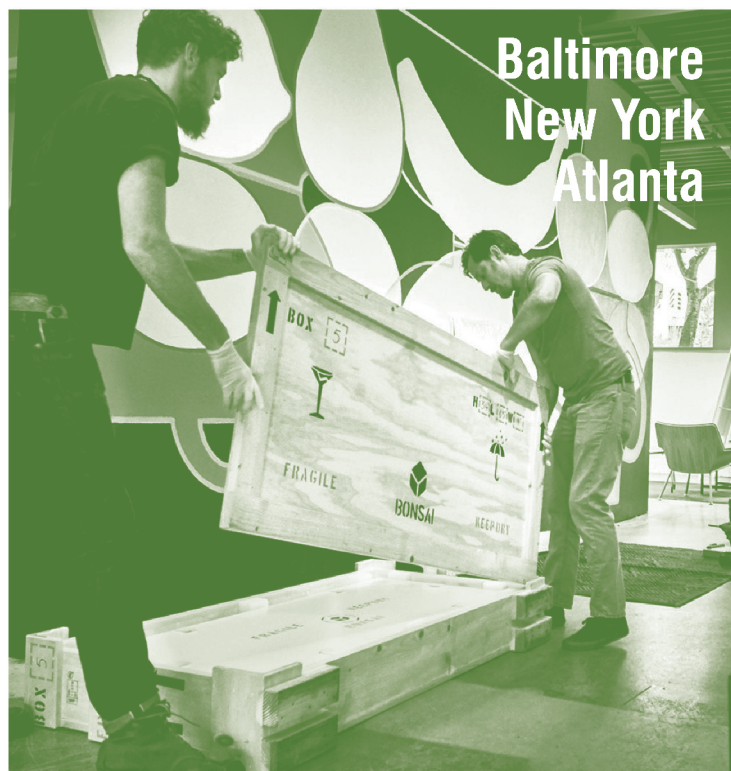
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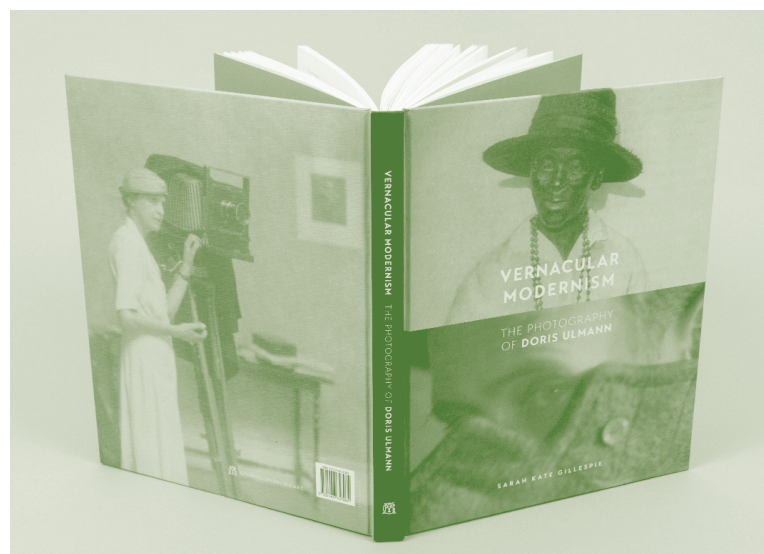
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QuietPixel creates cutting-edge computer interactives, which bring science and technology exhibits to life. From something as complex as a planetary climate simulator, to simple tablet/phone apps, if you have a grand vision we can develop it for you.



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 Booth Representatives: Steve Richardson,
 Brandy Adams

Re:discovery Software produces collections management software that works seamlessly for any collection, archive, or library. The web component enables online searching and browsing of the collections. Re:discovery also provides expert technical support, regular product upgrades, & pain-free software conversions.

Riggs Ward Design

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 Website: http://riggsward.com

Booth Representatives: Brent Ward,
 Mike Radtke

Riggs Ward is a multi-disciplinary firm located in the capital city of Richmond, Virginia. We inspire visitor engagement in museums and cultural centers through experiential exhibit design, interactive media, innovative graphic design, and strategic master plans.

Skinner, Inc.

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 Coral Gables, FL 33134
 Phone: 305-987-5925
 Email: laustin@SkinnerInc.com
 Website: www.skinnerinc.com
 Booth Representative: LaGina M. Austin

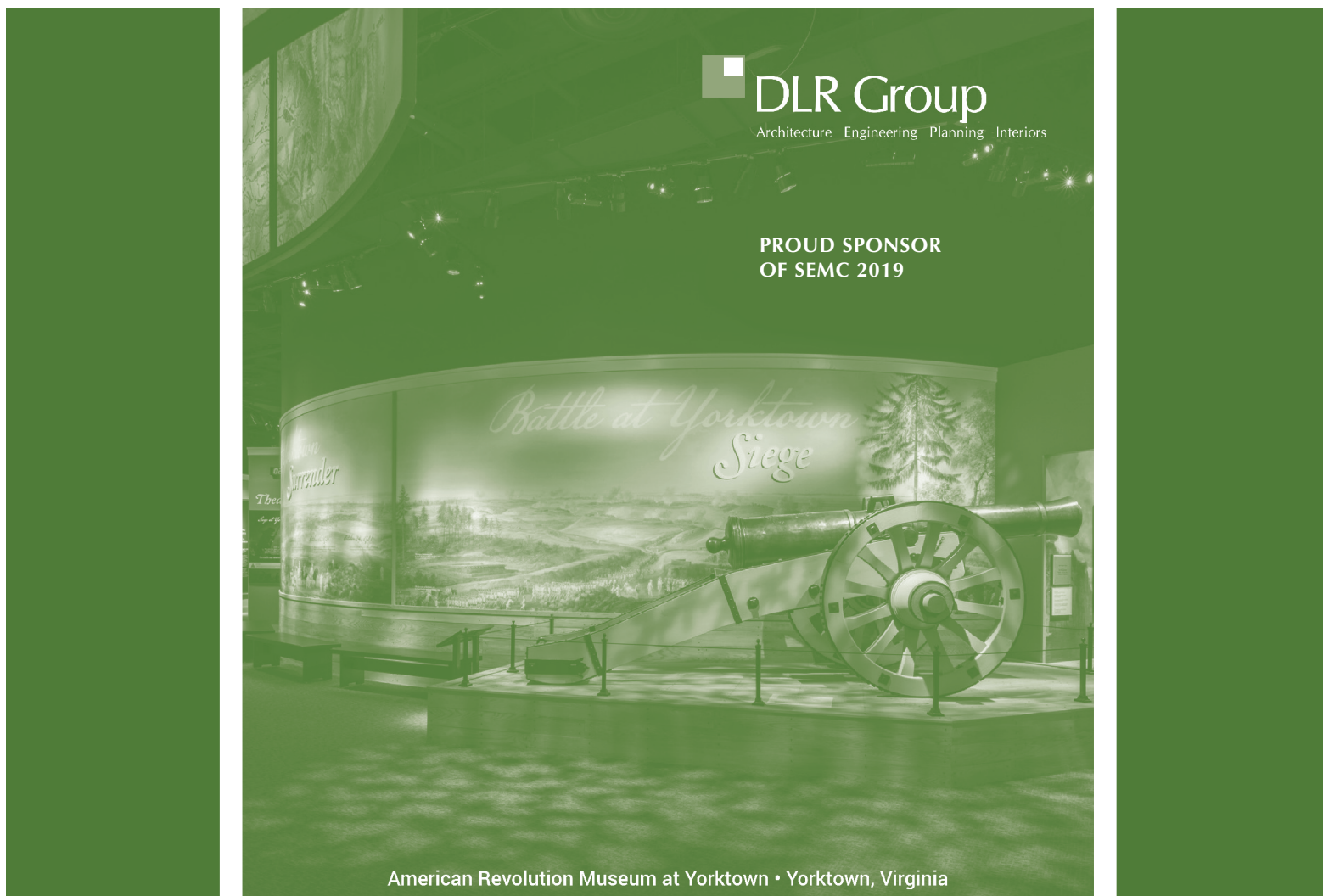
With offices in Boston & Marlborough Massachusetts, Coral Gables Florida and New York City, Skinner offers more than 60 auctions annually and reaches an international audience showcasing the unique, rare, and beautiful in dozens of categories, including the fine and decorative arts, jewelry, modern design,

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Smithworks Creative Arts LLC

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 Website: www.smithworksca.com
 Booth Representative: Trey Smith

Smithworks Creative Arts consists of artisans, designers, engineers, multi-media producers, programmers and craftsmen which all work together creating immersive and engaging, multi-sensory exhibits and experiential environments for multiple industries.



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 Booth Representatives: Cynthia Torp,
 Beth Geiser

Solid Light, Inc. designs and builds destinations where people connect with stories and each other. We are a full-service design/build firm offering a wide range of services including master planning, architecture, project management, exhibit design, media production, fabrication, and installation. <https://www.solidlight-inc.com/>

Solomon Group

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 Booth Representative: Roger Brown

Headquartered in New Orleans, Solomon Group provides exhibit fabrication, lighting, RFID technology and A/V integration... all of the core services needed to bring eye-catching themed environments to life for the museum industry. Our talented, in-house team includes project managers, fabricators, programmers and technicians who weave their magic to transform static spaces into lifelike, interactive environments. Solomon Group's work is on full display throughout The National WWII Museum, which is consistently ranked the #1 attraction in New Orleans and one of the top museums in the nation. Our team is currently working on exhibit projects for George Washington's Mount Vernon, The United States Holocaust Memorial Museum, and The Mississippi Arts & Entertainment Experience.

Studio Displays, Inc.

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 Website: www.studiodisplays.com
 Booth Representative: Mark Matthews

Studio Displays, Inc. is a full service exhibit production company located in Charlotte, NC. Since 1980, Studio Displays has worked with a diverse range of museums, visitor centers, and cultural attractions including the production of permanent, temporary, and traveling exhibitions for cultural history, natural history, science and children's oriented projects. Our comprehensive services include project management, detailing, engineering, budgeting, value engineering, graphic production, fabrication, interactive development, scenic production, sculptural fabrication, and installation.

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 Booth Representatives: Mike Lesperance,
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The Design Minds is a full-service interpretive planning and design firm providing in-house master planning, exhibit and graphic design, and content development to public and private sector clients.

TimeLooper

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TimeLooper provides storytelling and immersive VR / AR experience design consultancy to museums, historic sites, and cultural institutions. From design, to build, to implementation, TimeLooper supports its partners at every step of the implementation journey.

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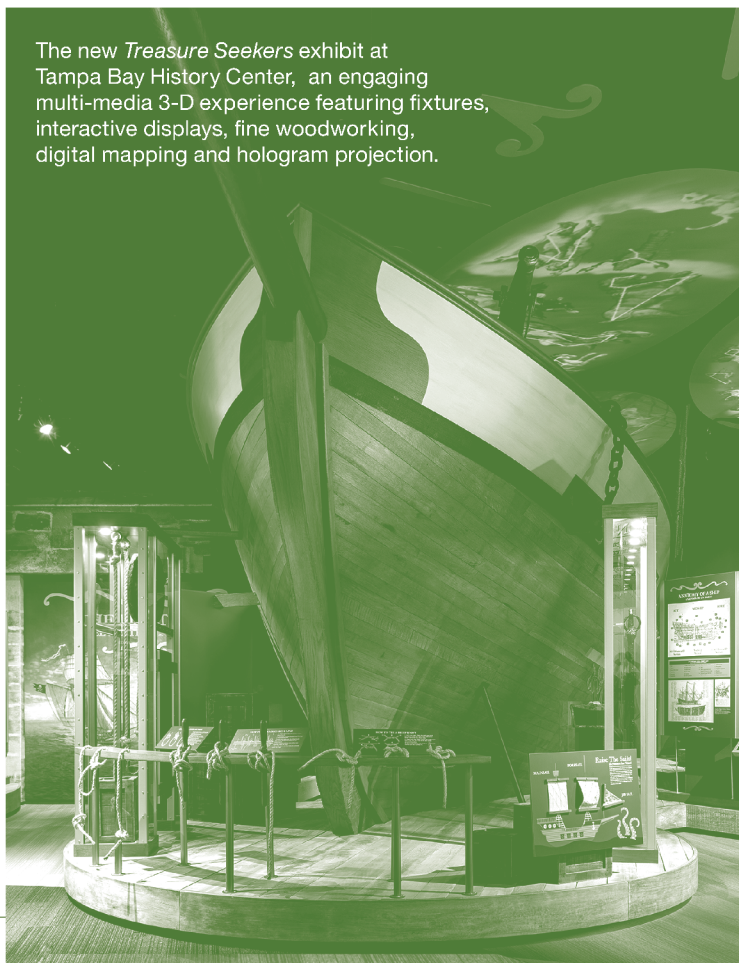
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